

# TEXAS DBA FILING GUIDE - HARRIS COUNTY

## FILING INFORMATION

### Entity Details:

- **Legal Entity:** Marvelously Made LLC (Texas LLC)
- **DBA Name:** Dev App Hero
- **Business Type:** Software Development & Web Applications
- **County:** Harris County, Texas

### Harris County Clerk Filing:

- **Office:** Harris County Clerk
- **Address:** 1001 Preston St, Houston, TX 77002
- **Phone:** (713) 755-6405
- **Website:** [harriscountyclerk.com \(https://harriscountyclerk.com\)](https://harriscountyclerk.com)
- **Online Filing:** Available 24/7

## COSTS & TIMELINE

### Filing Fees:

- **DBA Registration:** \$25
- **Certified Copies:** \$5 each (get 3-5 copies)
- **Total Cost:** ~\$40-50

### Timeline:

- **Online Filing:** Same day processing
- **In-Person:** 1-2 business days
- **Certified Copies:** Available immediately

## REQUIRED INFORMATION

### For DBA Application:

1. **Legal Entity Name:** Marvelously Made LLC
2. **DBA Name:** Dev App Hero
3. **Business Address:** [Your Harris County Address]
4. **Mailing Address:** [If different from business address]
5. **Nature of Business:** Software Development, Web Applications, SaaS
6. **Effective Date:** [Choose start date]
7. **LLC Filing Number:** [Your Texas SOS filing number]

## STEP-BY-STEP PROCESS

### Step 1: Online Filing

1. Visit [harriscountyclerk.com](https://harriscountyclerk.com) (<https://harriscountyclerk.com>)
2. Navigate to "Assumed Name Certificate"
3. Complete online application
4. Pay \$25 filing fee
5. Print confirmation

## Step 2: Get Certified Copies

- Order 3-5 certified copies (\$5 each)
- Needed for banking, licensing, contracts

## Step 3: Publication (Not Required in Texas)

- Texas does NOT require newspaper publication
- Harris County filing is sufficient

# POST-FILING REQUIREMENTS

## Banking:

- **Add DBA to Business Account:** Take certified copy to bank
- **New Account Option:** Open separate account under DBA name
- **Required Documents:** DBA certificate, LLC documents, EIN letter

## Business Licenses:

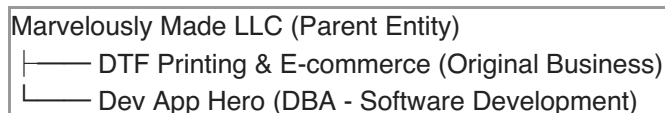
- **City of Houston:** May require business license update
- **State of Texas:** Update any professional licenses
- **Federal:** No changes needed (use same EIN)

## Insurance:

- **Update Business Insurance:** Add DBA to policy
- **Professional Liability:** Consider for software development
- **Cyber Liability:** Recommended for SaaS business

# BUSINESS STRUCTURE

## Legal Hierarchy:



## Tax Implications:

- **Same EIN:** Use Marvelously Made LLC's EIN
- **Tax Filing:** All income reports under LLC
- **Separate Books:** Keep separate accounting for each division
- **Deductions:** Software development expenses under Dev App Hero

# TRADEMARK PROTECTION

## Immediate Actions:

1. **USPTO Search:** Verify "Dev App Hero" availability
2. **File Trademark:** Class 42 (Computer Services)
3. **Domain Registration:** Secure devapphero.com
4. **Social Media:** Reserve @devapphero handles

## Trademark Classes for Dev App Hero:

- **Class 42:** Computer programming, software development
- **Class 35:** Business services, advertising (if offering marketing)
- **Class 9:** Computer software, mobile applications

# CONTACT INFORMATION

## Harris County Clerk:

- **Phone:** (713) 755-6405
- **Email:** county.clerk@cjo.hctx.net
- **Hours:** Monday-Friday, 8:00 AM - 4:30 PM

## Online Resources:

- **DBA Filing:** [harriscountyclerk.com](https://harriscountyclerk.com) (<https://harriscountyclerk.com>)
- **Texas SOS:** [sos.texas.gov](https://sos.texas.gov) (<https://sos.texas.gov>)
- **USPTO:** [uspto.gov](https://uspto.gov) (<https://uspto.gov>)

## ⚠ IMPORTANT NOTES

1. **Legal Signatures:** Sign contracts as "Marvelously Made LLC DBA Dev App Hero"
2. **Marketing:** Can use just "Dev App Hero" in marketing materials
3. **Renewal:** Texas DBAs don't expire (unlike some states)
4. **Multiple DBAs:** Can file additional DBAs under same LLC if needed
5. **Separate EIN:** NOT needed - use existing LLC EIN

# NEXT STEPS CHECKLIST

- ☐ File DBA with Harris County Clerk (\$25)
- ☐ Order certified copies (3-5 copies at \$5 each)
- ☐ Update business bank account
- ☐ File trademark application for "Dev App Hero"
- ☐ Register devapphero.com domain
- ☐ Update business insurance
- ☐ Create separate accounting books for Dev App Hero
- ☐ Update business cards and marketing materials

**Total Time Investment:** 2-3 hours

**Total Cost:** \$300-800 (including trademark filing)

**Business Impact:** Professional software development brand under existing LLC protection

