

Scope of Work for Create a Landing page in Joomla

Client Name: John M

For all Specifications pertaining
to Project kindly go through
the document

About this document

Version Control

Version no:	Date	Authored by	Details
1.0	09th July 2019	Live Deftsoft Informatics	<ul style="list-style-type: none"> Initial document
1.1	10th July 2019	Live Deftsoft Informatics	<ul style="list-style-type: none"> Feedback Changes <ul style="list-style-type: none"> Name of the page added. Assumption Corrected No Need to link the Landing page with any of the menus



iOS Developer



Developer



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1. OBJECTIVE OF PROJECT

The objective is to build a Landing page for a Google Ad Words campaign in Joomla CMS. The landing page will be another but a hidden page on the website. It will not be replacing the homepage or any other pages and also not link to any menus; it is just a hidden page which will be used for Google Adwards. It should have the same look and Feel as that of our existing website i.e., colors and so on. Sections of the landing page is required to be kept same as that of the Reference website and only content (text, images and videos) is required to be change.

Note: No Chat Module and no other functionality are required to be integrated on the website. In landing page, we need to keep the same Logo, Header and Footer as that of the existing website. If we need to integrate any of the video in the landing page then we will integrate that video from the YouTube using the embed link.

The name of the page will be "voip-landing", so that its link would be – <https://washingtonworks.net/voip-landing>

Existing Website –

- <https://washingtonworks.net/>

Reference Website –

- <https://www.intermedia.net/unite>

Dialect – English

Platform and Its Version – Joomla (Existing version)

2. USERS OF THE APPLICATION AND FUNCTIONS

N/A.

3. REQUIREMENT ANALYSIS PHASE

This phase involves walkthrough with the client. During this phase, the Business Analyst of the project will elicit requirements from client to freeze scope of work and ensure all requirements are clear before project starts in development.

4. TASK LIST

Live Deftsoft Informatics Pvt. Ltd. is responsible for adding only below-mentioned features to the website. Rest as discussed and finalized about the features, the Task Breakdown is explained below. Please review the details carefully and share your feedback.



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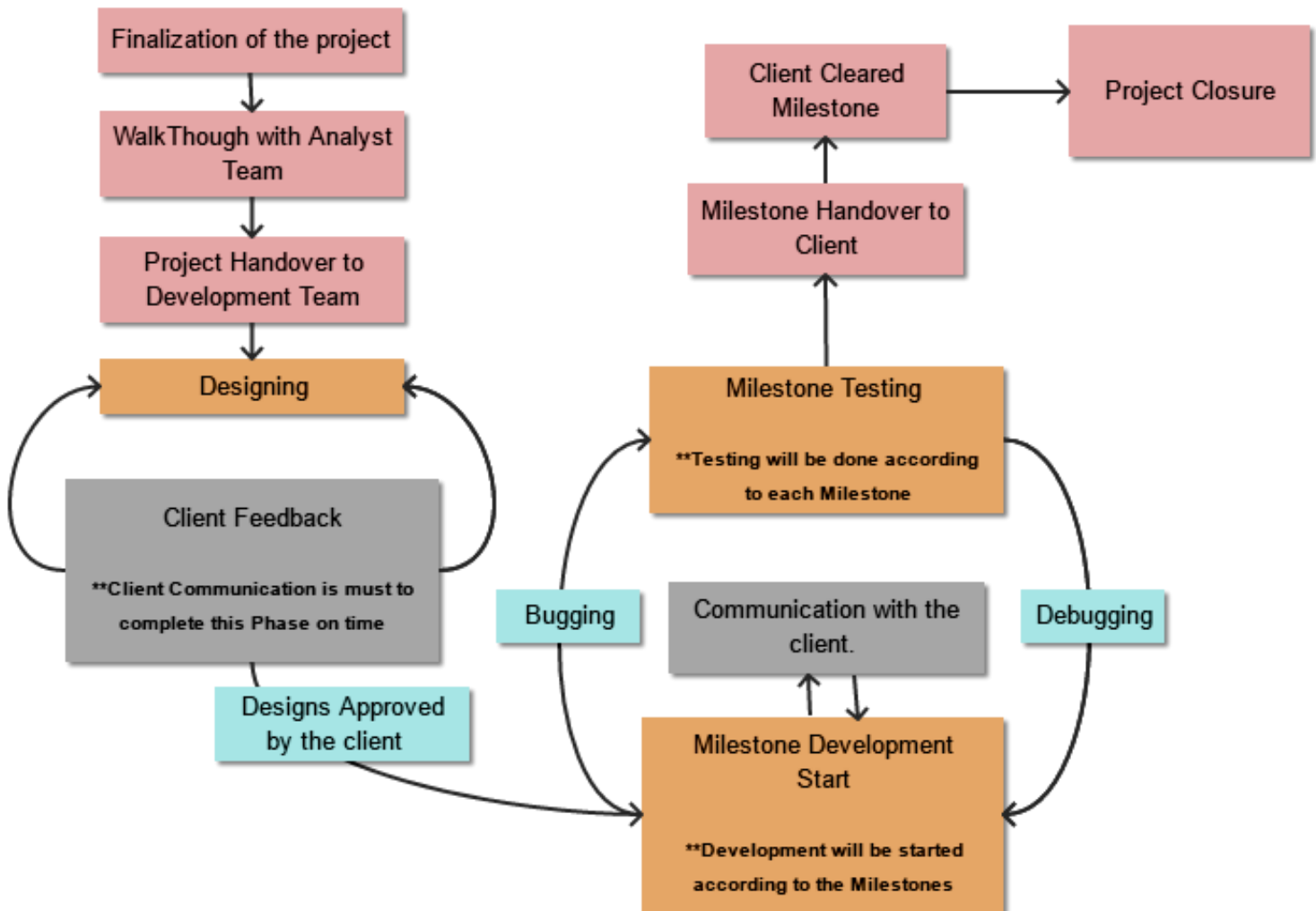


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Development Process



Design

Mock PSD Design

We will create Mock PSD files as per the initial design questionnaire for following pages only;

1. Landing Page

Reference: Design questionnaire to be provided by the client. Reference website shared for the Sections and Layout - <https://www.intermedia.net/unite>. We need to make changes in the content and remove some sections as mentioned in the screenshot → <https://1ce.org/1#B1qUU6-bB>.



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The landing page should have the same look and Feel as that of our existing website i.e., colors and so on. Sections of the landing page is required to be kept same as that of the Reference website and only content (text, images and videos) is required to be change.

Note: We will keep the Logo same as that in the existing website. Logo to be shared by the client.

PSD to HTML Conversion in Responsive Nature

We will convert the approved PSD designs into HTML and make it completely responsive.

HTML Pages

We will create HTML for the following pages only;

1. Landing Page

Reference: Design questionnaire to be provided by the client. Reference website shared for the Sections and Layout - <https://www.intermedia.net/unite>.

The landing page should have the same look and Feel as that of our existing website i.e., colors and so on.

Note: We will keep the Logo same as that in the existing website. Logo to be shared by the client.

Development

Development Environment

We will work on the Deftsoft development server.

Joomla Installation and Setup

We will install and configure the Joomla of the same version in which the existing website is built.

Landing Page

The landing page will be another but a hidden page on the website. It will not be replacing the homepage or any other pages and also not link to any menus; it is just a hidden page which will be used for Google Adwards. It should have the same look and Feel as that of our existing website i.e., colors and so on. Sections of the landing page is required to be kept same as that of the Reference website and only content (text, images and videos) is required to be change.

The name of the page will be "voip-landing", so that its link would be – <https://washingtonworks.net/voip-landing>



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See the screenshot of the landing page of Reference website → <https://1ce.org/1#B1qUU6-bB>. I have mentioned all the sections/buttons which are required to remove. We need to keep the rest of the sections as it is but only need to change the content for those sections. Content includes – text, Images and videos which will be shared by the client.

Note: In the landing page, we need to keep the same Logo, Header and Footer as that of the existing website. If we need to integrate any of the video on the landing page then we will integrate that video from the YouTube using the embed link.

Note: Functionality outside this document may be charged as additional.

CONTENT ENTRY (Content to be shared by the client. Content includes – Text, Images and Videos.)

We will do the content entry for the following pages only:

1. Landing page

QA Testing

Final QA/QC Testing and Bug Fixing.

Deployment

We will work on development server and migrate site to client live server for demo. We assume that domain is already configured on hosting server. If not, we will configure the domain on the client hosting server.

5. IMPORTANT INFORMATION: Assumptions, Hours, Deliverables & Milestones, Technology, Project Notes

Assumptions:

Sr No:	Assumptions
1	No Chat Module and no other functionality are required to be integrated on the website.
2	If we need to integrate any of the video in the landing page then we will integrate that video from the YouTube using the embed link. Client needs to share the YouTube Embed link.

Hours:

Sr No:	Hours
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1	Total Hours (Dev + QA)	25 Hours
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Note: This SOW is not final. We have shared some queries for which feedback is required.

Deliverables & Payment Milestones:

Sr No:	Deliverables & Payment Milestones	Dev Hours	QA Hours
1	<ul style="list-style-type: none"> - Mockup Design <ul style="list-style-type: none"> • Landing page (voip landing) - PSD to HTML conversion <ul style="list-style-type: none"> • Landing Page (voip landing) 	14 Hours	2 Hours
2	<ul style="list-style-type: none"> - Development Environment setup and Integrations <ul style="list-style-type: none"> • Landing page (voip landing) - Integration and Setup - QA Testing and Uploading on server 	7 Hours	2 Hours
TOTAL HOURS		21 Hours	4 Hours

Technology:

Sr No:	Technology	
1	Backend Technology and their Versions	Joomla (Existing version)
2	Front End Technology and their Versions	HTML5, CSS3

Project Notes:

Sr No:	Project Notes
1	Please go through this SOW. We had covers up all the functionality as per initial discussion, chats, and document shared. In future discussion, we will not consider chat, portal discussion nor the document shared. We will only consider this SOW as final document for all the discussion.
2	Project delivery time will be dependent on the client feedback, If client is not providing timely feedback or clearing the milestone payment (for more than 3 days), in that case, the project can be on hold.
3	Communication will only be done with "John M" if any other person involved during development and share any kind of suggestion/modification and if it takes more time in that case project cost can be increased. We will update the customer for the same.



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4	We follow strict bootstrap standards for UI Designs as well as HTML / PSD to HTML. Please refer link below: https://www.w3schools.com/bootstrap/bootstrap_grid_system.asp
5	For UI Designs, We follow standards as per bootstrap, 12 Column grid structure for large and desktop screens wherein screen size equals to 1200px wide or higher, which means designs will be compatible with 1200px (1170px effective) or higher resolution considering full HD e.g., 1920 wide as highest resolution. We don't design responsive screens as its a 80% to 90% automated process if bootstrap framework understood properly but if you would like to have custom responsive experience then we will have to create mocks & it will cost extra.
6	HTML / Responsive: We follow standards as per bootstrap framework so responsive will work on its own if standards followed with minor adjustments. But if you are thinking that you need a customized responsive experience then we will have to create custom UI in design phase & it will cost extra.
7	Fonts: We use Google fonts as standards practice, not only because fonts are free but considered as web safe: https://fonts.google.com
8	Designs supplied by client: We use Adobe Photoshop as a standard design tool & we expect client to use same global bootstrap standard e.g., designs created for base 1200px (Effective 1170px) resolution & Google fonts but there are chances that client might not follow these standards and may use tool other than Adobe Photoshop then client must to disclose this before handover + it will impact quality of delivery as standards were not followed, as a result, will increase iterations and will increase project cost & delivery. In case fonts are not Google fonts or web safe fonts, we insist you to look for alternative fonts.
9	Client has to provide server details as per the project requirements in the start of the project; otherwise, due to any delay from the client side providing server details, he is liable to pay 50% of milestone hours (Milestone where the code is being published on client-server).
10	We will provide Free Support to the client for the first two weeks after the project has been delivered. This support will be related to the Bugs and if any issue come in the website faced by the Client. After two weeks, the support will not be provided for free and will be paid. We will keep the backup of the files max for 1 month, After that, we are not responsible for any backup of old code. During support period, if client hire any other developer and he change anything in code or website that case support period will be expired.



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11	Every API/3rd party plug-ins/Mobile devices/Hosted Solutions have their own limitation, so sometimes it is not easy for us to go beyond that limitation as we have no access to that. So, in that case, we will discuss with customer and jointly come on some solution how to cope up with that situation.
12	If there will be any additional paid extension/plugin need to be utilized in the project, then we will inform the client to purchase it. (only applicable if there is a requirement)
13	The client is responsible for providing all images. We can provide him the link and he can buy the images. For demo purpose, we will use the placeholder images from Google or through a Google search. Once the project goes live client can buy the images and get it replaced.



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