

THURSDAY, NOVEMBER 6 - 11:00 AM PT, 2:00 PM ET



## Boosting Your Real-Time Data and Analytics Capabilities

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Whether you're personalizing customer experiences, optimizing operations, or powering AI models, the speed at which data moves through systems defines your business edge. As a result, **boosting real-time data and analytics capabilities is a top priority for business leaders looking to gain competitive advantage through faster insights and decision-making.** However, many organizations are still saddled with legacy data warehouses, data silos, and latency-heavy pipelines that can't keep up with today's demands.

On the other hand, new technologies and strategic architectural practices are providing a foundation for building responsive, data-driven systems that can process and act on information the moment it's generated. This includes the rise of events-driven and streaming-first architectures, data ingestion and streaming engines, in-memory databases and modern OLAP engines, and modern data integration and analytics tools. To dive into the key technologies and best practices paving the road forward, DBTA is hosting a special roundtable webinar on November 6th.

Reserve your seat today!

**REGISTER NOW** to attend the webinar **Boosting Your Real-Time Data and Analytics Capabilities.** Don't miss this live event on Thursday, November 6, 11 AM PT / 2 PM ET.