

[Report] NOMADELABEL Marketing Monthly report - April

[monthly-reports](#) [marketing-dao](#) [report](#) [nomadelabel-dao](#)

blusw

May '22

NOMADELABEL Monthly REPORT

This topic refers to:

[Approved] Nomadelabel Marketing April Plan - Upgraded

Due to unforeseen events and organizational rearrangement, we are updating this background request for Marketing-dao, to be able to complete the work of the month of April. [Proposal] Nomadelabel Marketing April Plan - Upgraded Submitting Your Funding Proposal* What we will do: Funding scheme: April till June: This Funding request it's a complementary part of the work that nomadelabel feature artists have been making with the support of Creatives DAO. Our roadmap its about to be updated in...

Crew:

[@blusw](#) strategy
[@gabrielfelipejacomel](#) bountie mannegments
[@ritamaria](#) social media rider
[@Natashacremonese](#) marketing thinking and weeklymissionss
[@alinedaka](#) original ilustration

Bounty from this month:

[CLOSED] Create and spread new versions of "EAT + Chá com Bolo" flyer

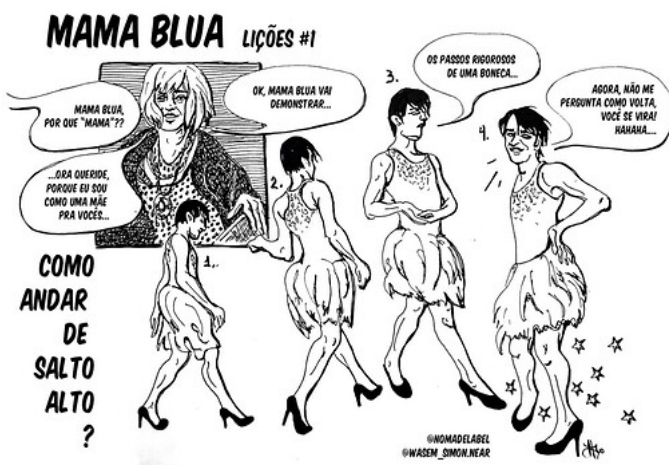
Olá, Creatives! Proposta: divulgar o "[EAT: Encontro de Arte e Tecnologia + Chá com Bolo](#)" da Nomade Label DAO, criando novas versões do flyer do evento.
Recompensa: 5 USD em NEAR para as 10 primeiras respostas com link ou screenshot nos comentários. Inclua também seu nearname (carteira). Compartilhe a mensagem a seguir (junto ao flyer criado por você) no Instagram, marcando a Nomade Label ([@nomadeagenda](#)): "Neste sábado, 30 de abril, EAT – Encontro de Arte e Tecnologia + Chá com Bolo da [@nomad...](#)

We still have bugdet for use on the next [Physical Event](#).

Aline Daka was part of Nomade Label crew, as creative artist, that inspired us with her [Skip to main content](#) stories and feeds for socials, and also teach us her visual poetic

on Antimetodo III, a good contribution for our team on future actions:

[AntiMétodo com Aline Dăka - YouTube](#)



Her handwriting drawing will be minted on nomadelabel mintbase store.

[Skip to main content](#)

The community engaged with the social network we had several comments in the

publications, shares of stories on instagram, the physical face-to-face event had an excellent audience of (number)

NEXT STEPS: Continue the advertising work of NomadeLabel DAO seeking improvements in strategies, team organization and work to be done.

Payouts:

400 USN for 3 humans: ritamaria.near ; natashacremoneseartista.near ; alinedaka.near ;
150 USN for 2 humans: gabrielfelipejacomel.near ; blua_discordia.near ;
30 USN used for bounties (from 200 USD Requested0

total expend : 1530 USN

Requested: 1700 USD in Near

left : 170 USN (to use on may´s bounties)

Metrics:

TWITTER

23rd Tweet's

Tweet Impressionons 3,521, Profile 1,591, Mention 78

INSTAGRAM AND FACEBOOK

42 posts on instagram, 42 posts on facebook, 6 Highlights created for instagram, 4 comic strips, 140 stories

Materials have been created such as:

Templates

Posting calendar

Texts

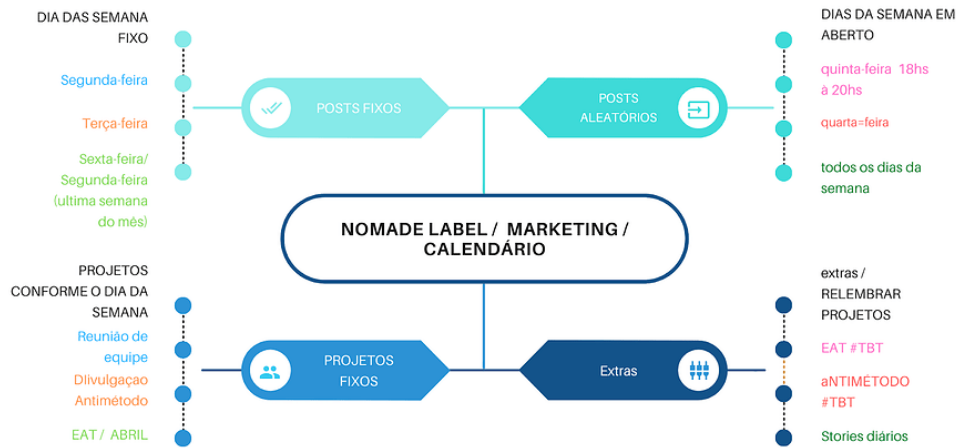
Selection and analysis of hashtags used

Were made 3 meetings (correct, but that I remember were 3)

Posting Schedule

With organization of the agenda of posts that contained strategy to improve the organic engagement of social networks.

This highlights the organic reach of instagram.



SEGUNDA-FEIRA	TERÇA-FEIRA	QUARTA-FEIRA	QUINTA-FEIRA	SEXTA-FEIRA
11/04 - REUNIÃO DE EQUIPE / CALENDÁRIO / DEFINIÇÃO	12/04 - ANTIMETODO	13/04 - CARROSSEL / OCUPAÇÃO AMANDA	14/04 - #TBT	15/04 - EAT / MOBIDANCE
18/04 - REUNIÃO DE EQUIPE / CONFERIR E PRODUZIR MATERIAL	19/04 - ANTIMETODO	20/04 - CARROSSEL / GUME E DERIVA	21/04 - #TBT	22/04 - EAT
25/04 - REUNIÃO DE EQUIPE / CONFERIR E PRODUZIR MATERIAL	26/04 - ANTIMETODO	27/04 - CARROSSEL / MOBIDANCE	28/04 - #TBT	29/04 - EAT
RELATÓRIO PARA O FÓRUM / DIA EM ABERTO				

SEGUNDA-FEIRA	TERÇA-FEIRA	QUARTA-FEIRA	QUINTA-FEIRA	SEXTA-FEIRA
REUNIÃO STORIES	NATI E MARIA	MARIA	NATI E MARIA	NATI
REUNIÃO STORIES	NATI E MARIA	MARIA	NATI E MARIA	NATI
REUNIÃO STORIES	NATI E MARIA	MARIA	NATI E MARIA	NATI
REUNIÃO STORIES	NATI E MARIA	MARIA	NATI E MARIA	NATI
REUNIÃO STORIES	NATI E MARIA	MARIA	NATI E MARIA	NATI

informações adicionais

tags antimétodo:

Apoiado por @gambiarranear

Realização @nomadeagenda

#Antimétodo #NomadeLabelNear #quintasparalelas

#Gambiarranear #near #blockchain #mintbase #nftcollectors #cryptocurrency #nftdrop #cryptoartist #nftcollectibles

#nearnft #nftartists #mintbasesunday #artist #nftcollection #artoftheday #nftartgallery #artwork

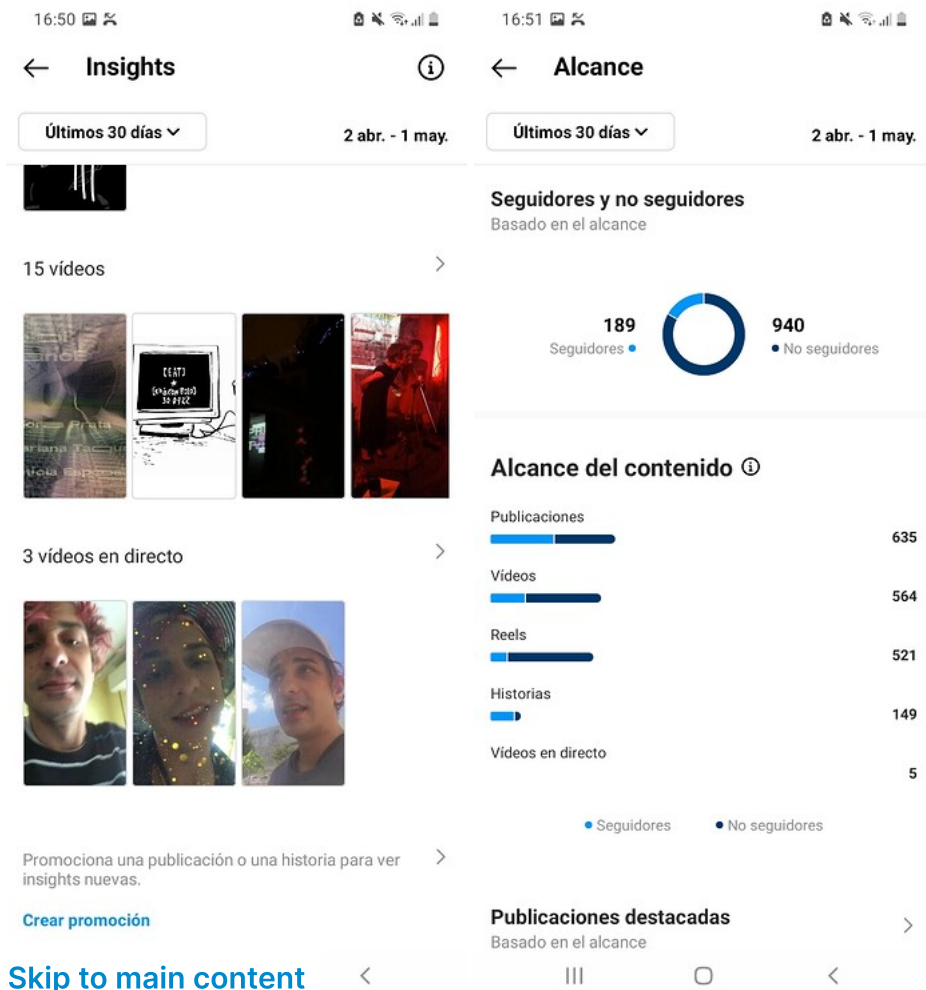
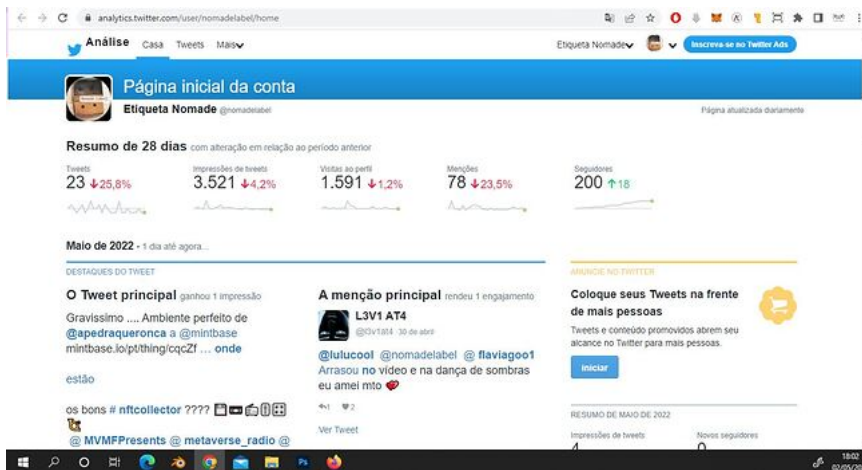
tags EAT | cha com bolo

Realização @nomadeagenda

#EAT #chacombolo #Antimétodo #NomadeLabelNear #near #blockchain #mintbase #nftcollectors #cryptocurrency

#nftdrop #cryptoartist #nftcollectibles #nearnft #nftartists #mintbasesunday #artist #nftcollection #artoftheday

#nftartgallery #artwork



Skip to main content

16:51


← Alcance

Últimos 30 días ▾

2 abr. - 1 may.


Publicaciones destacadas

Basado en el alcance




140

22 abr.




117

22 abr.



117

17 abr.




108

14 abr.


Historias destacadas

Basado en el alcance




46

21 abr.




43

24 abr.



42

1 may.




40

1 may.

Reels destacados

Basado en el alcance



III

16:52

16:51


← Alcance

Últimos 30 días ▾

2 abr. - 1 may.

Reels destacados

Basado en el alcance




494

13 abr.


Videos de IGTV destacados

Basado en el alcance




155

15 abr.




154

25 abr.



132

7 abr.



128

15 abr.

Videos en directo más destacados


III

16:52

← Alcance


Últimos 30 días ▾

2 abr. - 1 may.




155

15 abr.




154

25 abr.



132

7 abr.




128

15 abr.


Videos en directo más destacados

Basado en el alcance



--

19 abr.



--

18 abr.



--

18 abr.

Impresiones

9.178

vs. 3 mar. - 1 abr.

+3,1%

Actividad del perfil ⓘ

458

Visitas al perfil

419

-13,7%

Toques en el sitio web

39

-25%

III

○

<

← Seguidores ⓘ

Últimos 30 días ▾

2 abr. - 1 may.

257

Seguidores

+28,4% frente a 1 abr.

Crecimiento

● Resumen


● Seguidores

● Personas que han dejado de seguirte

57

66

9



8

6

4

2

0

-2

2 abr.

16 abr.

30 abr.

Lugares destacados

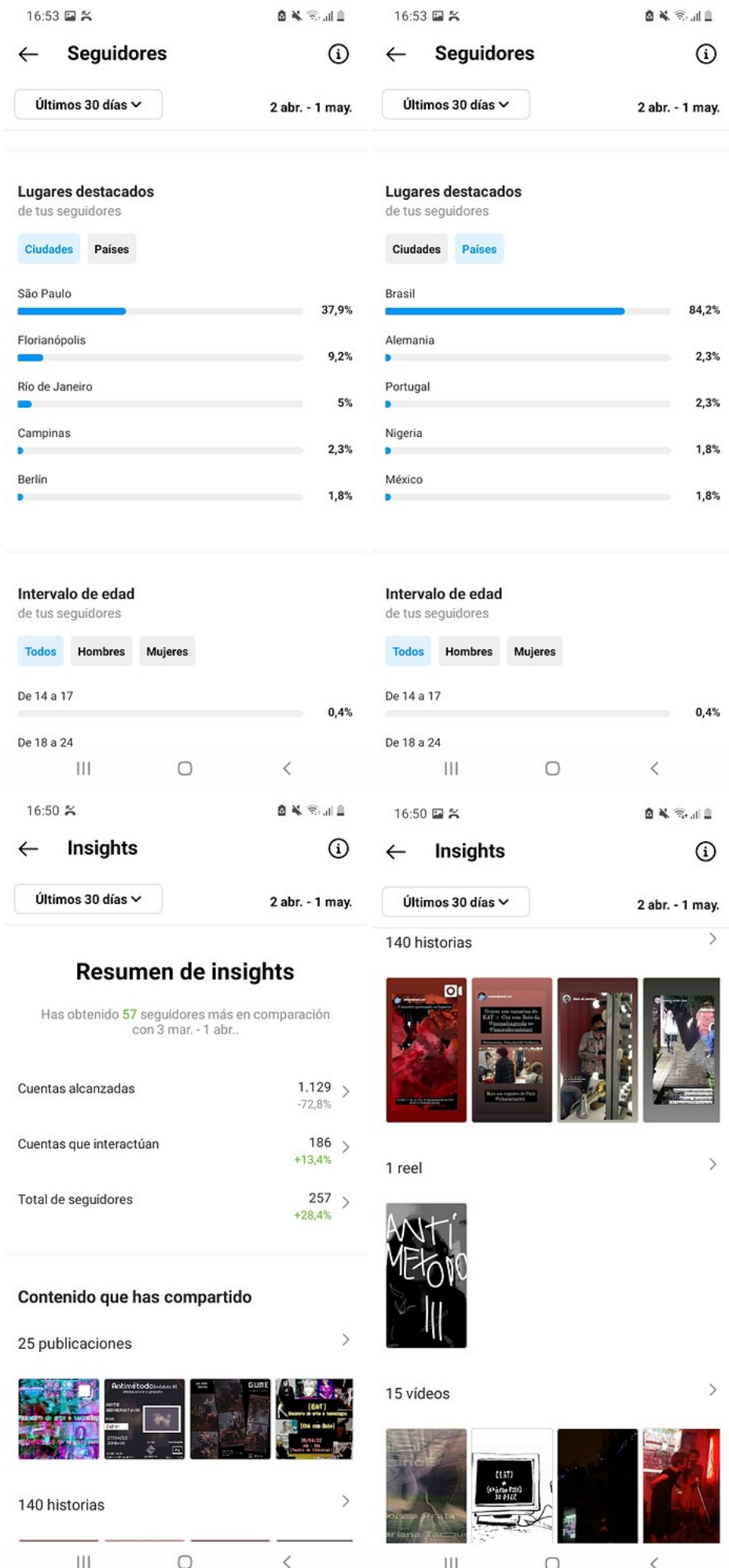
de tus seguidores

III

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Skip to main content



- [🔗 \[draft\] Nomade Label Dao May Founding Request](#)
- [🔗 \[Approved\] Marketing DAO council remuneration - May](#)
- [🔗 \[APPROVED\] Nomade Label Dao May Founding Request](#)
- [🔗 \[REPORT\] Nomade Label Marketing Monthly Report - MAY/22](#)

cryptocredit

May '22

@David_NEAR should this post be recategorized as a Report?

blusw

May '22

Sorry, my mistake

Post updated!

New & Unread Topics

Topic	Replies	Views	Activity
[Approved] NDC Nearcon Takeover ³ marketing-dao marketing	5	344	Nov '23
[Report] Creatives Constellation Trustee - William X ³³ report	39	1.7k	2d
[REPORT] Creatives Constellation Trustee - Paul ⁸ report	29	1.6k	7d
[PROPOSAL] Homem de Verdade (Real Man) - Post-production ¹	16	368	Dec '23
[CONCLUDED] Alegria é a Origem do Universo: Uma performance no set de filmagem de Helena Ignez ² daos proposals nomadelabel-dao	18	510	Dec '23

There are **141 unread** and **10 new** topics remaining, or browse other topics in