



Indian Institute of Management Bangalore

CAT Regn. No.	6014776
Name	Aastha Gupta

CHOICE OF CAREER IN MANAGEMENT

Statement of Purpose

Having been born and brought up in a middle-class joint family, education and values were always more important than materialistic pursuits. Right through my formative years, I have believed in the motto 'hard work and self-discipline is the key to success'. This has formed the basis of my performance throughout my academic tenure wherein I was the school topper for seven consecutive years. My self-belief was further reinforced when I continued to be among the top performers of my batch in college. Pursuing Bachelor of Business Studies has given me the opportunity to gain an understanding of the core discipline of commerce, while also getting exposure to the key functional areas of management. This has enabled me to build a strong academic foundation for my career in management.

While maintaining my primary focus on academics, active participation in extra-curricular activities has helped in shaping my overall personality. Being elected as the school head girl in tenth grade, I learned the essential leadership and team working skills at a young age. Recalling how I led the student council to organize all school events reminds me that the situation hasn't changed much since then. As a core member of a college society and an event committee, I have organized several successful events in my college – both in the capacity of a leader and a team member. While I volunteered at an NGO named 'Literacy India', my role was to take classes for a group of thirty underprivileged children but going a step further, I also organized extracurricular activities on a weekly basis. This initiative helped in enticing the students' interest in classes thereby improving attendance, and taught me the importance of motivation in achieving a desired result.

Participating in business events and simulation games at University and national level has helped me gain a real world perspective to classroom learning, and gauge my true potential when pitted against the brightest of minds. Pursuing three corporate internships while simultaneously working on a year-long research project, funded by the University of Delhi, I have constantly pushed myself to perform under high pressure and strict schedules. Though challenging at first, as a result of all these endeavors I have grown into a more responsible and organized individual.

As a knowledge intern at the Boston Consulting Group, I developed an aptitude for data research and analysis, learnt transforming information into insights, while also improving my presentation skills. My performance was appreciated and in recognition of my efficacy, the two-month internship was extended to three months. It was during this tenure that I first got a glimpse into the world of management consulting. The fast paced environment and the challenges associated with a consultant's role in seeking solutions to complex business problems were intellectually very stimulating. I felt passionate about the work and harbored a desire to become an insider within this industry. Towards this end, I strongly believe that a management course from a premium B-school such as IIM Bangalore would be the perfect platform to kick-start my career in management consulting.

With its in-depth education in all the key business areas and an opportunity to choose from a wide range of electives, PGP program at IIM Bangalore would widen my perspective and help me understand the nuances of

business so that I am able to make well informed decisions as a management consultant. The case based approach will give me an opportunity to translate theory into practice, while the experiences of superior faculty and the diverse backgrounds of extremely talented peers would help me gain cross-industry and cross-functional perspective. Further, the vast alumni community, industry interaction and exchange programme will also help widen my network. I am confident that the two years at IIM Bangalore would foster my growth not just as a professional but also as an individual.

“Risk more than others think is safe. Dream more than others think is practical.”

- Howard Schultz, CEO of Starbucks

Standardized course, brilliant faculty and plethora of extracurricular activities shaped my schooling career at Kendriya Vidyalaya, Cuttack . Being a front runner in academics, I maintained consistency in my scores in twelve years of schooling career. Cultural diversity of the institution was par excellence . I actively participated in National level quizzes like Bournvita Quiz, Tata Crucible and many others which made me knowledge hungry at a very tender age. My passion for Cricket as a sport has helped me in the long run as I appreciate the game which has taught me qualities like perseverance, team building and leadership skills. Frequent participation in National and Regional level Social Science Exhibitions, quiz and debates conducted by Kendriya Vidyalaya Sangathan gave me clear insight on competitiveness and winning a few of them instilled the desired confidence to move ahead.

My B.Tech life initiated the process of transformation from student to professional. I was actively involved in college development activities in all the four years. Additional responsibilities like Class Representative, Editor-College Magazine, Secretary – Literary Society made me the man who was up for challenges and ready to lead and contribute for a cause. Implementation of my ideas like creation of hostel library, inception of Green Quizzard – National Level Environment Quiz organized by Veer Surendra Sai University Of Technology, Burla and few others have gone a long way in boosting my decision making and analytical abilities. Sponsorship activities for event management in college has helped in enhancing inter personal skills and added to networking.

I joined TCS on August, 2013. Initial Learning Program of TCS provided me a bird eye view of the corporate world. It was an enriching experience to work with people of foreign origin and understand cross border culture. During my stint with TCS, I was fortunate to work in various technologies like TIBCO, UNIX which added to my technical skills. Meeting deliverables deadlines made me more disciplined and enhanced my sense of preparedness. Active involvement in CSR activities of TCS has nurtured my urge of ‘Giving back to the society’. My Stint with TCS ended after 3 years of learning and unlearning process and I switched gears from private sector to public sector banking sector as I joined Canara Bank on September 16’. Demonetization drive gave me a reality check and has significantly contributed to my pressure and stress management skill. My job responsibilities in bank have been to cater to needs of NRI customers and customer grievance redress.

In my whole journey of professional and academic career, I am indebted to continuous support received from family and friends.

I foresee myself as a global entrepreneur. For achieving my career goal, I need to back my graduate degree with formal management education so that I can enter the corporate world fully equipped with all theoretical/practical skills that will aid me in facing the complex business environment with confidence. IIM- B with its bleeding edge pedagogy, infrastructure and world class industrial exposure will prove to be a milestone in achieving my dream. Strong alumni network of IIM-B is just icing on the cake.

Startups have always eluded me. Known for its focus on academics, IIM-B has two gems of centres in the form of EnI and NSRCEL catalyzing path breaking startup ideas. Location advantage of IIM-B paves way to work in a vibrant startup ecosystem. MBA from IIM-B will act as a double edged sword helping me to groom as a competent manager as well as an earnest entrepreneur.

Statement of Purpose

"Citius Altius Fortius": Faster, Higher, Stronger

In the contemporary business world this is what every organization and professional aims for and so do I. Self-improvement is a continuous process and I firmly believe that one should always strive towards developing one's analytical, interpersonal and social skills so as to evolve as a good decision maker.

While pursuing B.E. from Delhi College of Engineering, I got opportunity to be part of various fests and events. I co-founded the first Social-work-related society – Rotaract Club of DTU Regency in my college. I organized blood donation camps, waste paper management drive and personality development workshops. Award of “Best Rotaractor of the year” was conferred upon me by the District 3010 for my continuous association and participation in the club activities. I co-organized a TEDx event in my final year. I handled marketing and logistics for the event. Through all these I developed leadership skills and realised the importance of team work. It is contribution of each and every individual which leads to the success of the endeavour.

I have worked for KPMG in the Management Consulting in the public sector domain. My role involved two aspects of work. First was business development and pre sales activities, where I was required to respond to various bids issued by the Government of India. The second pertained to the delivery side of the projects which involved providing consultancy services for various projects. I also got the opportunity to work on Investment climate reports on northern states for a major trade association of India. After working for over a year in KPMG, I realised that it is imperative to pursue a Management degree for a person with a technical background in order to gain the skills required for being a good manager.

In an MBA program I will be able to achieve in depth understanding of the diversified domains such as Marketing, Financial services, Operations, Economics etc. and develop the ability to apply such learning to business decision-making and formulation of strategies. There are various reasons for which I believe that NMIMS is an appropriate business school for me. NMIMS uses case method as its chief pedagogical tool, which will equip me the practical knowledge required in today's professional world. The strategic location NMIMS enjoys would be highly beneficial in terms of summer internship opportunities and exposure. Its world class faculty, wide industry interface and a vibrant alumni network, collaborations with foreign universities will help me in my overall development. With my consulting background, I will be able impart value to the batch and at the same time gain from the students with diverse industry experiences. Hence I feel an MBA program at NMIMS will be a step in the right direction towards my goals.

Salil Koyab



Indian Institute of Management Bangalore

CAT Regn. No.	6028478
Name	Ghattamaneni Sri Tilak

CHOICE OF CAREER IN MANAGEMENT

Statement of Purpose

(Prepare a short essay of 600 words on yourself in the space provided below. You may wish to talk about your background, significant events, accomplishments, experience at your workplace, extracurricular activities, relationships with friends and family, career plans and how the Post Graduate Programme in Management from IIMB fits into your dreams and ambitions. Please make sure that your essay forms a coherent whole.)

I, Sri Tilak, firmly believe in the virtue, "A dream doesn't become a reality through magic; it takes sweat, determination and hard work". I have seen my father work hard to develop the school that he has established. Being born into a family of teachers, academics is placed in very high regard. I have always worked hard to excel in studies. I have stood first in our school during board exams. I have got a rank of 1303 in the graduation entrance exam and got a merit scholarship from the state government for four years.

Apart from academics, I was also keenly interested in extracurricular activities. I was appointed as the publicity head of Synapse 2014, the annual technical fest of CBIT. I also organised a donation stall during Shruthi 2013, annual cultural fest of CBIT, to collect books and clothes for orphan children. All these events led to an exponential growth in my interpersonal and communication skills. Organizing events helped me hone my leadership skills.

I like playing badminton. I spare some time for badminton however busy I am. I have started playing badminton at a very young age. I have participated in state level U-19 competition as well. I have captained ECE badminton team for three years in my college.

After graduating from Chaitanya Bharathi Institute of technology, Hyderabad in 2011, I got the opportunity to work with Wells Fargo India Solutions. Working at Wells Fargo has given a great push to my learning curve. It has taught me time management as any issue needed to be solved within a day. It has also taught me to work in a team. It was that time of the year when the workload is usually high and it so happened that one of my team members had to go on maternity leave. We did not have the luxury of hiring a contractor in her position as we could not afford to invest that much time in training the incoming candidate. I, along with another team member, volunteered to take up her tasks and we decided to share them. For the next two months, I worked for an extra 2-3 hours per day and made sure that all the tasks were completed on time. I was duly recognized for this effort and was awarded the best employee of that quarter.

I was very closely associated with my father run school from the very beginning and want to develop that. So I went back and started helping my father while learning the traits of managing a school. I took

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up the responsibility of organizing silver jubilee celebrations of the school. Collecting contact details of almost 5000 alumni was an arduous task. I allocated the responsibilities of F&B, hospitality and infrastructure to eminent student teams and coordinated them on the event day. The event was a runaway success with a turnout of 10,000 people. This helped me improve my leadership skills.

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My career goal is to become an edupreneur and establish a chain of schools where holistic education is imparted to the students. Schooling plays an important role in the career of any student. Conceptualized learning with an emphasis on extra-curricular activities and Personality development will help the student a lot. I want to create such a school system eliminating the present book centred pedagogy.

I believe PGP at IIM B with its pedagogic tools like case studies, group exercise and projects will help me in providing simulations of real life business scenarios that can improve my decision making abilities. Top-notch faculty, world class infrastructure, illustrious alumni network, Industry interaction are the prominent factors that makes me want to study at IIM B.

Having been raised in a family where business forms the essence of most of the discussions, I have witnessed talks about the industry, political reforms and economics right from my school days. With this increasing exposure to the real world of manufacturing industries, I have developed the firm belief that any business, irrespective of domain and scale cannot function on technical or managerial skills alone. It requires the perfect balance- of the processes involved, finances in flow and the best way to optimize them.

My inclination towards Mathematics prompted me to opt for the same at the high school level, where the efforts that I put in bore fruit when I was declared the topper of the A.I.S.S.C.E. in the state of Punjab and was adjudged among the top 0.1% of the candidates in the National Physics Olympiad as well. This feat also paved the illustrious road to the Indian Institute of Technology, Roorkee, one of the premier technical institutes of the country, where my stay these past years has been nothing short of brilliant.

During my first academic year, my fascination for the Electronics and Electrical Sciences, which has drawn me to the institute in the first place, albeit in a different branch, pushed me to work hard and secure the coveted place among the top 1% of the students who got the incredible opportunity to pursue a branch of their choice. As a student of Electronics and Communication, my quest and desire for expertise in the subject found wings, not just in class, but in the form of voluntary projects as well which deepened my understanding and widened my horizons at the same time. This inquisitiveness was the primary reason I was chosen as the Best Girl Student among all in the fields related to Information and Communication Technology. To better understand the nuances of working in any industry, I undertook courses on Economics , Banking and Finance which further fascinated me and elevated the zeal to explore the management side of the corporate world as well.

Along with a reasonably stable and enriching academic life, my desire to maintain an all-rounded environ for myself drew me to the Debating Section, where, along with the college-level events and debates, I have also tried my hand at the Mock United Nations conferences and feel honoured for the Best Delegate award in some of these events. In addition, I am a Kathak dancer who prides herself with a 5 year background spent training with some of the best gurus in my city.

Pursuing my undergraduate degree, an opportunity to channelize my long-groomed writing skills professionally proved to be one of the biggest milestones in my life. Not only did it make me realise that a business is all about the client's overall experience, but it also instilled in me a spirit of organising, a respect for everyone's time and well-rounded thinking from a number of perspectives. With the incredible guidance and mentoring of my employers, I learnt how even the most seemingly trivial inputs can have a big impact on the end user experience. This love for writing, in addition to giving me a chance to better my work ethic, also made me the proud winner of the Annual Institute Level Essay competition.

This five year long journey among some of the most brilliant minds in the country has further made me a staunch believer of the need for both pillars- technology as well as management –for success in any industry. More so in a world where industries in all sectors are getting digitized at a very rapid pace, a technical background equipped with a sound knowledge of finance and management becomes all the more

significant. A stint at the globally well-placed campus at the Indian Institute of Management, Bangalore will not just help me understand multi-faceted organizations better but will also equip me with the necessary soft skills and business practices that will enable me to undertake key roles in the corporate machinery. In my dream of rising to the higher echelons of the big names in the industry, the holistic and research-based environment at this institute, with its very diverse network of illustrious alumni will form the most ideal stepping stone. With my consistent academic background, I believe that an institute that makes academic excellence one of the essential benchmarks, will be the ideal milieu for me to grow and flourish in. In its illustrious vicinities, I hope to start my journey to the higher reaches of the industry.

Ankit Agarwal

IIM-B

Describe briefly your current or most recent job responsibilities. State the knowledge and skills you have acquired from this experience.

Nucleus Software has been providing lending and transaction banking products to the global financial services industry for 30 years. I was part of the software implementation team in Loan Management system. My work involved understanding the client requirements, drawing a parallel with the existing product and then translating the customizations with new release of the product. Since it was my first job, it not only enhanced my decision making and analytical skills but also taught me the about the corporate culture and its working . Excited by the idea of customer engagement I recently moved to the Voice of customer team . I act as a channel between customer and organization , capturing customer feedback and doing follow-up on requests during different phases of the project. It has helped me explore new dimensions within the workplace.

FINE

Describe briefly the most important situation in which you have demonstrated leadership skills during your professional career. (not exceeding 250 words).

I am also the member of cultural society of my organization NucClub. I remember one incident when we were to perform at the Annual Day of the organization. I led a team of 8 people in the dance group . Since at that time, due to difference in opinion of the people in deciding the dance theme, I as a leader gave an idea to do a flash mob instead of a normal dance performance. I brought not only my dance group together but also tried to include other people in the organization who otherwise feel hesitant to perform on stage . The flash mob received appreciation from the CEO and senior management who also participated and danced along with the employees

Ohke

Describe briefly the most important situation in which you have demonstrated your ability to work in teams during your professional career. (not exceeding 250 words).

When I joined Nucleus Software I was put in the project of an European Bank '4Finance' in the software implementation team. Being first project in Europe by the organization, it was loaded with a lot of challenges , hitherto unknown to us. On the day the final testing was to be performed, application page didn't open due to load at server. I proposed a solution to keep the application and data repository at different sites to reduce the load . The idea was accepted and given

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a go ahead. Within three hours of setup by me and my teammates, application went live .Our team even won the best implementation team award.

Good

SECTION 4: CAREER PLANS

[[EDIT](#)]

1. Why do you wish to go for a management career?

After completing engineering and serving in a product based software company for almost 2 years, I strongly feel that technical and management aspects within an organization go hand in hand. Working as a software developer not only enhanced my technical skills but also piqued my interest in organizational, behavioral and functional aspects of business. My sincerity and hard work reflects in my academic performance. My experience as coordinator at ISTE student chapter , leader in major project team and editor at technical magazine in college inculcated in me leadership , interpersonal skills and gave me a broader perspective to look at things. As an expression of my interest, I have recently taken up a new role as Customer executive at the Voice of Customer team. I now act as a channel between customer and the organization taking feedback from customer and doing follow-up on their requests with the product team. But when I moved into this new team, I saw a remarkable difference in the level of expertise with which my team mates (who are all MBA graduates) deal with the client. This made understand the importance of formal management education . Also I feel that I am not able to make full use of my analytical and creative abilities in a 9-5 job within a cubicle. Therefore, I wish to gain knowledge of different aspects of doing business and understand the organization in its entirety

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Ohke

2. What alternative careers are you considering and why?

If I not management , I would probably do something in the advertising or digital marketing space. I love painting and want to learn about strategic communications . Probably I will take up few freelancing work to build my skills and step into this sector. I also think of supporting my friend's startup which is an event management firm.

Fine

3. Describe your strengths and weaknesses as identified by you.

I am good in multitasking things. I have been an academic achiever throughout my school and college. Juggling extracurricular and academics have helped me hone skills of time management and prioritizing things at hand. I was the team leader of my major project at college and coordinator at ISTE Chapter MANIT. At times, I sets very high targets for myself and when I am not able to meet them, my work suffers .But over the years , to overcome this problem, I have started pre planning and structuring of my thoughts and problems before taking on the task.

4. What is your most significant accomplishment so far?

One of the most significant events in life came when I received appreciation from the Collector Bhopal, for being among the city toppers in engineering entrances, 2011. It was my greatest accomplishment but more importantly an event which made me believe in myself and my abilities.

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Statement of Purpose

I am Anshuman Singh. I am working as Project Engineer in Wipro Technologies. I have done my graduation in Electronics and Communication Engineering from Jaypee University of Information Technology, Solan (H.P.).

Throughout my academic career I have been good at academics especially related to Mathematics wherein my scores in Xth as well as in XIIth have been 94% . I have received B.S.N.L scholarship for consecutively 10 years (2002-11). I have realised that most of my success has flown from the fact that I have been able to analyse and process numbers. A good calculative ability and analytical skills enable me to find logical solutions to problems. This has also sharpened my mind towards strategy games, puzzle solving, playing Sudoku etc. As a person too I have come out to be sociable with good interactive, communication and organising skills. Being the Deputy-Coordinator of Event Management Committee I was actively involved at the college level in various co-curricular activities. I have also been the Student Coordinator of Training & Placement Cell of my college.

Keeping in mind the above aspects I wish to pursue my MBA in the field of finance especially related to Corporate Finance preferably related to my field of technology that is Electronics and Communication industry. I visualize myself as joining as a Financial analyst/Executive assistant so as to mature into a Business analyst before undertaking higher responsibilities in my domain areas.

At Department of Management Studies, IIT Delhi I look forward to a rigorous interactive curriculum providing an in-depth knowledge of the cross functional managerial aspects and further honing my skills towards a specialization in finance. The competitive peer group drawn through a rigorous selection process, I am sure, would ensure a challenging environment to get the best out of me. I look forward to the corporate interface as Department of Management Studies, IIT Delhi would be an ideal platform to expose us to the practicalities of decision making and other tools necessary to enter the corporate world. I look forward to the DMS IITD experience and feel I would be able to do it proud.

I was born in a town named Midnapore in West Bengal and did my complete schooling there. Growing up, I always considered my parents as my role models and they have brought me up under excellent morals and values.

Cracking the West Bengal joint entrance after the debacle in IITJEE gave me some solace. Coming to Jadavpur University changed my perspective about life. Being a small town boy and unaware of the hustle and bustle of city life I was sceptic about my social acceptance. However, I got to new meet people of diverse nature and opinions and actively took part in the discussions and started engaging with my fellow batchmates. A new city like Kolkata and a renowned university like Jadavpur University taught me how to handle tough real world situations and fight with the best. Along with excelling in studies, I actively took part in co-curricular activities. I am very interested about sports specifically tennis and music. Roger Federer is my idol who's diligence and passion for the game of tennis is astounding and inspiring. Other than tennis I also take interest in table tennis and cricket. I led my Table tennis and Cricket teams to victory in the inter departmental university championship. Playing guitar is my passion and I always try to dedicate some time to it. It was absolute bliss when I got the opportunity to play in my university's annual cultural fest in front of a huge crowd. I absolutely support our honourable prime minister's "SWACCHA BHARAT CAMPAIGN" and whenever I get time I call up my friends ,go out in my locality and try to make people aware of the need to keep the environment clean .

Even though I am an engineering student,I always had a propensity towards management. I actively took part in organizing events and led other campaigns that used to take place in the University .The real beauty of management was portrayed to me when I landed my internship at ERICSSON INDIA GLOBAL SERVICES. I was selected as a consultant to work on a global project for market research on Internet of things. The beauty of consultancy– the pleasure of satisfying your client with a particular idea was an absolute bliss. I always liked my engineering subjects but now working in this field seemed more interesting. Engineering was very specific but consultancy bought me to the world of variety. I had a plethora of problems to solve with my limited knowledge. That was a challenge in itself. This brewed interest in me to pursue the Post graduate program in management and a career in consulting. My dream is to go up the corporate ladder and transcend to a position from where I can lead , where I can interact with thousand's of people and solve their problems. That's exactly what IIM B will provide me with- Cutting edge pedagogy, infrastructure , international and domestic industry orientation . It will help me to harness the proper skills which are required to get a managerial position in a big consultancy firm and provide me with a business network like none.

I feel that I am quite an intellectually curious person and working for a consultancy firm acts like fodder to my intellectual inquisitiveness. I will get to work on diverse projects and interact with top notch executives of big firms and hence, get to learn a lot from them.

The statement of purpose was long but I didn't want to waste the opportunity to elucidate why I want to study in such a coveted B school like 'IIM Bangalore'.

Statement of Purpose

“If you want to be good at anything in life be prepared to be bad at it at first. ”

After being rejected continuously from school sub-junior volleyball team, I represented school junior and senior team in the following three years. Since childhood, I was fond of playing cricket and playing in a team with the best of talented and experienced people, I was able to develop myself and acquire new skills which led me to lead my school as well as college cricket team. Actively participating in sports, I learned to work in team (from where I realized that working with the talented and experienced people will eventually help me in developing myself swiftly), to manage people, making decisions and most importantly to have patience and build an attitude of not giving up which later helped me in MBA entrance exams.

Being born in the family of businessmen, I always had a burning passion for business and took part whenever it was possible. Noticing my ancestors' style and approach of doing business and closely noticing their failures, I realized the importance of different aspects of business field, so I started my career with management program. From there I realized that masters in business management will give me exposure to new learnings, expertise, experience etc. and will also improve my leadership, decision making, research, negotiations, and soft skills.

Located in the financial capital of India, NMIMS has established itself as one of the prestigious b-school in India. NMIMS's School of Business Management (SBM) has a huge alumni-network, talented and dynamic peer group, eminent faculty and international linkages which will provide great networking opportunities. The SBM uses the case method as its chief pedagogical tool to bring to the classroom real world business scenarios and practical knowledge. This dynamic curriculum with well consolidated business network will bound to help me throughout my career.



Indian Institute of Management Bangalore

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Name	Sandeep Kumar Patra

CHOICE OF CAREER IN MANAGEMENT

Statement of Purpose

Right from my childhood, my parents taught me that the very best of our competencies and strengths are brought to action when we willingly take on challenges. Whenever we face obstacles towards achieving a goal, there are only two clear choices (1) to back out of the goal-plans and stay in the comfort zone of being reasonable or (2) to take it on as a challenge, solve it and seize the opportunity to be in charge of destiny. I have always chosen the later.

Born and brought up in a disciplined family, where my father is an engineer and my mother a home maker, I realized my prime motivation at an early stage to achieve **“the best of the bests”** and emerge victorious. This reflected in my academics topping the merit list throughout schooling (1st rank for 10 consecutive years), best-10 in state in both SSC & HSC and claimed the best student of the school. But then a failure to enter the IITs didn't deter my urge to become an engineer which drove me to get admitted into NIT, Raipur after HSC & my hardwork crowned me 'Honours' in my electrical engineering. I achieved top merit ranks in science & Maths olympiads & represented my school/college in quizzes, debates & seminars at zonal & regional levels. In addition to academics, I also became the Head boy of my school through elections & actively participated in a series of extracurricular activities and got laurels to self and school/college winning in a number of competitions. I even coordinated a number of fests & competitions at college which helped me learn the basics of team management & accommodating different viewpoints.

Soon after graduation, I started working with Coal India Limited (a Maharatna Company) which was my first exposure to the corporate world. During this stint, my technical skills were honed by numerous training programmes at IICM. I took no time in applying this theoretical knowledge & based on my leadership skills, I was soon made in-charge of the coal handling plants which involve rigorous Operation & maintenance activities. I actively worked on the installation of 2 million tonne T-CHP at Bina, NCL which helped us to consume the entire coal stock of previous 3 years. I also worked actively for the up-gradation of automatic loading system in tippers at MCL which increased the re-handling capacity by 200%. After working in 2 of the biggest Navratna companies, I have gained proficiency in crisis management & have learnt to develop a good team spirit and respect for the co-workers while discharging my duty to ensure maximum availability of equipments/machineries.

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But I feel the requirement of all round holistic knowledge of managerial skill will help me to add more skill in myself and will become valuable asset for my organization. PGP will enable understanding the management complexity to a greater depth. This specialization will help me to equip myself with a gamut of advanced analytical tools and techniques that will foster managerial efficiency. Going ahead, this would help me fulfill my aspirations of climbing up high in the corporate ladder.

A PGP thus becomes essential towards achieving the critical goal of my life.

I believe PGP at IIMB is my next logical step in my career to widen my perspective. The global renowned faculty & guests, the professionally structured management program & application oriented environment of IIMB will provide me good understanding of different functional areas of management. Most importantly it will improve the way I think and act. IIMB will provide me a platform to meet & work with some of the most successful corporate executives of the country to share my vision. The university has one of the largest student exchange program amongst business schools of India & tie up with foreign universities which will be an enriching learning experience to broaden my outlook. Its location in Silicon Valley of India & strong industrial linkage also makes IIMB unique. PGP from IIMB will thus help me train my instinct through the high methods of teaching and develop a structured approach towards refining ideas and develop fail proof implementation plans. PGP from IIMB will provide significant opportunity for professional and personal development - to learn from "the best of the bests" and set new benchmarks for growth.

It is with this intention and motivation I intend to pursue PGP from IIMB.

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Indian Institute of Management Bangalore

CAT Regn. No.	6082391
Name	JENISH KAMDAR

CHOICE OF CAREER IN MANAGEMENT

Statement of Purpose

“The best of our competencies is discovered only when we push ourselves out of comfort zone”. This has been a prime driving force throughout my career. Despite having a hereditary problem of stammering, which tried to drag me down at every phase of my life, I have always challenged myself and tried to get more exposure. I made sure that this shortcoming doesn't obstruct my learning process.

Born in a Gujarati family, where since long time, the source of livelihood has been business, the inclination towards business started right from my early school days, when I used to go with my father to our cotton seed oil factory. There I learned that technical knowledge is very essential for efficiently handling a manufacturing factory. Also to sustain in today's competitive business arena, where changes occur regularly, I felt that administrative aspect depends on thorough understanding of financial markets. Realization of these things at an earlier age made me take mechanical engineering and then learn the managerial aspects.

When I was fourteen my father passed away. It led to the shut down of our factory and it was a difficult situation for my family. I did not lose my focus, continued working hard towards my goal. It made me even more responsible. Stood among top 3 in board exams in my school. Due to lack of good educational facilities at my hometown, I moved to Hyderabad for further education. Even there my academic excellence continued as I topped board exams at my intermediate college and was among top 1 percent in the state because of which I received merit scholarship from the state government. During my graduation, I undertook many leadership roles and projects to overcome my stammering problem and get my self acquainted with managerial roles.

My work experience as Assistant Manager at a private firm was a very good learning experience. There I tried an innovative thing. The normal practice at the factory was to get the output of oil and oil cake from cottonseeds. The thickness of oilcake was kept 5mm and because of this it absorbed some quantity of oil which was neglected and also undesirable. So I tried changing the settings of the expeller and reduced the thickness of oilcake. The result was increased output of oil by about 1 kg per quintal. This led to the increase in revenues. And even today the same setting is being used in the factory.

Why to write a para for a sentence

My greatest strength is perseverance and sincerity in all tasks. My determination and never giveup attitude has yielded great results in my career till now. Being principled makes me a lot disciplined and avoid procrastination. What I consider my liability is the stammering problem which I have as it sometimes makes difficult for me to express myself vividly.

My short term goal is to work for a good company in a managerial role for 3-4 years and in the long term want to reopen our factory which was shut down after my father's death and work towards its expansion. For this, high quality theoretical learning coupled with its practical application is the best possible tool. IIMB, with its cutting-edge pedagogy, infrastructure, and international and domestic industry orientation can impart this knowledge. The vibrant intellectual atmosphere at the institute will enable me to learn from my peers by exchanging ideas with some of the best brains of India.