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| Use case name: Get Promotional Links | |
| Area: Affiliate Marketing | |
| Actors: Affiliate | |
| Description: Provides affiliates with promotional links so that they can use to promote products and earn money. | |
| Stakeholder: Salesperson | |
| Level: | |
| Triggering Event: Affiliate clicks on ‘get promotional links’ button on a product detail page. | |
| Trigger Type: ⭘ External | |
| Steps Performed (Main Path) | Information for Steps |
| 1. Affiliate clicks on ‘get promotional links’ button on a product detail page. | 1. Product detail, Affiliate account |
| 2. Affiliate chooses link type. (Banner, HTML Links, or Pure Link) by copying the desired link code. | 2. Link type |
| 3. Affiliate use that link promote products. |  |
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| Pre-conditions: Affiliate is logged in and has already verified his/her identity | |
| Post-conditions: Affiliate receives the promotional link of his/her desired type. | |
| Assumptions: Affiliate has a web browser and is connected to the internet. Affiliate knows what type of link to copy. | |
| Success Guarantee: Affiliate copied his/her desired promotional link code. | |
| Minimum Guarantee: Affiliate is presented with the promotional links but might do nothing with it. | |
| Objectives Met: Provides affiliates with promotional links so that they can use to promote products and earn money. | |
| Outstanding Issues: How do we present the links as simple as possible so that the user understand which one to choose? | |
| Priority (optional): 9 (out of 10) | |
| Risk (optional): 3 (out of 10) | |