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| Use case name: View Revenue Status | |
| Area: Affiliate Marketing | |
| Actors: Affiliate | |
| Description: Provide affiliates with statistics about their earnings and nice report so that they can analyze and tweak their promotional methods to make even more money. | |
| Stakeholder: Salesperson | |
| Level: | |
| Triggering Event: Affiliate clicks on the ‘view revenue status’ button | |
| Trigger Type: ⭘ External | |
| Steps Performed (Main Path) | Information for Steps |
| 1. Affiliate clicks on the ‘view revenue status’ button | 1. Affiliate account |
| 2. Affiliate is shown with the earnings report, clicks report, etc. | 2. Affiliate earning and statistics |
| 3. Affiliate analyze the report and tweak his/her promotional methods to earn more money. |  |
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| Pre-conditions: Affiliate is logged in and has already verified his/her identity | |
| Post-conditions: Affiliate is provided the information about his/her revenue status. | |
| Assumptions: Affiliate has a web browser and is connected to the internet.  Affiliate has referred some sales from promotional links. | |
| Success Guarantee: Affiliate is presented with a nice earning report and clicks report. | |
| Minimum Guarantee: Affiliate is presented with nothing because he/she did not refer any sales yet. | |
| Objectives Met: Provide affiliates with statistics about their earnings and nice report so that they can analyze and tweak their promotional methods to make even more money. | |
| Outstanding Issues: How should we present earnings report and clicks report so that affiliates can make better decisions? | |
| Priority (optional): 8 (out of 10) | |
| Risk (optional): 4 (out of 10) | |