

LEAH BATEMAN

UX Designer

Email: Leah.angelica.bateman@gmail.com

LinkedIn: <https://www.linkedin.com/in/leah-bateman-514242203/>

EXPERIENCE

UX Designer Internship at Shmoop (September 2021-December)

- Designed onboarding for SEL program with more than 500,000 users in public school districts across the US.
- Built wireframes and user flows on the foundation of user-centered design (UCD).
- Responsible for website creation for teachers, students, principles and librarians using Shmoop
- Created customer surveys for students and teachers
- Managed complex projects from start to finish
- Collaborated with other designers to translate requirements into polished, high-level designs

Therapy app and website

CareerFoundry (March 2021-present)

- Created wireframes and user flows that contribute to user-centered design (UCD).
- Partnered with user interface designers to help translate information architecture (IA), navigation, and process flows into beautiful and easy-to-use solutions for users.
- Completed user research to identify opportunities for improving user experience while going to therapy remotely.
- Compiled functional and technical application documents

Vocabulary Learning app

CareerFoundry (January 2021-present)

- Produced wireframes and user flows using UCD.
- Leveraged existing UX research, prioritized pain points and created solutions through rapid iteration.
- Carried out user research analysis, ideation, wire framing, and creation of artifacts such as journey maps, personas, and site maps
- Performed user research to identify opportunities for improving user experience while learning on a mobile device.

Social Media Administrator

Shiloh and Bros (Sept 2019- July 2021)

- Facilitated followers growth from 350k to 2.1 million.
- Developed social accounts and created content calendars to optimize influence.
- Recorded data regarding website traffic and user feedback.
- Assisted with the management of client presence on varying social media platforms.
- Managed various social accounts to maintain brand awareness. (Youtube, Tiktok, Instagram, Zigazoo)
- Oversaw product shoots for social media posts.
- Interacted with customers, employees, and vendors on a daily basis.

SKILLS

Solid foundation in:

- User Research
- Competitive Analysis
- Persona Creation
- User-Flows
- Usability Engineering
- Wireframe Production
- Prototyping
- Interaction Design
- Usability Testing
- Information Architecture
- Conceptual Modeling
- Optimalsort

TOOLS

- Figma
- Sketch
- Adobe XD
- Adobe Photoshop
- Keynote

EDUCATION

Self taught UX Designer from July - December 2020

Formally began studying at CareerFoundry UX program from February 1st 2021- present.