```
<div id="logo">
    <h1 id="myName">

leah gwin

    </h1>
</div>
```

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in linkedin.com/in/leahgwin

L E A H   G W I N
Full Stack Developer

Driven, creative, analytical Full Stack Developer with a successful background in digital marketing, project management, and social media. I'm eager to work in the engineering field where I can use my creativity, innovation, strategy, and constant yearning to grow.

PROJECTS

FRONT END PROJECT
Majority Wins ✈️

A Group Travel Itinerary planning app built in React with JavaScript, HTML, CSS, and Bootstrap. It helps groups decide which activities, museums, landmarks, etc. they want to see while traveling. Users can login, submit suggestions to a form, and then once everyone has submitted their ideas, the group will login to "up vote" and "down vote" whether they're interested in that suggestion or not.

SKILLS

- Wordpress
- Graphic Design in Adobe Creative Suite: Photoshop, InDesign, & Illustrator
- Facebook Power Editor Ads
- Google Ad Words
- Google Analytics
- SEO Best Practices
- CRM Software
- Digital Photography and Lightroom Editing
- Public Speaking
- Content Creation and Writing

EDUCATION

LIPSCOMB UNIVERSITY
B.B.A. in Digital Marketing and International Business

NASHVILLE SOFTWARE SCHOOL
Full Stack Web Development Bootcamp with a focus in C# and .NET

AWARDS

TRUSTEE SCHOLARSHIP
One of five to receive a full-tuition scholarship to Lipscomb University

COLLEGE OF BUSINESS OUTSTANDING MARKETING STUDENT
Lipscomb University, April 2015

EXPERIENCE

NASHVILLE SOFTWARE SCHOOL
Junior Full Stack Developer, May 2018 - November 2018
Rigorous full-time software development bootcamp that concentrates on full stack development essentials and problem solving. The final half of the program is executed in a simulated company environment with Scrum methodology.

- Hands on application of OOP fundamentals through group and individual projects reflecting real world business problems
- Held position as the one group project's "product manager" to ensure the following of guidelines, the project was on track, and that the team was communicating efficiently
- Source code version control with Git/GitHub
- Project management/tracking with Trello and GitHub Projects & Issue Tracking
- JavaScript fundamentals leveraging DRY, modular, readable code and reusable components
- Built browser-based single page applications using React, HTML, CSS and jQuery
- Task Automation with Grunt: Linting with ESLint, module bundling with Browserify
- Styled applications with CSS Frameworks, Bootstrap and Bulma, and personally customized design
- Deployed applications through Firebase, GitHub Pages, Heroku and Azure
- Leveraged VirtualBox for virtualizing a Windows environment
- Learned unit testing to write testing suites for code
- Application design through white boarding dependencies and building ERD's
- Created and modified database design/content using SQL, ASP.NET, and ORM tooling, including exposure and experience with migrations
- Created RESTful APIs with C#/.NET using WebAPI
- Leveraged Razor for creating and editing MVC applications

INFLAMMO, LLC
Brand Manager, March 2017 – May 2018
At this startup company, I wore many hats in marketing, sales, project management, client happiness, branding, and internal engagement, which taught me how to balance a variety of projects at once, as well as continuously teach myself news skills required to help the company be successful.

- Led the revamp of the company's website, UI, and web strategy.
- Took on the Project Manager role when we partnered with a Web Design agency to incorporate Inflammo's new branding guide, an inbound marketing strategy, and new UI.
- Integrated the UI with our new inbound funnel strategy, and found successful ways the website design could lead visitors to conversion; improved inbound leads by 28%.
- Contributed to writing the copy and content for the website and blog.
- Directed cross-channel marketing strategy using Facebook, Twitter, LinkedIn, and Instagram to increase brand awareness; grew followers by 73%.
- Implemented the use of a CRM in order to ensure organization, communication, and data tracking.

LYFT
Social Media Customer Experience Associate, June 2016 – March 2017
Fast paced, problem-solving role that highly valued the users' experience with the app and company.

- Represented Lyft's voice on social media while building strong, trust-worthy relationships and creating a personalized, positive, and effortless experience for the Lyft community.
- Worked cross-functionally within Lyft with Engineering, Product, Marketing, Legal, Partnerships, Press, and Voice of Customer to ensure a cohesive voice of support and provide product feedback to improve the Lyft product.
- Organized Product Feedback from the 338K+ followers and reported major bugs through JIRA
- Worked with the Engineering Team on the Lyft + Facebook Messenger Artificial Intelligence integration to ensure accuracy and user friendly engagement.
- Produced content for @AskLyft to increase brand engagement and proactively educate app users.
- Organized internal culture events for a team of 25 and provided creative solutions to on-boarding and integrating new-hires into the team.