Persona:

Adults in their 30s-50s

Work an inconsistent schedule/travel for work

Interested in cultural enrichment

Wants to spend more time with friends but has trouble with scheduling

App concept:

The idea is you and all your friends get this app and you put in the times you're going to be in X location for the next week (like for example New York City if all the people you know live around it in a radius) and if you and friends A and B all happen to be in NYC with free time between the hours of 2 and 6, the app will recommend a "cultural experience" aka a museum or something for you all to do together during that time