#### PROFESSIONAL EXPERIENCE

# **Fundraising**

## Freelance Fundraiser, Philadelphia, PA

January 2008 - present

- Contracted with nonprofits and cooperatives to support their fundraising initiatives.
- Researched and wrote private foundation and government grants, reports and other communications.
- Created and implemented strategic development plans, specifically strengthening individual donor cultivation and retention and membership building campaigns, including email and mail appeals.
- Assisted organizational leadership in administration of grant tracking and donor management systems.

# Capital Campaign Coordinator, Mariposa Food Co-op, Philadelphia, PA January 2011 - February 2012

- Directed strategy and day-to-day operations of a multifaceted \$2.5 million capital campaign.
- Cultivated relationships with and solicited loans, donations and grants from individuals and institutions.
- Managed overall communications for campaign including creation of marketing materials, event
  planning, traditional and online media, new member drive, community engagement and regular
  reporting to staff, board, financing institutions, investors and donors.

## Civic Engagement

# **Director of Civic Programs, Committee of Seventy**, Philadelphia, PA June 2009 - December 2010

- Developed and implemented civic education and civic engagement programs and events.
- Built coalition to support a regional election protection program and up to 500 volunteers each election.
- Managed online communications and social media strategies.
- Supported staff with grant writing, reporting and events as needed.

### Consultant, Crossroads Campaigns Solutions, Washington, DC

August - December 2008

• Provided management and technical support to voter registration and voter education campaigns nationwide, including best practices advice, data management and development of printed materials.

## **Voter Protection Program Coordinator, Committee of Seventy, Philadelphia, PA** February - June 2008

• Developed and managed targeted election protection program during historic 2008 primary.

### Organizer, Coalition for Comprehensive Immigration Reform, Washington, DC March - December 2007

• Coordinated field advocacy efforts for Pennsylvania including, press conferences, legislative visits, educational and outreach events, engaging local groups and individuals in the work of the coalition.

#### **EDUCATION AND TRAINING**

- Pennsylvania Political Leaders Fellowship, Center for Progressive Leadership, 2010, Philadelphia, PA
- B.A. Gallatin School of Individualized Study, New York University, 2005, New York, NY. (cum laude)
- Spanish Language Studies, 2003 Universidad Católica de Valparaiso, Chile. (Fluent in Spanish)

### **VOLUNTEER AND COMMUNITY**

- Board Member, **The Enterprise Center CDC**, Philadelphia, PA, 2012
- Leadership Coach, Center for Progressive Leadership, Philadelphia, PA, 2011 2012
- Fundraising Committee Member, **Mariposa Food Co-op**, Philadelphia, PA, 2009 2012
- Political Fundraiser, **Progressive state and local candidates**, Philadelphia, PA, 2008 2012
- Tax Preparer, Campaign for Working Families, Philadelphia, PA, 2006-2009 tax seasons