UI/UX DESIGNER

LEAH WAN

San Francisco, Bay area

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EXPERIENCES

Handpick UI/UX Designer   Mar 2014 - Present

- Evaluated product interfaces and explored design solutions to meet business goals and user-centered interactions of a food imagery and social networking app.
- Established the aesthetics and user experience of the newly launched app.
- Created wireframes, user flows and high-fidelity mockups.
- Collaborated closely with other designers, product manager, developer team and communicate design concepts and details.

Construcs Contract UI/UX Designer   Dec 2013 - Apr 2014

- Designed interfaces for a mobile and web tool for project managing and image sharing.
- Create prototypes and led usability tests.
- Implemented web design with HTML/CSS
- Work directly with other team members to explore content strategies, information architecture and user experiences.

Freelance UI/UX Designer   2012 - 2013

- Created user interface design of a instant message app on cross-platform mobile platforms: iOS and Android.
- Developed wireframes, high-quality prototypes, icons and buttons.
- Designed and developed the website and identity logo of the corporate website.
- Designed and produced the company's product guides and Media Kit.
- Worked closely with the company business team to ensure the design requirements are achieved.
- Clients including Interactive Labs, Playhaven, LJ Sports Apps

Smart Sudoku Side Project   2012 - 2013

- Created and designed a Sudoku game on iOS platform.
- Ideated strategies for gamification and user experiences.
- Designed the user interface, icons, buttons and prepared assets.
- Available on iTune Store
  https://itunes.apple.com/us/app/sudoku/id673754921?mt=8

PORTFOLIO

Dribbble   http://dribbble.com/LeahWan
Website   http://www.leahwan.com

SKILLS

Visual Design

Typography, Identity/logo
Web/Mobile, Rapid Illustration

Visual Tool

Mastery of Adobe Creative Suite
Photoshop, Illustrator, InDesign,
After Effects

Interaction Design

Ideation, Wireframe
User-Centered Research
User Test

Web Front-end

HTML5, CSS3, JavaScript

Protoyping Tool

OmniGraffle, Balsamiq,
JustinMind, Notebook

EDUCATION

City College of San Francisco
Visual Design in Web - Certificate

Stanford Online Class
Human Computer Interaction

University of Texas at Austin
Ph.D. in Cell & Molecular Biology