

LEA GUERRERO

PROFESSIONAL PROFILE

Accomplished and motivated design professional with a proven ability to implement creative solutions. Experienced in graphic design, 3D modeling, graphic animation and project management.

AREAS OF EXPERTISE

Technical Expertise:

InDesign
Illustrator
Photoshop
Sketchup/3D Model
After Effects
Premiere Pro
CSS
UX/UI

Design Skills:

3D Modeling and
Rendering
Motion Graphics/
Animation
Logo Design
Web Design/Layout
Illustration
Advertising
Package Design
Typography
Branding Layout

Professional Skills:

Goal driven
Motivated to succeed
Ability to relate well to
everyone
Adaptable to all situations
Performs well under
pressure
Project management

CAREER HISTORY

Accel Entertainment - Graphic Designer 2018 - Present
Largest Casino Gaming Company in the US.

Responsibilities:

Collaborate with sales and marketing managers on pre sale presentations, interior layouts, and marketing collateral for prospective clients.
Create detailed 3D animation mockup of the interior and exterior for each location.
Design tablet and app artwork experience for our player programs.
Create video motion graphic ads for clients.
Create collateral to promote games, sweepstakes, and other in house promotional items for the locations including 2D print window decals, banners, posters, table tents, coasters, t-shirts and social media artwork.

Self Employed Designer 2014 - Present

City Health Tech

Collaborated with team members of an award winning start up company to create an effective user friendly website. Helped with user experience and user interface elements for the product and the website. Designed marketing collateral including instructional guides, 3D motion graphics, website development, and social media communication.

Rotary Club

Design and manage several Illinois Rotary Charity Club Express websites. Create artwork for upcoming charity events including fundraising for 5k's, community recycling events, and concerts.

Humane Society

Created marketing materials for annual fundraising event.

Individuals and Small Businesses

Projects include 3D design, modeling and rendering, motion graphics/animation elements for web/TV promotion, web site/app creation, digital and social media design, logos, and 2D flat prints.

EDUCATION

Bachelor of Arts in Graphics Design, Columbus College of Art and Design
May 2015

Accomplishments:

Recipient of the 2014 Student American Advertising Award (ADDY) for the Lipton Tea Campaign.