Alisa Le

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Education

Carnegie Mellon University
Class of 2017

BFA Communication Design

Experience

Palantir Technologies
Product Designer
8.2017 — 12.2019

Drove design on tools that empower organizations (ex. cancer research, law enforcement, disaster relief) to integrate, analyze and visualize their data to ask and answer their most complex questions. Acted as a design mentor for interns and new hires.

Product Design Intern
5.2016 — 8.2016

Worked on a tool that helps small business owners understand their data, and make best-informed decisions. Designed an overview page for one of Foundry's (commercial platform) core applications.

Moon Arts Group
Designer & Front-end Developer
5.2014 — 5.2017

Worked on an interdisciplinary team to develop a timecapsule that represents humanity's relationship with the Moon. Designed and built an interactive website to serve as a virtual companion to the artifact.

CMU School of Design
Teaching Assistant
1.2016 — 12.2016

Assisted professors in teaching the second foundation design course to first-year students and the core communication design lab to second-year students; provided guidance and critique on student work.

Conversant Labs
Product Design Contractor
9.2015 — 5.2016

Developed wireframes, user interface prototypes and visual language for a voice-driven mobile application. Redesigned the website and identity of the company to deliver a more coherent brand message.

Brightbox Inc.
Interaction Design Intern
6.2015 — 8.2015

Responsible for redesigning user experience and interface for survey forms, designing and executing a series of animations for loading and standby screens, and creating various marketing and sales materials.

Recognition

CMU School of Design
Merit Award

Awarded annually to one student per program/class for outstanding performance, supportive attitude and dedication to the School of Design.

Carnegie Mellon University
University Honors

Awarded annually to graduating students with a 3.5 or higher QPA in recognition of their outstanding academic achievements.

Skills

Adobe Creative Suite	User Research	Storyboarding
Sketch, Figma, Principle	Wireframing	Illustration
HTML, CSS, PHP	Rapid Prototyping	Branding/Identity
React.js, JQuery	Visual Systems	Motion Graphics