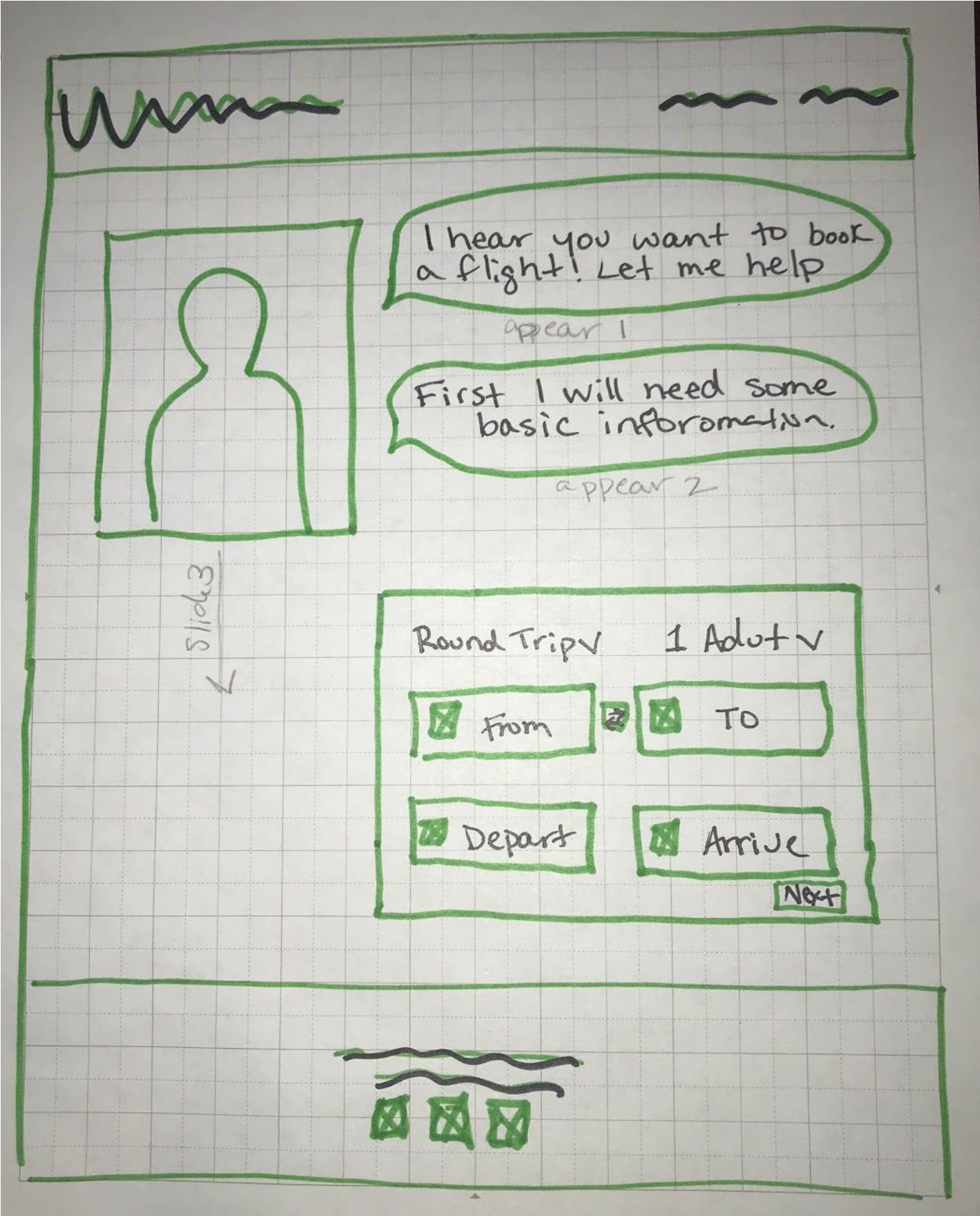


Wireframes

Landing Page:

My goal with this page was to create a more personal meta-search page with a character that asks the flight seeker questions, while still keeping it pretty clean lined. Each word bubble will pop up and then the character image will slide down to the search entry. If the client hates the character it could be scrapped.



Search Refinement Page:

After the user enters basic flight information they are *guided* through a variety of search parameters, rather than having to sift through sidebars of filters. They may skip ahead to view results at anytime.

The sketch is drawn on graph paper and features a green border. At the top left, there is a wavy line representing a header. Below this, on the left, is a simple line drawing of a person's head and shoulders inside a square box. To the right of this box is a speech bubble containing the text "Lets narrow your search...". Below the speech bubble is a horizontal bar with the word "Dates" on the left and a right-pointing chevron on the right. Underneath this bar is the question "Do you need those exact days?". Below the question are four rectangular buttons: "yes", "+/- 1 Day", "+/- 2 Days", and "+/- 3 Days". Below these buttons is a list of four items, each in a rectangular box with a checkmark to its right: "Stops", "Time", "Airlines", and "Rewards". Below this list is another horizontal bar with the word "Baggage" on the left and a checkmark on the right. To the right of the "Baggage" bar is a button labeled "Next". At the bottom of the page, there are two wavy lines and three small square boxes, each containing a checkmark.

Wavy line

Wavy line

Person icon

Lets narrow your search...

Dates >

Do you need those exact days?

yes +/- 1 Day +/- 2 Days +/- 3 Days

Stops ✓

Time ✓

Airlines ✓

Rewards ✓

Baggage ✓

Next

Wavy line

Wavy line

✓ ✓ ✓

Search Results:

After getting specific search parameters from the user, the website will list results in three categories: cheapest flight options, ways to save more, and flight upgrades. The saving more options and flight upgrades options tell a specific way a user may save or upgrade, such as longer or shorter layover. By listing flights this way, the user can quickly see how much any specific personal search criteria will cost without having to manually change filters themselves.



Optional Page "More" Page:

If the user selects "more" on any of the previous categories, they will be taken to a specific page that lists more flights. If the user decides to just go to a specific "deal" on the previous page they will bypass this page entirely.

