

LeanChain

AI Supply Planning Co-Pilot

Smarter Planning Without Replacing Your ERP

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The Problem

Supply Planning is Broken for SMEs

Operations teams struggle with disconnected planning tools and reactive decision-making. Key pain points from our research:

 78% of SMEs struggle with accurate demand planning

 Planning chaos: Excel-based forecasting creates errors and outdated demand plans

 ERP limitations: Existing systems lack intelligent planning and predictive insights

 Reactive operations: Teams constantly firefight stockouts and overstock situations

 Data fragmentation: Multiple systems create planning blind spots and delays

 Manual processes: Hours wasted on data reconciliation instead of strategic planning

Poor planning decisions directly impact cash flow and customer satisfaction



Market Validation

This Pain is Real & Widespread

 \$1.1T lost annually due to poor inventory management

 "Every ERP sucks. All of them." – r/ERP community member

 40%+ ERP rollouts fail within first year (Capterra study)

 Most SMEs still rely on Excel + QuickBooks workarounds

 Inventory mismatches average 50–100+ units monthly

 SAP/Odoo implementations cost \$50k–\$100k+ to customize





Our Solution

AI-Powered Planning Co-Pilot for Your Existing ERP

LeanChain acts as an intelligent planning layer that enhances your existing ERP with AI-powered demand forecasting and inventory optimization.

 Reduces planning time by 80% while improving accuracy

 AI demand forecasting: Machine learning models predict demand patterns from your historical data

 ERP enhancement: Works alongside your existing systems without replacement

 Excel-friendly interface: Familiar spreadsheet workflow with intelligent recommendations

 Real-time optimization: Continuous inventory and procurement planning adjustments

 Multi-channel intelligence: Unified planning across all sales channels and warehouses








Business Model

AI Co-Pilot SaaS with Predictable Revenue

LeanChain operates as a planning co-pilot SaaS that enhances existing ERP investments rather than replacing them.

 Unit economics: 85% gross margin, 18-month payback


-  Co-pilot pricing: Subscription based on planning complexity and data volume
-  ERP-agnostic model: Works with any existing ERP system without migration costs
-  AI-powered tiers: Basic forecasting to advanced optimization and scenario planning
-  Implementation support: Guided onboarding with minimal professional services
-  Value-based pricing: ROI-focused model tied to planning accuracy improvements








Secret Sauce

AI-Powered Planning Intelligence

Our competitive advantage combines AI-powered planning intelligence with seamless ERP integration.

 AI-powered planning without ERP replacement


-  Smart adapters: AI-enhanced connectors that learn from your ERP data patterns
-  Planning intelligence: Machine learning models trained on supply chain best practices
-  Familiar interface: Excel-like experience with AI recommendations and insights
-  Rapid deployment: Co-pilot setup in days, not months of ERP implementation
-  Continuous learning: AI models improve planning accuracy over time



Market Size

Large SMB Segment Opportunity

Our focus is on the large SMB segment in the US/EU e-commerce and light manufacturing sectors.

 TAM: \$15B | SAM: \$3B | SOM: \$5M Year 1

 TAM: 5M US/EU SMEs in target sectors (\$15B software market)

 SAM: 500k companies actively pursuing SCM software (\$3B)

 SOM (year1): 1,000 pilot SMEs (\$5M potential ARR at our price)

 Vertical focus: Omnichannel retailers, consumer goods mfg, electronics, hardware






 Key verticals: retail/distribution, consumer products, electronics, D2C brands



Go-to-Market Strategy

ERP Enhancement & Co-Pilot Positioning


 ERP-friendly positioning drives faster adoption

-  ERP enhancement messaging: Position as intelligent upgrade, not replacement
-  Partner ecosystem: Collaborate with ERP consultants and implementation partners
-  Planning-focused content: Target operations managers struggling with forecasting accuracy
-  Co-pilot trials: Self-serve demos showing AI planning improvements on real data
-  Bottom-up adoption: Operations teams champion the planning intelligence benefits



Competitive Landscape

AI Co-Pilot vs Traditional Planning Tools

 AI planning intelligence without ERP replacement risk

Feature	SAP Business One/Oracle	Odoo (Open ERP)	LeanChain Co-Pilot
Planning intelligence	Basic MRP modules	Manual forecasting	AI-powered predictions
ERP relationship	Full replacement required	Full replacement required	Enhancement layer
Deployment approach	Months (consultants)	Weeks (technical)	Days (co-pilot setup)
User experience	Complex ERP modules	Dashboards/Forms	Excel-like with AI insights
Planning accuracy	Static rules-based	Manual adjustments	ML-driven continuous improvement
Implementation risk	High (full migration)	Medium (system change)	Low (enhancement only)



Our Team

Startup Experience + Supply Chain Expertise

Our founding team blends startup experience with supply-chain expertise.

 Team goal: 5 people by end of Year 1



Pankaj Kumar
CEO

Ex-Google, ex-Amazon, 13 years in software engineering & product management

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Placeholder
CTO

Placeholder



Placeholder
Advisor

Placeholder



Placeholder
Advisor

Placeholder



The Ask

Co-Founder, Partners & AI Planning Pilots

We're building the future of AI-powered supply planning. Join us in revolutionizing how SMEs plan and optimize their operations.



Co-founder/CTO: AI/ML expertise with enterprise SaaS experience



ERP partners: Implementation consultants interested in AI planning co-pilot offerings



Pilot customers: Operations teams ready to enhance their planning with AI intelligence



If AI-powered planning without ERP replacement resonates, let's connect!



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Let's make supply planning intelligent together!