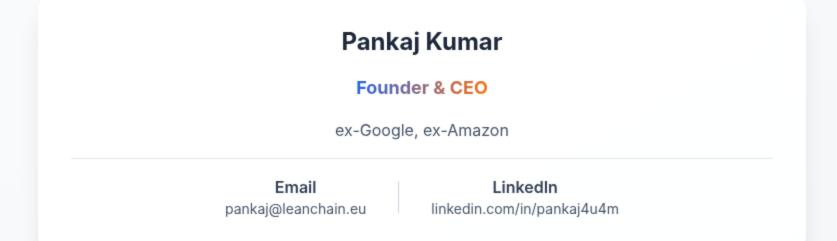


LeanChain

Al Supply Planning Co-Pilot

Smarter Planning Without Replacing Your ERP





The Problem

Supply Planning is Broken for SMEs

Operations teams struggle with disconnected planning tools and reactive decision-making. Key pain points from our research:

1 78% of SMEs struggle with accurate demand planning

- Planning chaos: Excel-based forecasting creates errors and outdated demand plans
- © ERP limitations: Existing systems lack intelligent planning and predictive insights
- Reactive operations: Teams constantly firefight stockouts and overstock situations
- Oata fragmentation: Multiple systems create planning blind spots and delays
- Manual processes: Hours wasted on data reconciliation instead of strategic planning

Poor planning decisions directly impact cash flow and customer satisfaction

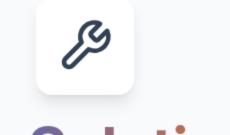


Market Validation

This Pain is Real & Widespread

1.1T lost annually due to poor inventory management

- "Every ERP sucks. All of them." r/ERP community member
- 40% + ERP rollouts fail within first year (Capterra study)
- Most SMEs still rely on Excel + QuickBooks workarounds
- Inventory mismatches average 50–100+ units monthly
- SAP/Odoo implementations cost \$50k-\$100k+ to customize



Our Solution

Al-Powered Planning Co-Pilot for Your Existing ERP

LeanChain acts as an intelligent planning layer that enhances your existing ERP with Al-powered demand forecasting and inventory optimization.

Reduces planning time by 80% while improving accuracy

- Al demand forecasting: Machine learning models predict demand patterns from your historical data
- @ ERP enhancement: Works alongside your existing systems without replacement
- © Excel-friendly interface: Familiar spreadsheet workflow with intelligent recommendations
- Real-time optimization: Continuous inventory and procurement planning adjustments
- Multi-channel intelligence: Unified planning across all sales channels and warehouses

\$

Business Model

Al Co-Pilot SaaS with Predictable Revenue

LeanChain operates as a planning co-pilot SaaS that enhances existing ERP investments rather than replacing them.

Unit economics: 85% gross margin, 18-month payback

- Oc-pilot pricing: Subscription based on planning complexity and data volume
- @ ERP-agnostic model: Works with any existing ERP system without migration costs
- Al-powered tiers: Basic forecasting to advanced optimization and scenario planning
- Implementation support: Guided onboarding with minimal professional services
- Value-based pricing: ROI-focused model tied to planning accuracy improvements

4

Secret Sauce

AI-Powered Planning Intelligence

Our competitive advantage combines Al-powered planning intelligence with seamless ERP integration.

- Smart adapters: Al-enhanced connectors that learn from your ERP data patterns
- Planning intelligence: Machine learning models trained on supply chain best practices
- Familiar interface: Excel-like experience with AI recommendations and insights
- Rapid deployment: Co-pilot setup in days, not months of ERP implementation
- Ontinuous learning: Al models improve planning accuracy over time



Market Size

Large SMB Segment Opportunity

Our focus is on the large SMB segment in the US/EU e-commerce and light manufacturing sectors.

<u>ы</u> ТАМ: \$15В | SAM: \$3В | SOM: \$5М Year 1

- TAM: 5M US/EU SMEs in target sectors (\$15B software market)
- SAM: 500k companies actively pursuing SCM software (\$3B)
- SOM (year1): 1,000 pilot SMEs (\$5M potential ARR at our price)
- Ownichannel retailers, consumer goods mfg, electronics, hardware
- Key verticals: retail/distribution, consumer products, electronics, D2C brands



Go-to-Market Strategy

ERP Enhancement & Co-Pilot Positioning

- @ ERP enhancement messaging: Position as intelligent upgrade, not replacement
- Partner ecosystem: Collaborate with ERP consultants and implementation partners
- Planning-focused content: Target operations managers struggling with forecasting accuracy
- O-pilot trials: Self-serve demos showing Al planning improvements on real data
- Bottom-up adoption: Operations teams champion the planning intelligence benefits



Competitive Landscape

Al Co-Pilot vs Traditional Planning Tools

Al planning intelligence without ERP replacement risk

Feature	SAP Business One/Oracle	Odoo (Open ERP)	LeanChain Co-Pilot
Planning intelligence	Basic MRP modules	Manual forecasting	Al-powered predictions
ERP relationship	Full replacement required	Full replacement required	Enhancement layer
Deployment approach	Months (consultants)	Weeks (technical)	Days (co-pilot setup)
User experience	Complex ERP modules	Dashboards/Forms	Excel-like with Al insights
Planning accuracy	Static rules-based	Manual adjustments	ML-driven continuous improvement
Implementation risk	High (full migration)	Medium (system change)	Low (enhancement only)



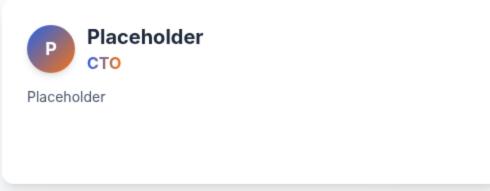
Our Team

Startup Experience + Supply Chain Expertise

Our founding team blends startup experience with supply-chain expertise.

☐ Team goal: 5 people by end of Year 1











The Ask

Co-Founder, Partners & Al Planning Pilots

We're building the future of Al-powered supply planning. Join us in revolutionizing how SMEs plan and optimize their operations.

- Oc-founder/CTO: AI/ML expertise with enterprise SaaS experience
- © ERP partners: Implementation consultants interested in AI planning co-pilot offerings
- Pilot customers: Operations teams ready to enhance their planning with AI intelligence
- If Al-powered planning without ERP replacement resonates, let's connect!



Email pankaj@leanchain.eu



LinkedIn linkedin.com/in/pankaj4u4m



Website leanchain.eu

Let's make supply planning intelligent together!