

## Contact

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(LinkedIn)

## Top Skills

NoSQL  
PL/SQL  
HTML5

## Languages

Portuguese (Native or Bilingual)  
English (Full Professional)  
Spanish (Limited Working)

## Certifications

AWS Discovery Day - Cloud  
Practitioner Essentials  
Managing Virtual Teams  
JavaScript Essential Training  
Agile Software Development: Scrum  
for Developers  
Become a Full-Stack Web Developer

# Leandro A. Siqueira

Senior Front-End Software Engineer delivering Agile solutions based on React | Agile Master | Problem Solver  
Campinas, São Paulo, Brazil

## Summary

With over 20 years of experience in front-end development, I am a seasoned professional who loves creating and delivering digital projects with high quality and performance. I have a Scrum Master certification from Scrum Alliance, which enable me to combine technical expertise with business acumen and agile practices.

Currently, I work as a Senior Front-End Software Engineer at Venturus, a software development company that provides innovative solutions for various industries. There, I use HTML5, React, AntD, TypeScript and AWS to develop and improve web applications for different clients and sectors, such as finance, education, health, and e-commerce. I also collaborate with other developers, designers, and stakeholders to ensure the best user experience and satisfaction. In my previous roles, I have also held leadership positions, such as Technical Lead and Agile Master, where I helped teams to deliver great projects using new technologies and design systems. I am always looking for new challenges and opportunities to learn and grow as a professional and as a person.

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## Experience

### Venturus

Senior Front-End Software Engineer  
June 2023 - Present (1 year)  
Campinas, São Paulo, Brazil

Acting as Senior Front-End Software Engineer, with a awesome team, to create, reuse and maintain custom projects based in React, TypeScript and AntD for a huge company. We focus on performance, compliance and to keep things simple as they are.

### Pravaler

Senior Front-End Software Engineer  
March 2023 - June 2023 (4 months)

São Paulo, São Paulo, Brazil

Acting as Senior Front-End Software Engineer with the Portal do Aluno, resolving issues, adding new features and improving all the architecture and observability features of the Portal do Aluno. Also helping the Team to accomplish and to do a good job.

## Itaú Unibanco

### Technical Lead

January 2022 - January 2023 (1 year 1 month)

São Paulo, Brazil

Acting as Technical Lead, helping the Ativos Community to gain strength and confidence to delivery great projects that will charm the Clients, developed by incredible Team with new technologies, like Angular and Foundation, the base of our Design System, to complete the goals for the enterprise segment.

I am also responsible for the quality of the software delivered from the team, to training and managing the scope and the size of the stories and to apply the INVEST idea to delivery small batches to the customer, creating a pipeline of values to be delivered to the customers.

Responsible for the inception, technical spec, development and release of the projects:

- Cliente sem Crédito pré-aprovado
- Menu de Crédito para Pessoa Jurídica
- Cadastro Positivo
- Declaração de Faturamento Anual para Pessoa Jurídica

## Vitat

### Technical Lead

July 2021 - December 2021 (6 months)

São Paulo

Acting as Tech Lead in the architecture, planning and quality of projects for pharmacists and store users to manage their appointments on the health platform. Also helping on the Agile ceremonies, performance reviews and employee training.

## RD

### Technical Lead

July 2021 - July 2021 (1 month)

São Paulo, São Paulo, Brazil

## UOL

4 years 6 months

### Agile Master

January 2018 - June 2021 (3 years 6 months)

São Paulo Area, Brazil

Acting as Senior Front-End Software Engineer with three major projects and collaborating with the UX Team into the Single Sign-on project for the common user. Maintaining and updating code for legacy projects as well, refactoring all the old React Components to React Hooks using Functional Components and Context API to share the state of the application, also creating awesome Unit Tests using Cypress and Browserstack as well.

### Senior Front-End Software Engineer

January 2017 - January 2019 (2 years 1 month)

São Paulo Area, Brazil

Acting as Front-End Software Engineer, working with three major projects and collaborating with the UX Team in the SSO project for the common user. Maintaining and updating code for legacy projects as well.

Started to work as DevOps with Docker, Kubernetes and Jenkins to accomplish a good CI/CD development and maintenance of the projects.

Also worked as Agile-Master (a.k.a Scrum-Master) on the Security and Protection projects, managing the daily meetings, boards and development process for the projects related.

## Minuto Seguros

### Senior Front-End Software Engineer

January 2019 - April 2019 (4 months)

São Paulo Area, Brazil

Acting as Front-End Software Engineer at the Digital Experience team, helping to rebuild all the development process, creating a new environment based on React to improve the user feel.

## TeleUP

### Senior Front-End Software Engineer

April 2016 - October 2016 (7 months)

Greater New York City Area

Acting as Front-End Software Engineer and responsible to keep the maintenance of the two main projects of the company, US TVNOW and

TeleUP websites, that were built using Bootstrap, JavaScript, jQuery and Angular and also working to create and improve the technical overview for the next projects.

### 3M

#### Senior Digital Project Lead

October 2012 - November 2015 (3 years 2 months)

Campinas Area, Brazil

Acting as Digital Project Lead for Latin America, with multiple functions, such as responsible for managing all the maintenance services (SLA, technical support and others), support for the Marketing Team on the corporate tools and systems (Social Media, Analytics, Training and providing data from our projects), responsible for training the vendors inside the new platform (IBM WCM – Web Content Management) and all other tools and systems on the corporate world.

#### Responsibilities:

- Supporting the PHP Platform (WordPress and Magento);
- Supporting older platforms (Content Server, Celum and Endeca);
- Supporting all the available platforms for the Marketing Team (ExactTarget, Salesforce, Brightcove, Celum, Webtrends, Google Analytics and others);
- Quality Assurance for all the LATAM projects;
- Delivery Manager for the IBM WebSphere projects;
- Report and provide data from the platforms (Webtrends and Google Analytics) to the Marketing Team;
- Technical Support for the Consultants and Service Providers;
- Technical Assessment for all the LATAM projects;
- General Support for all LATAM platforms;
- Agile Coach;

Technical Stack and Platforms: IBM WebSphere CMS, Magento, Wordpress, Google Analytics, WebTrends, JavaScript, mySQL, MS SQL, SAP, BrightCove, Exacttarget and Salesforce, JIRA.

### UOL

#### Senior Front-End Software Engineer

May 2010 - September 2012 (2 years 5 months)

São Paulo Area, Brazil

Acting as Front-End Software Engineer and acting in two different projects based only in HTML, JavaScript, jQuery and jQuery UI with all the data from

different web services (REST/JSON) to control, maintain and automate all the core of the UOL DIVEO Data Center.

## Ci&T

### Front-End Software Engineer

November 2007 - May 2010 (2 years 7 months)

Campinas Area, Brazil

It's a pleasure to work with Ci&T and their co-workers. Very nice environment with true challenges, a lot of fun people and to complete, it's a great place to work !

I worked for the Johnson&Johnson projects, like the general brands of consumer products from USA (Aveeno®, Clean&Clear®, Johnsons Baby®, REACH®, ROC®, Neutrogena® websites, Rogaine®, Ambi Skincare®, Listerine® and Listerine® Kids®, Stayfree®, Carefree®, O.B.® and KY® and a lot of other websites products) and recently with the ACUVUE® Contact Lenses Consumer products.

All the projects use technologies like AS2 and AS3, XHTML and CSS, Javascript and jQuery, the backend are not the same almost the time, then I surfed between back ends developed with Java, PHP (Drupal), .NET and Sharepoint and pure XHTML.

I have a great experience with SEO, website performance improvements, clean code, accessibility and agility process.

## Webcompany Agência Digital

### Webmaster

March 2007 - November 2007 (9 months)

Campinas

Acting as Senior Webmaster, building projects with HTML, CSS, JavaScript, Adobe Flash with Action-script and also responsible for all the maintenance of the digital projects.

## E-Value | Soluções Imobiliárias

### Webmaster

December 2004 - January 2007 (2 years 2 months)

Campinas Area, Brazil

Acting as Webmaster and Web-designer, building projects with HTML, CSS and JavaScript, most of than based in ASP and PHP, and also working as

Technical Support and Maintenance Lead of the servers (IIS, Apache, MySQL and SQL).

### ClipDesign

#### Webmaster

January 2004 - December 2004 (1 year)

Campinas Area, Brazil

Development of offline campaigns for Peugeot Brazil and Republique Peugeot, Siemens, Rand Clark - Global Awakening, Galleria Shopping, MS - Indústria Farmacêutica, Eco Venture and others. Build some online projects using PHP to manage content and websites for Republique Peugeot, Galleria Shopping, Rand Clark and others.

### ISAT

#### Webmaster

January 2001 - September 2003 (2 years 9 months)

Campinas Area, Brazil

Started acting as Systems & Network Administrator from 1998 till the end of the 1999, then, I moved to the digital development in 2000, working with small projects in ASP, PHP, Pearl and Pure HTML, creating online and offline campaigns for the company and clients.

### DGLNet

#### Webmaster

February 1999 - September 2003 (4 years 8 months)

Campinas Area, Brazil

Development of internal online projects like the portals from DGL (<http://www.dglnet.com.br>) and the ISAT (<http://www.isat.com.br>), build websites from customers users and others features related to online projects.

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## Education

### FGV - Fundação Getulio Vargas

Master of Business Administration - MBA, Information Technology · (2011)

### Universidade Paulista

Bachelor's Degree, Digital Communication and Media/  
Multimedia · (2003 - 2005)

### Pontifícia Universidade Católica de Campinas

Bachelor's Degree, Computer Engineering · (1998 - 2001)

Colégio Batista de Campinas

Technical, Data Processing · (1995 - 1997)