

Lean- dro Bala- guer



phone
+34.690.683.948

web
www.leandrobalaguer.com

e-mail
leandro.balaguer@gmail.com

Hi there!

**I help people to
get things done.**

**From initial
exploration to final
deliverables with
a realistic sense
of beauty.**

**Business is also
about emotions.**

**That's why I love
this job.**

Work experience

Oct. 2018 - today
Planta16_Agency

- Videographer

I Worked across all the agency accounts, developing concepts, copy and engaging video content. From establishing a social media voice to creating video content and everything in-between for clients such: *Revlon, Unilever and Repavar, among others.*

2017 - 2018
Koala Contents

- Art Director

On remote. Responsible for the Art Direction for feature-length documentary called "*Raúl, la democracia desde adentro*" selected to participate in the Buenos Aires International Independent Film Festival (BAFICI2019)

2016 - 2017
Perra Films_Olympic Chanel

- Scrip Writer / Art Director

Scrip Writer and Art direction for the television show called "*Fashion behind The Games*", a look at Olympic threads through time and the fashion moments that shook the Games. I've been lucky enough to help concept, design and build the look and feel of the show.

2015 - 2016
Avatar_Agency

- Creative Copywriter

Freelance development, creative help and script writing across multiple platforms for clients such as: *Volkswagen LATAM, Purina, Purina Mexico, The Coca-Cola Foundation, Patrick, BabySec Chile, among others.*

Pro- grams

- Video

Premiere
Final Cut

Motion

After Effects

Graphic Design

Photoshop
Illustrator
Indesign

Office

Word
PowerPoint

Web

Google Web Designer.
Html5 & Css3

Lan- guages

-
Spanish
native

English
proficient

Italian
basic

