



Know-how, share how

Meet you on **May 25 & 26 2012,**
in **Toulouse** (31)

Information for a partnership

The event

Sud Web (<http://sudweb.fr/>) is a two-day conference about Web matters, current and future. Our goal: spreading knowledge and know-how.

In 2012 Sud Web will take place in Toulouse, France, from Friday May 25th to Saturday May 26th. Friday will be dedicated to insightful talks, while on Saturday the audience will take an active part with hands-on sessions, much like "open spaces" or "barcamps".

This year's focus will build on what made the first edition a success: sharing experience, with real cases. Our priority is daily issues, and inspiration to better ourselves and each other, together.

Audience

In 2011, 120 people attended Sud Web from all over France and Europe, including people from W3C, Mozilla, Opera, Cloud9, and Jolicloud, to name a few.

In 2012 we are expecting over 300 people to attend both conferences and open sessions.

How can you help?

The people behind Sud Web are volunteers who felt the south of France was missing an event of that sort, and united their efforts to make it happen.

You too can help promote best practice, web standards and quality in web matters, by sponsoring us.

You can choose from the following sponsorship modalities, or contact us to discuss of a customized format.

SERVICE	BRONZE 300€	SILVER 1000€	GOLD 3000€
General			
Your logo on every page of our website	No	Yes	Yes [1]
Your name on every page of our website	Yes	NA [3]	NA [3]
Mention of our partnership on every social media where we have an account	Yes	Yes	Yes
Your logo in our newsletters	No	Yes	Yes [1]
Your name in our newsletters	Yes	NA [3]	NA [3]
Full association with one feature of Sud Web (lunch, dinner, ...)	No	Possible [2]	Possible [2]
News on our site about partnership	No	No	Yes
One full sponsor page on our website	Yes	Yes	Yes
During the conferences			
Stand	No	Yes	Yes
Tickets for conferences	No	1	3
Your logo on our sponsor wall	No	Yes	Yes [1]
Your name on our sponsor wall	Yes	NA [3]	NA [3]
Your logo on our intro/breaks/outro slides	No	Yes	Yes [1]
Your name on our intro/breaks/outro slides	Yes	NA [3]	NA [3]
Possibility to add goodies in people's bags	No	No	Yes
« Sponsor » badges	Yes	Yes	Yes
After the conferences			
Your logo in the conference videos	No	No	Yes
Your name in the conference videos	No	No	NA [3]

[1] Gold logos bigger than silver logos

[2] Contact us to talk about it

[3] We'll show either your logo either your name, the logo being more visible

Other partnership opportunities are possible. Please contact us at sponsors@subweb.fr in order to arrange the most appropriate solution for you.