

Top 3 most expensive products

watches_gifts

44.00

Average of "price"

sports_leisure

25.94

Average of "price"

health_beauty

29.27

Average of "price"

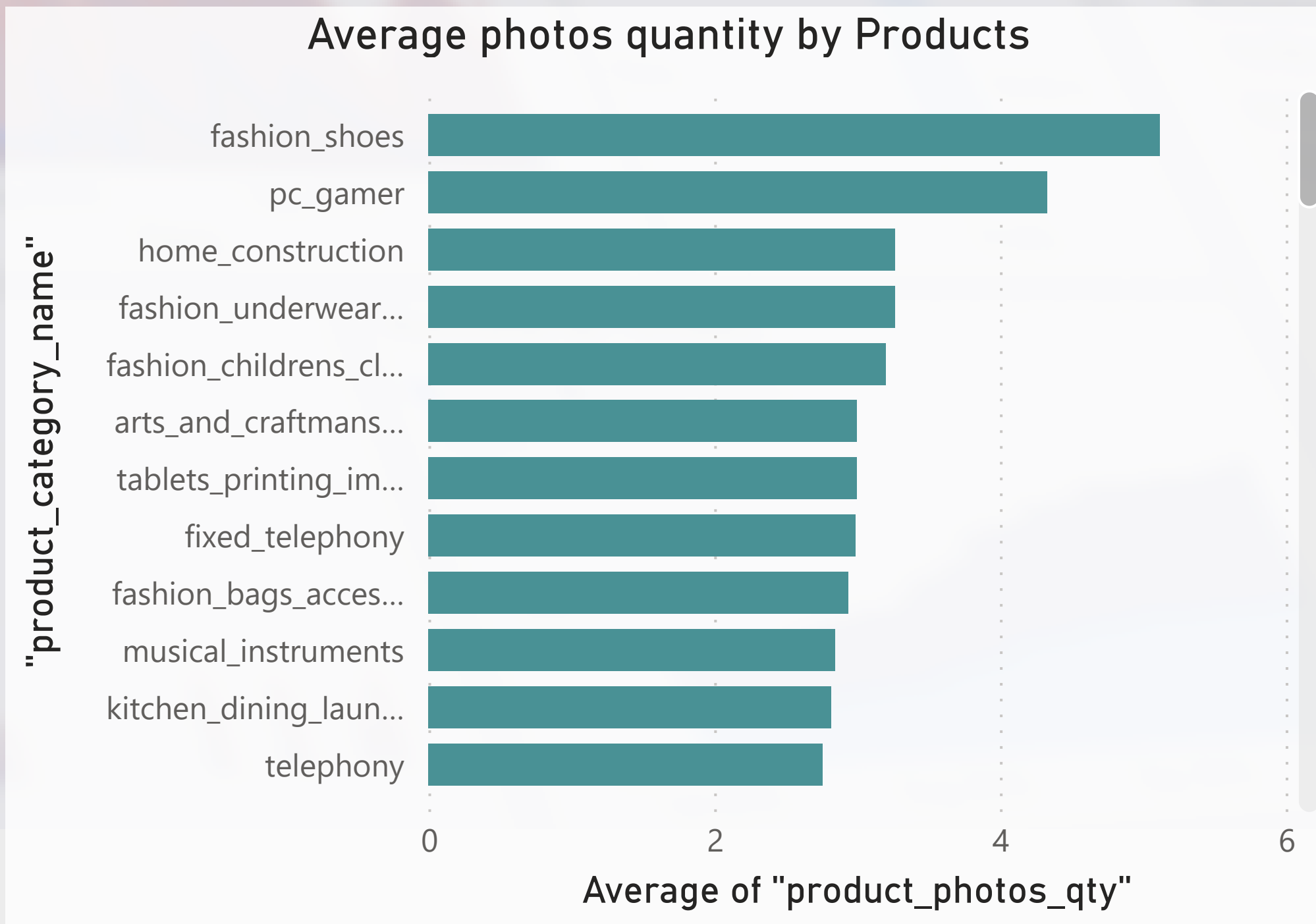
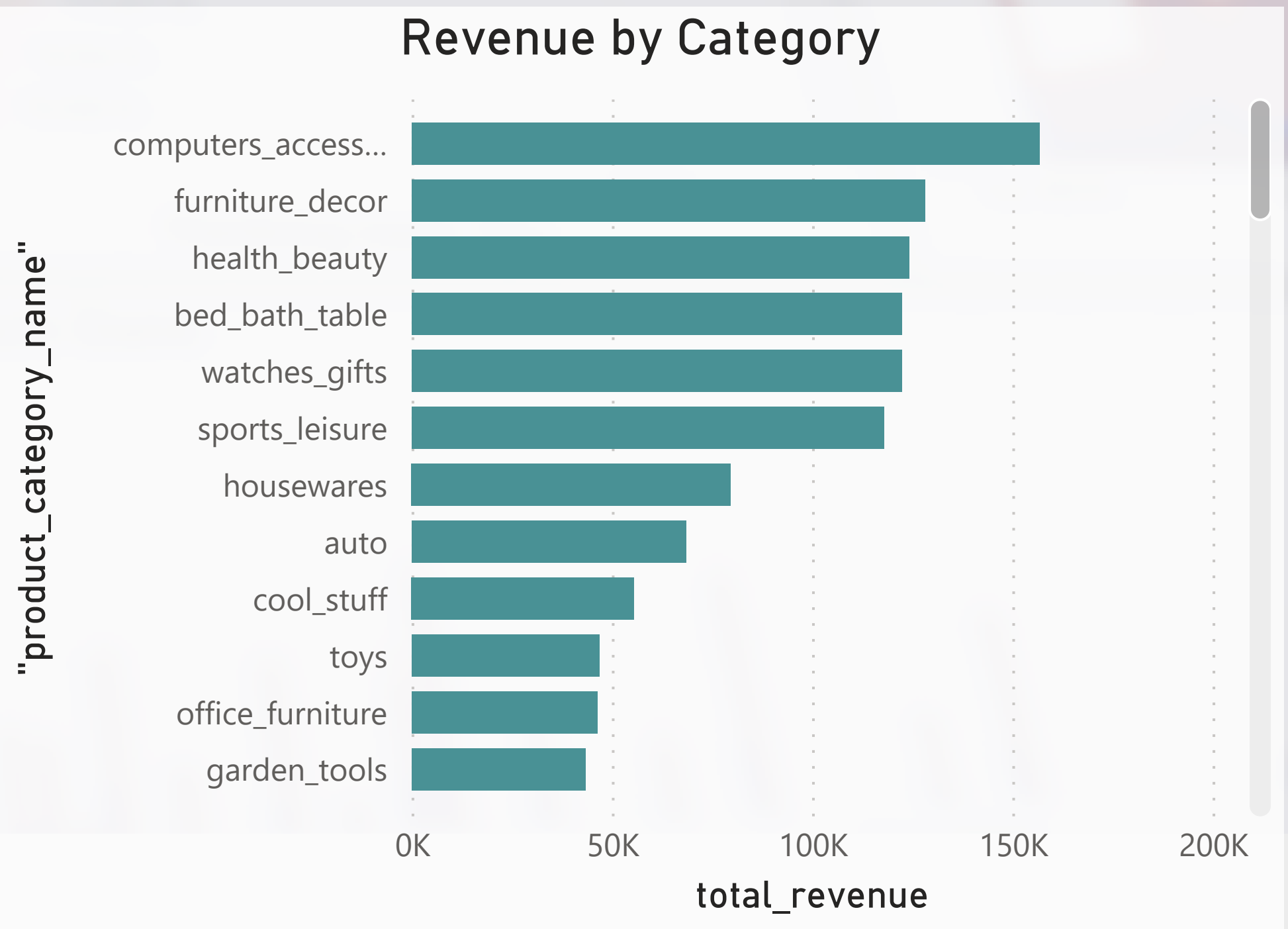
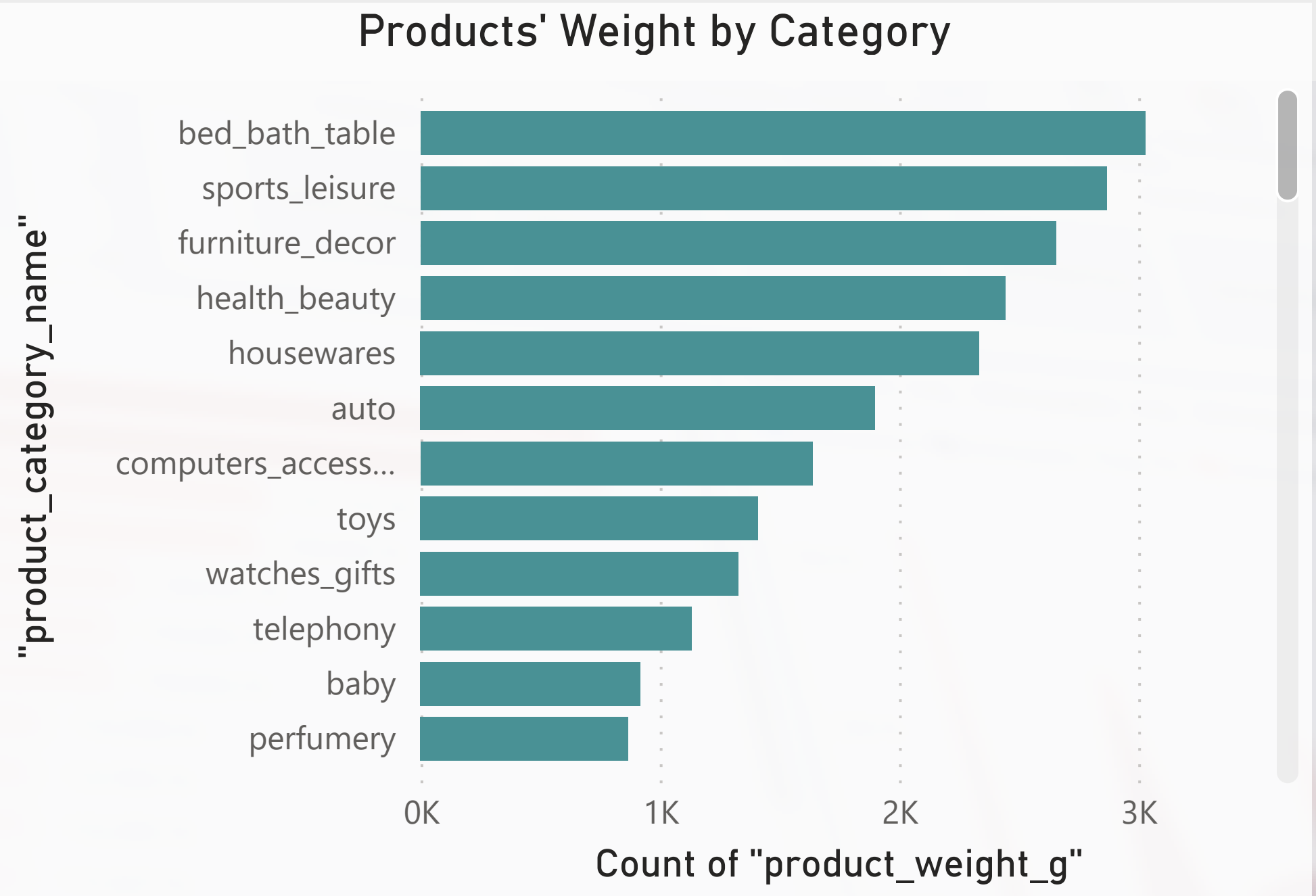
"product_category_name"

- ☐ agro_industry_and_comme...
- ☐ air_conditioning
- ☐ art
- ☐ arts_and_craftmanship
- ☐ audio
- ☐ auto
- ☐ baby

order_purchase_timestamp

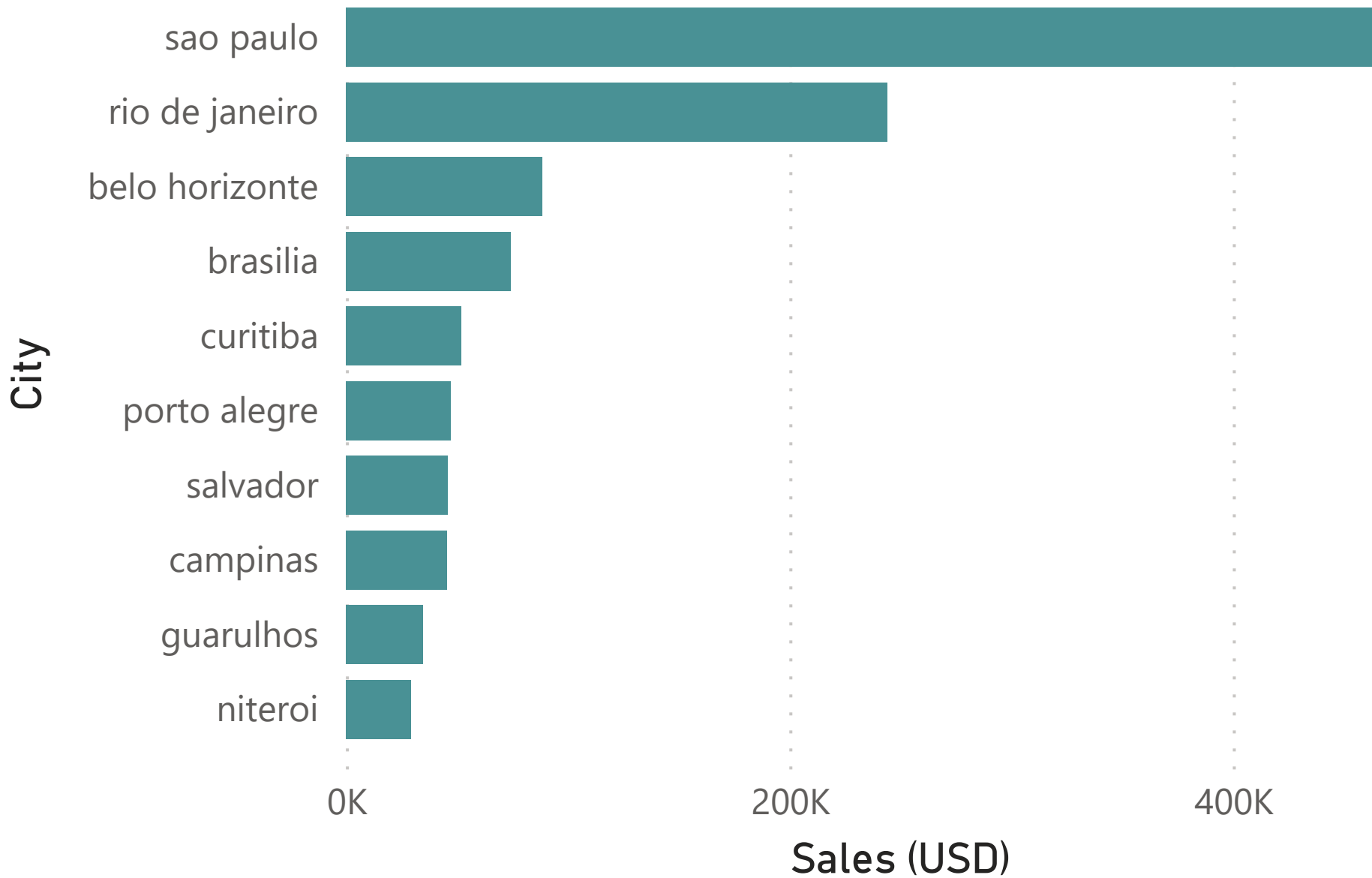
9/4/2016

10/17/2018





Sales by Cities (Brazil)



Number of Cities

611

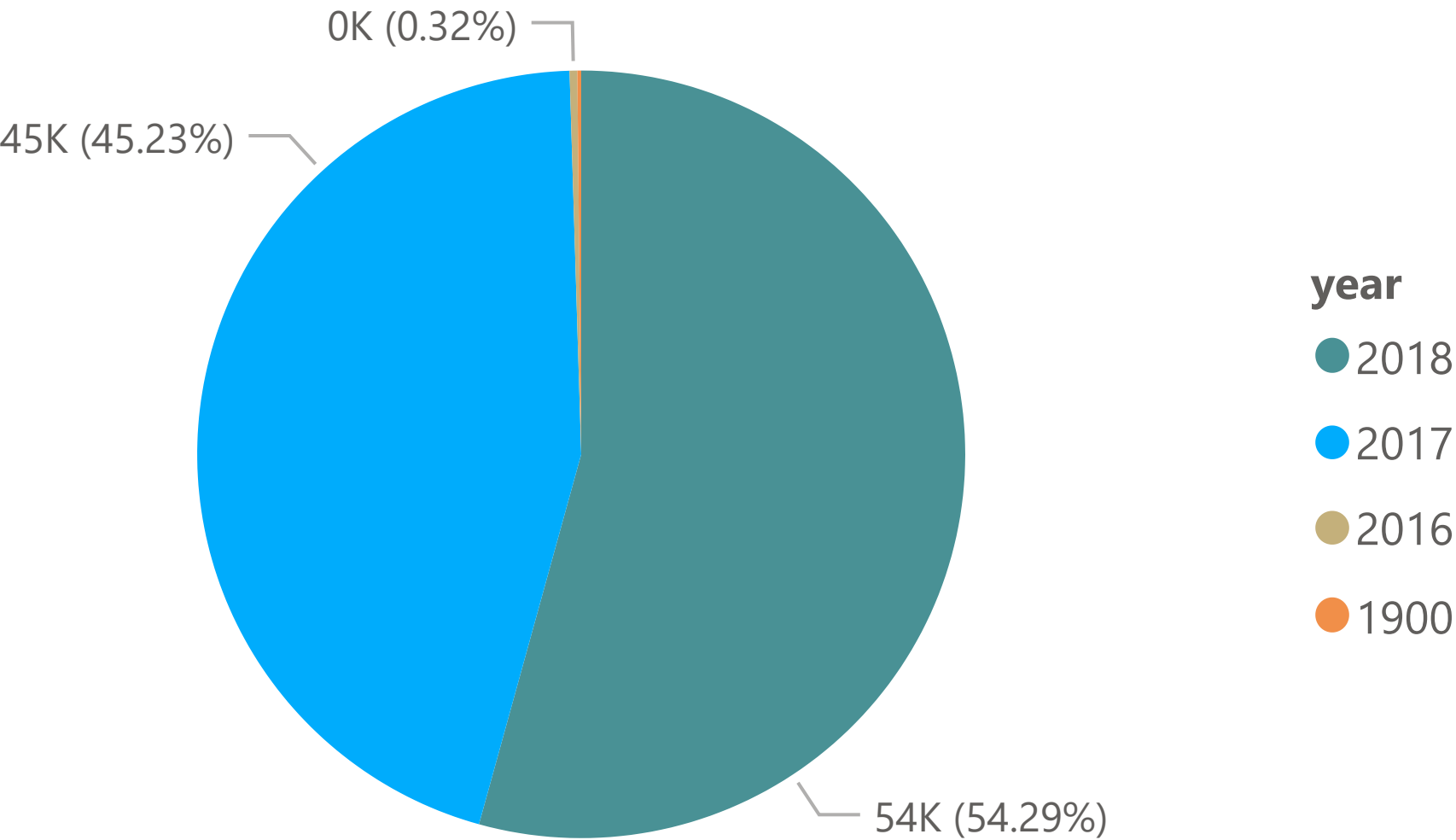
Total Sales (2016 - 2018)
USD

3.36M

Avg Revenue per
Transaction

32

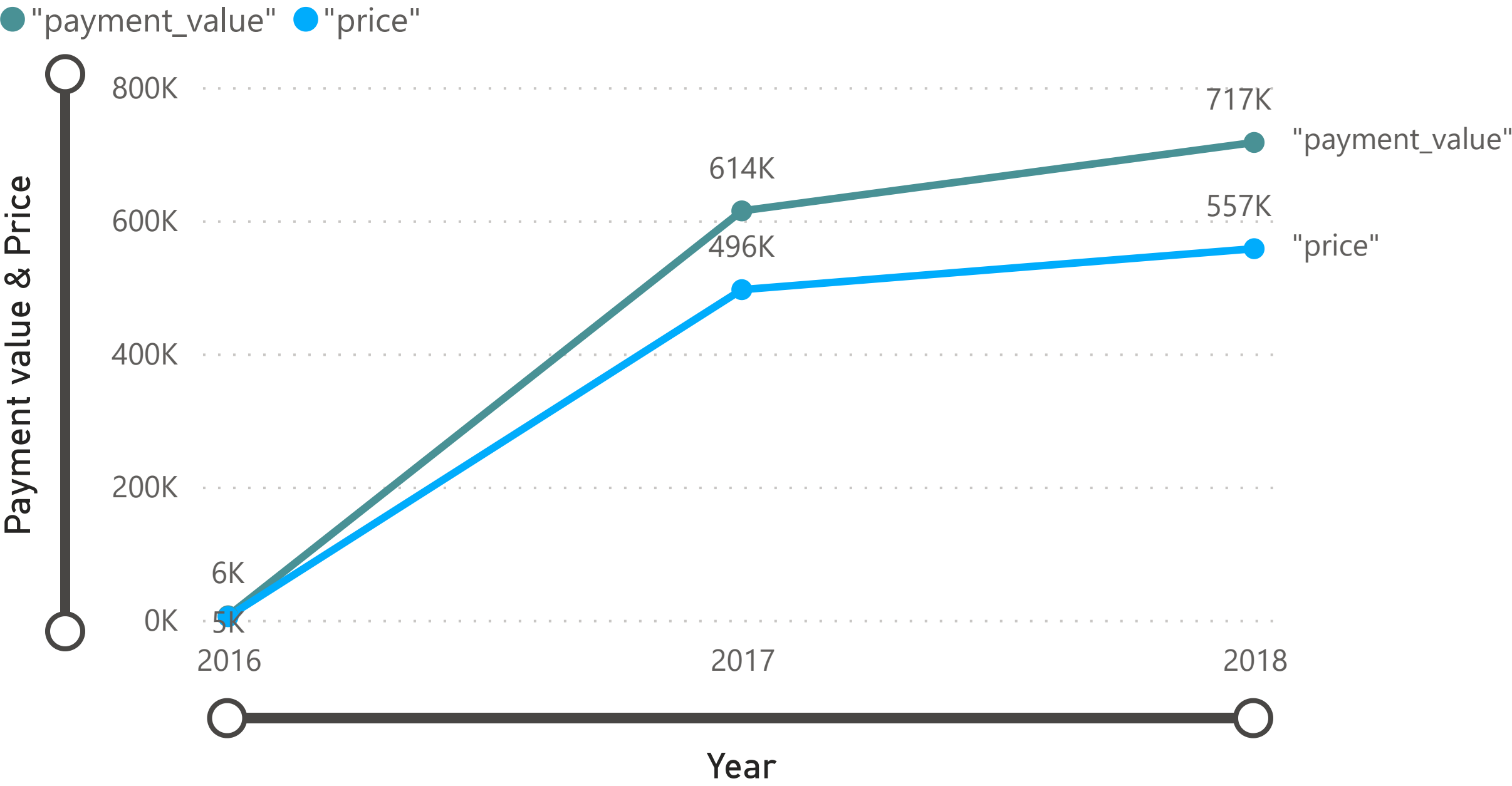
Order Quantity over Years



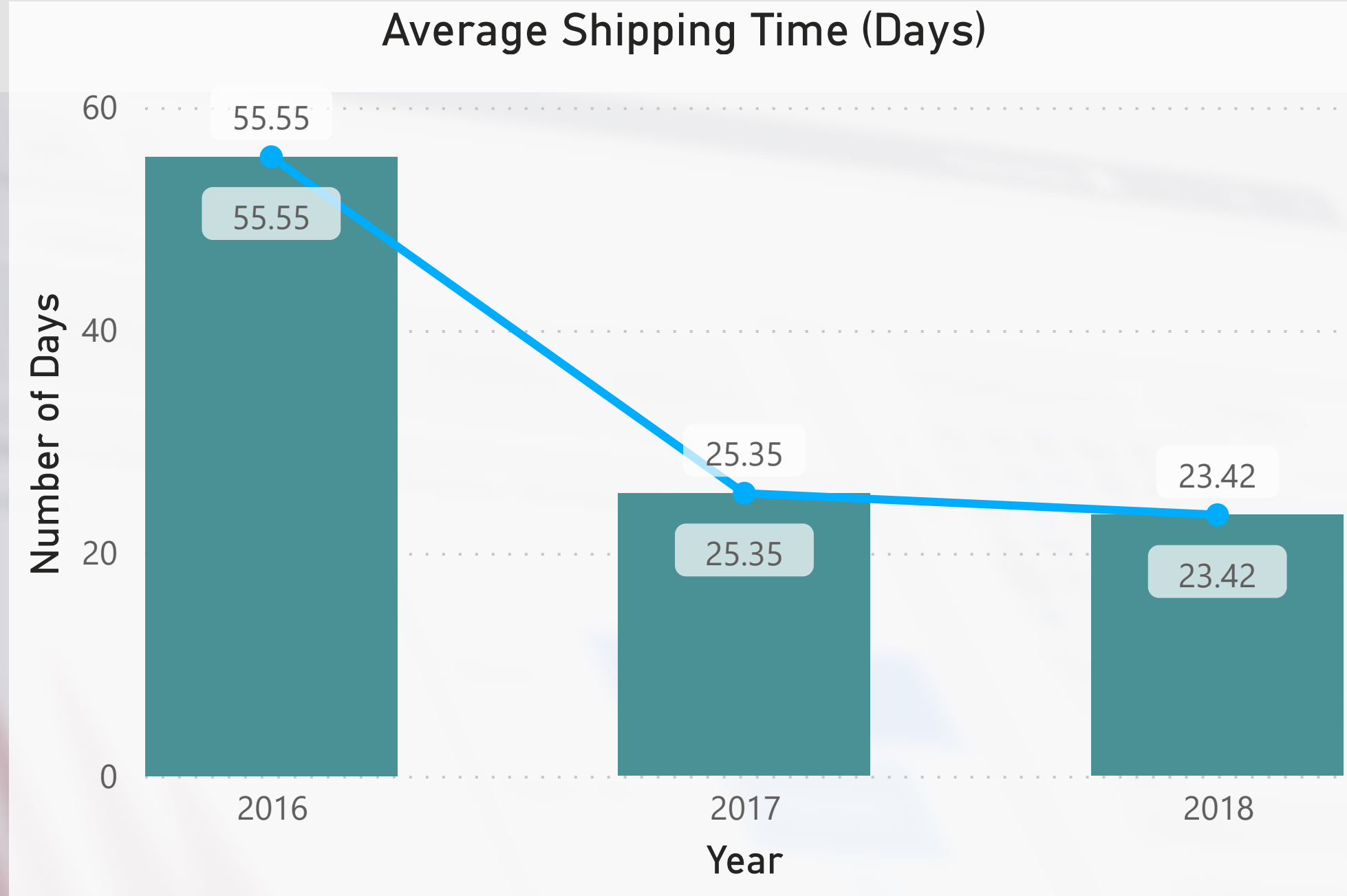
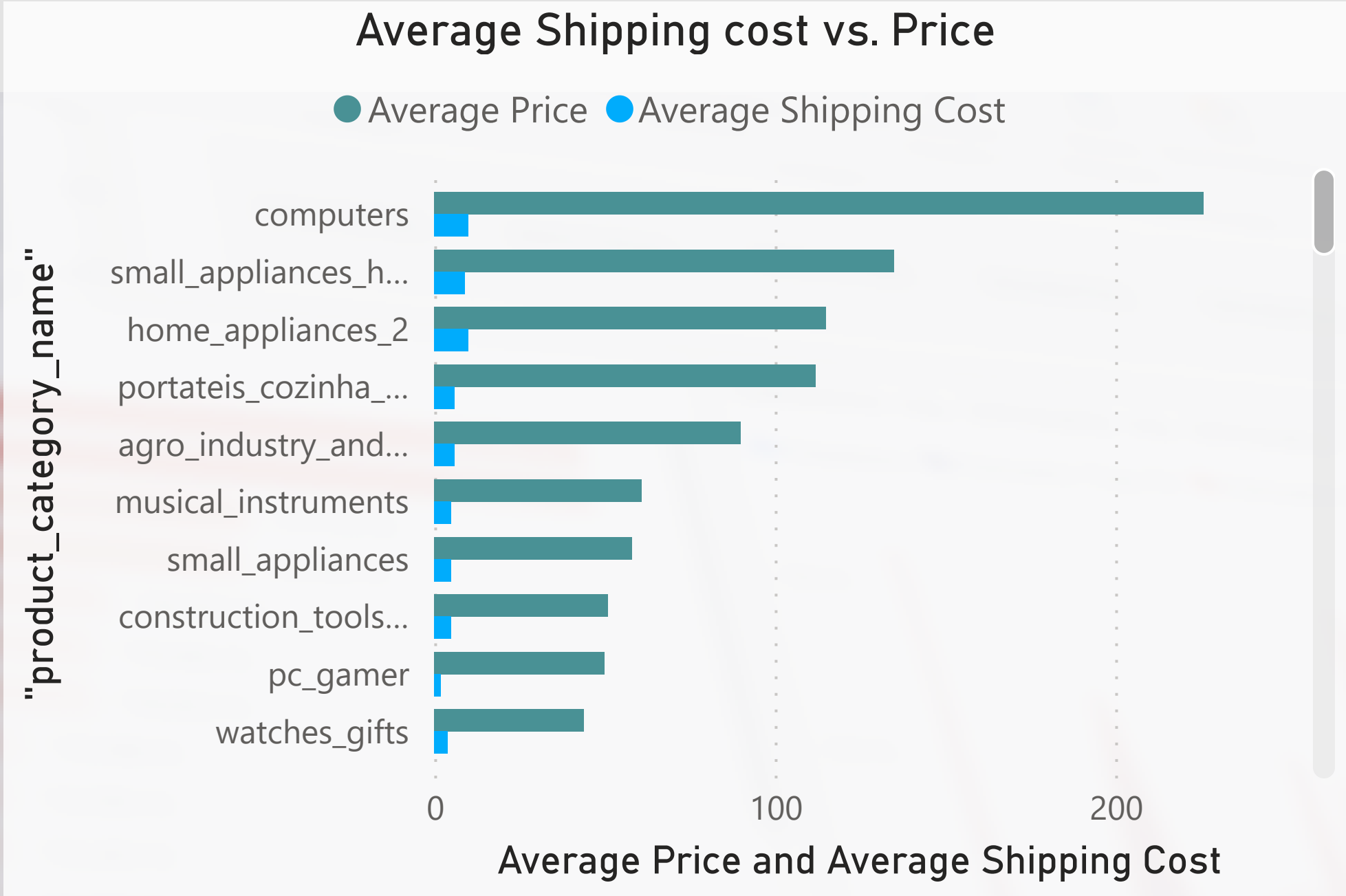
Sales by States



Payment vs. Price over Years



product category	Amount of orders
bed_bath_table	3776
furniture_decor	3695
computers_accesso ries	3328
sports_leisure	3327
health_beauty	3240
housewares	2615
watches_gifts	2274
telephony	1751
toys	1646
auto	1641
cool_stuff	1340
perfumery	1250
Total	42130



4119

No. of Customers' Cities

1.09

Avg payment_sequential

24

Avg Shipping Time (Days)

