# LEANNE DUYCK

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https://github.com/leanneduyck

https://leanneduyck.vercel.app/

## WORDPRESS SPECIALIST WFB DESIGNER & DEVELOPER

#### SKILLS

#### Technical Tools & Software:

- WordPress
- Elementor Pro & Wix
- WooCommerce
- Yoast SEO
- Maps Marker Pro
- Canva
- Trello
- · Google Workspace
- Git & GitHub
- Visual Studio Code

#### **Programming & Development:**

- HTML
- CSS
- JavaScript
- React & React Native
- · API & Plugin Integrations
- Theme Customizations
- Responsive Web Design
- WCAG & ARIA

#### Soft Skills:

- Structured Creativity
- Content Organization
- Effective Communication
- Audience Awareness
- Creative Problem-Solving
- Continual Learning

#### EDUCATION

### **FullStack Web Development**

### CareerFoundry

Jan, 2024 - Oct, 2024

- 500+ hours of project-based web development curriculum
- · Certificates in FrontEnd and FullStack Development, AWS Specialization

#### **B.A.** in Music Education

#### **Seattle Pacific University**

Sept, 2007 - March, 2011

- Graduated Magna Cum Laude
- · Certified in teaching General and Choral Music, K-12

#### SUMMARY

Transformed a decade of experience as a music educator into Web Design, driven by a passion for structured creativity and user-focused websites. Combines expertise in modern web development with strong communication, empathy, and organization skills to design intuitive, accessible websites that prioritize content organization and seamless UX. Committed to continuous learning and delivering high-quality, responsive websites that match client visions.

#### EXPERIENCE

#### **WordPress Designer | Catholics for Hire**

#### Music Teacher & Choir Director | St. Francis of Assisi School

- Developed structured, engaging lessons to diverse learners, using clear, audience-aware communication that simplified complex concepts - a core skill for web content organization
- Directed and managed a 25-member liturgical choir and seasonal programs for up to 125 students, showcasing project management, attention to detail, and timeline coordination
- · Adapted communication strategies to meet the needs of a variety of audiences

#### Private Piano Teacher & Accompanist | Washington | Oregon

- · Created personalized lesson plans for students of all ages, demonstrating flexibility in content delivery - a transferable skill for crafting tailored UX on websites
- Collaborated with musicians and directors to deliver smooth liturgical music, reflecting the ability to work effectively, coordinate, adapt, and problem-solve under pressure
- Strengthened empathetic audience-awareness, directly influencing my approach to designing user-friendly and accessible websites

#### Tech Support Volunteer | St. Francis of Assisi School

- · Provided on-site technical support for a large-scale fundraising event, offering clear and accessible troubleshooting guidance to non-technical volunteers, highlighting effective communication and problem-solving skills
- · Managed a WordPress-based site, ensuring clear and user-friendly content management

#### **PROJECTS**

#### **WordPress Demo Site**

- · Built a fully responsive website using WordPress and Elementor, focusing on clear content organization, intuitive UX, and mobile responsiveness
- Customized a WordPress theme, organizing content to create a clear user journey
- Integrated and customized Maps Marker Pro for interactive map features
- · Used Yoast SEO to improve on-page SEO and increase search visibility

#### MyMovies App | CareerFoundry

- Designed and developed a movie database web app using a user-first approach, emphasizing simple navigation and clear content categorization
- Ensured accessibility by using semantic HTML and ARIA roles, optimizing the app for screen readers
- Streamlined design for mobile responsiveness, ensuring smooth UX on all devices

#### Chat App | CareerFoundry

- Developed a responsive chat app following wireframes, ensuring consistent mobile UX
- Enhanced UX with smooth media-sharing workflows for images, videos, and geolocation data to improve engagement
- Authored clear documentation, simplifying technical details for future developers