HW5 Reflection

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💻Link to website: https://focused-lamport-6534c6.netlify.app/home.html
🌱Link to source code: https://github.com/leannel22/homework_5

Heuristic Evaluation

- Navigation bar
  - 🚫Consistency and standards
  - **Issue:** The "about" label in the navigation bar does not communicate the right meaning of the page. The label links to the "home" page that happens to have an "About us" section, but that is not the main point of the page.
  - **Solution:** The label should be changed to "Home," which is the main purpose of the webpage.
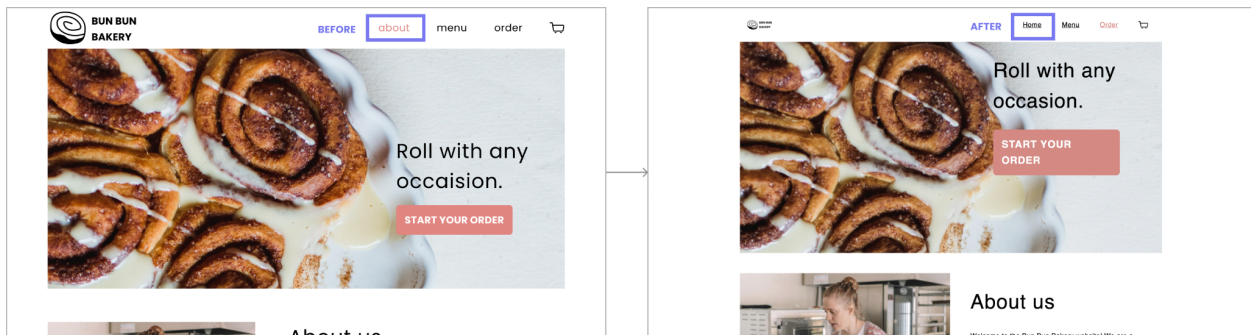

- Navigation bar
  - 🚫Consistency and standards, Aesthetic and minimalist design
  - **Issue:** The labels in the navigation bar are all lower case when all other elements on the website use sentence case. This is visually inconsistent for the user.
  - **Solution:** Navigation labels should also use sentence case.
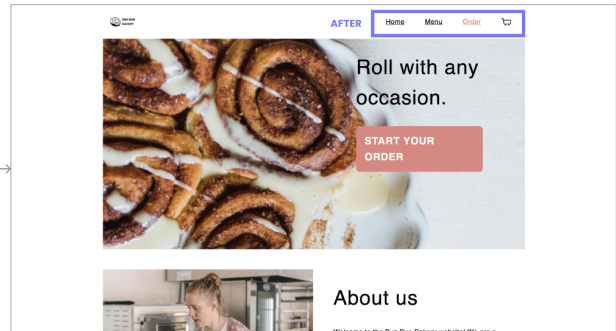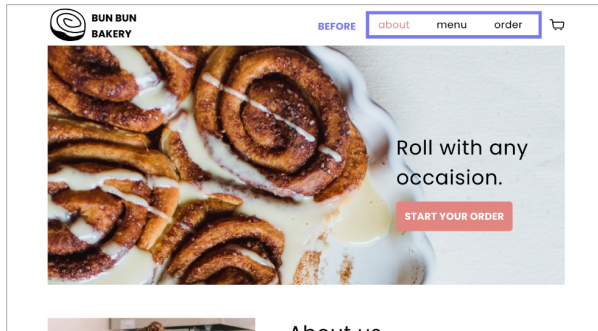
- Product details page
    - 🚫 Flexibility and efficiency of use
    - **Issue:** The product details page does not allow for users to immediately start their order by entering specific information (glaze flavor, count of rolls). This can be inefficient to intermediate to expert users who want to get their orders started quickly from the product details page.
    - **Solution:** The product details page should include input for users to specify glaze and count to get their ordering process started.
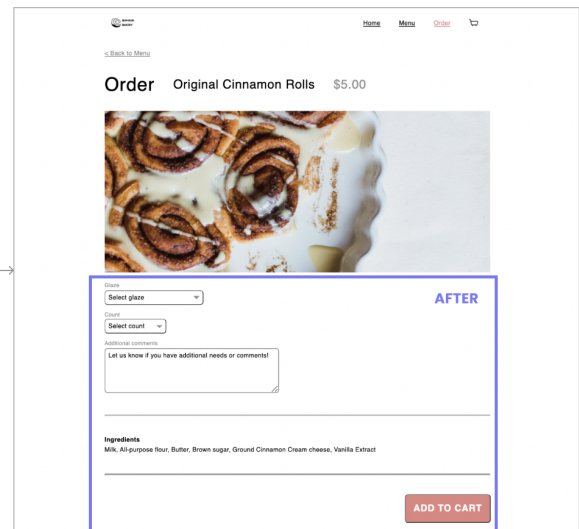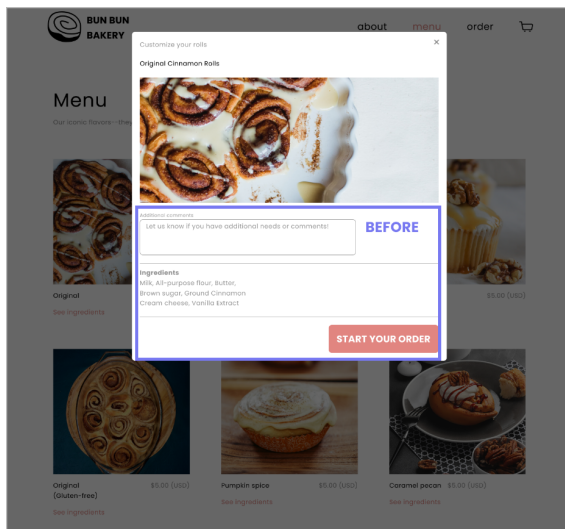
Challenges and bugs

One challenge I had when implementing my HTML + CSS prototype was the incorporation of dropdown menus and other inputs. At first I wasn't sure where to start. I contemplated how I could make a rectangle in HTML, and how to add text inside of it, etc. However, I realized that dropdown menus are likely already an implementation pattern in HTML. I used W3Schools to get myself started and see how a basic dropdown menu was implemented. I referenced the examples for dropdown menus and a text area to get my code going. When making the dropdown menu, I wasn't sure how to add the vector image of a dropdown menu icon (triangle). I found a solution by using a space-between css property to make sure the spacing looked appropriate.

Brand identity

In order to establish a brand identity for Bun Bun Bakery, I decided to appeal to families as my audience. My goal in branding was to make the website clean, elegant, and family-friendly. I wanted to aim for an elegant design to communicate to families that they were in for a special treat. Clean visuals were used for both children and parents to quickly get a sense of the available flavor options this client offers. I did not try to design anything too out of the box, as it was meant for busy parents to quickly find cinnamon rolls to bring to their children's potluck events/gatherings. I kept the look and feel of the website elegant by removing excess visual elements and using a grid layout for the menu. Finally, I made sure to add an ingredient list for families and friends who may have food allergies. Through these approaches, the Bun Bun Bakery website was designed to be clean, elegant, and family-friendly for busy families.