

# Marketing Assistant Role

## RhinoIsland Media 2.0

*Jeff "SKI" Kinsey, Creative Director*

**Location:** New Philadelphia and Tuscarawas County, Ohio

**Type:** Part-time, paid

**Pay:** \$11.00 per hour, per State of Ohio minimum wage

**Start:** ASAP! Expect to start Monday, March 2, 2026

**Benefits:** None

**Transportation:** Provided for any required in-person meetings

This is not a typical student job.

This is a launch position for a graduating senior who wants real exposure to business, marketing, and applied AI.

We are selecting **one** student from Tuscarawas County to work directly with senior leadership inside an operating marketing and AI business.

- You will not run errands.
- There is no busy work.
- You will learn how decisions are made and how value is created.

Your work will include:

- Research
- Planning
- Assisting in execution

### Required Qualifications

- Must live in Tuscarawas County, Ohio
- Must graduate high school in May or June 2026
- Adjusted GPA of 3.8 or higher through December 31, 2025
- Available 10 to 15 hours per week between 5:00 am and 9:00 pm
- Available occasionally on Saturdays
- Own a fairly up-to-date Apple Mac running macOS Sequoia v15.7.x. Hard requirement
- More than one year of Macintosh ownership and experience. Hard requirement
- High-speed internet access

Transportation to any required physical meetings will be provided, including Uber if needed.

#### Personal Standards

- Thinks independently
- Writes clearly
- Learns quickly
- Is curious about business, marketing, and technology
- Accepts coaching without defensiveness
- Finishes what they start
- Maintains a professional digital footprint

If you require constant direction, this role is not a fit.

#### What You Will Learn

- How modern businesses apply AI
- How marketing actually works using the 5Ps
- How systems replace guesswork
- How professionals communicate
- How responsibility is handled
- How to build a career before college

This role can lead to:

- Continued paid work or a possible full-time position
- Strong recommendation letters
- Internship conversion
- College application differentiation
- Early entrepreneurial capability

#### Compensation and Mentorship

This role pays \$11.00 per hour as a part-time position with no formal benefits.

The selected student will receive direct mentorship from SKI, who has guided more than 100 individuals and business owners over the past 30+ years.

This is not just a paycheck. It is a professional foundation.

#### Application Process

- One or two-page resume in PDF format. Hard requirement
- Confirmation that all three hard requirements are met
- A short written response to this question:

## Why should we invest in you?

No filler. No templates. No references.

Clear thinking wins.

Limit total submission length to no more than 2000 words.

Send your email as a short cover note.

Attach your response to the question as a PDF.

Your PDF must include:

- Your given name and any common nickname
- Best email address for reply
- Best phone number that can receive and send text messages
- The question restated, and your answer

You will hear back to confirm receipt of your submission within 12 hours.

You will be notified if you have been eliminated within 48 hours.

A single candidate will be selected by Friday, February 27, 2026, at Noon.

Questions must be sent by **TEXT** only to SKI at 330-992-4754

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### ***Legal Notice***

*Submission of an application does not guarantee selection or employment.*

*Employment, if offered, will be at-will and may be terminated at any time by either party, with or without cause or notice.*

*Applicants must meet all stated age, graduation, and eligibility requirements.*

*We consider applicants without regard to race, color, religion, sex, national origin, age, or disability.*

*We reserve the right to modify or withdraw this opportunity at any time.*

*Do not submit confidential or proprietary information.*

*Any offer may be contingent on verification of eligibility and qualifications.*