Age
25 to 34 years

Highest Level of Education
Master's degree (e.g. M

Social Networks

Industry
Bank

Organization Size
10,001+ employees

Job

Alternating in web development

Bio/needs

Ioana working in a big bank alternately she learns a lot every day.
She likes to meet new people but is a little shy.
Being internal to the general society ioana has a lot to eat at the canteen.

Frustractions

But she often finds herself eating alone because these colleagues, unlike her, are external and have no advantage of eating at the canteen. She would like to meet other people but does not dare because of her shyness.

Goals

An app could allow her to meet new colleagues who eat at the canteen, save her money and the same business and pass the shyness barrier which could be a good exercise for her.
But also to find it all alone during this moment of conviviality.