

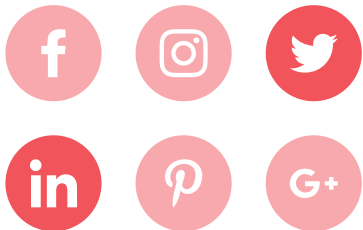
Frank



Age
40 years

Highest Level of Education
Master's degree (e.g. M.

Social Networks



Industry
Technology

Organization Size
Self-employed

Job

Freelance web development trainer

Bio

Frank is self-employed, as a JAVA expert he aims to share his knowledge about web development and IT in general. He is an IT training partner at Société Générale since 2 years. Thanks to its responsibilities he has met a lot of employees in this company.

Frustrations

His freedom is also a pain. As an external partner, Frank hasn't a dedicated office, which narrow the opportunity to connect with people. Frank would like to be able to easily keep contact with his trainees, and even schedule a lunch with this trainees.

How this persona will interact with LunchItMe?

With LunchItme, Frank is able to connect with employees that he already know and also discover new people with same professional concern. By accessing to the contact book in the app, Frank can filter out people by name, firstname, service and also interests. Once the user profile selected he can send them a private message or a lunch request.

Feedbacks

" Today I had a lunch with Bruno (one of my future JAVA course student). Thanks to LunchItMe, it was fast and easy to request a lunch with him."