Best in Showbiz: Building Microsoft's Studio …

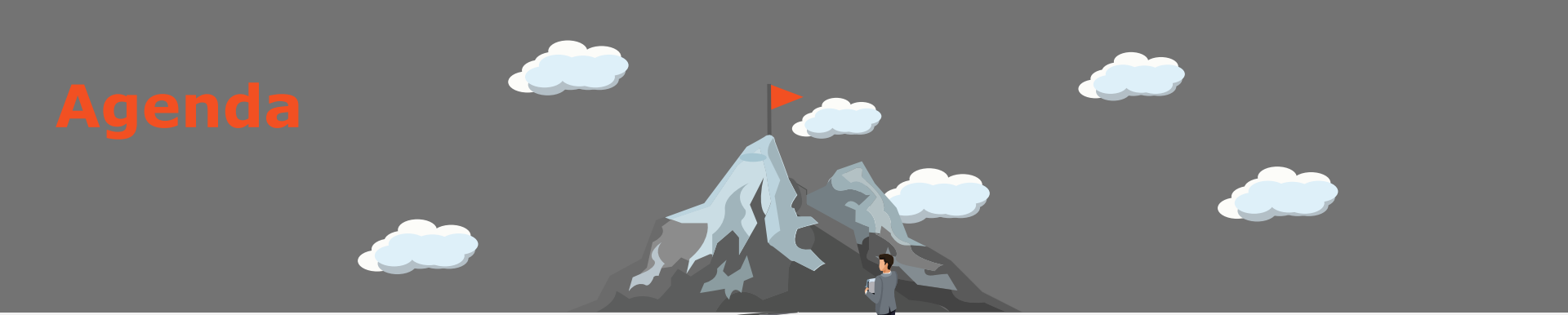
Team

Name: Juana Tavera
Role: GitHub Lead
Contact: tvrjuana

Name: Henry Shin
Role: Technical Lead
Contact: henryshin15

Name: Mackoy Staloch
Role: Presentation Lead
Contact: MackoyS

Agenda



Future Steps

Recommendations

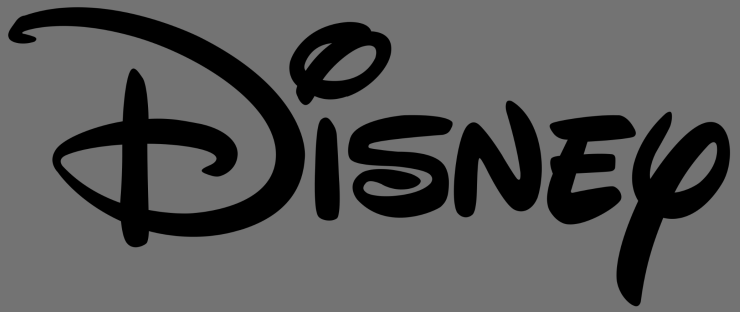
Analysis

Data Overview

Business Problem

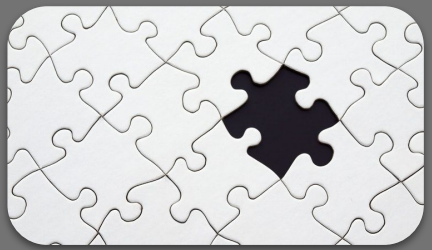
Bottom Line - Horror, Mystery, Thriller

Business Problem



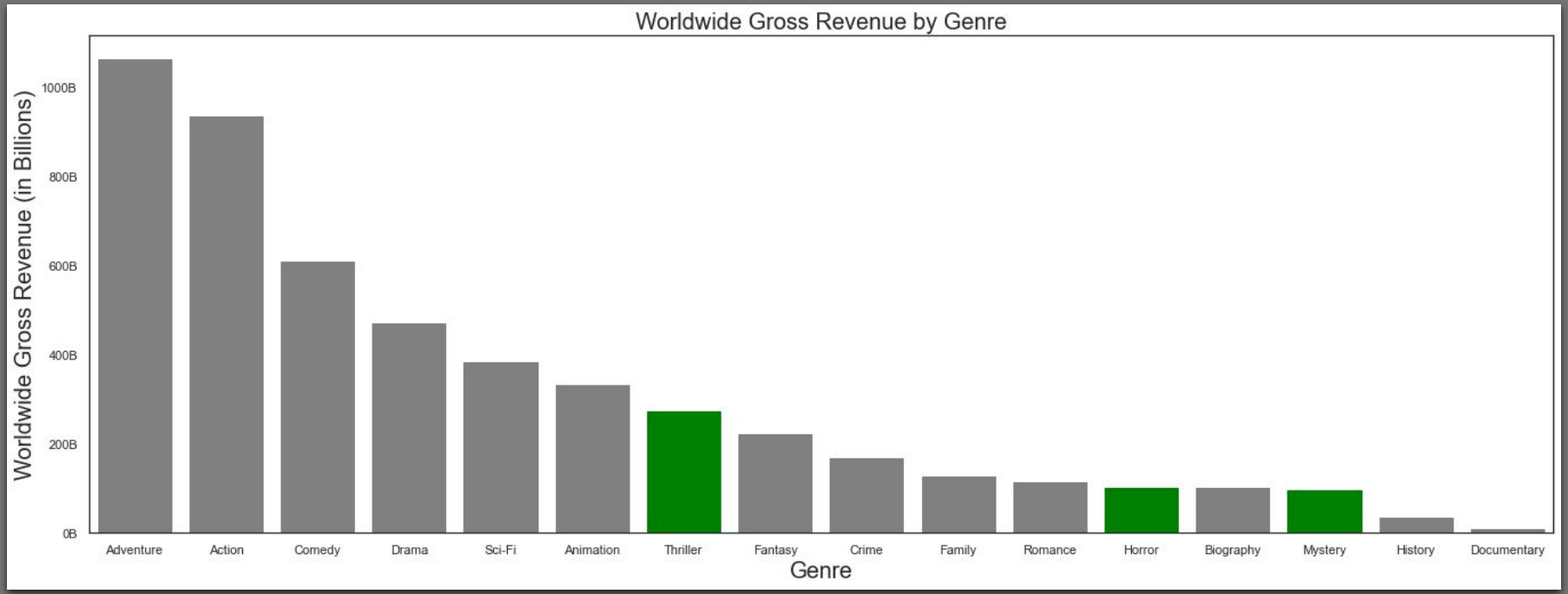
Data Overview

Data Overview

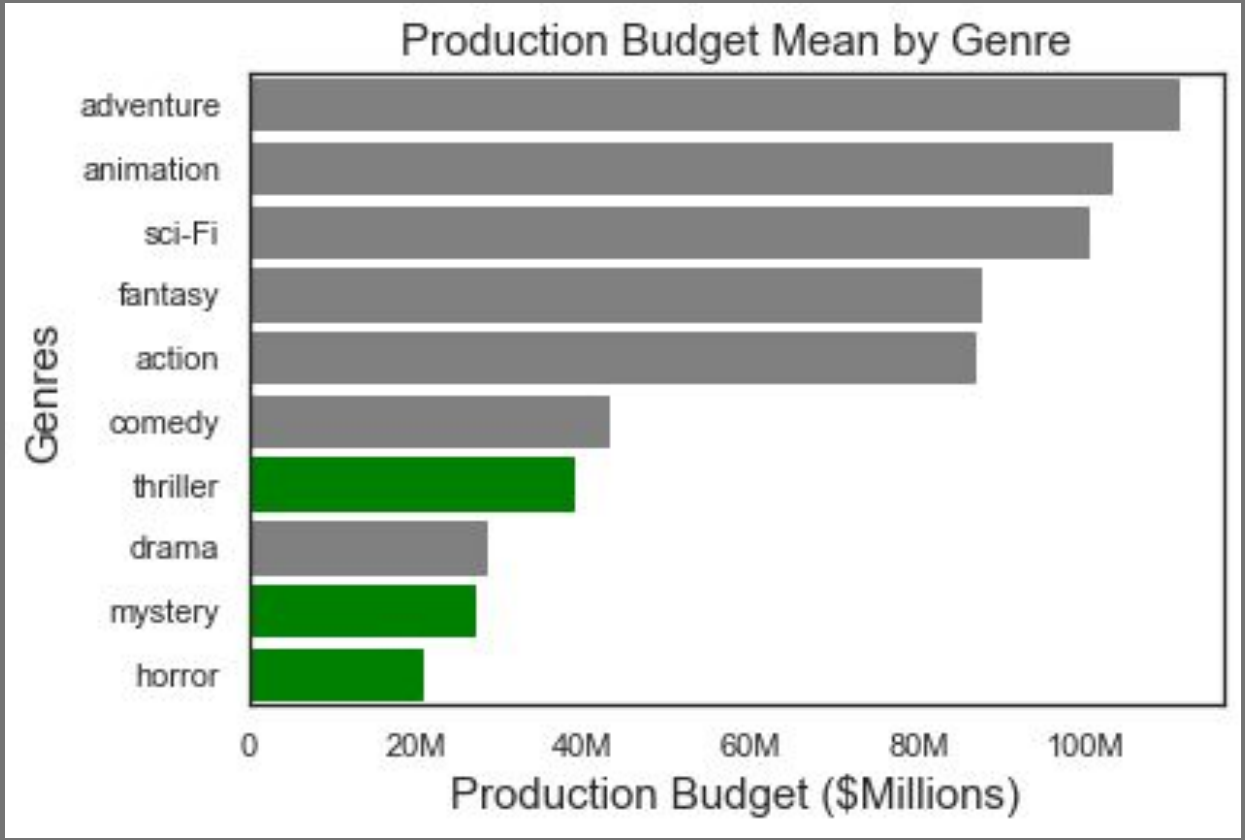
Data	Time Range	Unique Movies	Limitations
Box Office Mojo THE NUMBERS IMDb	2000 | 2018	~1.2K	

Analysis

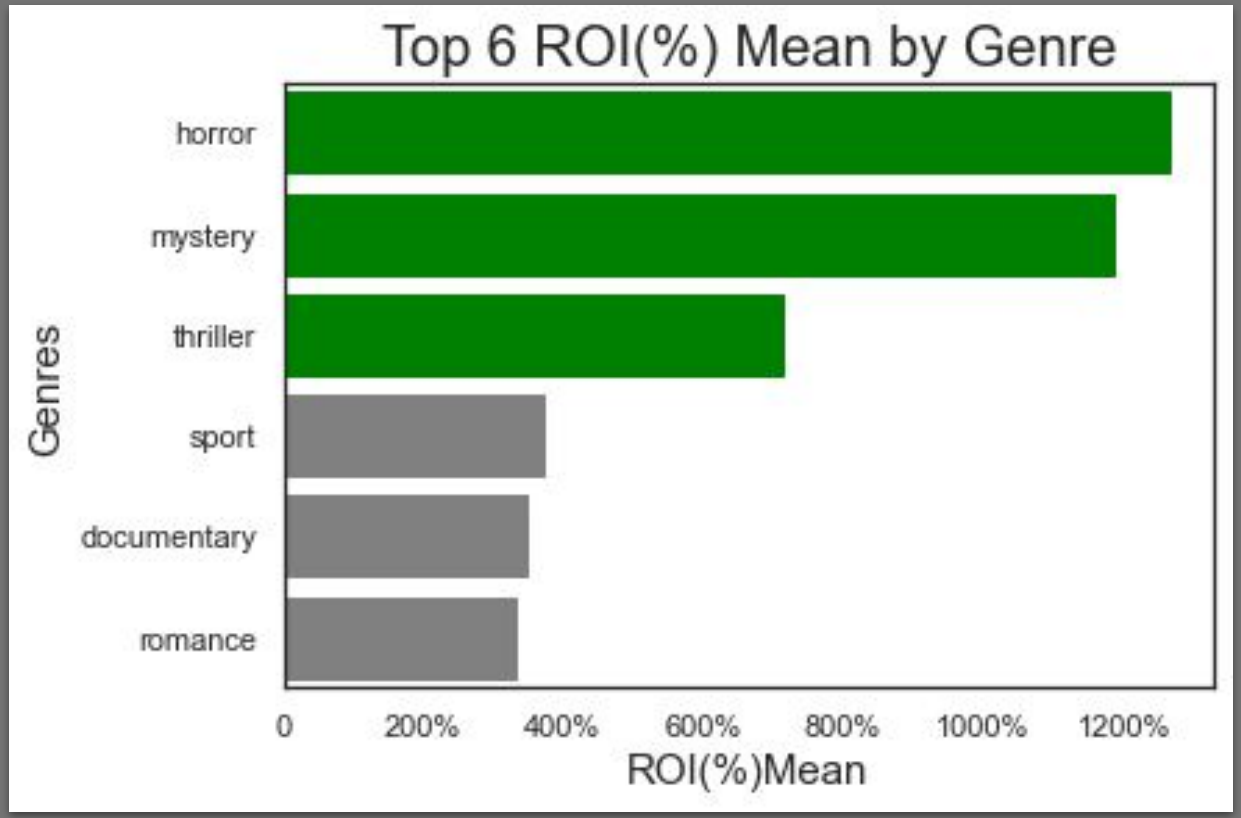
Business Problem - Best in Box Office



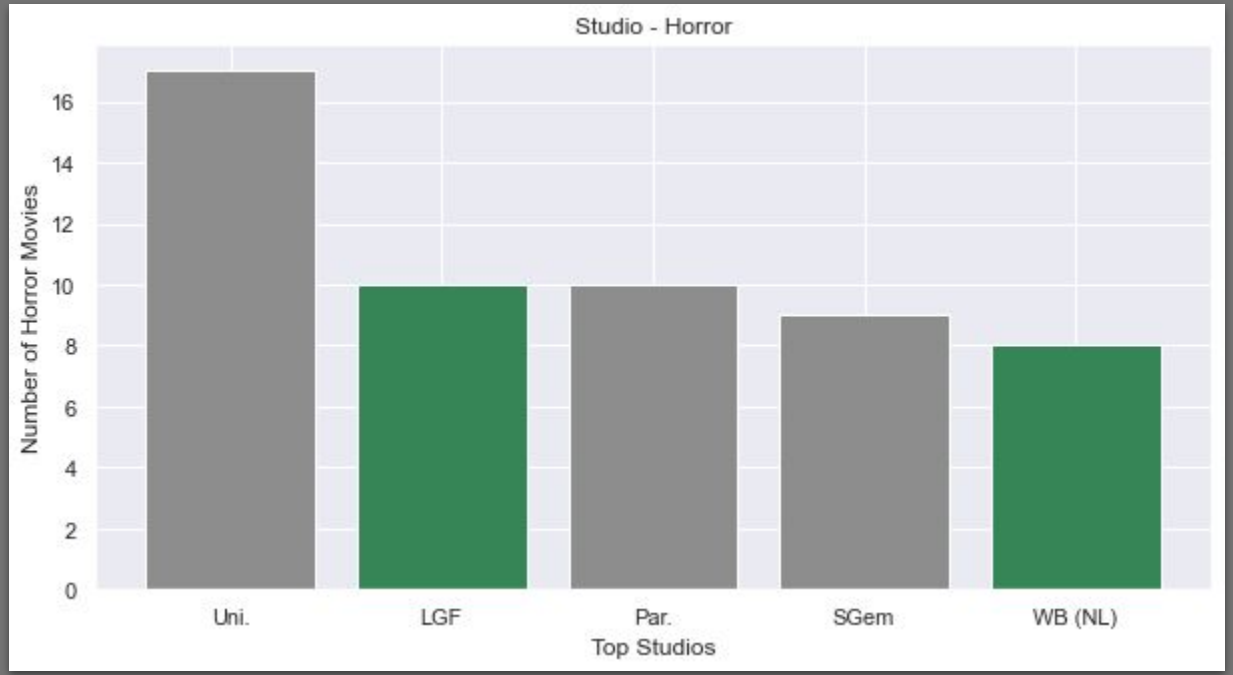
Business Problem - Budget



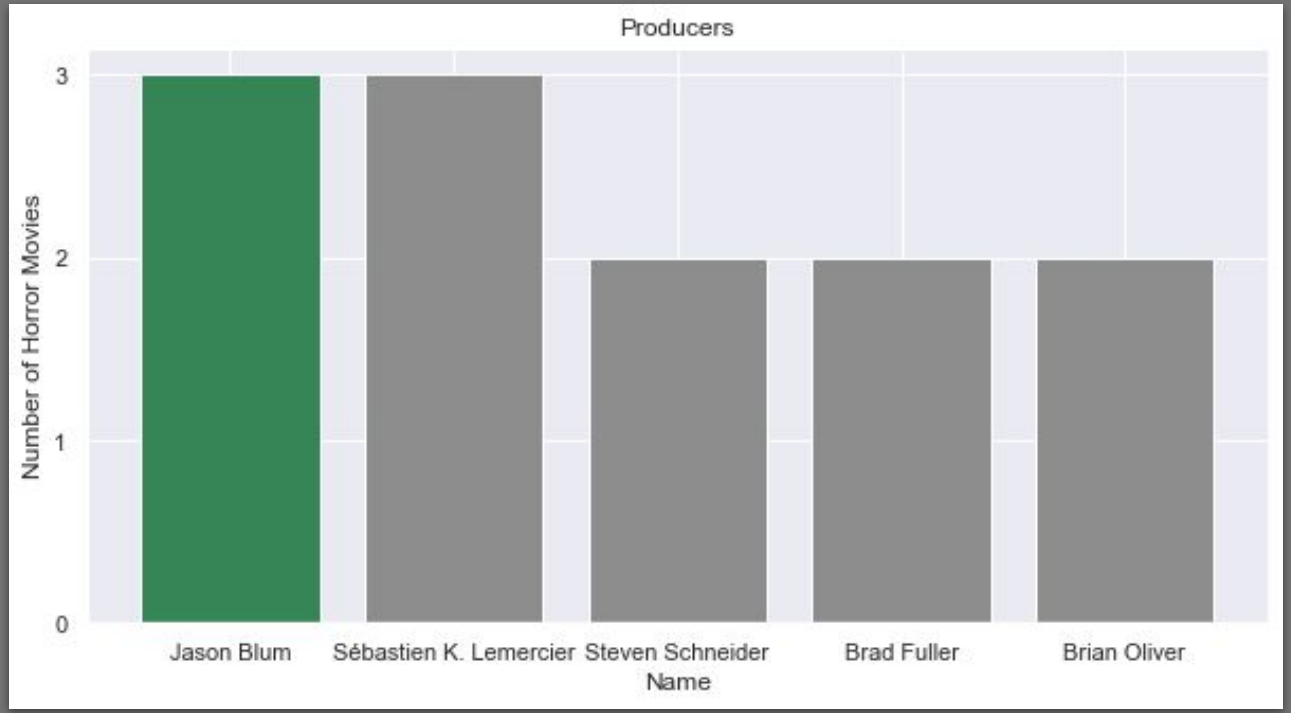
Business Solutions - ROI



Business Solutions - Horror Studios



Business Solutions - Horror Producers



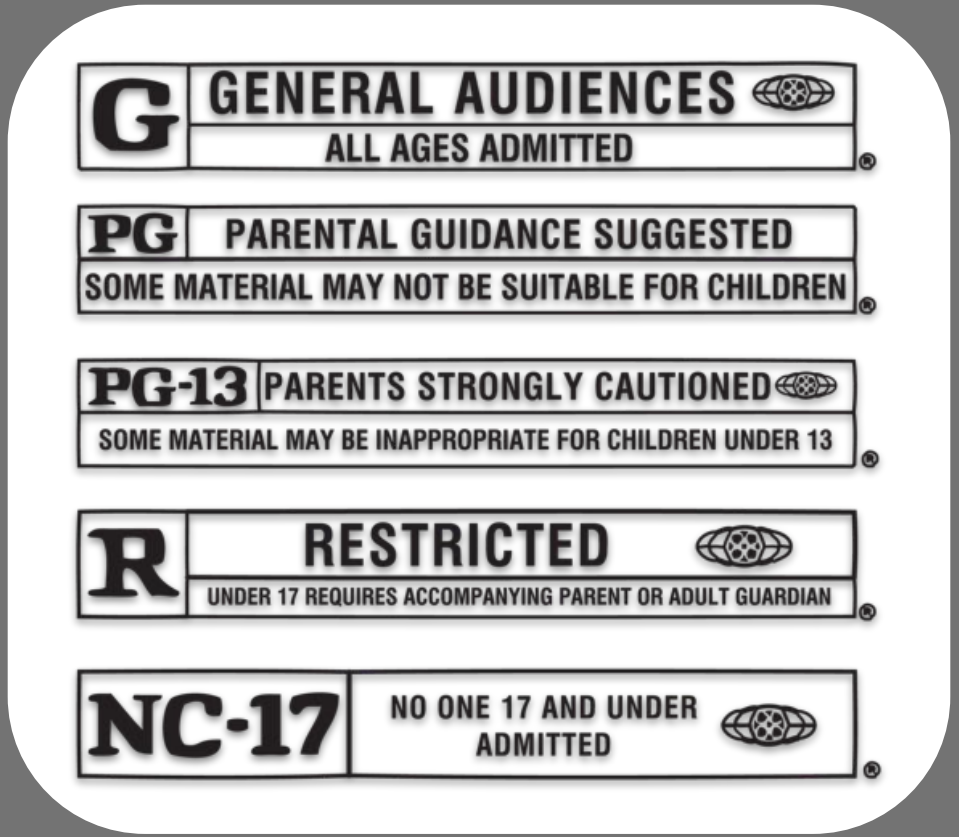
Recommendations

Jason Blum is an Experienced Producer with High ROI Horror Films

Future Insights

Future Insights - Runtimes and Revenues

Future Insights - Ratings and Profitability



Future Insights - Box Office vs Streaming

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Questions?

Appendix

1. https://usbrandcolors.com/microsoft-colors/
2. https://slidechef.net/templates/free-google-slides-roadmap-to-success-template/
3. https://www.empireonline.com/movies/reviews/shining-2-review/
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