

King County, USA Home Sale Price Predictors

By Liza Kaley

Problem Statement

Market and Home Features influence or predict home prices in King County, WA USA?

Market and Home Features that increase price = Maximize Profit

Business Value

Methodology (OSEMN Process)

Obtain the Data

Scrub/Clean the Data

Evaluate the Data

Model

iNterpret Results

Business Recommendation #1

Zip Codes = Location Matters

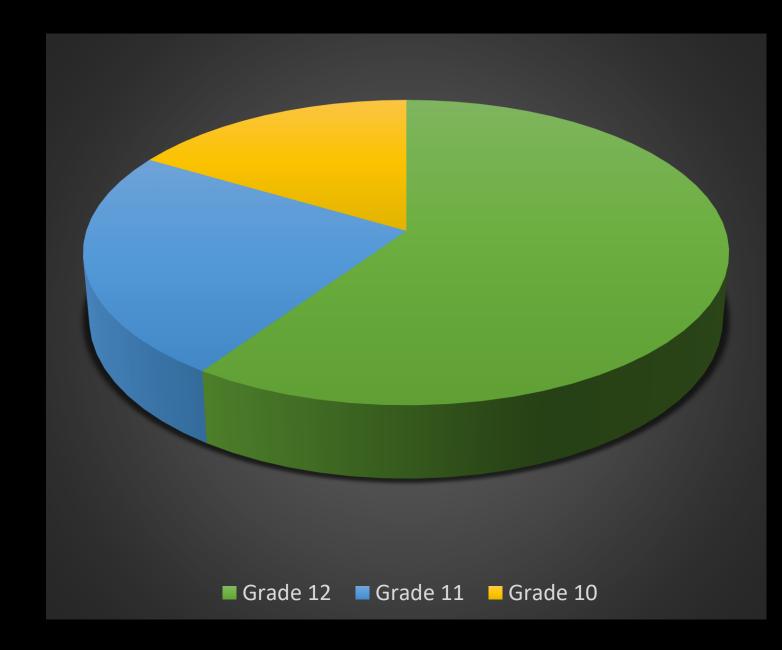
Kirkland Sammamish 98108 398118 Vashon Island 98085PO 98063PQ

King County Map Zip Codes

Business Recommendation #2 Grade

Overall Grade

- Increase Price
- Overall Grade given to the home, based on King County Grading System

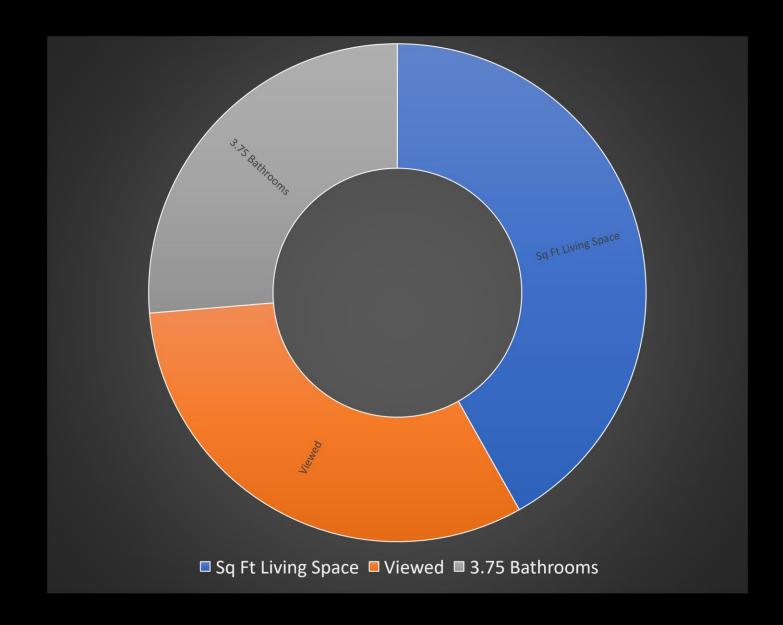


Business Recommendation #3

- Square Foot Living Space
- Viewed
- Homes with 3.75 Bathrooms

Other Predictors

Increase Price





Zip Codes



Grade 12, 11, 10

King County,
USA
Home Price
Predictors
Review



Square Foot Living Space



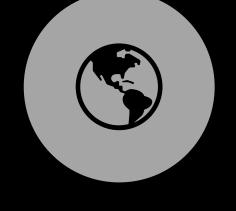
Viewed



Number of Bathrooms = 3.75

Future Work





DATES AND TIME OF YEAR FEATURE

JOINING OF LONGITUDE AND LATITUDE FEATURES FOR SPECIFIC LOCATION