Style Tiles

A Style Tile is like a Style Guide without all the fuss.

It helps you figure out the look and feel of your design, the "visual ingredients" of your design.
A style tile is an in-between solution between a moodboard and a full-blown style guide.

Moodboard ⬜ Style Guide ⬜ Mockup

Consists of:

- Fonts
- Colors
- Patterns / Textures
- Adjectives
- Buttons/ Design Elements

Project Style Tiles

Here is the style tile for the FreelanceJump redesign. As you can see, it's much more simple than the description above.
There are a handful of objectives, a color palette, font families and sizes, and a couple of buttons.

Freelance Jump

Another Heading

Heading Goes Here

Another Heading   More Headings

Pinterest raw denim leggings, art party gochujang VHS locavore street art cornhole cardigan XOXO 3 wolf moon schlitz venmo meh. Slow-carb 3 wolf moon art party franzen truffaut. Before they sold out tattooed health goth blog, tacos dreamcatcher mustache bicycle rights artisan craft beer roof party flexitarian. Pour-over 90's vegan leggings echo park. Listicle thundercats paleo letterpress, four loko master cleanse salvia quinoa health goth intelligentsia sustainable synth affogato cray cold-pressed.

Link Text   🕒 *August 22, 2016*

                        💬 *Comments*

Input Label

Input Placeholder

Button Text

Button Text

Creative Professional
Clean   Approachable

Colors

Here are the exact colors I'm using for the project:

- Text: #4A4A4A
- Light Text: #9B9B9B
- Blue: #55ACEE
- Dark Blue: #3B73B4
- Green: #7ED321
- Red: #CD201F
- Dark Red: #D0021B
- Orange: #F5A623

Resources:

- http://styletil.es
- http://alistapart.com/article/style-tiles-and-how-they-work