

Set the permalinks

On the initial install you will see that when we visit a post and a page the url up at the top will look like somedomain.com/?p=234. Although this may be acceptable for you, it would probably be best to have something that is easy to remember and something that helps a little with SEO (Search Engine Optimization).

Pretty URLS

Pretty urls are easy to remember, describe the page a little better and are easy to implement. A pretty url for a blog titled 7 Reasons to Learn WordPress is changed in our system to 7-reasons-to-learn-wordpress. But we have to tell WordPress this is what we want. In the admin areay you need to go to Settings > Permalinks and you will see a list of available options. The option we are going to choose for this project is going to be Post name.

After that selection all your pages and posts will have pretty urls. So instead of having an about page say ?p=234 it will now say somedomain.com/about. You can even change this urls called slugs when you are editing that page or post.