Working with Color Palettes

While colors and branding are usually chosen by clients, we'll be doing this ourselves as it's our project.

Contrast

Before you start with any color, you should get better with using grayscale design to create areas of focus. You want important elements to have a higher contrast with the background. Then, you can slowly start to add color to your. Don't use color as a crutch.

Use a Base Color

Pick a single color to be the base of the color in your design. This color should be used most throughout your design.

In our project, we'll be using a shade of blue (Hex #4A90E2) as out base color.

Use an accent color

Pick a color that goes well with your base color, it can be a complimentary color to your base color (that contrasts with your base color), or a heavy tint of it, it all depends on your design.

Premade Color Palettes:

- Flat UI Color
- Material Palette
- LOL Colors

Recommended reading: https://www.smashingmagazine.com/2016/04/web-developer-guide-color/

Used colors:

- #55ACEe
- #7ED321
- #CD201F
- #F5A623