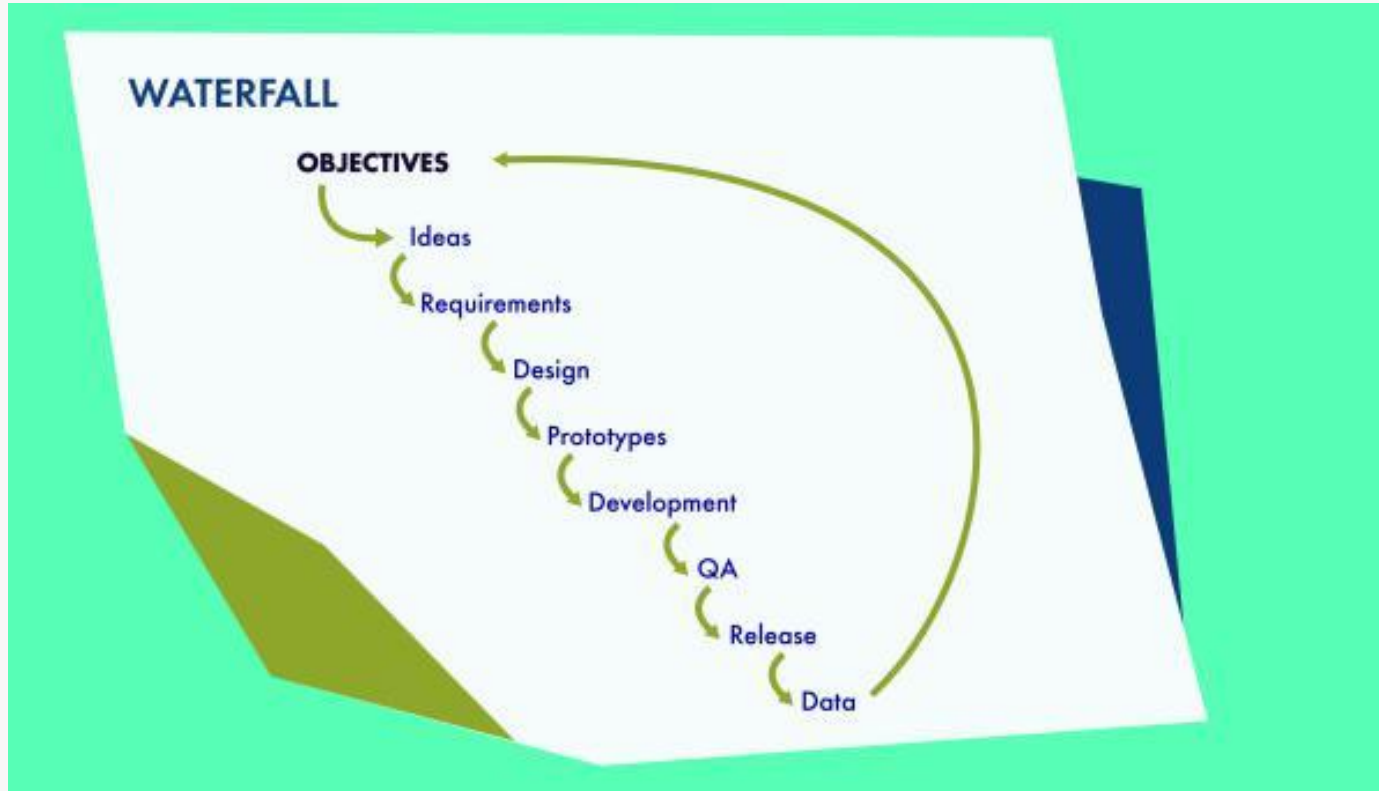
A person wearing a red shirt is shown from the side, working with yellow sticky notes on a white table. The background is slightly blurred, showing other people and more sticky notes, suggesting a collaborative workspace. The text is overlaid on the center of the image.

# Why Choose Scrum For Web and Mobile Teams

M. David Green

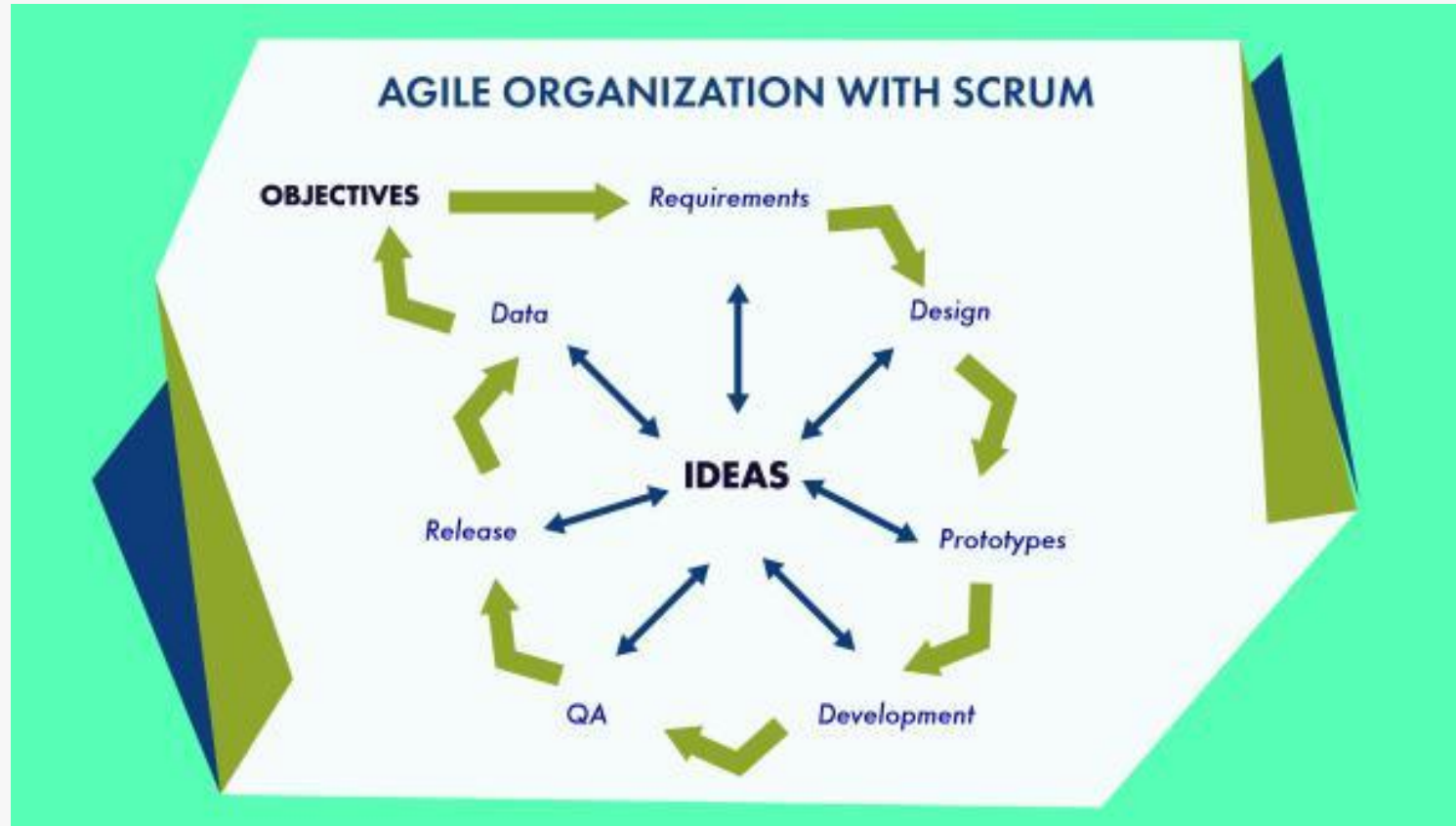
# The Traditional Waterfall



# Principles of the Agile Manifesto

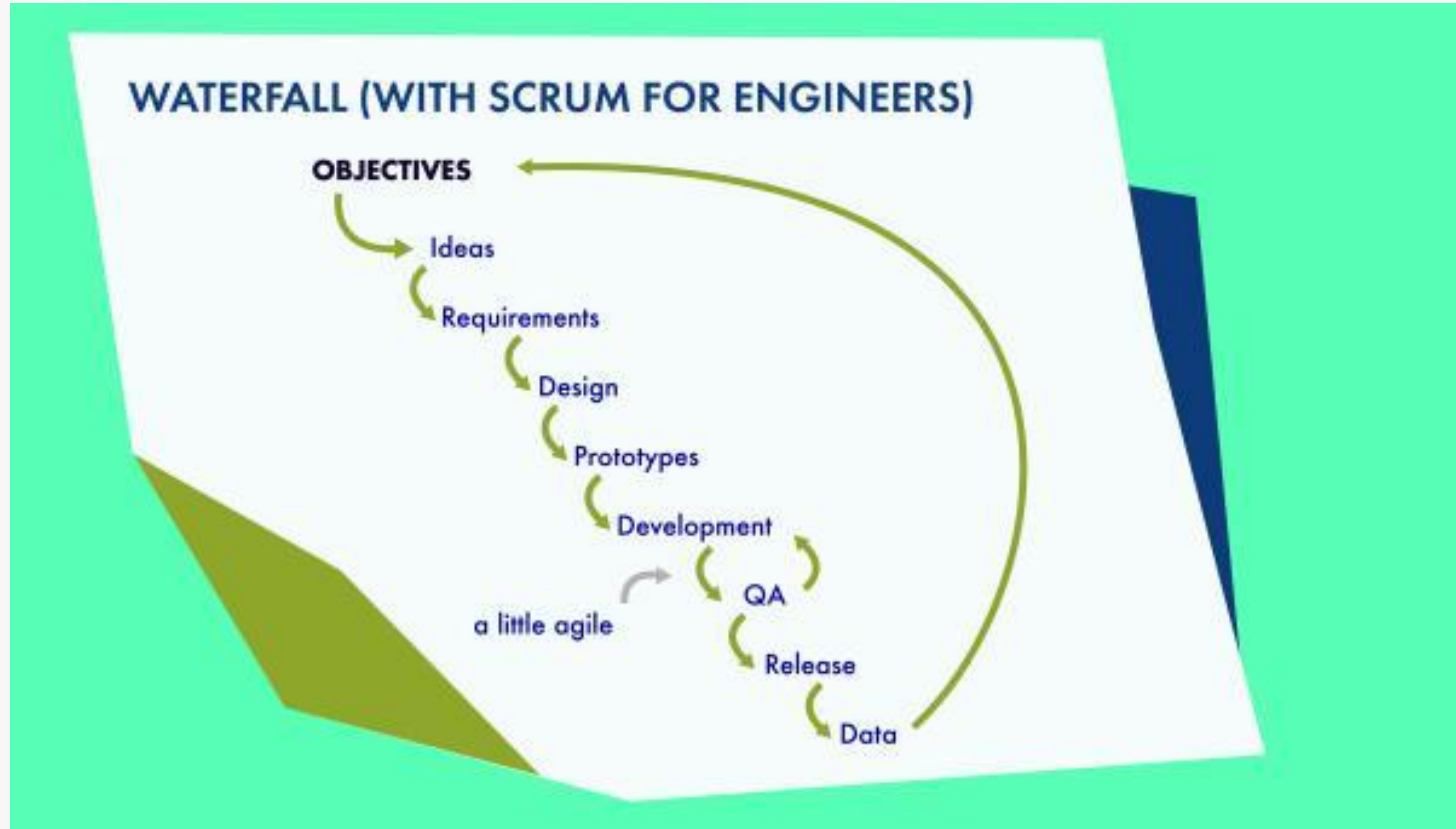


# Agile for Organizational Knowledge



## Why Choose Scrum for Web and Mobile Teams?

Note: Being "a Little Agile" Doesn't Work Well





# How Does Scrum Work?

- Roles
- Rituals
- Artifacts



# Scrum Roles

- Product Owner
- Team Member
- Scrum Master



# Scrum Rituals

- Daily Standup
- Sprint Planning
- Sprint Demo
- Sprint Retrospective





# Scrum Artifacts

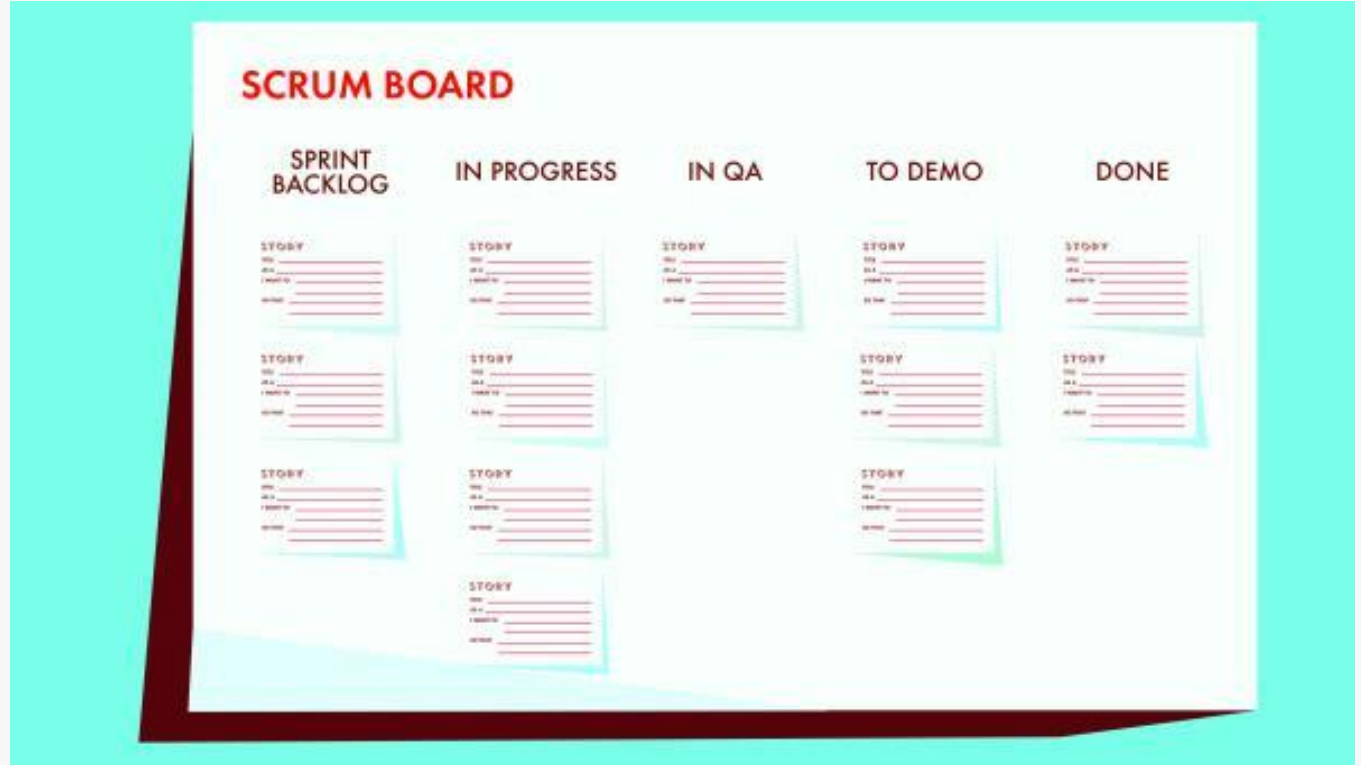
- Stories



# Why Choose Scrum for Web and Mobile Teams?

## Scrum Artifacts

- Stories
- Scrum Board



# Scrum Artifacts

- Stories
- Scrum Board
- Product Backlog



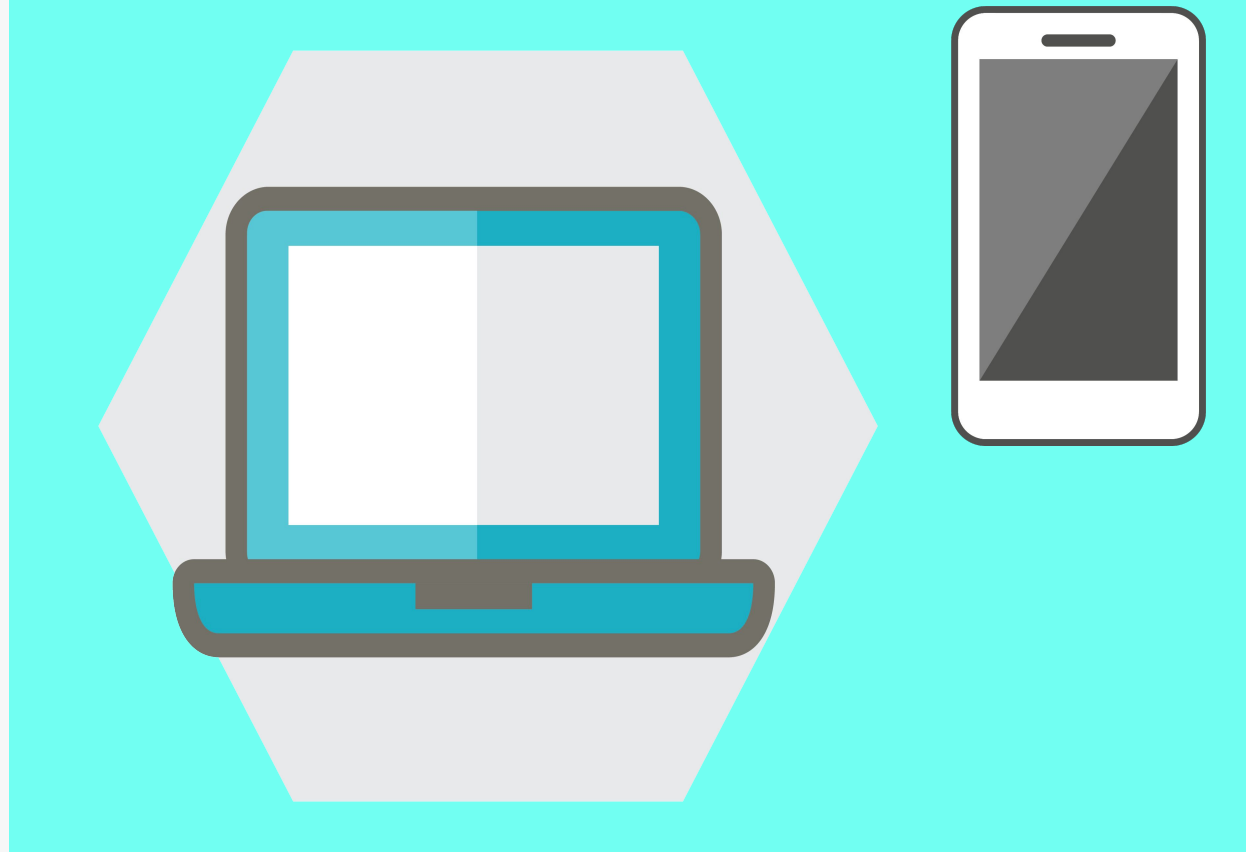
# Scrum Artifacts

- Stories
- Scrum Board
- Product Backlog
- Definition of "Done"



# Scrum Artifacts

- Stories
- Scrum Board
- Product Backlog
- Definition of "Done"
- Product Increment

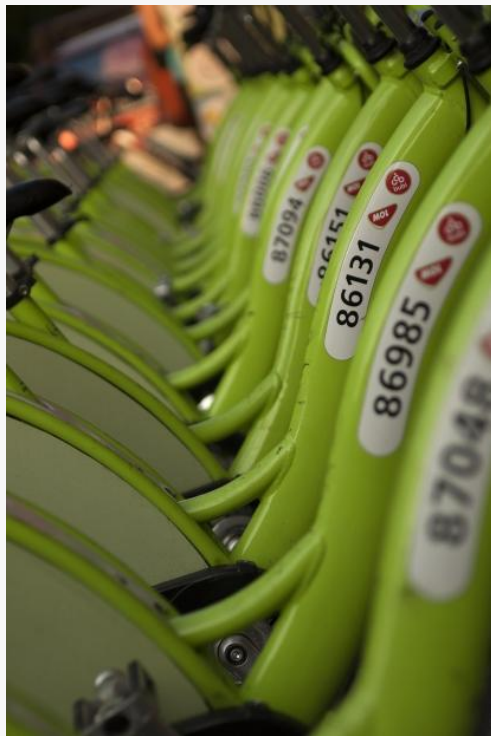




# Scrum for Web and Mobile Development



# Short Release Cycles



Craft specific  
and concrete  
stories

# Changing Distribution Platforms



Work in slices  
of functionality

# Evolving Languages, Tools, and Techniques



Prioritize  
developer  
driven  
improvements

## Tight Market and Budget Constraints



Allow Product Owner to shift priorities



# Constant Delivery



Use a clear  
definition of  
done

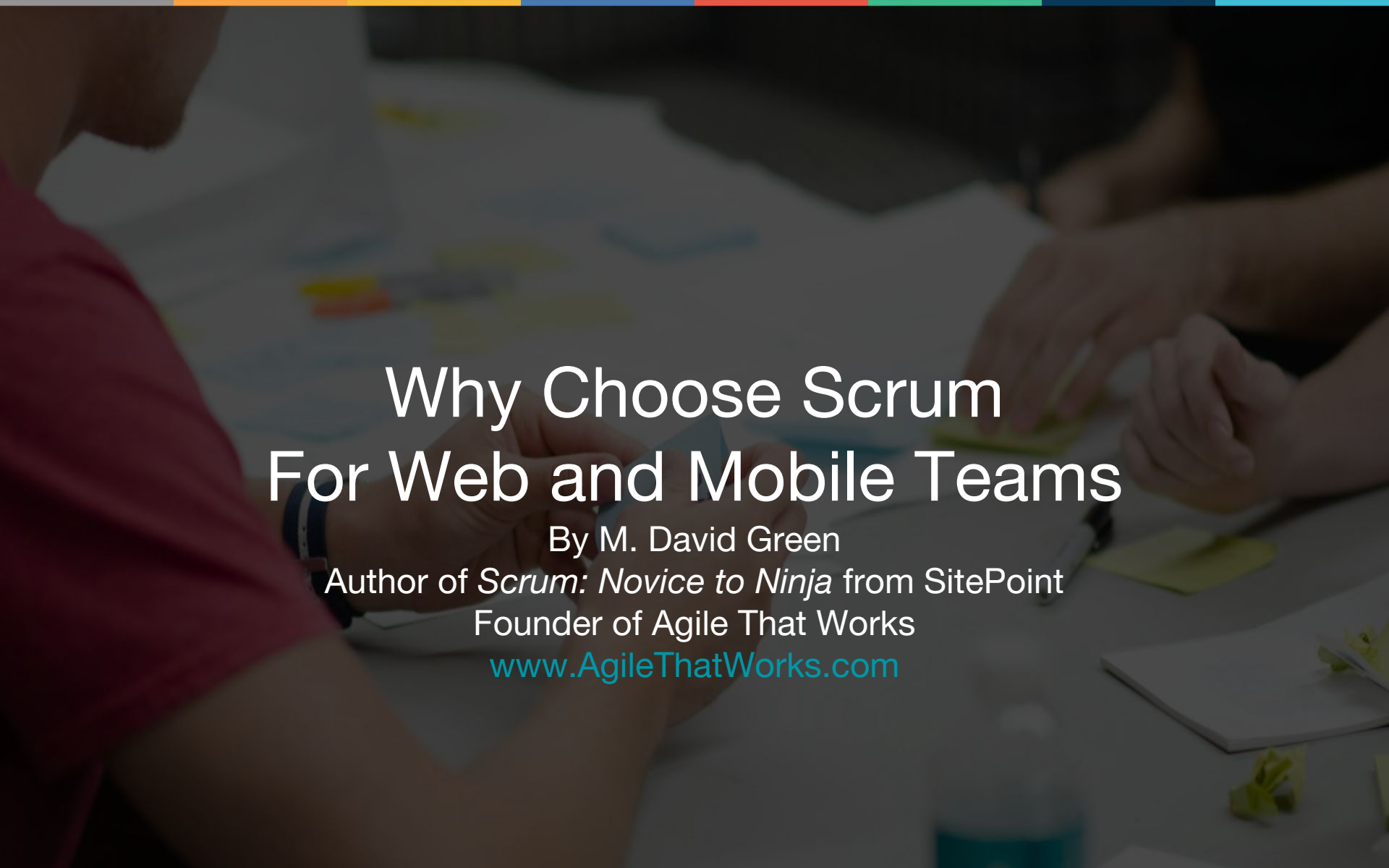
# Adapting to Rapid Changes in Requirements



Improve  
tooling, cross-  
training, and  
consistency

# How Your Web/Mobile Team Can Benefit From Scrum

- Support short release cycles with specific and concrete stories
- Create slices of functionality to support changing platforms
- Prioritize developer chores to address changing development technologies
- Allow Product to shift priorities to adapt to budget constraints
- Use a clear definition of done to make regular releases safer
- Improve tooling, cross-training and consistency to make adaptation easier

The background image shows a group of people in a meeting or workshop. They are gathered around a table covered with white paper, which has several yellow sticky notes attached to it. One person in the foreground is wearing a red shirt and a blue wristband. Another person in the background is wearing a black shirt. The overall scene suggests a collaborative work environment.

# Why Choose Scrum For Web and Mobile Teams

By M. David Green

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