

WHAT IS FAIRTRADE?

By: The Learn FairTrade Association

WHAT IS FAIRTRADE?

WHAT IS FAIR TRADE?

Quality Products. Improving Lives. Protecting the Planet.

Fair Trade Certified™ products were made with respect to people and planet. Our rigorous social, environmental and economic standards work to promote safe, healthy working conditions, protect the environment, enable transparency, and empower communities to build strong, thriving businesses. When you choose products with the Fair Trade label, your day-to-day purchases can improve an entire community's day-to-day lives.

<http://fairtradeusa.org/what-is-fair-trade>

WHAT COCA FARMERS DO TO MAKE CHOCOLATE?

It all starts with a pod and in the pod is cocoa beans. First they cut the pods off the tree with a very sharp knife kids also do this work. Then they crack it open and take all the cocoa beans out but the cocoa beans are covered with a white pulp so they leave the cocoa beans that are covered with pulp under a tarp to embrace the flavor. And they leave it there for 5 to 8 days. Then they leave it out in the sun to dry for about a week. And then they pick out the gross beans and some things that are not beans as well this work is hard and frustrating. Then they sell the beans to the factories and the factories grind the beans and turn it into a chocolate paste which is used to make the chocolate yum.