Introduction (5 points)

Expectations:

- Context and Background: Clearly present the problem or research question being addressed.
- o **Objectives**: State the specific goals of the project.
- Dataset Description: Provide an overview of the dataset(s) being used, including sources and any relevant attributes.
- Structure: Outline the structure of the report.

Exploratory Data Analysis (10 points)

Expectations:

- o **Data Cleaning**: Discuss any steps taken to clean and preprocess the data.
- **Descriptive Statistics**: Provide summary statistics of key variables.
- Visualizations: Use appropriate visualizations (e.g., histograms, and scatter plots) to explore data distributions and relationships.
- Insights: Highlight key insights gained from the exploratory analysis.

Clustering (15 points)

• Expectations:

- **Method Selection**: Justify the choice of clustering method(s) used.
- **Implementation**: Clearly explain the implementation process, including any preprocessing or parameter selection.
- **Results**: Present the clustering results using visualizations and/or tables.
- Interpretation: Discuss the meaning of the clusters and any patterns observed.

Models: Fitting and Interpretation (30 points)

Expectations:

- **Model Selection**: Justify the choice of models used for fitting.
- Implementation: Clearly explain the implementation process for each model, including data splits, parameter selection, and any preprocessing steps.
- Interpretation of Coefficients/Features: Provide a detailed interpretation of the model coefficients or important features.
- Comparison of Models: Compare different models based on fitting and interpret their differences.

Models: Predictions (15 points)

• Expectations:

- **Prediction Accuracy**: Evaluate the accuracy of predictions made by the models.
- Prediction Process: Clearly explain the process of making predictions with each model.
- Visualizations: Use appropriate visualizations to present the predictions (e.g., predicted vs. actual values).
- **Examples**: Provide examples of predictions for specific instances and discuss their accuracy.

Models: Performance and Validation (25 points)

• Expectations:

- **Performance Metrics**: Use appropriate metrics (e.g., RMSE, R², precision, recall, F1 score) to evaluate model performance.
- Validation Techniques: Explain and implement validation techniques (e.g., cross-validation, train/test split) to assess model generalizability.
- Comparison of Performance: Compare the performance of different models based on the chosen metrics.
- Discussion of Results: Discuss the strengths and weaknesses of each model based on the performance results and validation.