

BECOMING A MORE EFFECTIVE
CHANGE AGENT

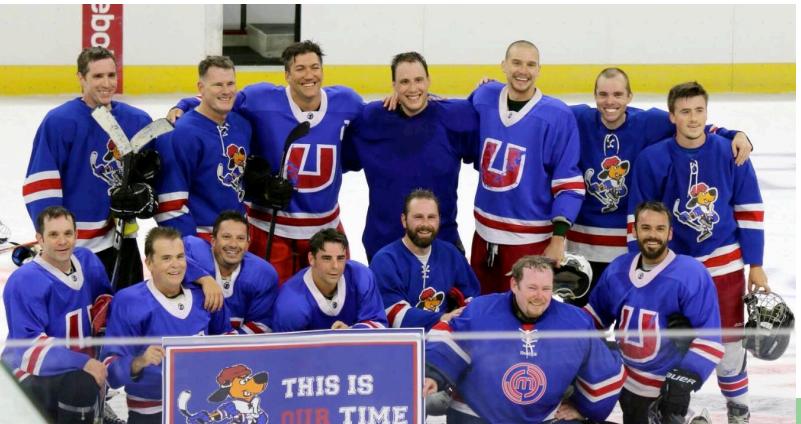
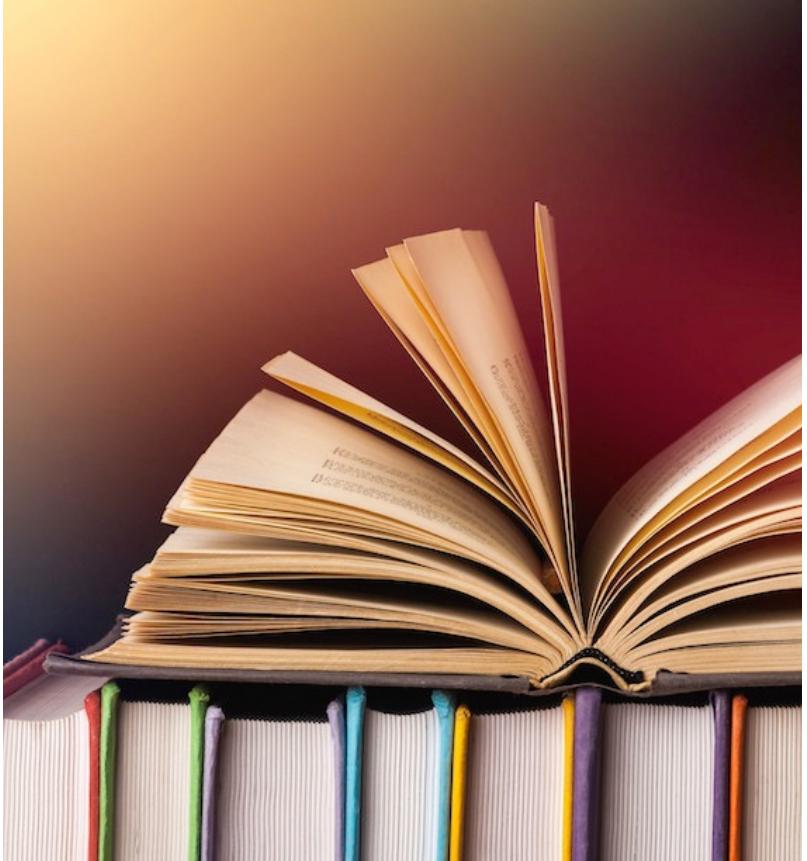
IT TAKES A
VILLAGE



A large brown bear stands in a field of tall, golden-brown grass. The bear is positioned in the center of the frame, facing forward with its head slightly tilted down. Its dark brown fur is wet and shiny, particularly around its ears and neck. The background is a soft-focus green, suggesting a forest or brushy area behind the bear.

DISCLAIMER

I'M JUST ME



WHO IS THIS GUY?



TODAY'S GOAL:



Developing

Selling



An aerial photograph showing a river flowing through a dense, green forest. The river curves and splits into smaller channels, creating a complex pattern of green land and blue water. The forest appears lush and well-preserved.

WHAT DOES IT
MEAN TO BE A
VISIONARY?

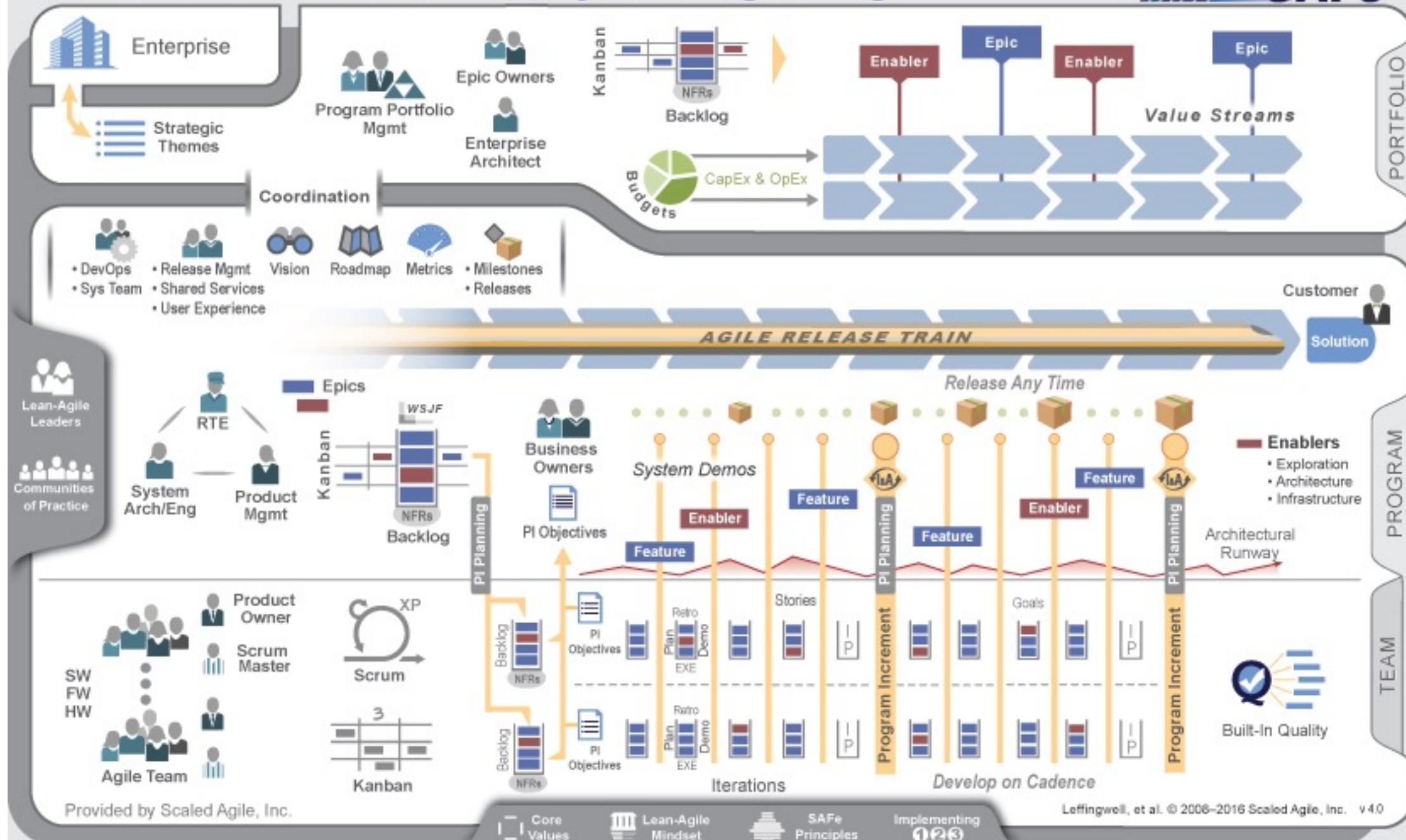
DEVELOPING VISION



B E S . M . A . R . T .



SAFe® 4.0 for Lean Software and Systems Engineering



DEVELOPING VISION



SELLING VISION



THE PAST
IS NOT AN
ANCHOR



YOU ARE NOT MORALLY SUPERIOR

DON'T LIMIT YOUR LEADER'S
OPTIONS



YOU DON'T HAVE
TO HIT A HOME RUN
EVERY TIME

FOCUS ON
WINNING
THE GAME



MEASURING VISION



An aerial photograph of the Hoover Dam in Nevada, USA. The dam is a large concrete structure spanning the Colorado River. In the foreground, a multi-lane highway bridge arches over the river. Behind the dam, a large reservoir, Lake Mead, stretches into the distance, surrounded by rugged, arid mountains. The sky is clear and blue.

METRICS ARE A BRIDGE

DON'T UNDERRATE
ANECDOTES



CONCLUSION...



**VISION CANNOT
OUTPACE
RELATIONSHIPS**

THANK YOU!

QUESTIONS?

