REPORT FROM FINAL PROJECT - INTRODUCTION TO MACHINE LEARNING

COURSE: DATA SCIENCE FOUNDATIONS II

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Identify Fraud from Enron Dataset

"Enron Corporation was an American energy, commodities, and services company based in Houston, Texas. It was founded in 1985 as a merger between Houston Natural Gas and InterNorth, both relatively small regional companies. Before its bankruptcy on December 3, 2001, Enron employed approximately 29,000 staff and was a major electricity, natural gas, communications and pulp and paper company, with claimed revenues of nearly \$101 billion during 2000. Fortune named Enron "America's Most Innovative Company" for six consecutive years.

At the end of 2001, it was revealed that Enron's reported financial condition was sustained by institutionalized, systematic, and creatively planned accounting fraud, known since as the Enron scandal. Enron has since become a well-known example of willful corporate fraud and corruption. The scandal also brought into question the accounting practices and activities of many corporations in the United States and was a factor in the enactment of the Sarbanes—Oxley Act of 2002. The scandal also affected the greater business world by causing the dissolution of the Arthur Andersen accounting firm, which had been Enron's main auditor for years.

Enron filed for bankruptcy in the Southern District of New York in late 2001 and selected Weil, Gotshal & Manges as its bankruptcy counsel. It ended its bankruptcy during November 2004, pursuant to a court-approved plan of reorganization. A new board of directors changed the name of Enron to Enron Creditors Recovery Corp., and emphasized reorganizing and liquidating certain operations and assets of the pre-bankruptcy Enron. On September 7, 2006, Enron sold Prisma Energy International Inc., its last remaining business, to Ashmore Energy International Ltd. (now AEI)." – From Wikipedia, the free encyclopedia

The objective of this project, is use both financial and email data from 146 executives, and use those data to identify Persons of Interest (POIs). For that, I will analyse the dataset, all the data features, understand their correlations and see which are the best for this purpose. After that I will create a Machine Learning Model to identify the POIs based on those features and check their efficiency.

Summary

Exploring the Dataset	2
Features with missing data	4
Checking the Features	5
POIs and Not POIs comparison	6
Metrics	7
Checking Classifiers with all features	8
Checking Classifiers with 5 top features	9
Checking Classifiers with 3 top features	9
Checking Classifiers with the top features.	10
Checking Classifiers with 7 top features	11
Checking Classifiers with 10 top features	12
Checking Classifiers with new feature	12
Checking Classifiers with top 7 features from SelectKBest	13
Checking DecisionTree and RandomForest with adjusted parameters using GridSearchCV	14
Why all the tests?	17
Validation	17
Conclusion	17
References	17

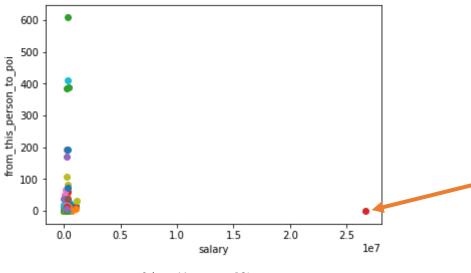
Exploring the Dataset

During dataset exploration, I have found some interesting information:

- We have 146 registers in our dataset, one of them was the 'TOTAL', so it was removed and now we have 145 registers;
- From 145 people, 18 of them are flagged as POI, they are:
 - Hannon Kevin P, Colwell Wesley, Rieker Paula H, Kopper Michael J, Shelby Rex, Delainey David W, Lay Kenneth L, Bowen Jr Raymond, Belden Timothy N, Fastow Andrew S, Calger Christopher F, Rice Kenneth D, Skilling Jeffrey K, Yeager F Scott, Hirko Joseph, Koenig Mark E, Causey Richard A and Glisan JR Ben F;
- The features we have at our disposal are:
 - salary, to_messages, deferral_payments, total_payments,
 exercised_stock_options, bonus, restricted_stock, shared_receipt_with_poi,
 restricted_stock_deferred, total_stock_value, expenses, loan_advances,
 from_messages, other, from_this_person_to_poi, poi, director_fees,
 deferred_income, long_term_incentive, email_address,
 from_poi_to_this_person

Checking those features, of course those which more call attention are Salary, Bonus, Total Stock Value. These features can tell us which person are receiving more money from Enron, and outliers may be guilty in this case.

Check #1

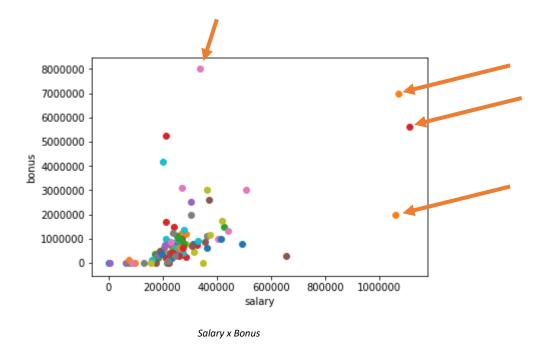


Salary x Messages to POI

We can see a big outlier.

After checking it, its name is 'TOTAL'. Probably when the dataset was created someone forgot to delete the Total Row. I just deleted it.

Check #2



Now we can see 4 more outliers. Three of them with the higher salaries in company, and one with the highest bonus.

The person with the highest bonus, is Lavorato John J, head of operations with a bonus of \$8.000.000. And he is not flagged as POI. Suspicious...

The three top salaries of Enron are:

- Skilling Jeffrey K, CEO
 - o Salary: \$1.111.258
- Lay Kenneth L, founder and CEO
 - o Salary: \$1.072.321
- Frevert Mark A, CEO
 - o Salary: \$1.060.932

Those three occupied the highest role in the company, but it means that big difference in salary, since we are talking only about the high level of executives of Enron? Also, Frevert Mark A was not flagged as POI.

Seeing those differences, make me wonder how much is the average salary and bonus for high executive level in Enron. And the result is:

Average salary: \$ 284.088Average bonus: \$ 1.201.773

It means the examples above are way higher the average.

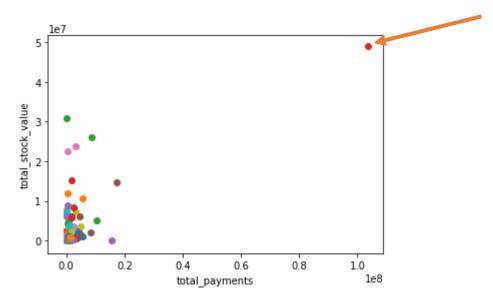
Also, to be honest, this average salary looks weird. The Total was around \$26kk and dividing it per number of people, I expected another value.

So, I have checked for 'NaN' values and I have found this:

Amount of NaN salary: 51Amount of NaN bonus: 64

Looks like the data is far from complete and it may interfere the capability of our model detect new POIs. We will have to use the data from e-mails to be more precise.

Check #3



Total Payments x Total Stock Value

Now, considering all payments and stock value, a big outlier appears. And it is his second time, Lay Kenneth L with the big value of \$103.559.793 in total payments and \$49.110.078 of total stock value.

Features with missing data

As we see in Check#2, salary and bonus have a lot of missing values. Let's check if we have other cases with other features.

After a check, there is a lot of missing data in our dataset, below the results:

Amount of NaN to_messages: 59

Amount of NaN deferral_payments: 107

Amount of NaN total_payments: 21

Amount of NaN exercised_stock_options: 44

Amount of NaN restricted_stock: 36

Amount of NaN shared_receipt_with_poi: 59

Amount of NaN restricted stock deferred: 128

Amount of NaN total_stock_value: 20

Amount of NaN expenses: 51

Amount of NaN loan_advances: 142

Amount of NaN from_messages: 59

Amount of NaN other: 53

Amount of NaN from_this_person_to_poi: 59

Amount of NaN director_fees: 129
 Amount of NaN deferred_income: 97
 Amount of NaN long_term_incentive: 80

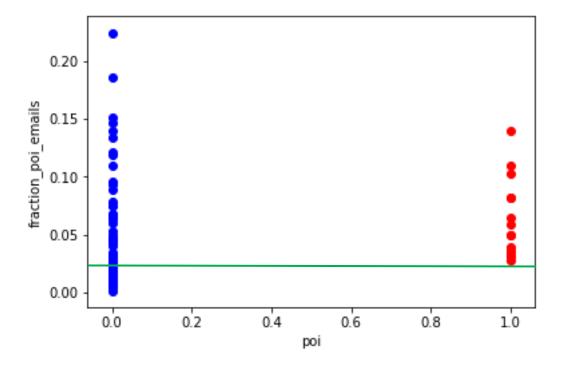
Amount of NaN from_poi_to_this_person: 59

Some features are expected to have missing values like 'loan_advances', 'long_term_incentives', 'from_this_person_to_poi' and 'from_poi_to_this_person', but I see it's a big amount event to other features. It can impact in the performance of our models, that's why we will need to do various tests to find the best scenario.

Checking the Features

Now we have removed an outlier and detected some behaviors from dataset, we need to check the features, and see what feature is more important in detecting a POI.

As I said before, use the amount of e-mails sent and received from POIs may be a good indicative to find a POI. Also, we have a few examples that received a big amount of cash but it's not a POI.



As we can see with the green line, POIs tend to exchange e-mail among them at least 3% of their total e-mails while not POIs sometimes have 0%.

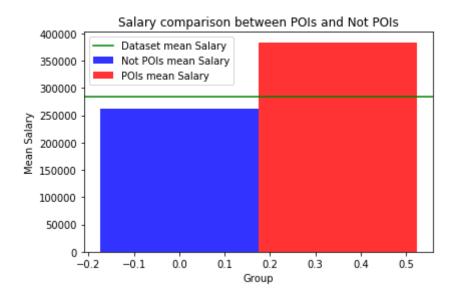
Also, we have a considerable difference between their averages:

POIs use to have an average of 5% of e-mails exchanged among them, while Not POIs uses to have an average of 2,5% of e-mails exchanged with POIs.

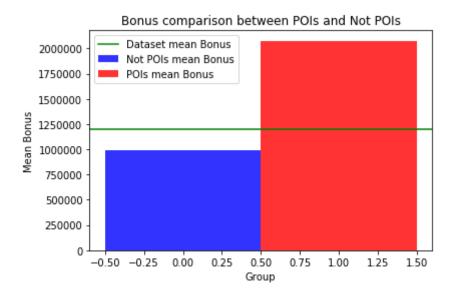
It's worth to use this feature in our classifier to see if improves it.

POIs and Not POIs comparison

According the information we got earlier regards the average salary and bonus, lets check in a plot, how is the difference of average salary and bonus considering the two groups.



As we can see in the image above, the mean salary from people flagged as POIs is way higher than Not POIs and the dataset mean salary.



Now using bonus information. The difference is even higher in favour of POIs. Looks like fat bonus is a good way to convince people to change side.

The conclusion after seeing those informations is that the people flagged as POI was receiving much more money than the not POIs.

In numbers, we have:

Salary difference from POI and Not POI: 1.46

Bonus difference from POI and Not POI: 2.10

Metrics

First, I believe we have too much features for the training points we have.

Let's check:

Number of training points: 100

Number of features: 20

We will be looking for the training and prediction time that takes to created the model and some metrics:

Accuracy: is the fraction of predictions our model got right. Accuracy has the following formula:

 $\frac{Number\ of\ correct\ predictions}{Total\ number\ of\ predictions}$

Precision: proportion of positive identifications was actually correct. Precision has the following formula:

 $\frac{\textit{True positives}}{\textit{True positives} + \textit{False positives}}$

Recall: proportion of actual positives was identified correctly. It's formula is:

 $\frac{True\ positives}{True\ positives + False\ negatives}$

F1 Score: it is the balance between Precision and Recall. The F1 Score formula is:

 $F1 = 2 X \frac{Precision * Recall}{Precision + Recall}$

The performance requested for this project, is Precision and Recall above 0.30

Checking Classifiers with all features

SVM LinearSVC (failed)

```
Accuracy: 0.74020 Precision: 0.21422 Recall: 0.35550 F1: 0.26734 F2: 0.31407 Total predictions: 15000 True positives: 711 False positives: 2608 False negatives: 1289 True negatives: 10392
```

Naive Bayes (failed)

```
Accuracy: 0.74713 Precision: 0.23578 Recall: 0.40000 F1: 0.29668
F2: 0.35109 Total predictions: 15000 True positives: 800 False positives: 2593
False negatives: 1200 True negatives: 10407
```

Decision Tree (failed)

```
Accuracy: 0.80020
                                Precision: 0.23098
                                                        Recall: 0.21400 F1: 0.22216
F2: 0.21719
                                       True positives: 428
                                                                False positives: 1425
        Total predictions: 15000
False negatives: 1572 True negatives: 11575
Feature Ranking:
1 feature salary (0.226)
2 feature to_messages (0.224643000805)
3 feature deferral_payments (0.193350505689)
4 feature total_payments (0.148191898441)
5 feature exercised_stock_options (0.123346130488)
6 feature bonus (0.0675824026312)
7 feature restricted stock (0.0168860619469)
8 feature shared receipt with poi (0.0)
9 feature restricted_stock_deferred (0.0)
10 feature total_stock_value (0.0)
```

Random Forest (failed)

```
Accuracy: 0.85587 Precision: 0.37615 Recall: 0.12300 F1: 0.18538 F2: 0.14213
Total predictions: 15000 True positives: 246 False positives: 408 False negatives: 1754 True negatives: 12592
```

So, our F1 Score is too low as expected. Let's use the more important features from Decision Tree and check again.

Checking Classifiers with 5 top features

The five features that we will use in this test are: salary, to messages, deferral payments, total payments and exercised stock options.

SVM LinearSVC (failed)

```
Accuracy: 0.62033 Precision: 0.12365 Recall: 0.30350 F1: 0.17571 F2: 0.23511 Total predictions: 15000 True positives: 607 False positives: 4302 False negatives: 1393 True negatives: 8698
```

Naive Bayes (failed)

```
Accuracy: 0.84753 Precision: 0.35607 Recall: 0.17750 F1: 0.23690 F2: 0.19729
Total predictions: 15000 True positives: 355 False positives: 642 False negatives: 1645 True negatives: 12358
```

Decision Tree – (approved)

```
Accuracy: 0.82187 Precision: 0.33954 Recall: 0.35550 F1: 0.34734 F2: 0.35219 Total predictions: 15000 True positives: 711 False positives: 1383 False negatives: 1289 True negatives: 11617
```

Random Forest (failed)

```
Accuracy: 0.86233 Precision: 0.45649 Recall: 0.17050 F1: 0.24827 F2: 0.19492 Total predictions: 15000 True positives: 341 False positives: 406 False negatives: 1659 True negatives: 12594
```

Checking Classifiers with 3 top features

The three features that we will use in this test are: salary, to messages and deferral payments.

SVM LinearSVC (failed)

```
Accuracy: 0.64317 Precision: 0.15277 Recall: 0.25100 F1: 0.18994
F2: 0.22240
Total predictions: 12000 True positives: 502 False positives: 2784
False negatives: 1498 True negatives: 7216
```

Naive Bayes (failed)

```
Accuracy: 0.77258 Precision: 0.22239 Recall: 0.14600 F1: 0.17628 F2: 0.15677
Total predictions: 12000 True positives: 292 False positives: 1021 False negatives: 1708 True negatives: 8979
```

Decision Tree (failed)

```
Accuracy: 0.74508 Precision: 0.19481 Recall: 0.16900 F1: 0.18099
F2: 0.17360
Total predictions: 12000 True positives: 338 False positives: 1397
False negatives: 1662 True negatives: 8603
```

Random Forest (failed)

```
Accuracy: 0.79408 Precision: 0.13146 Recall: 0.04200 F1: 0.06366
F2: 0.04862 Total predictions: 12000 True positives: 84 False positives: 555
False negatives: 1916 True negatives: 9445
```

No good results came from 3 features. Next scenario will be using the top feature, salary.

Checking Classifiers with the top features

The top feature that we will use in this test is salary.

SVM LinearSVC (failed)

```
Accuracy: 0.32060 Precision: 0.20000 Recall: 0.79900 F1: 0.31992 F2: 0.49969
Total predictions: 10000 True positives: 1598 False positives: 6392 False negatives: 402 True negatives: 1608
```

Naive Bayes (failed)

```
Accuracy: 0.79660 Precision: 0.46398 Recall: 0.10950 F1: 0.17718 F2: 0.12925
Total predictions: 10000 True positives: 219 False positives: 253 False negatives: 1781 True negatives: 7747
```

Decision Tree (failed)

```
Accuracy: 0.70170 Precision: 0.25114 Recall: 0.24800 F1: 0.24956
F2: 0.24862
Total predictions: 10000 True positives: 496 False positives: 1479
False negatives: 1504 True negatives: 6521
```

\Random Forest (failed)

```
Accuracy: 0.71150 Precision: 0.23645 Recall: 0.19850 F1: 0.21582 F2: 0.20508 Total predictions: 10000 True positives: 397 False positives: 1282 False negatives: 1603 True negatives: 6718
```

We could see in our last two scenarios, that decreasing the number of features didn't work well. Let's try using the 7 best features from 'DecisionTree feature_importances_'

Checking Classifiers with 7 top features

The seven features that we will use in this test are: salary, to messages, deferral payments, total payments, exercised stock options, bonus and restricted stock.

SVM LinearSVC (failed)

```
Accuracy: 0.68353 Precision: 0.18862 Recall: 0.41600 F1: 0.25955 F2: 0.33519 Total predictions: 15000 True positives: 832 False positives: 3579 False negatives: 1168 True negatives: 9421
```

Naive Bayes (failed)

```
Accuracy: 0.84373 Precision: 0.35017 Recall: 0.20100 F1: 0.25540 F2: 0.21972 Total predictions: 15000 True positives: 402 False positives: 746 False negatives: 1598 True negatives: 12254
```

Decision Tree (failed)

```
Accuracy: 0.79840 Precision: 0.25526 Recall: 0.26700 F1: 0.26100 F2: 0.26457

Total predictions: 15000 True positives: 534 False positives: 1558 False negatives: 1466 True negatives: 11442
```

Random Forest (failed)

```
Accuracy: 0.85480 Precision: 0.37139 Recall: 0.12850 F1: 0.19094
F2: 0.14784 Total predictions: 15000 True positives: 257 False positives: 435
False negatives: 1743 True negatives: 12565
```

Checking Classifiers with 10 top features

The ten features that we will use in this test are: salary, to messages, deferral payments, total payments, exercised stock options, bonus and restricted stock.

SVM LinearSVC (failed)

```
Accuracy: 0.69007 Precision: 0.19587 Recall: 0.42650 F1: 0.26845 F2: 0.34520 Total predictions: 15000 True positives: 853 False positives: 3502 False negatives: 1147 True negatives: 9498
```

Naive Bayes (failed)

```
Accuracy: 0.66713 Precision: 0.22677 Recall: 0.62100 F1: 0.33222 F2: 0.46079
Total predictions: 15000 True positives: 1242 False positives: 4235 False negatives: 758 True negatives: 8765
```

Decision Tree (failed)

```
Accuracy: 0.80540 Precision: 0.26851 Recall: 0.26650 F1: 0.26750 F2: 0.26690 Total predictions: 15000 True positives: 533 False positives: 1452 False negatives: 1467 True negatives: 11548
```

Random Forest (failed)

```
Accuracy: 0.85853 Precision: 0.42078 Recall: 0.16200 F1: 0.23394 F2: 0.18472 Total predictions: 15000 True positives: 324 False positives: 446 False negatives: 1676 True negatives: 12554
```

Checking Classifiers with new feature

In this scenario, we will use poi plus our top 1 feature and our new feature. So, we will have: fraction poi emails and salary.

SVM LinearSVC (failed)

```
Accuracy: 0.73400 Precision: 0.22604 Recall: 0.19100 F1: 0.20705
F2: 0.19711 Total predictions: 11000 True positives: 382 False positives: 1308
False negatives: 1618 True negatives: 7692
```

Naive Bayes (failed)

```
Accuracy: 0.81945 Precision: 0.51675 Recall: 0.10800 F1: 0.17866
F2: 0.12830 Total predictions: 11000 True positives: 216 False positives: 202
False negatives: 1784 True negatives: 8798
```

Decision Tree (failed)

```
Accuracy: 0.70227 Precision: 0.14326 Recall: 0.12800 F1: 0.13520 F2: 0.13079
Total predictions: 11000 True positives: 256 False positives: 1531 False negatives: 1744 True negatives: 7469
```

Random Forest (failed)

```
Accuracy: 0.77300 Precision: 0.16098 Recall: 0.05900 F1: 0.08635
F2: 0.06756 Total predictions: 11000 True positives: 118 False positives: 615
False negatives: 1882 True negatives: 8385
```

Checking Classifiers with top 7 features from SelectKBest

As we saw, the new feature didn't improve our results, what did was using the top 7 features. We had a good result with SVM and Naive Bayes, but I believe we can get even better, maybe using SelectKBest.

After user SelectKBest, I get to another top 7 of features: deferra_payments, total_payments, exercised_stock_options, bonus, restricted_stock_deferred, director_fees, deferred_income

Lets try again and see if we get some improvement.

SVM LinearSVC (fail)

```
Accuracy: 0.72440 Precision: 0.21348 Recall: 0.39750 F1: 0.27778 F2: 0.33905
Total predictions: 15000 True positives: 795 False positives: 2929 False negatives: 1205 True negatives: 10071
```

Naive Bayes (fail)

```
Accuracy: 0.34000 Precision: 0.15658 Recall: 0.90050 F1: 0.26678 F2: 0.46175
Total predictions: 15000 True positives: 1801 False positives: 9701 False negatives: 199 True negatives: 3299
```

Decision Tree (approved)

```
Accuracy: 0.81393 Precision: 0.31630 Recall: 0.34050 F1: 0.32796 F2: 0.33537 Total predictions: 15000 True positives: 681 False positives: 1472 False negatives: 1319 True negatives: 11528
```

Random Forest (fail)

```
Accuracy: 0.87133 Precision: 0.53715 Recall: 0.25300 F1: 0.34398 F2: 0.28293 Total predictions: 15000 True positives: 506 False positives: 436 False negatives: 1494 True negatives: 12564
```

Considering all tests made, Decision Tree was approved in 2 scenarios, using top 5 features and the top 7 features selected by SelectKBest.

Also, RandomForest had promising results, and maybe tuning it with GridSearchCV we can reach our objective

Checking DecisionTree and RandomForest with adjusted parameters using GridSearchCV

DecisionTree final test

The parameters selected are:

```
DecisionTreeClassifier(class_weight=None, criterion='gini', max_depth=200,
max_features=2, max_leaf_nodes=None, min_impurity_decrease=0.0,
min_impurity_split=None, min_samples_leaf=2,
min_samples_split=0.1, min_weight_fraction_leaf=0.0,
presort=False, random_state=None, splitter='best')
```

The result was next to using default parameters but worse Recall, as you can see below:

```
Accuracy: 0.85447 Precision: 0.41953 Recall: 0.23850 F1: 0.30411 F2: 0.26103
Total predictions: 15000 True positives: 477 False positives: 660 False negatives: 1523 True negatives: 12340
```

DecisionTree Conclusion

Our best result was using Top 5 features from DecisionTree, and default parameters as you can see in the Overall Table

RandomForest final test

Parameters suggested by GridSearchCV:

Our result was improved and approved by the rounded Recall value. The other results are better than DecisionTree, but since RandomForest was approved because the rounded value, I will choose DecisionTree as our best classifier.

```
Accuracy: 0.87687 Precision: 0.57537 Recall: 0.29200 F1: 0.38740
F2: 0.32390
Total predictions: 15000 True positives: 584 False positives: 431
False negatives: 1416 True negatives: 12569
```

Check the table of Overall Results

All Features								To	p 5 Featu	es	
	Accuracy	Precision	Recall	F1	F2	Ac	ccuracy	Precision	Recall	F1	F2
SVM	0,74	0,21	0,34	0,26	0,3		0,62	0,12	0,29	0,17	0,23
Naive Bayes	0,74	0,24	0,4	0,3	0,35		0,85	0,36	0,18	0,24	0,2
DecisionTree	0,8	0,23	0,22	0,22	0,22		0,82	0,34	0,36	0,35	0,35
RandomForest	0,85	0,34	0,11	0,17	0,13		0,86	0,44	0,17	0,24	0,19

Top 7 Features								То	p 10 Featu	res	
	Accuracy	Precision	Recall	F1	F2		Accuracy	Precision	Recall	F1	F2
SVM	0,67	0,19	0,43	0,26	0,34		0,69	0,2	0,42	0,27	0,34
Naive Bayes	0,84	0,35	0,2	0,26	0,22		0,67	0,23	0,62	0,33	0,46
DecisionTree	0,8	0,25	0,26	0,25	0,25		0,8	0,27	0,27	0,27	0,27
RandomForest	0,86	0,4	0,14	0,21	0,16		0,85	0,37	0,15	0,21	0,17

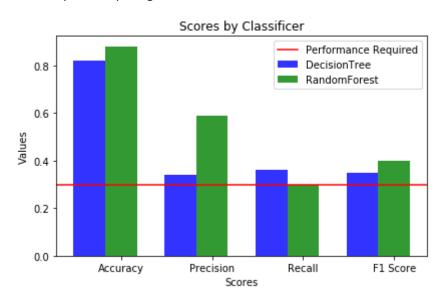
	Top 3 Features							Top 3 Features							To	op 1 Featu	re	
	Accuracy	Precision	Recall	F1	F2		Accuracy	Precision	Recall	F1	F2							
SVM	0,64	0,16	0,26	0,19	0	23	0,31	0,2	0,81	0,32	0,5							
Naive Bayes	0,77	0,22	0,15	0,18	0	16	0,8	0,46	0,11	0,18	0,13							
DecisionTree	0,74	0,19	0,17	0,18	0	17	0,7	0,25	0,25	0,25	0,25							
RandomForest	0,79	0,13	0,04	0,06	0	05	0,71	0,24	0,2	0,22	0,21							

New Feature							(SelectKBes	t		
	Accuracy	Precision	Recall	F1	F2		Accuracy	Precision	Recall	F1	F2
SVM	0,73	0,23	0,2	0,21		0,2	0,73	0,22	0,39	0,28	0,33
Naive Bayes	0,82	0,51	0,11	0,18	c c	,13	0,34	0,16	0,9	0,27	0,46
DecisionTree	0,7	0,14	0,13	0,14	ı c	,13	0,81	0,32	0,34	0,33	0,34
RandomForest	0,77	0,14	0,05	0,08		,06	0,87	0,57	0,27	0,36	0,3

		Tuning with GridSearchCV											
	Accuracy Precision Recall F1 F2												
SVM													
Naive Bayes													
DecisionTree	0,86	0,43	0,23	0,3	0,25								
RandomForest	0,88	0,59	0,3*	0,4	0,33								

^{*}Rounded up

Below a plot comparing best result from DecisionTree and RandomForest



Why all the tests?

We did a lot of tests, considering all features, features selected by

DecisionTree.features_importances_, and SelectKBest. The reason to that, is because we need consider many variables that can occur with our dataset. For example, the number of features can be overfitting, which means we have more features than necessary, some of them may decrease of result because of missing data or even conflict with another feature. Also, we have the classifier parameters, which GridSearchCV help us to find the best variation in an automatic manner.

All of that steps are needed to insure the result with more proximity from reality with the given data.

Validation

Our validation model, creates 1000 combinations of train and test values.

It' is very important, because when we split our train and test data, we can have many different variations. Creating a scenario that is possible to test it with 1000 different combinations and use the average results can guarantee a fine result of our model considering the most of situations possible.

Conclusion

Best result was using DecisionTree with those data below:

```
features_list = ['poi', 'salary', 'to_messages', 'deferral_payments', 'total_payments', 'exercised_stock_options']

data = featureFormat(my_dataset, features_list, sort_keys = True)
labels, features = targetFeatureSplit(data)

features_train, features_test, labels_train, labels_test = train_test_split(features, labels, test_size = 0.8, random_state = 45)

#DecidionTree
clf = DecisionTreeClassifier()
t0 = time()
print "training_time:", round(time()-t0, 3), "s"
t0 = time()
print "prediction time:", round(time()-t0, 3), "s"
test_classifier(clf, my_dataset, features_list)
```

References

I used the site https://scikit-learn.org to check parameters from classifiers and my own mini projects from this course.

I used the Git Hub from user zelite to find a function to calculate my new feature: https://github.com/zelite

I used ProgramCreek website to get examples of how to use SelectKBest: https://www.programcreek.com/python/example/93974/sklearn.feature_selection.SelectKBe st