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(Recovered) (Recovered) JCUS BX2094 Conference & Event Management Post-Event Reflection and Peer Evaluation 2017

Le Binh Tran - James Cook University
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Background / Introduction to the Event

Background to the Event

This section should briefly describe the event that your team delivered – where, when, target audience should be detailed, but more importantly what are the objectives of the event at a participant, sponsor and community level. The details of your roles as a volunteer should also be provided.

The following details should be the minimum included in the event description:

Event name and location

JCU Grand International King & Queen'18 at James Cook University Multi-Purpose Hall

Your role on event organising team

Identify the roles you have been assigned on the event organising team

My role is finding the sponsorship for the event

Event timing (start and end dates; or length in days)

11-May-2018

Type of event:

open-gate, free to everyone, no attendance count; closed-gate, ticketed; attendance counted accurately; registered guests/teams/organisations only; closed-gate, attendance known; profiles of guests known

This is a closed-gate event where the tickets were sold with S\$3 for 1 person including 1 free drink and with VIP S\$6 for 1 person including 1 free drink ad Finger Snack. During the event, there were approximately 350 people attending the event. There were 5 judges comprising Mr. Nick Cordeiro from Singapore, Mr. Mark Hermoso from Philippines, Mrs. So Hee Park from South Korea, Mrs. Enik Teo from Indonesia.

Main programme features:

live music/concert; dance; other performing arts; visual art; demonstrations for educational purposes; participatory recreational games; food for sale or taste; alcoholic beverages for sale or taste; competitive sport; parade; art exhibitions; exhibitions or demonstrations by commercial sponsors; meeting; convention; trade show; consumer show etc.

The event is to find elite students with outstanding talents and bright personalities who are able to represent the whole young generation and make everyone proud of. There were 26 students as contestants from James Cook University coming from all around the world to perform a showcase for talents, personalities and multi-cultural beauty. The event programme includes the Summer Parade, the Welcome Dance, the Parade of Advocacy, the JCU Music Club, the Grand Parade, the Myanmar Dance, the Top 10 Announcement, the Q&A, the Celebrity Performance, the Finale Round and the Closing

 This has been fully evidenced and contains **39 linked assets**
Added: 01 June 2018 16:38:08

Please see the appendix for the following evidence:

-  [SUMMER PARADE - NAM & ALLISON.jpg](#)
-  [BEST IN POPULARITY JCU KING & QUEEN 2018 - BEST IN PERSONALITY JCU KING & QUEEN 2018 - MOST PHOTOGENIC JCU KING & QUEEN 2018.JPG](#)
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-  [AWARDS 3.jpg](#)
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-  [SUMMER PARADE - HARRY & NING.jpg](#)
-  [BEST IN POPULARITY JCU KING & QUEEN 2018 - BEST IN PERSONALITY JCU KING & QUEEN 2018 - MOST PHOTOGENIC JCU KING & QUEEN 2018.JPG](#)
-  [JCU MUSIC CLUB 2.JPG](#)
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-  [AWARDS 4.jpg](#)
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-  [SUMMER PARADE - ALIFF & CASSEY.jpg](#)
-  [FEMALE GRAND PARADE.JPG](#)
-  [JCU DANCE CLUB.jpg](#)
-  [SUMMER PARADE - IVAN LEE & HONGYU.jpg](#)
-  [SUMMER PARADE - NERO & ANGELA.jpg](#)
-  [SUMMER PARADE - STEVEN & SINHI.jpg](#)
-  [SUMMER PARADE -DARYL & JESS.jpg](#)
-  [JCU DANCE CLUB 2.JPG](#)
-  [AWARD.jpg](#)
-  [MALE GRAND PARADE.JPG](#)
-  [JCU MUSIC CLUB.JPG](#)

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-  [GOODIE BAGS.jpg](#)
 -  [FEMALE CONTESTANT.jpg](#)
 -  [JUDGE AND HOST.jpg](#)
 -  [JCU KING & QUEEN - JUDGES.JPG](#)
 -  [SUMMER PARADE - DOM & MELODY.jpg](#)
 -  [SUMMER PARADE - IVAN CUONG & CATHERINE.jpg](#)
 -  [MALE CONTESTANT.jpg](#)
-

Volunteers:

number and roles of volunteers in addition to organising team

There were about 16 volunteers taking part in the event. Their roles is to set up the event venue by arranging the chairs, labelling the VIP chairs, guiding the way to approach the event, welcoming the audiences at the entrance, taking photos, delivering the judges' mark to the tabulation department and cleaning the event venue when the event finished.

Attendance estimate:

number of paid admissions (sale of tickets); number of teams registered; number of guests through the gate

There were about 380 audiences enjoying the event including the VIP S\$6 ticket and the S\$3 ticket. There were 3 teams registered to perform such as the JCU Music Club, the Myanmar Parade and the Advocacy

Attendee feedback on event

provide evidence on success of the event from attendee perspective

There are some feedback about the event, which comes from the audience perspectives. To be more specific, Joel felt that “The pageant was exciting from start to finish, with a few slight lulls in the atmosphere which was to be expected. Overall, it was a great experience and it was definitely a memorable night. The contestants and performers were very entertaining”.

Eveline supposed that “I enjoyed watching the pageant event. but throughout the show the light was turned off and on that makes it hard for the audiences who sits at the back to see the model and their outfits”.

Valerie felt that “The flow of the event was smooth. Sections of the event are very appropriate of a pageant, such as serenades, advocate speech, and fashion shows. Even though in the venue there was no air conditioning, event organizers have aided it by distributing hand-held fan to the audience”.

Anita felt that “The pageant show was a great addition to this semester's events. The flow of the performance was smooth. It was refreshing to see different talents in JCU participating in this event such as the Dance Club and Music Club. Personally, I am positively surprised over how many sponsors had taken interest in this event. Despite the number of available seats, it's a shame that there were no more tickets to be sold, hence me sneaking in HAHA. Overall, this event was different from what I had in mind and a great one”.

Vega felt that “It was a wonderful event as we are able to know more about the handsome gentlemen and gorgeous ladies of JCU! The flow of event, performances and dressing were good!”



This has been fully evidenced and contains **12 linked assets**

Added: 01 June 2018 17:39:11

Please see the appendix for the following evidence:



[PROGRAMME MEMBER 2.jpg](#)

 FOOD AND CATERING MEMBER 2.jpg

 TEAM MEMBERS 2.JPG

 SEAT ARRANGEMENT.jpg

 SPONSORSHIP.jpg

 PROGRAMME MEMBER.jpg

 FOOD AND CATERING MEMBER.jpg

 AUDIENCE.jpg

 LOGISTICS TEAM.jpg

 SEAT ARRANGEMENT 2.jpg

 VOLUNTEERS.jpg

 T-SHIRT EVENT.jpeg



Summary of Relevant Literature

Summary of Relevant Literature on an Aspect of Event Management

This section will require you to provide a review of the relevant literature on one particular aspect of event management (ie. marketing, sponsorship, risk management, volunteer management)

This section should **summarise the key conclusions** that you can draw from the existing literature relevant to the issues and challenges associated with the management of events.

A minimum of 5 research articles should be included. This section should be 400-600 words in length.

EXAMPLE

This is perhaps the most common structure. Examples of this include questions which ask you to discuss, analyse, investigate, explore or review. In an ***analytical structure*** you are required to break the topic into its different components and discuss these in separate paragraphs or sections, demonstrating balance where possible.

Introduction

- Background information on topic
- Overall point of view of the topic (thesis)
- Overview of components to be discussed (structure)

Body paragraphs

- paragraph 1
 - Topic sentence outlining first component
 - Sentences giving explanations and providing evidence to support topic sentence
 - Concluding sentence – link to next paragraph
- paragraph 2
 - Topic sentence outlining second component
 - Sentences giving explanations and providing evidence to back topic sentence
 - Concluding sentence – link to next paragraph
- Following body paragraphs
- These follow the same structure for as many components as you need to outline

Conclusion

- Summary of the main points of the body
- Restatement of the main point of view
- Justification/evaluation (if required by task)

Summary of relevant literature, summary of key conclusions

Write in the box below your summary of the relevant literature (400-600 words)

Reviewing the following.....

The event management industry is known as the vehicle to connect closely between companies and clients. Through the event, the companies will save money if they want to promote their products into the market instead of advertising on newspapers or TV. It is also considered as a new shift regarding moving money from traditional advertising methods to sponsorship (Virtue Event Bags, n.d). Therefore, the event sponsorship generates the fastest approach to achieve this objective and event sponsorship creates mutual benefit for both parties. This becomes one of reason why the event management industry has been developing dramatically.

According to the rule originating from Department of Health in Australia, when conducting the event sponsorship, the business must adhere to the Queensland Government Sponsorship Framework and refer to Integrated Communication's Marketing Unit in terms of any form of sponsorship. When the sponsorship proposal is delivered, the sponsorship must satisfy some requirements regarding alignment with Queensland Government/Department of Health strategic priorities; value-for-money; social, economic and environmental impacts; adequate funding and resources; general (supported by industry bodies, detailed marketing plans, consideration of timing); ethical behavior and fair dealing and consultation (Event and Sponsorship Management, 2015).

The sponsorship and the size event has a significant correlation. A mega-event which has huge size capacity and amount of physical space, high level of media exposure like the World Cup, the Olympic Games attracts lots of sponsorship originating from multinational corporations (Walker et al, 2011). For examples, the official sponsors for FIFA World Cup 2018 Russia are Budwiser, Hisense, McDonalds, Vivo, Mengnui (Sharma, D., 2018). The local and community events attract local corporations to sponsor the event.

The sponsorship brings about an optimal opportunity from the sponsor's perspective. In 2017, the global sponsorship spending was about \$60.1 billion (Virtue Event Bags, n.d). From the sponsor's contribution, the sponsors will increase their brand awareness, enhance brand image, influence consumer attitudes about a brand, access to specific markets by providing product trial or service exposure (Soteriades et al, 2013).

There are some tips to become effective sponsorship. To be more specific, it is proactive by establishing the criteria for the ideal sponsorship. For example, the pageant event must attract elegant sponsorship like jewelry, cosmetics. Moreover, it has clear communication by creating sponsorship strategy that should be adapt to the purpose of visibility/awareness, association development and relationship development. Then, it owns sponsorship, look for publicity opportunities, consider multiple sponsorship payoffs and actively manage the sponsorship (Abiodun, 2011).



Evaluation of Event's performance on Chosen Criteria

Evaluation of Your Event's Performance on Reviewed Criteria and Suggestions for Improvement

You should systematically evaluate and assess how well your event performed on the chosen event concept reviewed in the literature. Where possible **collect and document any relevant information** such as registration forms, marketing collateral, sponsorship documentation or photos of the event in action. These 'factual' elements can be used to support your personal observations and substantiate suggestions for improvement which should be linked back to the findings of relevant research reported in your review of literature (*see instructions to use PebblePocket mobile app to take photos/videos on your phone or tablet*)

Be as specific as possible in suggestions for improvement to the event management process (eg. Include a new and improved registration form). Your suggestions for improvement should show some evidence of the relevant literature having been considered.

The length of this section will vary but should be 400-600 words.

Following the summary section below, include links to the evidence you have collected. (*see instructions for adding and linking assets*)

Evaluation

The event was conducted successfully by adhering some requirements. Firstly, there was a creation of logo, poster, sponsorship proposal, tickets. Secondly, there were some methods to promote the event like advertising the event by all the team members through one month, placing the boot in the canteen where the tickets were sold and the provision of free service of G Skin Nail.

There was a local and community event so that the event attracts some sponsorship from the local company like Soapreme, G Skin & Nails, CV Jasatama Mandiri, Shideji, True Eyelash Beauty, Goro Goro Buffet, I'm Kim Korean BBQ, JC Premiere/Lim's Bistro, My-Secret-Corner, Fitness First, Mandalay Style BBQ, J'S Collection, Al Capone, Ang Yew Seng Funeral Parlour. There were many trial products from SOAPREME, G Skin & Nails, J'S Collection, Fitness First' brand so that the company had a great opportunity to survey the market needs. There were some sponsors in terms of cash given like G Skin & Nails, CV Jasatama Mandiri, physical stuffs like Soapreme, vouchers like Shideji, True Eyelash Beauty, Goro Goro Buffet, I'm Kim Korean BBQ, Mandalay Style BBQ.

During the event, there were some instructions placed in the vicinity of event venue so that the audience could approach the event venue. The arrangement of goodie bags, flowers, crowns, grand winners, seats and the appearance of team members in professional suits reflected the well-prepared event. For the judges, there were a note with registration information including name and signature so that the event was placed in the formal level.

The risk management was the important element that the chairperson and team members must consider carefully. The organizing committee ensured that there were not any obstacles in the stage so that the contestant could perform well. Then, the logistic team also checked the available fire extinguisher equipment to deal with the risk. Moreover, there was a check of noise level so that it did not interfere with the neighbor life and made the event conduct smoothly.

Last but not least, there were gathered feedbacks from the audiences to assess the event effectiveness. There were some positive comments like the well-organized programmed, the attractive sponsorship, beautiful contestants, skillful hand held fans. There were some negative comments like hot weather, lengthy random.

In conclusion, the event was assessed successfully. The audiences and the contestants' participation created the impressive event than ever in James Cook University. Although there were some limitations, it was solved logically such as the unintentional stimulant element like weather was solved by providing fans.

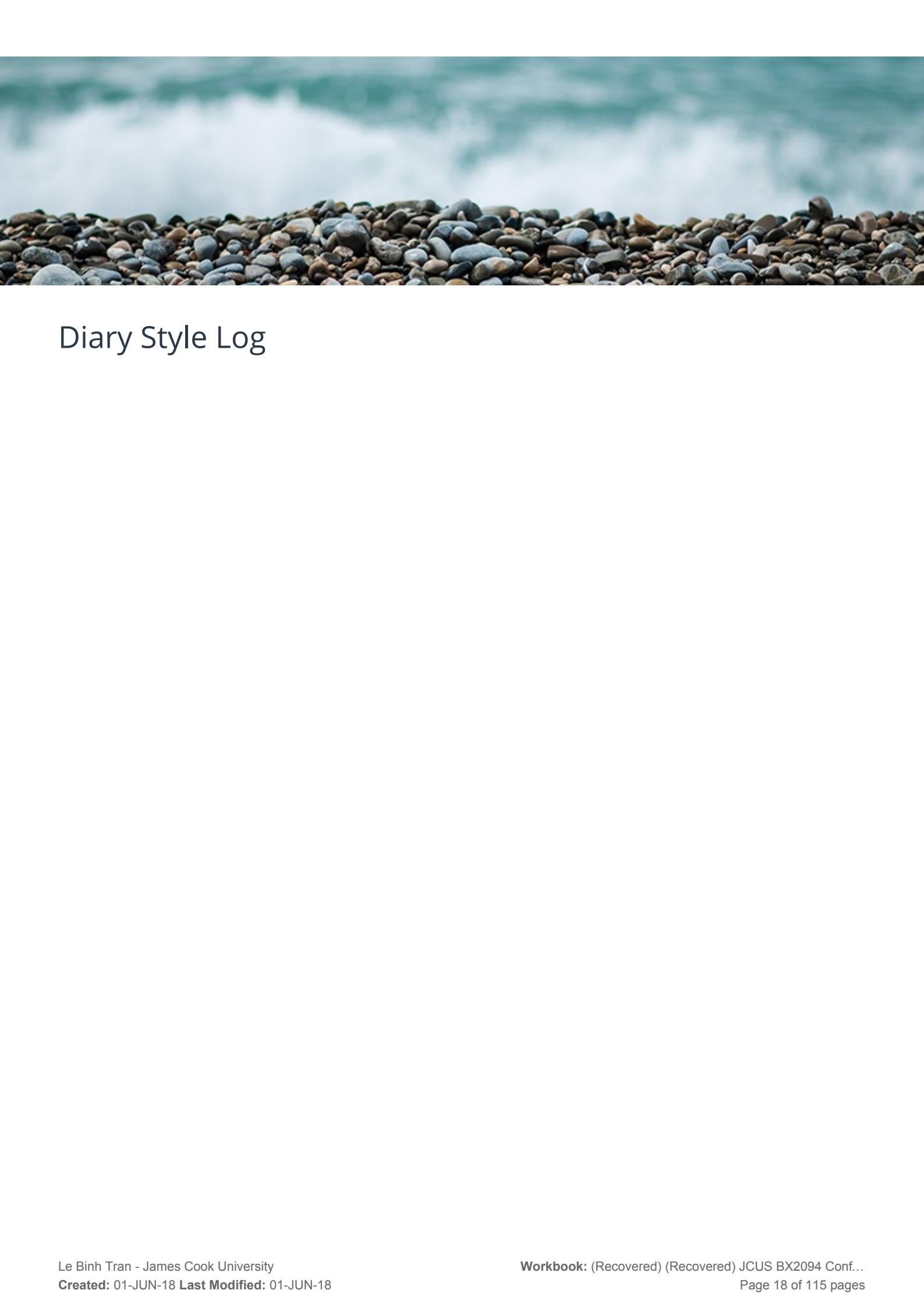
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Added: 01 June 2018 16:48:13

Please see the appendix for the following evidence:

-  [MANDALAY STYLE.jpg](#)
-  [VIP S\\$6.jpg](#)
-  [POSTER.jpg](#)
-  [TRUE EYELASH BEAUTY.jpeg](#)
-  [FITNESS FIRST.jpg](#)
-  [G SKIN & NAILS.jpeg](#)
-  [SOUND VOX.png](#)
-  [SPONSORS CONTRIBUTION 2018.xls](#)
-  [MY SECRET CORNER.jpg](#)
-  [GORO GORO STEAMBOAT & KOREAN BUFFET.jpeg](#)
-  [AL CAPONE.jpg](#)
-  [I'M KIM KOREAN BBQ.jpeg](#)
-  [SHIDEJI.jpeg](#)
-  [HRS.jpeg](#)
-  [FITNESS FIRST.jpg](#)
-  [S\\$3.jpg](#)



POSTER.jpg



Diary Style Log

Diary Style Log

This section will require you to provide a detailed log of the hours you have worked on the event and what activities were performed.

Date	Start & End time	Activities included	Reporting to / worked with
April 2nd 2018	6:00pm - 7:30pm	<ul style="list-style-type: none">• Introducing all the team members• Providing information about the pageant and the organizing committee• Providing general knowledge about sponsorship (what is sponsorship, the importance of sponsorship to events, how to create an effective sponsorship plan)	Chang Huan Wei, Nguyen Hoai Ngoc Trinh, Pham Thu Ha, Shahana Selvaraj, Hu Jiekun
April 9th 2018	6:00pm - 8:00pm	<ul style="list-style-type: none">• Creating a list of potential sponsor for the event.• All team members work together to come up with a draft sponsorship proposal and sponsorship letter	Chang Huan Wei, Nguyen Hoai Ngoc Trinh, Pham Thu Ha, Shahana Selvaraj, Hu Jiekun

April 16th 2018	6:00pm - 7:00pm	<ul style="list-style-type: none"> ● Sponsorship team comes up with the complete sponsorship proposal under the agreement on benefits providing to sponsors in detailed in the sponsorship packages ● Starting contacting sponsors through mail 	Chang Huan Wei, Nguyen Hoai Ngoc Trinh, Pham Thu Ha, Shahana Selvaraj, Hu Jiekun
April 23rd 2018	6:00pm - 8:00pm	<ul style="list-style-type: none"> ● Reporting the achievement the whole team get on working with sponsors ● Seeking solutions to the problems and difficulties that individual has when finding sponsors ● Making appointments with potential sponsors to convince them to invest in the events 	Chang Huan Wei, Nguyen Hoai Ngoc Trinh, Pham Thu Ha, Shahana Selvaraj, Hu Jiekun
April 30th 2018	6:00pm - 8:00pm	<ul style="list-style-type: none"> ● Listing down all the sponsors we get ● Completing the list of items sponsors provide and their additional requirements ● Human resources distribution plan is completed for the purpose of distributing people to other departments to help out 	Chang Huan Wei, Nguyen Hoai Ngoc Trinh, Pham Thu Ha, Shahana Selvaraj, Hu Jiekun

Additional comments you wish to include



Personal Reflection

Personal Reflection on Volunteer Experience

You should now reflect on what you learned from your experience in this subject – both about yourself and about aspects of managing and delivering events that you would not have learned in a traditional class room setting. Reflective journals are used in coursework and work placement to allow you to process and learn from your experiences. Reflection is a way of: *listening to and valuing your own feelings and intuitions, analysing experiences objectively to find meaning and formulate new understanding, synthesising or pulling together ideas to find connections and relationships between the concepts and ideas covered in class, in readings and in work placement and experience.*

Consider the following when you reflect about what you have learned about event management from this experience

- Information and ideas from the subject lectures and readings
- Insights that develop self-awareness and an ability to evaluate your own work
- Your thoughts, perceptions and feelings about a critical incident
- Helpful and unhelpful ways in which you relate to others and how others relate to you
- Various activities undertaken, types of problems and how they were dealt with, the amount of communication with event organisers
- Insight into what you have learned/gained from the volunteer experience.

Reflection (400-600 words)

JCU GRAND INTERNATIONAL KING & QUEEN '18 makes me realize the event conducting. When I studied theory during the lecture hour, there were a lot of knowledge which comes from the lecture slides, the scholars' articles and the lecture's experience. When I applied these theories to find sponsorship, I needed to conduct step by step.

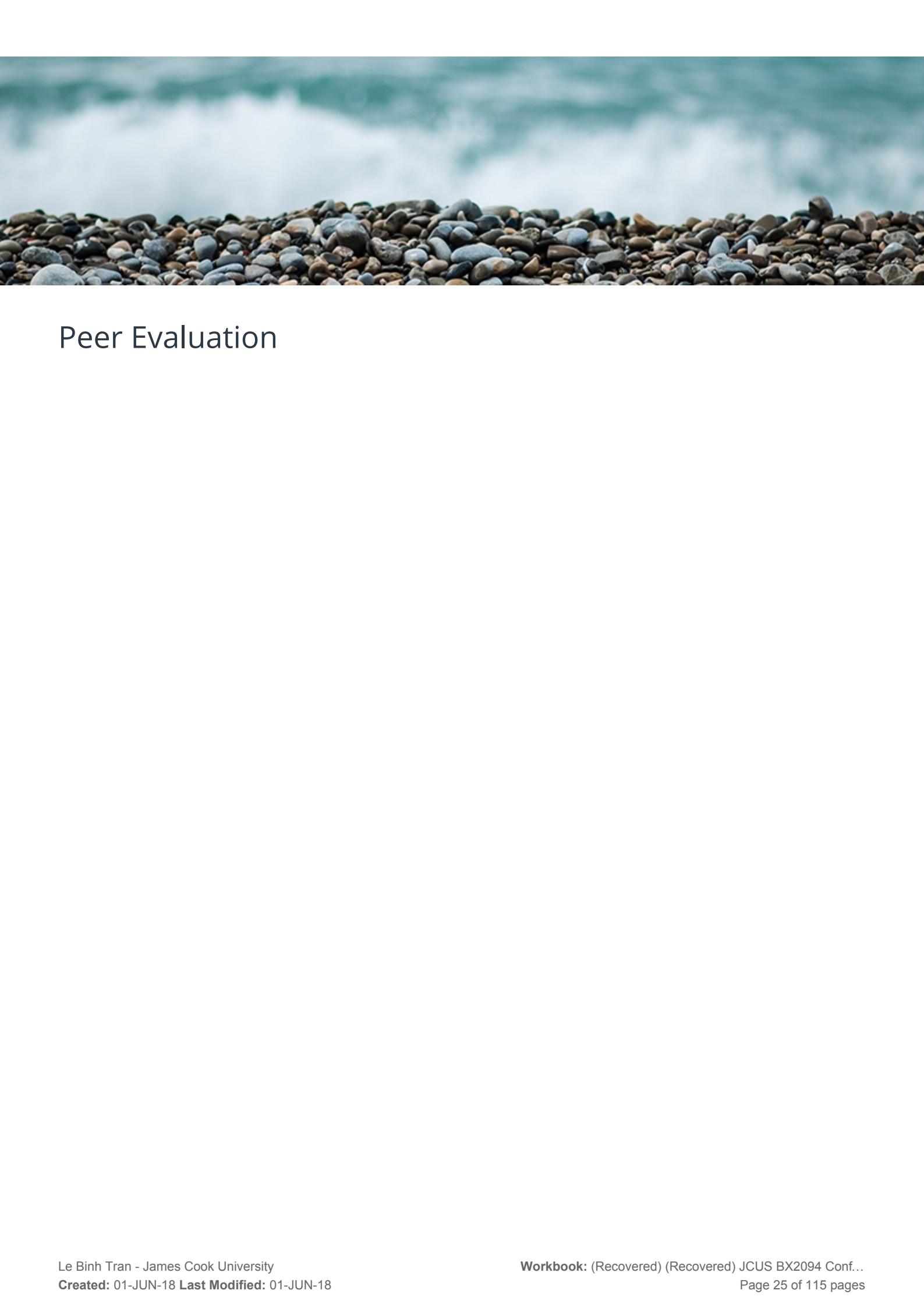
Firstly, I ought to create the sponsorship letter and the request letter. After that, I deliver the documents to the company and there were some challenges. I need to persuade the companies that why they should sponsor my event. Generally speaking, the companies reply courteously and professionally. There are some reasons such as they did not have any interests about my event, my event is not suitable for the companies' sponsor, some companies just started up so that they wanted to save budget, they were lots of events that they could not provide any sponsors or some companies spent too much time to reply.

Fortunately, my group could find some sponsors like SOAPREME, G Skin & Nails, CV Jasatama Mandiri, Shideji, True Eyelash Beauty, Goro Goro Buffet, I'm Kim Korean BBQ, JC Premiere/Lim's Bistro, My-Secret-Corner, Fitness First, Mandalay Style BBQ, J'S Collection, Al Capone, Ang Yew Seng Funeral Parlour. Interestingly, there were some famous artists participating in the event such as Mr. Mr. Mark Hermoso, Mrs. Pamela Wildheart, Mr. Erick Guansing, Mrs. Iana.

After finding the sponsorship, I and my group helped other groups to prepare the event. Through the collaboration from other departments, I found that the team spirit is very important. They were very kind and had the motivation to try our best to conduct the event. There were some works like finding the contestants, promoting the event, sticking the event logos into fans, arrangement the event venue, fulfilling the duty that was appointed by the chairperson Vincent Tandyo. The team members communicated friendly and was willing to assist when I got troubles.

For the contestants, I also admire them because they were willing to participate in the event. Without the contestants, my event become meaningless. At that time, there were lots of assignments that the contestants must did but they also spent their time to take part in some rehearsals. Through their efforts, they became the winners and owned some prizes. This also makes me feel happy and take pride in my efforts in this event.

In conclusion, I feel that I am very lucky to study in subject. This creates the practical working experience for me, the opportunities to interact with the future employers and the valuable friendship.



Peer Evaluation

Please assess your team members on the following behaviours that have been reported as critical for the successful completion of projects.

TEAMWORK

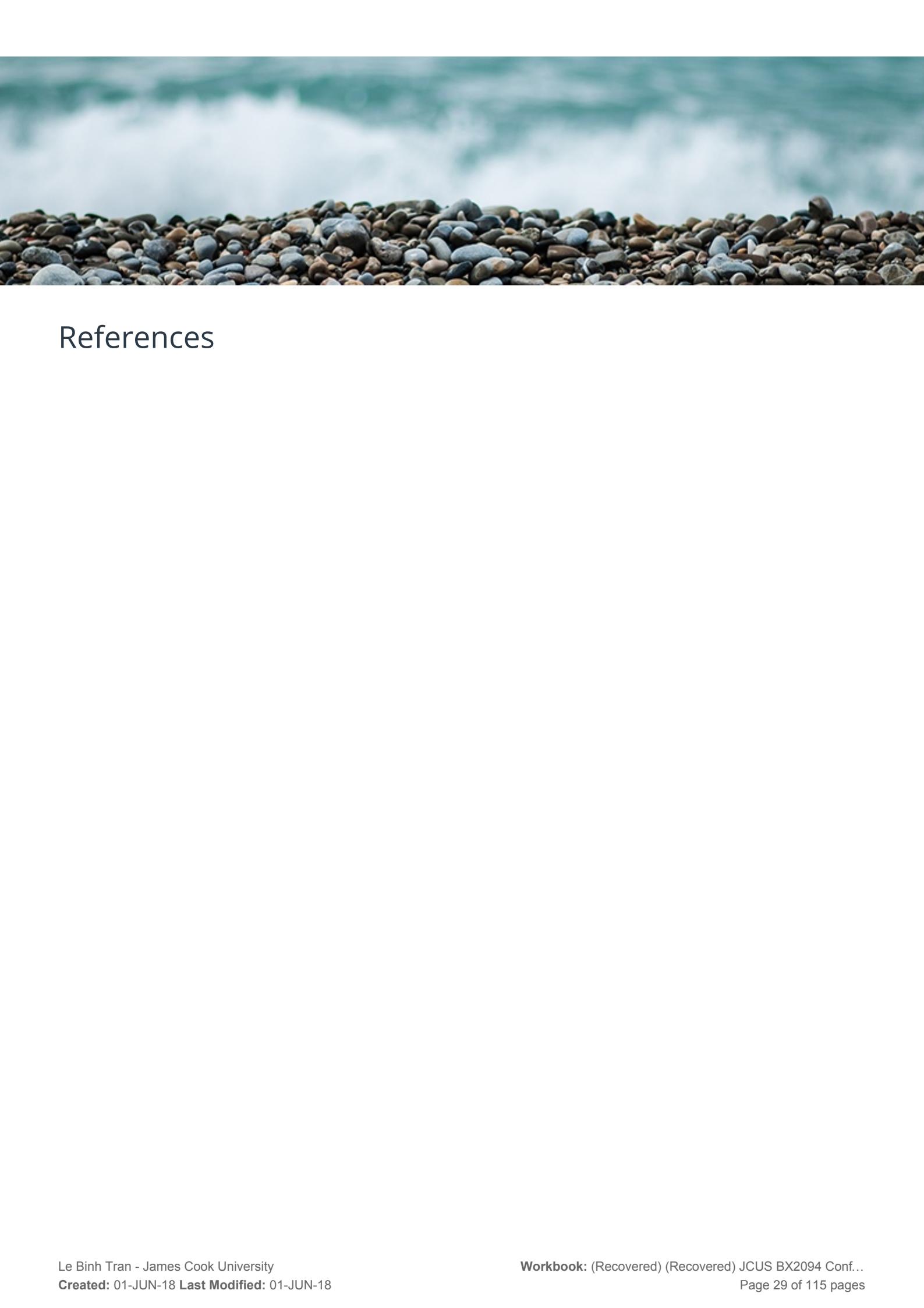
Read each statement carefully, and enter the number that indicates the extent to which the person has demonstrated this behaviour. Use the following scale: 5 = perfection 4 = almost always 3 = frequently 2 = sometimes 1 = seldom 0 = almost never

SURNAMES	Chang Huan Wei	Nguye n Hoai Ngoc Trinh	Pham Thu Ha	Shaha na Selvara j	Hu Jiekun		
ATTENDANCE AND PUNCTUALITY Always present for tutorials/ meetings outside of tutorials	5	5	5	5	4		
Arrives on time for tutorials/meetings outside of tutorials	5	5	5	5	4		
Prepared on event day(s)	5	5	5	5	5		
On time on event day(s)	5	5	5	5	5		
CONTRIBUTION/PERFORMANCE Strives for excellence	5	5	5	5	5		
Stays focused on the aims of the activity	5	5	5	5	5		
Participates in group discussions and offers ideas/constructive suggestions	5	5	5	5	5		

Deals with problems as they occur	5	5	5	5	5
Communicates openly	5	5	5	5	5
Eager to assist others	5	5	5	5	5
Follows through on promises/deliverables	5	5	5	5	5
ATTITUDE Show positive attitude and professionalism	5	5	5	5	5
open to criticism/questioning	5	5	5	5	5
flexible when change takes place	5	5	5	5	5
Listens attentively to others	5	5	5	5	5
Friendly and approachable	5	5	5	5	5

OVERALL EVALUATION

Surnames	Chang Huan Wei	Nguye n Hoai Ngoc Trinh	Pham Thu Ha	Shaha na Selvar aj	Hu Jiekun	
Grade you would assign group member for event contribution (HD, D, C, P, N)	HD	D	HD	D	D	
Grade you believe they would assign you	HD	D	HD	D	D	



References

You must list here any references that you have used in the report using APA referencing style.

see below for information on APA referencing style

Abiodun, O. (2011). *The Significance of Sponsorship as A Marketing Tool in Sport Events*. Retrieved from
http://www.theseus.fi/bitstream/handle/10024/24945/Student_Abiodeun_Oladunni.pdf;jsessionid=C2E3D98401FF8AF65165EE8A8E42BC4C?sequence=1

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<https://www.quora.com/Who-is-the-official-sponsor-of-the-FIFA-World-Cup>

Soteriades, M., Sarmaniotis, C., & Varvaressos, S. (2013). *Events Sponsorship: Managing A Mutually Beneficial Partnership*'. Retrieved from

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<http://www.activenetwork.com/assets/veb-eventsmb-the-future-of-event-sponsorship.pdf>

Walker, M., Hall, T., Todd, S., & Kent, A. (2011). *Does Your Sponsor Affect My Perception of the Event? The Role of Event Sponsors as Signals*. Retrieved from

<http://walkerresearchgroup.net/wp-content/uploads/2012/04/Walker-Hall-Todd-Kent-SMQ-2011.pdf>

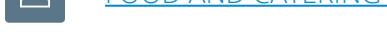


Click image to retrieve more information on referencing

Appendix

-  [v5_1st step How-to PebblePad.pdf](#)
-  [pebblepadlinks.docx](#)
-  [banner-company.jpg](#)
-  [Credible sign image](#)
-  [WINNERS - ORGANISING TEAM EVENT 2.JPG](#)
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-  [JCU DANCE CLUB.jpg](#)
-  [SUMMER PARADE - IVAN LEE & HONGYU.jpg](#)



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-  [BEST IN POPULARITY JCU KING & QUEEN 2018 - BEST IN PERSONALITY JCU KING & QUEEN 2018 -](#)
- [MOST PHOTOGENIC JCU KING & QUEEN 2018.JPG](#)
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-  [GORO GORO STEAMBOAT & KOREAN BUFFET.jpeg](#)
-  [I'M KIM KOREAN BBQ.jpeg](#)
-  [HRS.jpeg](#)
-  [SHIDEJIJL.jpeg](#)
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-  [SOUND VOX.png](#)
-  [MANDALAY STYLE.jpg](#)
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-  [FITNESS FIRST.jpg](#)
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[SPONSORSHIP AND VOLUNTEER.jpg](#)

Appendix item:



v5_1st step How-to PebblePad.pdf

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Appendix item:



JCU GRAND INTERNATIONAL KING & QUEEN 2018 - 1st JCU GRAND INTERNATIONAL KING &

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QUEEN 2018 - 2nd JCU GRAND INTERNATIONAL KING & QUEEN 2018.JPG































































INTERNATIONAL KING & QUEEN
first-ever search for the best JCU person!
WHO WILL BE KING & QUEEN?
PRIZES TO BE WON & MORE!

PAGE
nails

Date: 11
Time: 6pm
Venue: JC









G SKIN & NAILS





I'M KIM
KOREAN BBQ











Mandalay Style

မန္တလေးစတိုင် အသာကင်ဆိုင်



The JAMES COOK UNIVERSITY CONFERENCE & EVENTS MANAGEMENT STUDENTS (Tute B team) proudly presents

JCU GRAND INTERNATIONAL KING & QUEEN SEARCH 2018

11 MAY 2018, FRIDAY VENUE: MPH JCU TIME: 6.30 PM

WHO WILL BE KING & QUEEN?



SPECIAL PARTICIPATION
Pamela Wildheart
Showhost



Guest Performing Artists: Erick Guansing Iana JCU Music Club

OFFICIAL JUDGES

Mr Nick Cordeiro
Chairperson
(Singapore)



Board of Judges L-R
Ms So Hee Park (South Korea)
Ms Enik Teo (Indonesia)
Mr Mark Hermoso (Philippines)
Ms Jamie Eng Sin Mawi (Myanmar)

THANK YOU SPONSORS



JCU GRAND INTERNATIONAL KING AND QUEEN 2018
UNITED. UNIVERSAL. UNLIMITED.











Grand International JCU King & Queen Grand Finals

Date: 11 May 2018, Friday Time: 6pm

JCU Multi-Purpose Hall, JCU Campus

ATTIRE: Semi-formal, Red & Gold is best!

Whatsapp for Enquiries: Xena 83021451

**S\$3
ONLY**

**VALID for 1 person
include 1 FREE DRINK**



Grand International JCU King & Queen Grand Finals

Date: 11 May 2018, Friday Time: 6pm

JCU Multi-Purpose Hall, JCU Campus

ATTIRE: Semi-formal, Red & Gold is best!

Whatsapp for Enquiries: Xena 83021451

**VIP
S\$6 ONLY**

**VALID for 1 person
include 1 FREE DRINK
& Finger Snacks**



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WHO WILL BE KING & QUEEN?



SPECIAL PARTICIPATION
Pamela Wildheart
Showhost



Official Audio Visual Provider
&
JCU DANCE CLUB



Guest Performing Artists: Erick Guansing Iana JCU Music Club

OFFICIAL JUDGES

Mr Nick Cordeiro
Chairperson
(Singapore)



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