

PARADISE ISLAND IN VIET NAM

Last year, I had great and exciting experience to enjoy my short vacation at Vinpearl Nha Trang in Viet Nam. Vinpearl Land is well known for "Paradise Island" or "Vietnamese Pearl" (Vinpearl Land Nha Trang, n.d). Although it locates in Hon Tre Island which is a long distance from the shore, the accessibility to this geography is quite straightforward. The travelers can visit it with a reasonable price like taking a five-hour flight with 167 SGD (Cheap flights from Singapore Changi to Nha Trang, 2018). After that, the visitors also choose the cable car or ships to reach this destination.

The discovery of Vinpearl Land made a deep impression on me. It contains a various entertainment places. For example, the Water Park Aquarium, Vinpearl Amusement Park including Indoor amusement games and Outdoor amusement games, Shopping street, Cuisine Village and Water Music Stage (Tips for Travelling to Vinpearl Land 1 day in Nha Trang, 2017). In addition to this, there are Vinpearl Luxury Nha Trang, Vinpearl Golf Club for upper classes or business

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Source: Promotion or Local People At Vinpearl Land Nha Trang (Khanh Hoa News, n.d.).

The infrastructures of Vinpearl Land are considered as a persuasive example to examine the sustainability in terms of the socio-ecological system, ecological footprint and triple bottom line.

Firstly, the socio-ecological system in Hon Tre Island consists of biosphere and lithosphere. The biosphere layer contains trees for photosynthesis, beach for entropy disperses matter, other man-made entertainment places. The lithosphere layer includes ballast, drainage, water supply, sewage where the main function is to make all the infrastructures stable.

On the other hand, the infrastructures in Vinpearl Land also cause unsustainability in terms of ecological. The increasing number of tourists in high

season puts the pressure on the local resources to adapt the requirements for supply and demand to tourists. We also generate chemical substances like the CO₂ emission from the lighting and the transportation like ships. The business destroyed a part of environmental ecosystem due to the construction of Water Park Aquarium, Amusement Park, Water Music Stage, Vinpearl Luxury Nha Trang, Vinpearl Golf Club, Shopping street, Cuisine Village and Water Music Stage, which prevents the nature to run the cycle.



Source: Nha Trang – Khanh Hoa Welcomes Summer Tourism Season (Viet Nam National Administration of Tourism, 2016)

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Secondly, the ecological footprint factor is expressed between the natural area of Hon Tre Island and the utilized land of Vinpearl Land. In fact, Hon Tre Island has an area of 36 km² (Halong Tours, 2014). The business built Vinpearl Land by devastating an area of 200000 m² in Hon Tre Island to create the attractive tourist destination. (Nha Trang Travel Guide, 2015).



Source: Ccasa. (n.d)

Thirdly, the triple bottom line is also reflected. The economic element is showed by the contribution of US\$309 million to the local economy in 2015 (Colm, 2016). The social element is showed through providing job opportunities for local people. The environmental element is the destruction of 200000 m² in Hon Tre Island, which causes land degradation due to the construction of recreational facilities like Water Park Aquarium, Vinpearl Amusement Park, Shopping street, etc.

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