

PORTFOLIO

PORTFOLIO 2025

CV

About Me

Creative and detail-oriented Graphic Designer with strong expertise in Photoshop and the Adobe Masters Collection. Skilled in motion graphics, brochures, magazines, flyers, video editing, and animation. My background in admin, customer service, and project management adds efficiency and problem-solving to my work. Passionate about design and digital marketing, I create visually compelling content that aligns with brand goals. Currently, I'm building a portfolio to showcase my latest work.

CTI (MCI) Menlyn Campus Year of 2011-2012

Business English, Communication Science, English for Graphic Design, Applied Colour and Design Theory, Digital Design, Drawing, Graphic Design Studio, History of Graphic Design, Storyboards and Typography

Riverside High School Year of 2006-2010

English Home Language, Afrikaans First Additional Language, Mathematics Literacy, Life Orientation, Computer Applications Technology, Design and Visual Arts

Integral member of Gospel Station 103 Hope FM 2017-2018

Created and maintained a strong brand identity across all platforms, including print, digital, and merchandise. Designed engaging content for social media, website, email marketing, and show promotions. Contributed to event and studio branding, motion graphics, and video editing. Collaborated closely with presenters and producers to develop visuals that supported programming and boosted listener engagement.

Graphic Designer At Loveworld 2013 - 2015

- Designed and conceptualized a variety of visual materials including birthday banners, church banners, event flyers, and ReachOut campaign materials
- Created newsletters and other communication assets for both print and digital use
- Contributed to video and multimedia projects, providing graphic elements and layouts
- Supported internal branding efforts with signage, bulletin designs, and visual consistency across church departments
- Designed and managed visual content for Yookos, an African faith-based social media platform, enhancing user engagement through branded posts, banners, and campaign visuals.

Digital Marketing at Christ Embassy Vereeniging 2025

Facebook Ads - Church Program Campaign (2025)
Created and managed a paid Meta Ads campaign for a church event

Targeted local audience with interest-based targeting
Reached over 2,000 users within 7 days with a small budget

Designed ad creative and wrote engaging ad copy
Increased attendance inquiries via WhatsApp and Instagram DMs



Lebohang Mollo

Graphic Designer

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Skills

Graphic Design
Motion Graphics & Video Editing
Print & Digital Media
Animation
Branding & Marketing

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Social Media @Zoe_lifeofGod Lebohang Zoe Muzondo

Logo Evolution



Travel Agency Rebrand

Originally designed over 10 years ago based on a highly specific client brief, this logo was recently revisited when the client returned for a brand refresh. While the original version was rich in detail, I took the opportunity to simplify the design – aligning it with modern branding standards that favor scalability, clarity, and versatility. The updated logo retains the essence and recognizable elements of the original, but with a cleaner structure and refreshed, contemporary color palette. The client was thrilled with the simplified version, especially its ease of application across various platforms, including t-shirts, merchandise, and print media. As part of the refresh, I also created a brochure and supporting stationery, maintaining a cohesive visual identity throughout. The travel agency operates within South Africa and its neighboring countries, and the revitalized branding positions them strongly in a competitive market.



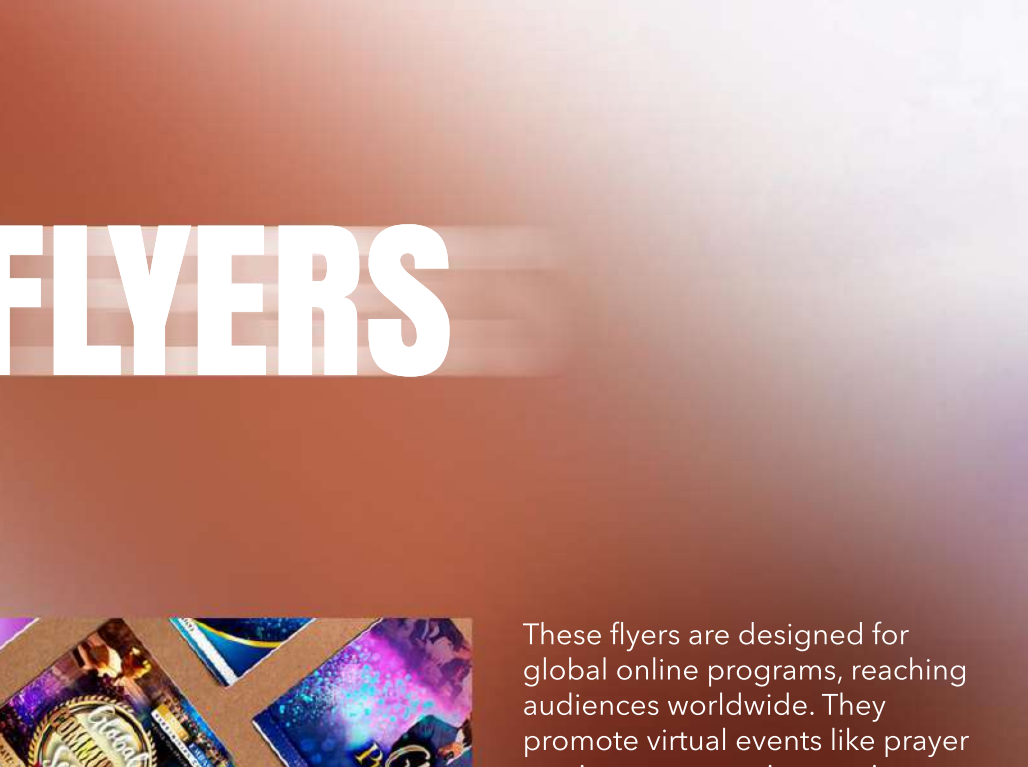
RESTAURANT BRANDING

Restaurant Branding - Inspired by Johnny Walker

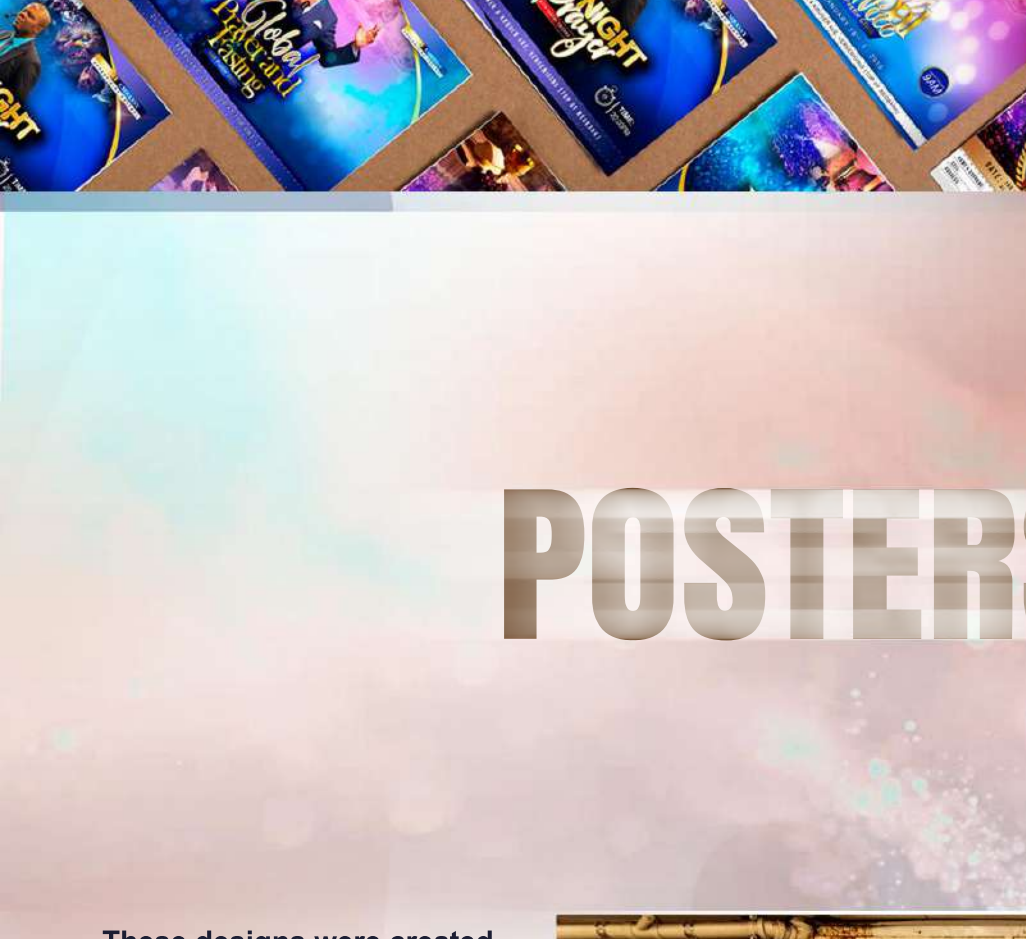
For this restaurant branding project, I was tasked with creating a visual identity that blends vibrant African influences with a touch of sophistication. The client drew inspiration from Johnny Walker's iconic branding, specifically the walking figure, and wanted this concept to be reflected in the logo.

The restaurant's theme is rooted in arts and crafts, with an ambiance of live music and a warm, inviting atmosphere. To capture this essence, I infused the design with vibrant, sunset-inspired colors that evoke the richness of African culture, while maintaining an elegant feel with classy gold touches, reminiscent of Johnny Walker's luxury branding.

The branding was applied to various elements, including signage, the menu, and takeaway containers, ensuring a cohesive visual experience. Each design choice aimed to reflect the unique character of the restaurant while remaining memorable and stylish.



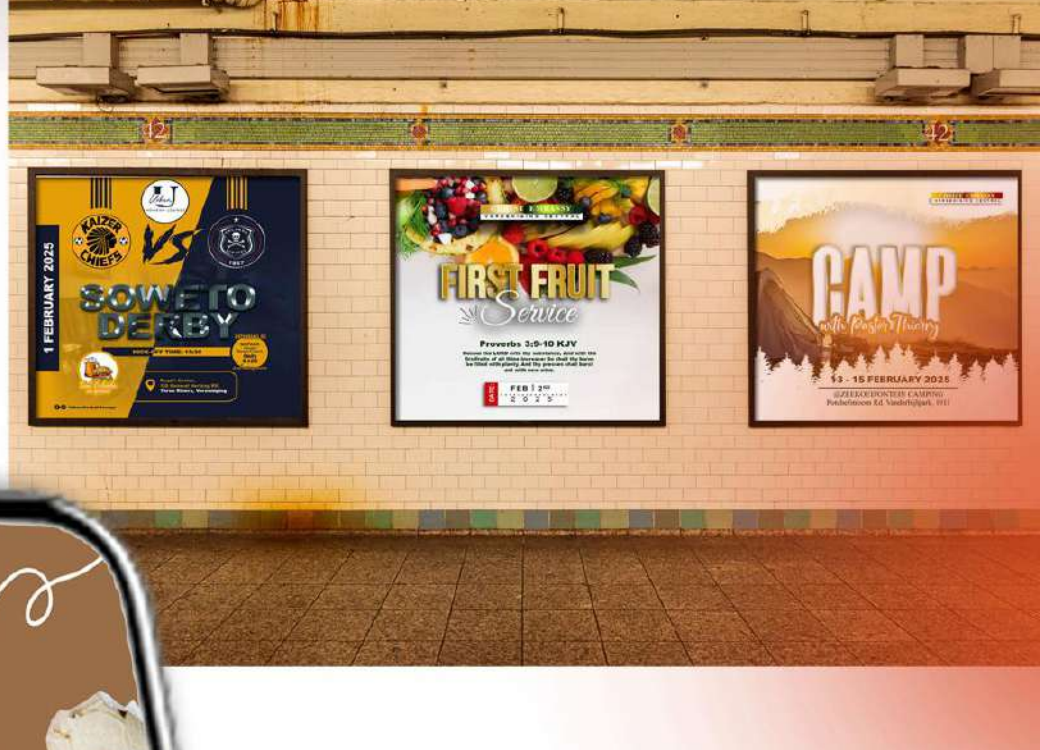
FLYERS



These flyers are designed for global online programs, reaching audiences worldwide. They promote virtual events like prayer sessions, communion services, and special broadcasts, allowing viewers to participate from their homes. The designs use vibrant colors, dynamic typography, and engaging visuals to capture attention and reflect the uplifting nature of each program. The consistent branding ensures recognition across different events, reinforcing a sense of community and global caution.

POSTERS

These designs were created for both digital and print use—ranging from global church event flyers to personalized social media posts and printed posters for a restaurant and church. They helped promote events, boost engagement, and support businesses transitioning to online marketing.



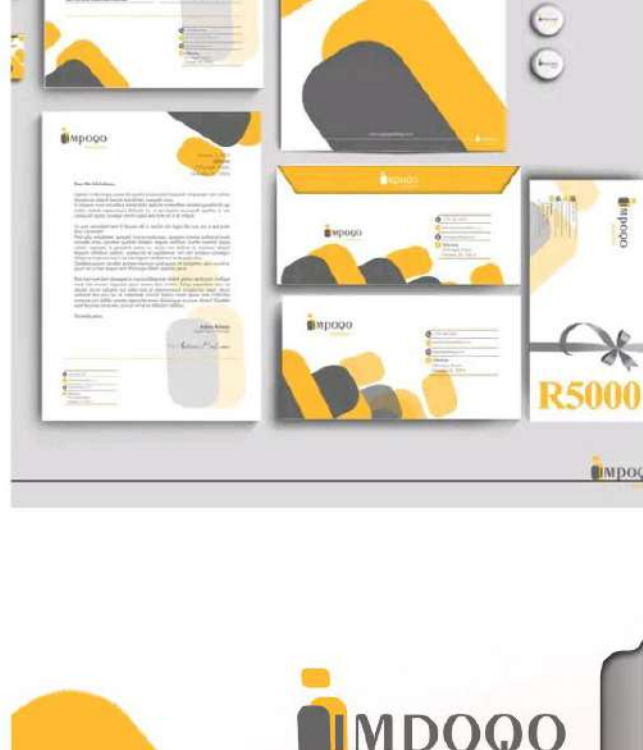
SOCIAL MEDIA

CANVA DESIGN

This wedding anniversary social media post was designed as a heartfelt digital tribute, combining photography, typography, and graphic elements to create a visually appealing composition.

This wedding anniversary post captures special moments using a collage format, warm brown tones, and elegant calligraphy to evoke love, nostalgia, and appreciation. The final design is optimized for mobile viewing, making it perfect for sharing on Instagram, WhatsApp, or Facebook.

REBRANDING AND DIGITAL MARKETING



IMPOQO DIGITAL MARKETING REBRANDING AND INNOVATION

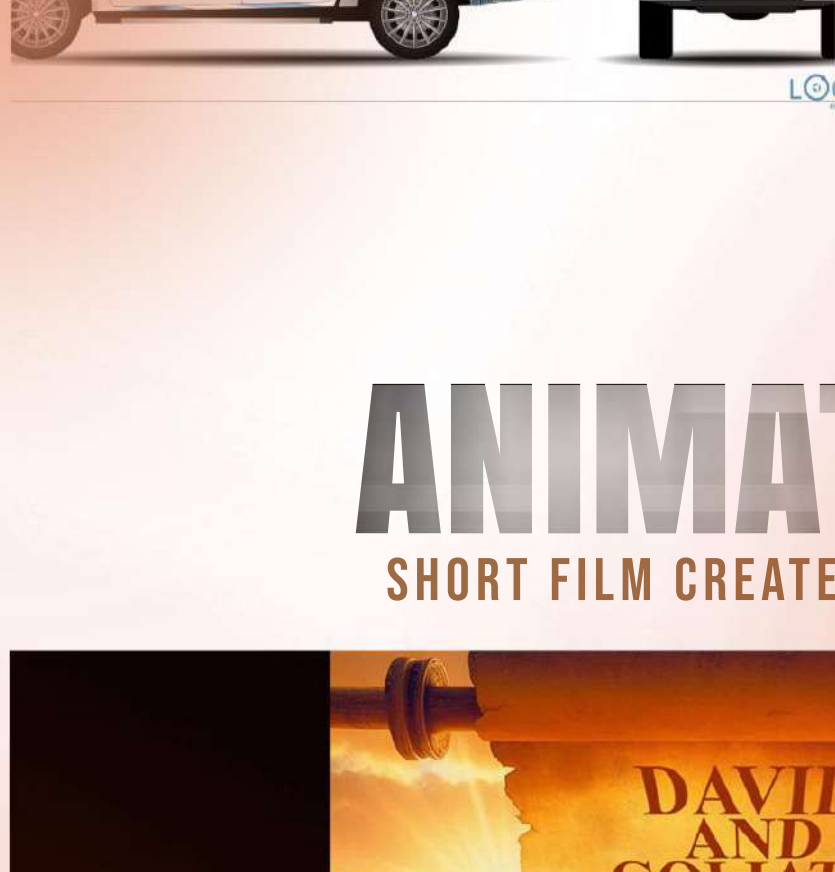
In the bustling heart of Johannesburg, South Africa, a transformative project unfolded as Impoqo's identity, from a sleek new logo to a cohesive corporate image. Their website underwent a stunning facelift, reflecting the company's progressive spirit. Even their fleet of vehicles proudly displayed the new brand, a symbol of their unwavering dedication to excellence.

A dedicated team embarked on a journey to redefine Impoqo's identity, from a sleek new logo to a cohesive corporate image. Their website underwent a stunning facelift, reflecting the company's progressive spirit. Even their fleet of vehicles proudly displayed the new brand, a symbol of their unwavering dedication to excellence.

But the transformation didn't end there. Impoqo's digital and social media presence was revitalized, amplifying their message to a global audience. With an impressive revenue surpassing seven figures, Impoqo's success story was poised for the world to see.

In the heart of Albeton, Impoqo's new division stood as a testament to innovation, resilience, and the power of strategic branding, setting a high standard in the construction industry and inspiring others to reach for new heights.

See the images of Impoqo's Corporate Identity and website.



ANIMATION

SHORT FILM CREATED WITH AI



THIS IS A SHORT 2-MINUTE ANIMATED MOVIE RETELLING THE POWERFUL BIBLICAL STORY OF DAVID AND GOLIATH—CAPTURING THE COURAGE, FAITH, AND TRIUMPH OF A YOUNG SHEPHERD BOY WHO DEFEATED A GIANT AGAINST ALL ODDS

3D CHARACTER BUILDING WITH BLENDER



A FUN AND VIBRANT 3D CHARACTER BUSTS ENERGETIC MOVES TO UPEAT HOUSE MUSIC, BRINGING RHYTHM AND PERSONALITY TO THE SCREEN

THANK YOU.