

""Twitter handle (and profile name): MJKaplan (MJ Kaplan)

**Twitter description:** Zealous optimist. Passionate about collaboration, purposeful work, social enterprise, teaching/mentoring family and friends, mountains and lobster.

**Description of the organization from a third party source:** "MJ leads US Growth for Loomio, an online tool for collaborative decision making used in 95 countries. MJ teaches social enterprise and strategy at Brown University and led Kaplan Consulting, a firm focused on strategic alignment and partnerships, for 14 years. MJ worked with Institute for Conservation Leadership and had roles organization development in the private, public and nonprofit sectors. MJ, trustee of Social Enterprise Greenhouse, has M.Ed. from Harvard University and B.A. Brown."

**Scraped text from their home page of their website:** Titles: Loomio: Involve people in decisions

**Headings:** Case Studies; Make good decisions,\_x000D\_

involve the right people\_x000D\_

and save time.; Membership organizations; Governance and boards; Self-managing organizations; Customize our templates to suit your practice; Advice process; Consent process; Consensus; Trusted by organizations around the globe; Easy to use, powerful, and open source; Start making collaborative decisions today

**Paragraphs:** Membership organizations; Make more inclusive, efficient and transparent decisions that lead to better outcomes for members; Governance and boards; Better governance through inclusive, structured and transparent decision making; Self-organizing companies; Create a more engaged and collaborative culture, build trust and buy-in, and make better decisions; Loomio help; A guide to Loomio's features and how they work.; Decision-making guide; Find a simple process that suits your organization, then iterate as necessary.; Loomio blog; Feature updates, important announcements and stories from Loomio users around the world.; Create a more engaged and collaborative culture, build trust and buy-in, and make better decisions; Inclusive space to engage members; Read more: Unleash the power of membership; Safe place to communicate; Read more: Transforming governance in collaborative organizations; Involve staff in decisions; Read more: Empowering with distributed decision-making; Loomio includes predefined proposal templates - whether you already have a culture of collaborative decision making, or you are starting the journey and looking for some helpful first steps; Seek advice on a decision you need to make; Learn more: Advice process on Loomio; Make a decision that is 'safe to try', without objections; Learn more: Consent process on Loomio; Reach collective agreement with everyone involved; Learn more: Consensus on Loomio; Join these organizations that

have adopted Loomio as their central decision-making platform.; Self-management promises better, faster decision making - we proved this benefit by achieving company wide consent to the biggest, most strategic decision the company has ever made - within a week, on Loomio. It was done with all the information, all of the numbers, all the details of the strategy, all of the pros and cons and more than half of the company participated actively.; Loomio is a great tool that has saved us a lot of time. If any organization needs to integrate distributed decision making, then Loomio is going to be a great place to start. It is a tool that is here to stay in Igalia; We recently had a very large decision to make as a whole company. Although everyone was working remotely, we made the decision collectively with everyone's voice heard using Loomio. Seeing all the engagement while we were unable to come together in person was so very exciting!; There is no way that we could have built Enspirial without Loomio. As we used Loomio over the years it not only enabled us to develop inclusive decision making processes, it helped many of us level up our professional communication, negotiation and overall decision making skills.; I find Loomio to be a rich environment to exchange ideas. We have monthly virtual meetings for open discussion, make changes on the document, then upload the next draft to Loomio. Our Pay Policy was approved by proposal and poll in time before the next payroll date.; Loomio has become a core part of our organization. We streamline our decision making processes by contributing thinking in Loomio in between our hui (meetings) and by sharing information so our knowledge grows. It creates a good record of what is happening across all working groups.; With Loomio, long-distance is no longer an issue. You've got the platform to have a discussion, have a vote, and then come to an agreement on something. We get a feel of what everybody's position is before you even get to the meeting, and you can spend your time hammering out more sensitive issues.; Our board group has been particularly transformative, enabling continuous governance, improving response times and increasing our agility, resilience and sustainability... Loomio saves us thousands of pounds every year.; Our membership is a large, diverse, geographically scattered and busy group. We wanted them to be able to interact with each other to share views and debate ideas rather than just being sent information from our offices.; The features you need to integrate Loomio into your organization's existing systems; Take the first step in the journey; Made in Aotearoa, New Zealand Hosting available in USA, EU or Australia/NZ; (C) 2023 Loomio Cooperative Limited. All rights reserved. "Loomio" is a registered trademark of Loomio Cooperative Limited.

**Scraped text from their about page of their website:** Titles: About us - Loomio

**Headings:** Case Studies; Loomio exists to make it easy for anyone, anywhere, to participate in decisions that affect their lives.; Our values; Open-source software; How are we organized?; Social enterprise; Our History; 2011; 2012; 2013; 2014; 2015; 2016; 2016; 2019; 2020; 2021

**Paragraphs:** Membership organizations; Make more inclusive, efficient and transparent decisions that lead to better outcomes for members; Governance and boards; Better governance through inclusive, structured and transparent decision making; Self-organizing

companies; Create a more engaged and collaborative culture, build trust and buy-in, and make better decisions; Loomio help; A guide to Loomio's features and how they work.; Decision-making guide; Find a simple process that suits your organization, then iterate as necessary.; Loomio blog; Feature updates, important announcements and stories from Loomio users around the world.; We believe that more people practicing effective, inclusive decision-making can change how organizations work and enable a thriving and more equitable future - at a global scale; more adaptive organizations, more participatory government, more empowered citizens and more resilient communities.; Independent and neutral.Loomio is committed to remaining independent so it can provide a neutral place for any group to come together.; Open-source and open collaboration.Loomio aims to develop open-source tools that make online collaboration accessible to everyone.; Adaptive, reflexive, user-driven.Loomio aims to develop tools that are iterative, self-reflexive and adaptive, driven by the collective wisdom of the user community.; Inclusivity and diversity.Loomio is founded on principles of inclusion and diversity.; Image attributed to the Worker Cooperative Code.; Loomio software is open-source and our values are an intrinsic part of our software.; Use discussion threads and polls/proposals to progress the discussion.; Loomio Limited is a for-profit social enterprise owned by worker-owned Loomio Cooperative.; We believe it is important for people working in the business to have a say and a stake in the future direction of our business and is a way to embed our values of collaboration. We value our investor shareholders who along with cooperative members appoint board directors to govern Loomio.; Although Loomio's software and service is available globally, we operate with a small team based in Aotearoa, New Zealand of software developers, customer development and support, marketing and financial operations.; We support community and volunteer organizations around the world to use Loomio by offering a low one-time payment for community groups to engage with as many people as they need, and for as long as they need.; Members of the Occupy Wellington movement met up with some people at Enspiral and we realized we had a common need for a better decision-making tool.; As non-hierarchical groups that aim to give all members a voice in the process, traditional top-down decision-making wasn't an option, but consensus decision-making requiring everyone to sit in a circle and talk each point through was too slow and inefficient.; Our goal as a team is to create a simple, effective tool that helps groups move together.; We committed from the outset to create a free and open source tool.; First crowdfunding campaign on PledgeMe.; Loomio registered as a worker-owned cooperative, releasing Loomio Beta, an early prototype.; People started using Loomio to do amazing things in workplaces and communities around the world. From cross-timezone collaboration in startups, to dynamic community organising, to engaging citizens in policy development, the inspiring stories kept coming.; Loomio became recognized globally as a tool for change and we launched a successful crowdfunding campaign with support from over 1,600 people contributing USD 125,000 to build\_x000D\_

**and release Loomio 1.0 focussing on mobile, accessible, easy, safe.; With further ethical capital investment, Loomio launched an ethical pricing model for business, government and nonprofit customers to ensure sustainability while continuing to support community and volunteer groups.; Ben Knight - Self-Organizing Community**

**Democracy for the Internet Age | Bioneers; In keeping with our mission to build a social enterprise and scale Loomio's impact, we raised US\$450,000 issuing Redeemable Preference Shares with a small group of values-aligned investors, including Sopoong Ventures, a social venture fund based in Seoul, South Korea.; Loomio featured in documentary "A New Economy"; "What if working together for the good of all was the most common business model? Watch, as several organizations strive towards building a more cooperative future."; Loomio 2.0 released introducing text editor, thread timeline tracking milestones of discussion and decisions, and a new suite of polls.; NZEI - members of the early childhood teachers union used Loomio throughout the campaign to help make important decisions about pay equity claim representing a turning point for the education sector in New Zealand.; Canadian human resources company Ian Martin Group shares how Loomio has supported their journey to self-organization and made their company more resilient.; Releasing Loomio 2.5 early in the year, Loomio continues to evolve and is now\_x000D\_**

**used by professional service firms, commercial boards, nonprofits and government agencies around the world.; Today, Loomio's business model is \_x000D\_**

**operated sustainably by a small team, and as new capital becomes \_x000D\_**

**available, we invest in sustainable growth.; Made in Aotearoa, New Zealand Hosting available in USA, EU or Australia/NZ; (C) 2023 Loomio Cooperative Limited. All rights reserved. "Loomio" is a registered trademark of Loomio Cooperative Limited.**

**Scraped text from their mission page of their website: Titles: NA**

**Headings: NA**

**Paragraphs: NA**

**Scraped text from their history page of their website: Titles: NA**

**Headings: NA**

**Paragraphs: NA**

**Summaries of Links:** Based solely on the provided information, it can be inferred that this organization is likely involved in providing resources and support for membership organizations, boards and governance, and self-managing organizations. The mention of "Teal organizations," "boards," "cooperatives," "political parties," "unions," "activism," and "social enterprise" in the blog tags suggests that the organization may be interested in promoting alternative and democratic forms of governance and decision-making. The inclusion of guides on advice processes, consent processes, and consensus processes further reinforces this notion. The presence of links to the organization's GitHub page, LinkedIn profile, and Twitter account indicates that it has an active online presence and engages with a community of users and followers. The availability of a privacy policy and terms of service

suggests that the organization values data protection and transparency. However, without additional context or information, it is difficult to determine the specific nature of the organization's activities or its overall mission and goals."""