

""Twitter handle (and profile name): DaisyAlliance (Daisy Alliance)

**Twitter description:** Daisy Alliance raises awareness on the devastating consequences of nuclear weapons and aims to reframe the debate to focus on human security.

**Description of the organization from a third party source:** "The Daisy Alliance is a nonpartisan grassroots peace organization seeking global security through nuclear nonproliferation, disarmament, and the elimination of all Weapons of Mass Destruction (WMD)-nuclear, chemical, and biological. We raise funds in order to educate the public in all walks of life about the threat that WMDs pose to civilization. The Daisy Alliance seeks peace by building global security through an alliance of businesses and concerned citizens who believe, as we do, that these dangers are too great to risk. Toward this end, the founder of Daisy Alliance, Bruce Roth, has written a layperson's guide to WMDs, *No Time To Kill*. It views WMDs, terrorism, and genocide through the lenses of anthropology, psychology, foreign policy, religious violence, the history of war, and the rule of law. *No Time To Kill* not only discusses these problems-it also proposes a reasonable solution to make the planet safer--an approach to peace and security never tried before."

**Scraped text from their home page of their website:** Titles: Home | Daisy Alliance

**Headings:** DAISY ALLIANCE; Click here to donate today!!!; â€œ; Why Daisy Alliance? Why now?; Learn more about the issues;; The Latest from Daisy Alliance; Sign up for the Daisy Alliance newsletter

**Paragraphs:** Your contribution will help us to â€œ; -fund student internships; -create a nuclear weapons podcast; -create new and inclusive programs to bring diverse voices to the table; -sponsor active learning simulations at Morehouse and Spelman Colleges in 2024; â€œ; This past year, we sponsored active learning simulations at the Universities of Kentucky and North Texas, produced two issues guides, available for free download, on the US Nuclear Posture and US-China Security Relations, and funded two student research assistants!; Huge shoutout to these awesome UNT students who recently engaged in some creative diplomacy as part of Daisy Alliance's US-China Security Relations simulation. Thank to DA Board Member Dr. Sing Hui Lee for hosting!!!!; â€œ; A nuclear detonation would cause catastrophic humanitarian harm, yet there are still over 13,000 nuclear weapons possessed by nine countries. No country is prepared to deal with the aftermath. Nuclear weapons continue to play a prominent role in US national security policy. A key challenge is that the US emphasizes the deterrent value of nuclear weapons without considering the human cost of development, testing, and postures.; Daisy Alliance is working to change that!; ; Nuclear deterrence-but at what cost?; Spending on nuclear weapons is exorbitant. The US possesses over 5,000 nuclear warheads and is currently conducting a large scale modernization of all parts of the nuclear weapons complex. Experts predict the US will spend \$634 billion over

the next ten years just on modernization, assuming there are no changes in the size or composition of the arsenal or delays in developing new programs. This does not include the cost of modernizing production facilities to produce new plutonium pits or indirect costs, such as environmental cleanup. Nuclear weapons modernization comes at the expense of public contributions to healthcare, education, rebuilding infrastructure, and mitigating climate change.; â€œ; Nuclear weapons also reinforce decades of systemic racism and legacies of colonialism. Uranium mining and nuclear weapons testing disproportionately affect indigenous communities and communities of color. The United States has not tested nuclear weapons since 1992, but the effects still linger, leading to displacement and relocation, increased episodes of cancer and mental illness, and irradiated environments and food sources.; Give the Gift of Human Security; Introducing Global Connections TV; No First Use and Biden's Misstep; Upcoming: Dr. Tong Zhao Virtual Talk Tuesday January 17, 2023 7:00pm EST; â€œ; Pre-order Dr. Gregory Hall's new book out in March 2023.; Power Relations in a Post-Obama Era: Examining US-China-Russia Foreign Relations; Privacy Policy

**Scraped text from their about page of their website:** Titles: History & Mission | Daisy Alliance

**Headings:** DAISY ALLIANCE; Our History; Our Mission; Our Founder

**Paragraphs:** Daisy Alliance had its genesis in Colin Powell's 2003 speech to the United Nations Security Council on Iraq's (non-existent) nuclear weapons program. Our founder, Bruce Roth, an Atlanta businessman, was inspired by the speech to research war and weapons of mass destruction. What he discovered was truly chilling-biological, chemical, and nuclear weapons pose a major threat to civilization and have no place in warfare. Bruce published his research in his book, No Time to Kill, a layperson's guide to WMD, terrorism, and genocide through the lens of anthropology, psychology, foreign policy, religious violence, the history of war, and the rule of law. In 2004, Bruce founded Daisy Alliance, to educate people from all walks of life about the threats posed by weapons of mass destruction and to fund efforts to regulate and eliminate nuclear weapons using profits from his book.; â€œ; The 'daisy' in Daisy Alliance references Lyndon B. Johnson's campaign ad during his 1964 presidential campaign. While 'The Daisy Ad' only aired once, it has become a landmark in the history of political advertisements and the politics of nuclear weapons. The ad was intended to highlight Johnson's anti-war and anti-nuclear stance, implying that his choosing his opponent, Barry Goldwater, would lead to nuclear war.; Daisy Alliance is a 501(c)3 non-profit focused on broadening education and awareness on the risks posed by nuclear weapons, with an emphasis on bridging the gap between today's youth and the older generations. We approach nuclear weapons policy through an intersectional lens, rather than the traditional national security lens. Our mission is to reframe public discourse on nuclear weapons by emphasizing the catastrophic humanitarian consequences of nuclear war, promoting the global anti-nuclear norm, and broadening the definition of national security to include human security. Our work challenges existing national security frameworks by examining the consequences of nuclear

arsenals on vulnerable populations, and the inherent racism, sexism, and legacies of colonialism in nuclear and security policies. Daisy Alliance aims to build a new generation of public officials dedicated to changing the way we view security and the role of nuclear weapons in providing that security.; â€œ One key emphasis of our work is broadening education curricula to cover nuclear weapons topics more deeply and critically. Our education program provides educational and training resources on salient nuclear weapons issues, such as US nuclear posture, reducing the risk of a nuclear detonation through policy change and international fora, and promoting alternative international relations frameworks. We strive to highlight for students the consequences of nuclear weapons on "human" rather than "national "security." To support this goal, we create educational materials for high school and college students designed to situate nuclear weapons within a broad context, examining nuclear weapons from diverse perspectives and linking to other salient issues. Educational programming priorities include drawing the historical and present-day ties the nuclear weapons complex has to other salient issues youth face today such as racism, sexism, classism, and war and imperialism. Application of broader social contexts in which nuclear weapons currently exist and impose risks even without their use in an active war is organized by day-long conferences simulating for students the diplomatic negotiations processes current heads or representatives of States undergo to determine our nuclear futures.; ; The resources we provide encourage tomorrow's leaders to think outside the box to develop novel solutions to prevent the devastating consequences of a nuclear detonation. We firmly believe this approach to education can more critically rebuild the nonproliferation and disarmament movement as it not only deepens the ties new youth activists can have to these issues but also potentially bring in greater numbers of students of color or otherwise marginalized backgrounds who are all currently egregiously underrepresented in the nuclear policy space.; â€œ We also engage in raising public awareness on the risks nuclear weapons pose to humanity through public lectures on the humanitarian effects of nuclear weapons, reframing how we think about nuclear weapons, and examining the role nuclear weapons play in global security and relations between countries. As a member of the Back From the Brink campaign, Daisy Alliance engages in local, grassroots organizing to promote sensible solutions to reduce the threat of nuclear weapons. A key part of our advocacy and organizing efforts is to strengthen the nuclear disarmament and nonproliferation movement by increasing diversity of those who make up the peace movement. Some of the anti-nuclear movement's richest moments in history come from the actions of people of color, including Dr. Martin Luther King Jr., the Black Panthers, indigenous leaders from Alaska and the Navajo Nation, and countless citizens of non-aligned and Global South countries. People who more often than not have been most affected by the development and testing of nuclear weapons, and nuclear weapons policies. We work to ensure no one is excluded from having a seat at the table, aiming to address systemic discrepancies in the levels of engagement.; Prior to founding Daisy Alliance, Bruce A. Roth founded Roth & Associates, a full-service benefits brokerage and consulting firm, and Coordinated Capital Corporation, a Registered Investment Advisor. He also co-founded ERISA Pros, which provides ERISA compliant documents for employers to meet required Department of Labor financial reporting disclosures. Bruce was admitted to the Registry of

Financial Planning Practitioners and was a member of Mensa. He was a Series 7 and 63 Registered Representative and licensed Insurance Coordinator. He has presented continuing education lectures for attorneys, accountants, and trust officers on advanced insurance topics, and he has been published in Business Insurance magazine.; â€œ; Sadly, we lost Bruce in December 2021, but his legacy remains and we are committed to continuing his dream of 'making the world free from WMD.' Bruce resided in Atlanta with his wife and daughter, and was passionate about tennis, opera, and of course, raising awareness about the dangers of nuclear weapons. He believed in approaching nuclear weapons from a holistic perspective and aimed to impassion people from all walks of life to work towards global peace and unity.; â€œ; â€œ; Privacy Policy

**Scraped text from their mission page of their website:** Titles: NA

**Headings:** NA

**Paragraphs:** NA

**Scraped text from their history page of their website:** Titles: NA

**Headings:** NA

**Paragraphs:** NA

**Summaries of Links:** Based on the provided links, it can be inferred that the Daisy Alliance is an organization dedicated to promoting human security and reducing the risks associated with nuclear weapons. The organization's mission is to educate and empower individuals and communities to work towards a world free from nuclear weapons and other weapons of mass destruction. The Daisy Alliance also works to raise awareness about the humanitarian consequences of nuclear weapons and to advocate for policies that reduce the risk of nuclear war. The organization engages in various activities, including hosting conferences, conducting research, and publishing reports, to further its mission. Additionally, the Daisy Alliance collaborates with other organizations and individuals to amplify its impact and work towards a more secure and peaceful world."""