

""Twitter handle (and profile name): KellyFerrara (Kelly Ferrara Bayne)

**Twitter description:** Curious entrepreneur and strategic communicator who values engagement as the driver of all things; Mom, wife, daughter, sister, aunt, best friend, ENFJ.

**Description of the organization from a third party source:** "Kelly connects audiences with messages, and has for 20 years. Her experience with clients across a variety of industries has helped her become the strategic thinker, polished writer, insightful collaborator, compelling facilitator, savvy marketer and organizational advocate who is trusted by her clients and colleagues. A leader in corporate communications and public engagement campaigns for organizations, Kelly has worked with numerous municipalities in the St. Louis region. She also has worked with nonprofits in health, education and grant-making. Her corporate work includes health care, career transition, engineering and supply chain logistics."

**Scraped text from their home page of their website:** Titles: Home - StratCommRX

**Headings:** Pages; Stay Connected; Find Us

**Paragraphs:** Home | Careers | 314-221-2251 | [email protected]; ; Journey to; engagement; We believe words are the doorway to engagement.; When audiences are engaged, goals are achieved.; Connections are formed.; Change is made.; Are you ready to begin the journey to meaningful engagement?; Let us help design a communications strategy to get you there.; We'll help you go beyond just informing the public to achieve real engagement and true public participation, where community members partner with you to find and implement solutions to the issues that impact their lives.; Whether you convene boards, small working groups, or coalitions with hundreds of members, we have the experience to keep dynamic groups involved and motivated around your mission and goals - now and in the future.; Do people know why you do what you do? How do your audiences see your company or organization? When you're ready for a refresh, or you're building a whole new brand, we'll ask the right questions and work with you on a design that simply speaks volumes.; As your strongest brand ambassadors and largest investment, employees need special attention. From training programs to retreats, we design interesting, and meaningful ways to engage this important audience.; About Us; Our Work; News; Contact Us; @StratCommRx; #stratcommrx; StratCommRx; 12812 Wood Valley Court; Des Peres, MO 63131; SEND E-MAIL; CALL (314) 221-2251

**Scraped text from their about page of their website:** Titles: About Us - StratComm Rx

**Headings:** About Us; WBE; IAP2; NCDD; PRSA; Pages; Stay Connected; Find Us

**Paragraphs:** Home | Careers | 314-221-2251 | [email protected]; ; StratCommRx develops strategy, promotes engagement, and nurtures relationships.; But what really matters is why we do this work.; To help clients achieve their objectives through effective communication.; At our heart, we are communicators with a passion for creating connections. At StratCommRx, we believe that words are the doorway to engagement and that strategic communication is the foundation for any successful organization.; We start our engagements by challenging clients to identify their needs and desired objectives. We then work with them to determine the appropriate course of action - and implement from there. When your strategy is solid, the tactics come clearly into focus.; We are public engagement professionals who adhere to the principles of the International Association for Public Participation (IAP2), of which we are members. We use the IAP2 participation spectrum, values, and code of ethics to guide our work with clients.; The StratCommRx team has decades of experience helping organizations, companies, and causes achieve solutions to communication challenges. Our team is defined by extensive and varied experience, and fueled by a passion for learning.; StratCommRx is a certified Woman-owned Business Enterprise (WBE). Verification is available here.; StratCommRx team members are members of the International Association of Public Participation, the National Coalition for Dialogue and Deliberation, and the Public Relations Society of America.; About Us; Our Work; News; Contact Us; @StratCommRx; #stratcommrx; StratCommRx; 12812 Wood Valley Court; Des Peres, MO 63131; SEND E-MAIL; CALL (314) 221-2251

**Scraped text from their mission page of their website:** Titles: NA

**Headings:** NA

**Paragraphs:** NA

**Scraped text from their history page of their website:** Titles: NA

**Headings:** NA

**Paragraphs:** NA

**Summaries of Links:** Based solely on the provided information, StratCommRx appears to be a communications and marketing agency. The organization's website showcases its services in public engagement, stakeholder engagement, brand engagement, and employee engagement. StratCommRx's social media presence on Facebook, Twitter, and LinkedIn indicates its commitment to engaging with its audience and promoting its brand. The inclusion of a careers page suggests that the organization is actively seeking talented individuals to join its team. The presence of contact information, such as email address and phone number, demonstrates the organization's openness to communication and collaboration. While the website includes a link to another company, jwebmedia.com, the nature of their relationship or affiliation cannot be determined from the provided information.""