

""Twitter handle (and profile name): maryboone (Mary Boone)

Twitter description: I like cross-pollinating ideas in communication, leadership, collaboration, OD, IT, sustainability, design, & complexity science.

Description of the organization from a third party source: "I've been using Large Group Methods since the 1980s in a variety of for-profit, not-for-profit and government organizations. Some of my mentors in this area include Harrison Owen, Lisa Kimball and Billie Albans. I've worked with a wide range of interactive technologies and methods and usually take an eclectic approach to my work, tailoring methods and approaches to the client and the context. I have a deep interest in adaptive complex systems and see lots of connections between large group methods and complexity theory."

Scraped text from their home page of their website: Titles: Mary Boone The President - Boone Associates

Headings: Mary Boone; Mary Boone; Mary's Recent Thinking; Meetings: The Ultimate Collaboration Tool; Testimonials; DON TAPSCOTT; Roger Bolton; DAVID ADLER; GAIL WILLIAMS; AEDHMAR HYNES; JEFF SINGSAAS; Mary Boone

Paragraphs: Mary Boone, president of Boone Associates, is a leading authority on high-performance collaboration and engagement.; Her passion for integrating ideas across disciplines has positioned her as a catalyst for transformation in IT, Communication, Marketing, and Meetings and Events. For over 25 years, she has helped organizations manage a wide range of organizational change efforts.; Mary Boone, president of Boone Associates, is a leading authority on high-performance collaboration and engagement.; Her passion for integrating ideas across disciplines has positioned her as a catalyst for transformation in IT, Communication, Marketing, and Meetings and Events. For over 25 years, she has helped organizations manage a wide range of organizational change efforts.; As our society becomes more networked, all types of collaboration become increasingly important. But in our fervor for adopting new technologies, we've overlooked one of the most important human collaboration tools - meetings.; People have been meeting for millennia, of course. The English word "meeting," in fact, came into common parlance in the fourteenth century. Yet many meetings, even virtual ones, still seem to be conducted with a medieval mentality. Despite the array of new tools at our disposal, leaders usually resort to broadcasting -- instead of interacting -- in meetings; that is, they are more concerned with how they "tell and sell" than how they "ask and engage." They bring people together face-to-face at great expense for presentations about things that could have been communicated in an email. They fire PowerPoint slides like heavy artillery at their captive audience and permit the free exchange of ideas only during short breaks and cocktail hours. In virtual meetings, they make attendees sit mutely during endless conference calls while one speaker

dominates the "conversation." Online threaded discussions, meanwhile, ramble on with no endpoint or purpose in sight.; As a result, meetings, whether face-to-face or virtual, are no longer sense-making but rather sense-deadening. But given the ever-expanding global community, leaders can no longer afford to squander collaboration this way. Indeed, a leader's most important skill today is the ability to mobilize large networks of people to make things happen. It's time, therefore, to radically reassess how, when, why, and with whom people gather. Instead of simply holding meetings, leaders need to design them.; I define "meeting design" as the purposeful shaping of the form and content of a meeting. While the logistics of a meeting are certainly important, it is critical that we move beyond simply selecting a venue and putting together an agenda. We have to begin to really design how we will interact with each other and with the content we're consuming at an event.; As the world becomes increasingly complex, greater access to the brilliance that resides in the minds of our fellow human beings becomes critical. But even more important is the imperative to improve the quality of the meetings of those minds-to create experiences that tap collective intelligence, unleash human potential, and accomplish far more than any one of us could ever do alone.;; Author, Speaker, and Advisor on Media, Technology and Innovation; "I've known Mary for over 25 years. During that time, I've seen her consistently manage to be at the forefront of management thinking on communication and collaboration. Her work is original, thought-provoking and substantial, and her speaking and consulting inspire people to change the way they work."; President, Page Society; "Mary Boone has been a valued strategic partner for Page for more than a decade, assisting us with a variety of projects including event design, strategic planning retreats, and research. Her expertise in business, leadership, and strategic communication make her an ideal partner who helps us elevate the professionalism of the world's leading strategic communication executives."; Founder, BizBash Media; "Mary Boone is on a mission to revolutionize the meeting industry through the forward thinking use of "Meeting Design" to transform a gathering of people into a catalyst for positive change.; She understands the importance of collaboration and thinks of meetings as one of the best ways to go beyond lip service to really solving problems. Every day, I see more CEOs embracing her as the "Secret Sauce" that drives their success.; I use clips from Mary's speeches in my own talks because of her smart delivery and her important mission. Her work has transformed the way I think about the world of meetings and events as an engine to drive change management and organizational transformation.; We need an army of Mary Boones working to change the world, and I trust that she is on the way to inspire thousands to follow in her footsteps."; Program Manager of NASA Goddard's "Exploring Leadership Colloquia Series", NASA Goddard Flight Space Center; "In 2002, I learned of Mary Boone's work by reading her book, Managing Interactively. Working for NASA Goddard Space Flight Center, a science and engineering organization with a challenging and critical mission, I was intrigued by her approach to enhancing collaboration and communication in complex, dynamic and face-paced work environments. Consequently, I invited her to speak at our Exploring Leadership Colloquium. Mary designed a highly interactive and provocative presentation. Participants gained theoretical and practical insights for coping with complexity, encouraging innovation, and co-creating a knowledge sharing environment.; In 2011, I was excited to learn about Mary's

research in the area of meetings. NASA Goddard is a meeting intensive culture that I believed would greatly benefit from radically reassessing how, when, why, and with whom people gather. In June 2011, Mary joined an elite group of colloquium speakers invited back to NASA Goddard for a second colloquium, this time on the topic of Reinventing Meetings. Mary designed a paradigm-shifting learning experience, both for the morning large group conversation and afternoon small group conversation. Both were positively informed by her extensive research into NASA Goddard culture prior to her talks. Participants walked away with immediately implementable new skills to support the organization's mission. Mary says she brings a unique blend of communication theory, social science, complexity science, and technology knowledge and expertise to her speeches and workshops, and I can personally attest to the veracity of that statement."; Former CEO, Text 100, Global Public Relations; " Mary is the type of advisor who can work at the C-level with confidence. As a CEO, I found her insights into our organization to be invaluable. I've also witnessed firsthand her work in meeting design- she keeps high-level participants fully engaged before, during and after an event. Her intellectual involvement in the content and form of an event delivers real results."; Former Manager/Partner, Microsoft Corporation; "I recently accepted an invitation to work with Mary to speak at a national conference. Mary moderated a two person panel of which I was one of the panelists. She was clearly a subject matter expert, yet she had done considerable work to prepare to help us succeed. Her natural curiosity, sense of humor, and gracious manner helped make the session effective for the audience - and a pleasure for me. I was impressed."; 35 Pratt Street, Suite 104Essex, CT 06426; (860) 767-1675; By Appointment; (C) 2024, Boone Associates. All Rights Reserved.;

Scraped text from their about page of their website: Titles: Biography Of Mary Boone - Boone Associates

Headings: Mary Boone; Mary Boone; Mary Boone

Paragraphs: Mary E. Boone, president of Boone Associates located in Essex, CT, designs strategic, complexity-based approaches to communication, leadership, and large-scale face-to-face, virtual and hybrid meetings. She specializes in high-performance collaboration.; Boone received an Academy of Management award for her Harvard Business Review cover article "A Leader's Framework for Decision Making," which she co-authored with David Snowden. This article also received an Emerald Citation of Excellence Award in 2011 as one of the top 50 business articles from the top 300 management publications worldwide that have had a proven impact since their publication. It was also selected for inclusion in HBR's September 2015 OnPoint Decisionmaking issue.; Among those quoting from and praising Boone's work are The New York Times, The Wall Street Journal, CNN, CNBC, National Public Radio, The Financial Times, Investor's Business Daily, CIO Magazine, and Industry Week.; Boone's books include Managing Inter@ctively: Executing Strategy, Improving Communication and Creating a Knowledge-Sharing Culture. (McGraw-Hill, 2001) and The Information Edge (co-authored with N. Dean Meyer, Dow Jones, 1987). Another of her books, Leadership and the Computer (Prima Publishing, 1993), was selected in 1994 as

"required reading" for Congress by the Speaker of the U.S. House of Representatives. Successful Meetings Magazine profiled her as a top speaker and featured her as a "Strategic Thinker" on its July 2009 cover.; Throughout her career, Boone has integrated ideas across disciplines such as communication, IT, design, organizational development, communication, sales and marketing, and HR. She has authored hundreds of articles for a wide variety of general business publications.; Ms. Boone was the chief designer for MPI's (Meeting Professionals International) first experiments with unconference sessions as part of their major conferences. She has designed unconferences and applied large group methods and collaborative meeting technologies for over 30 years.; Prior to founding Boone Associates, Boone was vice president of NDMA Inc., one of the foremost consultancies in the management of IT departments. Her pioneering work in IT influences her keen ability to apply technology to virtual and hybrid meetings and events.; Early in her career, Boone was a contributing editor to two leading teleconferencing industry publications: Business TV Magazine and TeleSpan. She also was a visiting scholar at the Institute for the Future (ITF), a spinoff of the Rand Corporation.; Boone has been teaching organizational behavior for Northeastern University's online MBA program for over a decade and she has been a Guest Lecturer at Emory University School of Business, Columbia University, The University of Texas School of Communication, Marist College, and the National Defense University's ICAF Program.; Boone's degrees, a master's from the University of Texas at Austin and an undergraduate from Wake Forest University, are both in Communication Theory. She served as a Senior Fellow and on the Steering Committee of the International Executive Forum Program at the Western Behavioral Sciences Institute in La Jolla, California which provided one of the first online executive learning programs in the U.S.; In 2015, Mary and a spontaneously assembled on-site team won First Prize at ProtoHack in New York City, a code-free hackathon developed to encourage non-coders to develop app ideas. Her team developed a concept for encouraging peer-to-peer sharing during natural and man-made disasters. The team continued work on the project for two years following the event.; Mary lives in Essex, Connecticut with her husband Tom and her son Alex and is involved in a variety of capacities in her community. She serves on the Board of her local community bank and its fully-owned financial services subsidiary. Her volunteer activities include serving as co-chair of the Board of Tri-town Youth Services, a nonprofit agency dedicated to promoting the positive growth and development of youth and families. She is an active member of First Congregational Church of Old Lyme, CT where she is a substitute Sunday School teacher.; 35 Pratt Street, Suite 104Essex, CT 06426; (860) 767-1675; By Appointment; (C) 2024, Boone Associates. All Rights Reserved.;

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Scraped text from their history page of their website: Titles: NA

Headings: NA

Paragraphs: NA

Summaries of Links: Based solely on the provided information, it can be inferred that this organization is likely a consulting firm that specializes in strategic meeting and event design, executive planning retreats, and consulting, research, and coaching services. The presence of a biography and thought leadership section suggests that the organization values expertise and sharing knowledge. The inclusion of testimonials and publications indicates a focus on client satisfaction and a commitment to producing high-quality work. The organization appears to have a strong online presence, with links to social media platforms and a contact form. However, without further context or additional information, it is difficult to determine the specific industry or niche that the organization operates in.""