

""Twitter handle (and profile name): btp76 (Brandon Peele (he/him))

Twitter description: CEO - Unity Lab (<https://t.co/lVJaSqycDx>) | Author | Speaker_x000D_
x000D

New book: Purpose Work Nation (<https://t.co/rzE27uVKrH>)

Description of the organization from a third party source: "Unity Lab is a non-partisan community and movement that restores empathy, trust and solidarity in our communities, empowers civil discourse, and strengthens the social fabric of the United States, in service of a functioning democracy, a safe, diverse and dynamic society, and a thriving, inclusive and sustainable economy."

Scraped text from their home page of their website: Titles: Unity Lab: Purpose driven employees drive retention, inclusion & wellness

Headings: Today's workers are struggling; Unity Lab Testimonials; A tremendous impact on our community; Just What the Doctor Ordered; Exceptionally Powerful; A Wonderful Experience; Simple yet Powerful; Activate a Purpose Driven Culture in 3 Steps; Unity Lab; Cookies

Paragraphs: Unity Lab; The Key to Retention, Inclusion, Engagement and Wellness is Creating Purpose Driven Employees; The Problem; Companies are failing to empower purpose driven employees. They struggle with burned out workers, low engagement, and high turnover. Organizations cannot effectively develop their distributed teams and create a workplace where everyone belongs and reaches their potential, regardless of where they work.; The Cost; Employees burn out, languish and leave. News travels and organizations have difficulty attracting talent. Companies lose customers and miss their business targets.; The Need; Companies need new approaches for the entire employee experience, from hiring to onboarding to learning and development to diversity, equity, and inclusion (DEI) to manager training. Employees need work-life balance, purpose, and belonging. Unfortunately, the old way of developing people and culture no longer works in this new world of remote and distributed work.; The Solution; Unity Lab programs empower people to bring their purpose to work, build authentic and diverse relationships, and activate power skills, such as effective team communication, purpose-driven leadership, and emotional intelligence. They meet in small, diverse learning groups to learn new concepts, activate their purpose on the job, take new actions, and share their experiences with each other.; The Results; By activating purpose and belonging for your employees, your people thrive, build diverse relationships and feel connected to the organization, and you reach your business and people goals.; See what people are saying about Unity Lab's transformative programs!; I can't recommend working with Unity Lab enough. The

organization's approach to creating a new world of work has had a tremendous impact on our community, leading to deeper connection, meaning, and action in our follow up engagements.; Unity Lab was just what the doctor ordered to further the process of the human connection. I walked away from the program with higher levels of empathy, connection, and understanding. We can exist together peacefully, despite our differences and Unity Lab solidified this for me.; I found it to be exceptionally powerful and unlike anything I've experienced. It is simple, scalable, and most importantly, transformative. It dramatically increases inclusion, belonging, and ignites a sense of purpose.; Unity Lab was a wonderful experience, both because of the intentionality behind the modules, but also because of the space it created with my other group members. The content facilitated an open and welcoming environment to discuss hard topics and support each other and what we shared with the group. It was such a great experience that I keep in touch with many of my fellow group members to this day!; I was blown away by the simple yet powerful questions we asked some of our closest work associates and people who know us well. I cherish what I learned from them.; ; ; ; ; Unity Lab uses cookies to enhance site navigation, analyze site usage, and assist in our marketing and content development efforts._x000D_

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Scraped text from their about page of their website: Titles: About Unity Lab - empowering purpose driven employees - Unity Lab

Headings: About Unity Lab; THE STORY AND VALUES BEHIND OUR COMMITMENT TO PURPOSE DRIVEN EMPLOYEES; Unity Lab; Unity Lab Approach; Unity Lab Mission; We believe;; Our values;; Unity Lab; Cookies

Paragraphs: About Unity Lab; Home >> About Unity Lab; The pandemic revealed that the United States is in big trouble. With burnout, isolation, and resignations skyrocketing, as well as increased attention toward economic inequality, political polarization, climate change, and racial unrest, many of us re-examined our lives and careers. In response, two-thirds of us revisited our purpose in life (McKinsey, 2021) and began to craft new purposeful ways of living and working that meaningfully address our most pressing problems.; ; While 97% of us value having a sense of purpose (Rainey, 2014) and 89% of us want purpose-driven careers (McKinsey, 2021), only 28% of us have them (Imperative, 2016). This "purpose gap" is what is driving the Great Resignation / Reshuffle. We want to belong, live our purpose, do something that matters, and be a part of something bigger than ourselves.; Unity Lab was born in 2020 to close the purpose gap and empower organizations to become places where everyone belongs, fulfills their purpose, and can do their best work. We serve organizations who understand that the new world of work requires more human, social, and purpose-driven people and culture strategies.; Through our programs, platform and learning method we bring diverse people together to discover and activate their purpose at work, learn power skills, and build relationships across differences. In the process, our clients realize improvements in retention, inclusion, productivity, and social and emotional health. In doing so, they also heal the great divides in

our nation.; Our approach empowers an increasingly diverse and distributed workforce to bring their whole selves to work, lead with purpose, and build authentic relationships at scale. We do this by leveraging the latest research and best practices in purpose activation, social learning, psychology, and neuroscience.; â€œTo learn more about our purpose and story, listen to this webinar with co-founder, Brandon Peele, and explore his book, Purpose Work Nation;; Unity Lab empowers organizations to impact critical priorities such as retention, engagement, inclusion, and wellbeing, via an experiential learning method where employees activate their purpose at work, learn new skills, and build diverse relationships.; Meet the Unity Lab team.; ; ; ; ; Unity Lab uses cookies to enhance site navigation, analyze site usage, and assist in our marketing and content development efforts._x000D_

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Scraped text from their mission page of their website: Titles: NA

Headings: NA

Paragraphs: NA

Scraped text from their history page of their website: Titles: NA

Headings: NA

Paragraphs: NA

Summaries of Links: Based on the provided information, it can be inferred that Unity Lab is an organization dedicated to fostering inclusion, respect, and employee purpose within companies. It offers programs and events aimed at activating employee purpose and promoting a positive work environment. The organization emphasizes the importance of meaning and purpose in the workplace and collaborates with various partners to achieve its goals. Unity Lab's website includes contact information, terms and conditions, and a privacy policy, indicating its commitment to transparency and accountability."""