"""Twitter handle (and profile name): AfPeacebuilding (Alliance for Peacebuilding)

**Twitter description**: The Alliance for Peacebuilding is a leading global network of 170+ organizations working to end violent conflict and build sustainable peace worldwide.

Description of the organization from a third party source: "Charles Chip Hauss has been exploring ways of producing large scale social and political change through nonviolent and cooperative means for five decades. In all of this work, Hauss has tried to be a political bridge builder who brings strange political bedfellows together to help solve problems that can only be effectively addressed if they work together. Hauss simultaneously serves on the Board of Directors and the staff of the Alliance for Peacebuilding. He is currently Senior Fellow for Innovation. In that role, his job is to identify ideas, tools, and techniques in other fields that could and should be adapted and adopted by peacebuilders. Hauss is a veteran author. His most recent book in peacebuilding is Security 2.0: Dealing With Global Wicked Problems was published in October 2015. He is currently finishing a core textbook in peace and conflict studies."

Scraped text from their home page of their website: Titles: Alliance for Peacebuilding

**Headings**: #1 global peacebuilding influencer & Change agent; Recipient of the 14th Annual Warren Knight Distinguished Service Award and the 2018 Luxembourg Peace Prize in the category of Outstanding Peace Support; Featured from AfP; Upcoming Events; THIS IS WHAT PEACE LOOKS LIKE; LATEST FROM AFP; TOP INITIATIVES; Alliance for Peacebuilding

**Paragraphs**: ; 1800 Massachusetts Ave NW, Ste 401Washington, DC 20036; Phone: 202.822.2047Email: afp-info@allianceforpeacebuilding.org; Join our mailing list!

**Scraped text from their about page of their website**: Titles: What is Peacebuilding? - Alliance for Peacebuilding

**Headings**: The #PeacebuildingIs campaign asks AfP members to tell us about an actionable peacebuilding program.; 1. Tell Us; 2. Post It; Alliance for Peacebuilding

**Paragraphs**: Peacebuilding as a concept started to appear in official United Nations (UN) policies in the 1990s. However, the focus of peacebuilding was on peacekeeping, the deployment of neutral, international forces to reduce violent conflict and try to keep the "peace." Today, we know that peacebuilding is more than just reducing violent conflict and "keeping the peace."; The Alliance for Peacebuilding (AfP) is a network of 200+ organizations working in 181 countries to prevent and reduce violent conflict, violence and fragility and build sustainable peace. Peacebuilding is in our name, but what exactly is peacebuilding? We get this question a lot, and honestly, we haven't done a good job of

communicating what peacebuilding is and why it matters.; AfP, in partnership with FrameWorks, conducted research in the United States on how to reframe "peace" and "peacebuilding" so that the public understands it and champions it. We learned that concrete framing strategies must emphasize interconnectedness by showing what happens in one part of the world affects us all. Additionally, it's critical to use active and practical examples, such as bridge-building metaphors, that show peacebuilding is hard work, must be built, and requires ongoing maintenance. The research also finds "crisis messaging" and traditional peace slogans around "love and calm" are ineffective narratives. Today, what comes up when you Google the word "peace?"; A hand gesture... a sign... or "achieving a state of peace and calm."; And when you search for a definition of peacebuilding, it's technical, wonky, and complex. Here's one example:; Peacebuilding covers a broad range of measures implemented in the context of emerging, current, or post-conflict situations and which are explicitly guided and motivated by a primary commitment to the prevention of violent conflict and the promotion of a lasting and sustainable peace. (From the Organization for Economic Co-operation and Development, 2008); And here's another one:; Peacebuilding involves a range of measures targeted to reduce the risk of lapsing or relapsing into conflict by strengthening national capacities at all levels for conflict management, and to lay the foundations for sustainable peace and development. Peacebuilding strategies must be coherent and tailored to the specific needs of the country concerned, based on national ownership, and should comprise a carefully prioritized, sequenced, and therefore relatively narrow set of activities aimed at achieving the above objectives. (From the UN Peacebuilding Support Office, 2010); ; If these definitions don't make sense, we don't blame you. They are super wonky and difficult to understand. Definitions like these are part of the problem.; In 2018, AfP and its members worked to get peacebuilding officially acknowledged as a word in multiple dictionaries, including HarperCollins, Macmillan, and Cambridge University Press. But in digital documents when you write peacebuilding, you will see a red squiggly line underneath the word "peacebuilding," and that's annoying!; So what is peacebuilding?; Peacebuilders analyze violent conflict, violence, and fragility to understand what is driving it, preventing it from breaking out, and triggering it. Additionally, it's vital to understand who can mobilize violence or peace, a conflict's trajectory, and most importantly, what works and doesn't work to prevent and reduce it and build sustainable peace. But remember, all programs have the potential to cause harm, so it is vital to apply evidence-based peacebuilding research. Just because you have a good idea doesn't mean that it will work.; While conflict is inevitable, violence and violent conflict are not. But peace isn't the absence of violence and violent conflict.; There is no better way than asking peacebuilders to tell us what peacebuilding looks like in practice. Peace doesn't just happen; we have to build it!; Fill in the blank: "Peacebuilding is \_\_\_\_."Then, in 250 words or less, tell us about the problem you are trying to solve and how you are preventing and reducing violent conflict, violence and fragility and building sustainable peace.; Use the hashtag #PeacebuildingIs and tag AfP (@AfPeacebuilding) in your posts.; AfP's 2023 International Day of Peace campaign; 1800 Massachusetts Ave NW, Ste 401Washington, DC 20036; Phone: 202.822.2047Email: afp-info@allianceforpeacebuilding.org; Join our mailing list!

Scraped text from their mission page of their website: Titles: NA

Headings: NA

Paragraphs: NA

Scraped text from their history page of their website: Titles: NA

Headings: NA

Paragraphs: NA

**Summaries of Links**: Based on the provided information, it can be inferred that this organization is likely focused on promoting peace and conflict resolution. This is evident from the presence of sections and links related to peacebuilding, conflict resolution, and related topics. The organization also appears to be involved in advocacy, policy, and research activities, as indicated by the sections on policy advocacy, learning and evaluation, and partnerships. Additionally, the mention of events, publications, and resources suggests that the organization actively engages in disseminating knowledge and promoting dialogue on peacebuilding issues. The inclusion of contact information, social media links, and a physical address suggests that the organization is open to communication and engagement with the public."""