

""Twitter handle (and profile name): ListenFirstProj (#ListenFirst Project)

Twitter description: Movement to heal America by bridging divides. 500 organizations bringing Americans together across differences. Founder: @PearceGodwin

Description of the organization from a third party source: "#ListenFirst Project encourages conversations that prioritize understanding to bridge divides and mend our frayed social fabric. We catalyze the #ListenFirst movement powered by more than 100 partner organizations, thousands of individuals, local chapters, and the National Conversation Project. "

Scraped text from their home page of their website: Titles: Listen First Project

Headings: ; You're tired of division. You want peace in your family, calm in your community, and unity in America.; There is hope, and you have a powerful role to play. Let's find a way forward together.; Join the movement; Explore upcoming events; Plug in with an organization; Already part of the movement? See how the Bridging Movement Alignment Council (BMAC) is driving greater impact, together!; Ready to join the movement?; About Listen First Project; Listen First Project elevates the impact of the movement to bridge divides in America. We connect the efforts of 500 Listen First Coalition partners bringing people together across divides. We manage national campaigns and strategies for social cohesion. Listen First Project is the backbone organization for collective impact to save our country from breaking apart.; Latest from Twitter

Paragraphs: Listen First500 organizations combating toxic division by bringing Americans together. Join the movement!; Listen First Project is a 501(c)(3) nonprofit organization.(C) Listen First Project, 2022 | Privacy Policy

Scraped text from their about page of their website: Titles: Goals & Measurement Program + Resources - Listen First Project

Headings: ; Bridging Movement (BMAC) Goals & Measures Program; "Why Measure Impact?"; Overview of the SCIM Tool; Development of SCIM; Emerging Insights & Additional Resources; Frequently Asked Questions; Schedule a Meeting and Discuss Implementing SCIM; Ready to join the movement?; About Listen First Project; Listen First Project elevates the impact of the movement to bridge divides in America. We connect the efforts of 500 Listen First Coalition partners bringing people together across divides. We manage national campaigns and strategies for social cohesion. Listen First Project is the backbone organization for collective impact to save our country from breaking apart.; Latest from Twitter

Paragraphs: Welcome to the Bridging Movement Measurement Hub. This is the home of the Social Cohesion Impact Measurement (SCIM) tool - a resource empowering bridging groups and other institutions to evaluate and measure the impact of their programs.; Whether complementing other evaluation measures your organization uses, or serving as a stand alone tool, SCIM can help you...; Tell the story of your work to your stakeholders.; Make data-informed programmatic choices.; Contribute to the enhancement of shared measurement tools.; Help show how the bridging movement is moving the needle toward social cohesion.; Message from field leader Liz Joyner (Founder and President of The Village Square) about how SCIM has advanced her work.; See below to learn more about the importance of measurement, how SCIM works, emerging insights, and other helpful resources.; Please email Measure@ListenFirstProject.org with any questions or feedback you have, and check out our FAQs section below.; Tell the story of your work to your stakeholders. Funders, board members, the press, volunteers, potential partners and others want to see the quantitative and qualitative impact of your work.; Make data-informed programmatic choices. You have a hunch that some element of your work creates impact but you can't prove it. Measurement can help.; Contribute to the enhancement of shared measurement tools. By using the Social Cohesion Impact Measurement tool and giving feedback, you will inform updates to the tool and inform the creation of new tools to come.; Help show how the bridging movement is moving the needle. By adopting SCIM as your organization's measurement tool, you will contribute to the narrative of how partners in the bridging movement are collectively making an impact toward shifting societal conditions. SCIM measures include affective polarization, empathy, respect and understanding, pluralistic norms, etc.; Practitioner Perspective: Why Measure?; Liz Joyner; The Business Case for Measuring Social Cohesion; Bruce Bond; Intro to Goals & Measures Framework; Kristin Hansen; SCIM (Social Cohesion Impact Measure). SCIM is a survey that you can give to participants before and after your event or program in order to assess the impact of your engagement on their attitudes related to different dimensions of social cohesion.; A Google form survey: the surveys are built in Google forms to make it easy and accessible for you to administer. We provide you a link for each survey (pre and post) and you share them with your participants. Pro-tip: the more the survey feels like part of the event, the more people will fill it out and the more you will learn!; Validated questions: the survey uses previously validated questions. That means there is no guessing at whether the results are academically rigorous.; Data visualization & immediate results: you - instantly - get charts and graphs that show your results.; Flexible to your needs: you select which survey questions, among a menu of choices, best match your goals and can tailor the survey with additional questions relevant to your work.; Social Cohesion Impact Measurement: Overview of the Tool; Tools for Current SCIM Users; SCIM's survey items are selected through a process in which our team first assesses the outcomes that matter to bridgers, and then identifies, adapts and pre-tests appropriate measures drawn from social science. After its initial development in 2021, the set of SCIM questions was updated in 2023 to include additional items that measure bridging skills and norms.; Identifying Outcomes that Matter to Bridgers; Civic Health Project; Details on Initial SCIM Survey Items; Adding Bridging Skills and Norms Items; Learn more about the latest insights, hypotheses, and

evidence based practices related to bridging.; Bridging Differences Playbook; Greater Good Science Center; Listen First Project Science & Perspectives on Toxic Polarization; Listen First Project; Listen First Project Marketing Intelligence Hub; Listen First Project; Strengthening Democracy Challenge; ; Stanford University; ; Listen First Project Toxic Polarization Data; ; Listen First Project; Additional Research and Resources; What if my program isn't just about political differences but other differences, too? That's great! You can choose a different dimension than political differences on which to measure (e.g., race, religion). There are also questions you can choose from that don't reference political groups at all, but speak more broadly about bridging differences. Here's a look at all of the questions.; Will it hurt my event to remind people of their differences with survey questions at the start? No! We consistently see the dial move on polarization when the pre and post survey is used.; What if my results aren't "good"? No one will attribute your results without your permission. And you will gain valuable insights as to how to improve the impact of your programs.; Who developed SCIM? This SCIM Resource Hub is provided by the Goals and Measures Program of the Bridging Movement Alignment Council (BMAC). BMAC is a peer-led community of ~100 top bridging leaders - practitioners and researchers from individual organizations - who are committed to working together to achieve greater impact collectively. Leaders of individual organizations invest their time and talent in BMAC Working Groups, including the Goals & Measures Working Group which developed this Program.; What organizations are currently using SCIM? See below for our list of current SCIM users.; Listen First Project is a 501(c)(3) nonprofit organization.(C) Listen First Project, 2022 | Privacy Policy

Scraped text from their mission page of their website: Titles: NA

Headings: NA

Paragraphs: NA

Scraped text from their history page of their website: Titles: NA

Headings: NA

Paragraphs: NA

Summaries of Links: Based solely on the provided information, it can be inferred that this organization is focused on promoting active listening and fostering meaningful conversations to address toxic polarization and bridge divides within communities. The organization appears to have various initiatives and working groups dedicated to achieving these goals, such as the Bridging Movement Alignment Council, Goals and Measures Working Group, and the Sectors Engagement Working Group. They also offer resources like storytelling and media relations, a pledge to encourage active listening, and a coalition of organizations working towards similar objectives. The organization's emphasis on listening audits, professional listener training, and the Listen First Academy suggests a commitment to developing skills and promoting a culture of active listening. Additionally, the presence of

social media links and a donation page indicates efforts to engage with the public and seek financial support for their initiatives."""