

""Twitter handle (and profile name): future500 (Future 500)

**Twitter description:** We're proud stakeholder engagement experts building trust between companies, advocates, investors, & philanthropists to advance business as a force for good!

**Description of the organization from a third party source:** "Future 500 is a 501(c)(3) non-profit consultancy that builds trust between companies, advocates, investors, and philanthropists to advance business as a force for good.. It envisions a world that realizes sustainable economic growth by addressing social and environmental externalities with market-based solutions. They collaborate on broad systemic change finding that uncommon ideas can reveal uncommon solutions."

**Scraped text from their home page of their website:** Titles: Future 500 | Stakeholder Engagement + Sustainability Experts

**Headings:** We find common ground for the common good.; Future 500 is a non-profit consultancy that builds trust between companies, advocates, investors, and philanthropists to advance business as a force for good.; Here's what's on our minds.; About us; Stay in the loop

**Paragraphs:** Our Corporate Affinity Network helps business leaders build expertise in stakeholder engagement. Join us.; Prepare to engage!; We are updating our current Force for Good Forecast (FFGF). Until it goes live, you can always refer back to our past edition for pointers on how to manage increasingly intersectional ESG issues.; It has been a busy fall. We've completed research into biodiversity and nature-positive business strategies, growing stakeholder concerns about carbon capture and hydrogen, and operationalizing environmental justice, a core theme of our two-day CAN meeting. In addition, we hosted a carbon capture expert to explore why some advocates are skeptical and what is needed to build trust to enable such projects to proceed.; In Part 3 of our look at Environmental Justice (EJ), we conclude our series by defining what an effective corporate EJ position looks like based on insightful stakeholder interviews conducted by our team.; Why should companies operationalize environmental justice (EJ)? We address this in part 1 of this series. Now we move from the "why" to the "how". How do you operationalize EJ? What is the guidebook?; Our Corporate Affinity Network and invited guests had a blast discussing carbon capture and sequestration with Ashleigh Ross, VP of Strategic Engagements & Policy, Carbon America, who "started working on carbon capture before Google became a verb". Ashleigh voiced insights from over 20 years working in the carbon capture and sequestration (CCS) space - read more to discover what she had to share with us...; Due to decades of effort from grassroots to investors, Environmental Justice is here to stay, and forward-thinking companies are integrating it now.; A quick update on our Seattle corporate working group next month where we'll focus on environmental justice, a recap of our stakeholder process

with TVA and our virtual session on critical minerals, info on our next virtual meeting on carbon capture, and some recent articles and podcasts that have helped inform our team's understanding of issue and stakeholder dynamics.; With the INC-2 (Intergovernmental Negotiating Committee) Global Plastics Treaty negotiations in Paris having concluded, the complex network of thousands of government representatives, NGO advocates and activists, corporations, and investors may be home, but their work toward advancing a globally binding treaty is far from over.; Summarizing Dallas, The Power of Stakeholder Forums, New Senior Fellow, Upcoming Events; At Future 500's annual Corporate Impact Summit we engaged thoughtfully to unpack the issues of biodiversity, climate justice, circular business models, regenerative economies, and ESG politicization.; Check out what our team's been up to this summer! Also featuring upcoming events and the latest headlines that grabbed our attention.; I have been watching the controversy surrounding Spotify with great interest. Ad Boycotts and content creators removing their material from a media channel to make a point is nothing new.; On just another ordinary Wednesday in Spring 2021, the world observed the world's largest investor, a Dutch court, and a major auto company signal to the fossil fuel sector that it's time to accelerate the shift away from the carbon economy.; Our indispensable sustainability and stakeholder trend tracker is back, helping companies navigate and lead on the year's most notable social and environmental advocacy trends.; In the ESG reporting world, air pollution often takes a back seat to climate pollution. This environmental justice veteran says that needs to change.; A global movement of more than 2,000 organizations is working to remove the social license for single-use plastics and target companies active at every link in the polymer value chain.; Here are the Future 500 team's current favorite newsletters from the world of sustainability, ESG, and stakeholder engagement.; Business leaders are seeing escalating political polarization for what it is-a threat to both democracy and market stability.; Planning to pump oil out of the planet's largest rainforest? Then you can count on a friendly visit from this seasoned activist organization.; We Catch Up with Ocean-Climate Trust founder Brad Ack on "climate hedges," the debate around geo-engineering, and what he'd like to see in a climate stimulus bill.; In his mid-year update, our COO reflects on advancing business as a force for good in a year that hasn't gone as anyone anticipated.; Future 500 is a 501(c)(3) non-profit consultancy that builds trust between companies, advocates, investors, and philanthropists to advance business as a force for good.; Email: [info@future500.org](mailto:info@future500.org) Phone: (424) 202-4744 Headquarters: San Francisco, CA; Support our work - make a tax-deductible donation today.; Sign up for monthly insights from our team and leading companies, campaigners, and funders.; (C) 2023 Future 500 (EIN: 94-3077353). All rights reserved. | [Privacy notice](#) | [Terms of Use](#)

**Scraped text from their about page of their website:** Titles: About Us - Future 500 | Stakeholder Engagement + Sustainability Experts

**Headings:** We envision a future in which business and civil society work as equal partners and responsible stewards of a clean, just, and prosperous world.; Our Theory of Change; Why: Future 500's mission is rooted in stakeholder capitalism. We believe that building common ground among companies and stakeholders is foundational to effecting positive

systems change.; How: We act as depolarizers, building trust between companies and diverse organizations to progress positive environmental and social change.; What: We work with industry and stakeholders as critical friends to cultivate strategic relationships that enable all sides to constructively collaborate toward solutions that can benefit business, the planet, and society.; Our Team; Our Story; Careers; About us; Stay in the loop

**Paragraphs:** We have deep expertise in stakeholder engagement, corporate sustainability, NGO advocacy, and political activism. Our work is supported by a talented board of directors, experienced senior fellows, and a global network of affiliate consultancies.; Future 500 traces its roots to a pioneering 1996 agreement between the Mitsubishi companies and Rainforest Action Network. When RAN targeted the Mitsubishi companies over deforestation in their supply chain, the conglomerate turned to Bill Shireman, a seasoned negotiator who had recently helped pass California's "Bottle Bill" (AB 2020).; Through a series of meetings and discussions with other environmental thought leaders - and after one critical fly-fishing trip - Shireman helped Mitsubishi executives work with RAN to craft a bold new forestry stewardship strategy. The resulting framework was ultimately adopted by nearly 400 companies, instigating a global transformation in forest conservation practices.; Inspired by the successful engagement, Shireman and Mitsubishi Electric chairman Tachi Kiuchi founded Future 500, a global organization dedicated to finding common ground for the common good. In the 20+ years since, we've helped countless companies, NGOs, and other organizations collaboratively tackle complex sustainability challenges.; We are currently not hiring at this time.; Future 500 is a 501(c)(3) non-profit consultancy that builds trust between companies, advocates, investors, and philanthropists to advance business as a force for good.; Email: [info@future500.org](mailto:info@future500.org) Phone: (424) 202-4744 Headquarters: San Francisco, CA; Support our work - make a tax-deductible donation today.; Sign up for monthly insights from our team and leading companies, campaigners, and funders.; (C) 2023 Future 500 (EIN: 94-3077353). All rights reserved. | Privacy notice | Terms of Use

**Scraped text from their mission page of their website:** Titles: NA

**Headings:** NA

**Paragraphs:** NA

**Scraped text from their history page of their website:** Titles: NA

**Headings:** NA

**Paragraphs:** NA

**Summaries of Links:** Based on the provided information, it can be inferred that this organization, Future 500, is likely involved in promoting sustainability, social responsibility, and positive change. The presence of sections such as "ideas," "force for good," and "our events" suggests that the organization focuses on generating and sharing innovative ideas, advocating for positive change, and organizing events related to these themes. The inclusion

of a "work" section indicates that the organization actively engages in projects or initiatives aimed at creating a positive impact. The mention of "partners" and "network" implies that Future 500 collaborates with other organizations or individuals to achieve its goals. Additionally, the availability of contact information, social media links, and a mailing list suggests that the organization seeks to engage with the public and maintain open communication."""