1. Customer Obsession

- Podcast Manager UI: Focus on the backend too
- Pestweb UI: Fix a dying site

2. Ownership

- Distance site: Temporary Fulltime Dev
- IP Launchpad: I've never done this
- Distance internal apps: Taken over from another's class project

3. Invent and Simplify

- PrePost model for SAPUI5
- Generated technical specifications from docblocks in SAPUI apps
- IP Launchpad: Build Automation

4. Are Right, a Lot

- Waerhauser acquisition almost-mishap
- Document Database
- SAPUI5 frontend "Security"

5. Learn and Be Curious

- Excell guy
- CGBF: Led to my first real MVC experience
- Casper

6. Hire and Develop the Best

- Javascript workshop for Abapers
- Hired my replacement at Distance

7. Insist on the Highest Standards

- Pestweb UI: Fix a dying site
- Refusal for "This is the way we always do it" that I told Charley
- Check Logs: Rewrite all

8. Think Big

- IP's Processes suck: Casper
- LADI: Accidentally Attempting to rewrite a php framework

9. Bias for Action

• Casper: We are doing scrum now

10. Frugality (unlikely)

• Using viral libraries for PrePost

11. Earn Trust

• Univar: I am not being listened to

12. Dive Deep

• IP Launchpad: How to iOS/Hybrid/Airwatch

13. Have Backbone; Disagree and Commit

- Podcast MVC Conflict
- Gai Music

14. Deliver Result

• Distance site: Temporary Fulltime Dev