



LECTURERS WITHOUT BORDERS TOWARDS AIRBNB FOR LECTURERS

SEPTEMBER 2019

MIKHAIL KHOTYAKOV, LIUBOV TUPIKINA

Lecturers without borders

Lecturers without borders matches scientists with schools so that more teenagers hear inspiring talks on science around the world

Motivation and philosophy

- Teenagers often lack motivation to study science and are not aware of the state-of-the-art science
- High-school teachers are mostly not scientists themselves and cannot adequately motivate their students
- Schools are interested to motivate students and give additional training to teachers
- Many scientists (master and PhD students, PostDocs and professors) would like to give outreach lectures and frequently travel to different cities
- Lecturers without borders matches scientists with schools: scientists give lectures to high-school students while travelling on professional or personal purposes

Achievements and experience

2017

Foundation of Lecturers without border

~100

Registered lecturers

27

Lectures organized

Partners



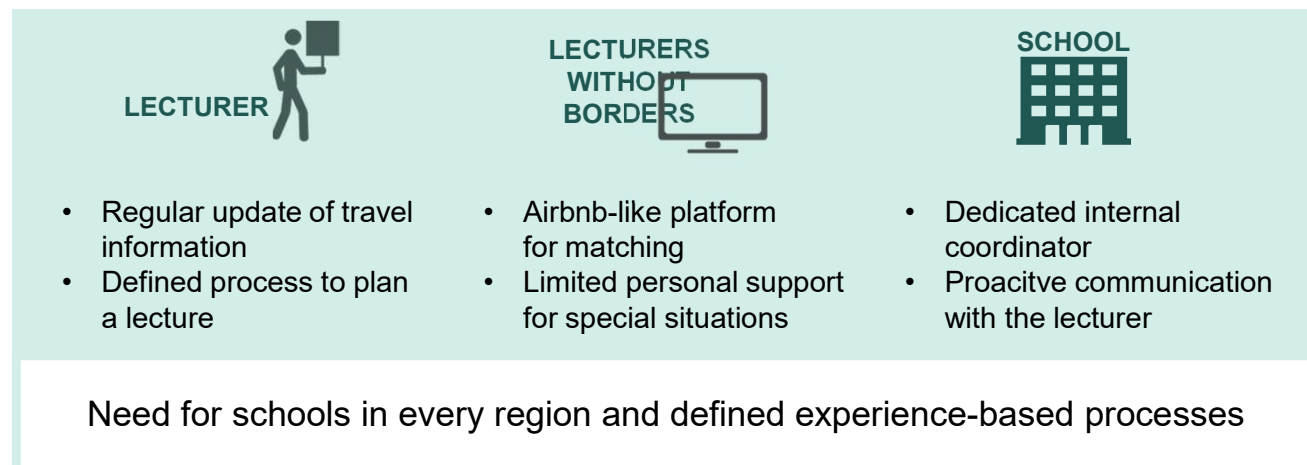
Matching and coordination

Professional full-time manual coordination will be a middle step before launching an automated Airbnb-like platform

Current matching and coordination process



Optimal process – Airbnb for lecturers

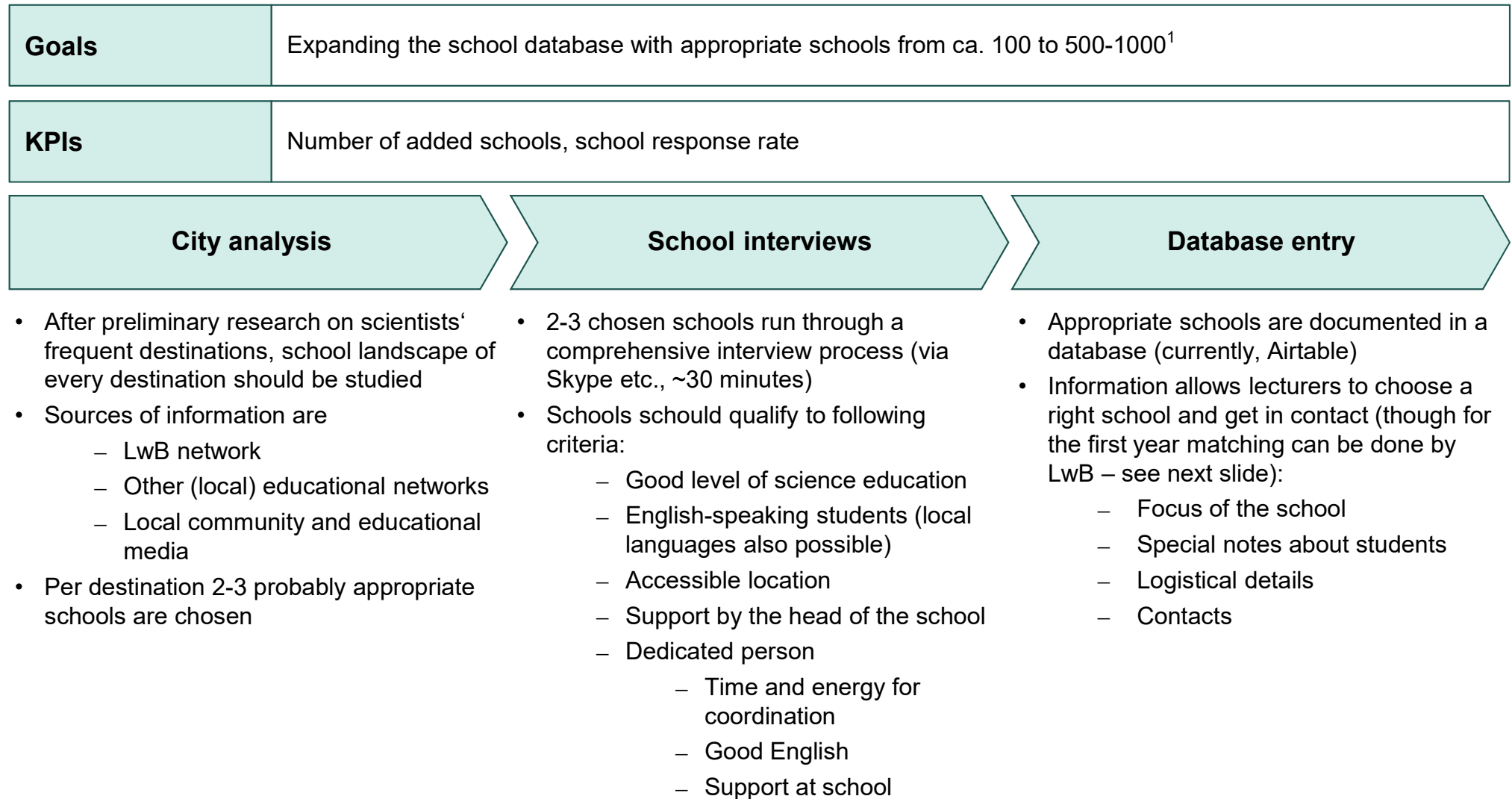


Transition period: full-time professional coordination

- For transition period LwB needs a **dedicated person**
 - to expand the school database
 - to match existing lecturers with new schools and to coordinate the lectures
- Dedicated person will work **full-time**:
 - ca. 60% of the time for the school database expansion
 - ca. 40% of the time for coordination
- Transition period will last **1 year**
- Throughout the year, **processes will be documented**
- The database of lecturers will be expanded once there are enough schools to **cover potential travel destinations with 80% probability**

School database expansion

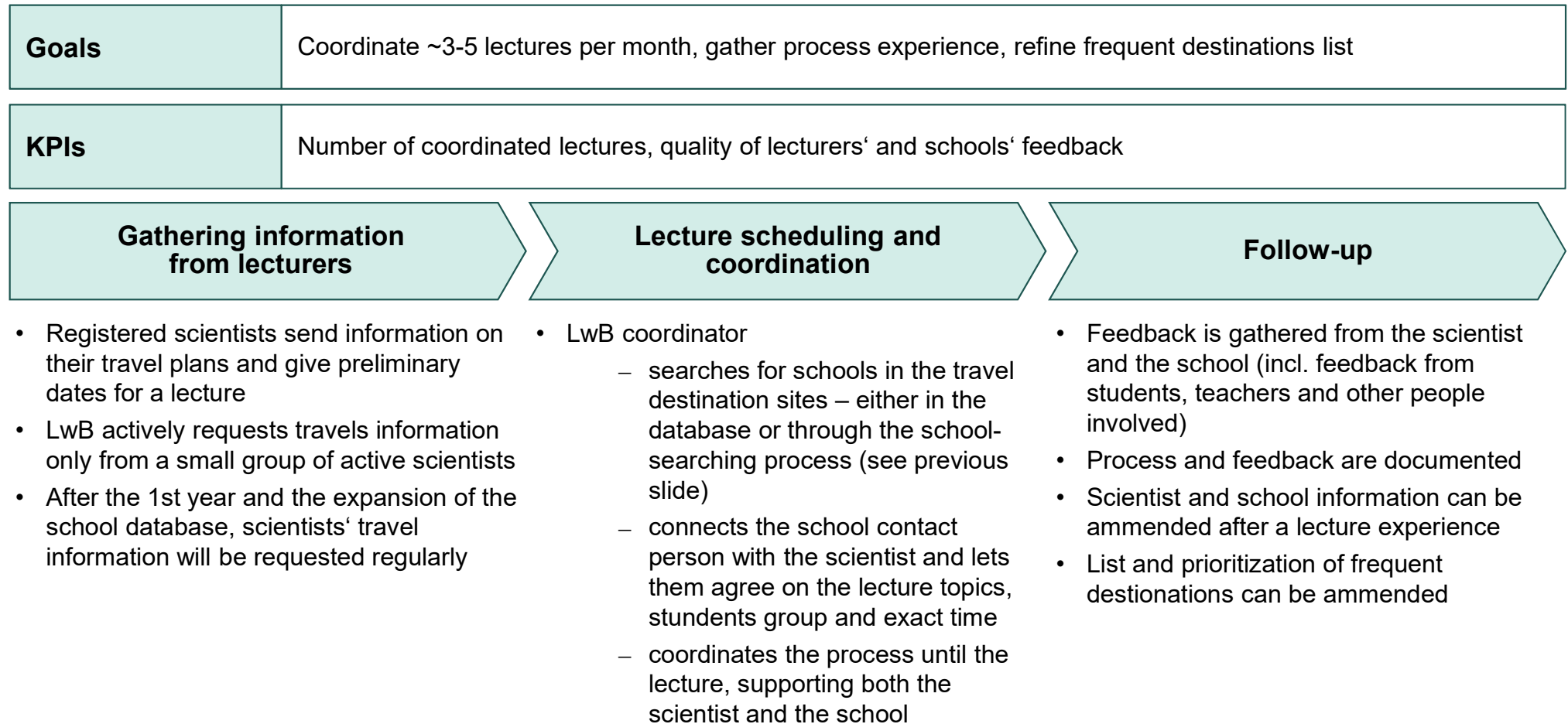
In every big city schools should be found and qualified in a comprehensive interview process



¹ There are ~500 cities with over 1.000.000 citizens in the world.

Coordination in the transition period

In the transition period lectures will be coordinated manually in order to establish a working process



¹ There are ~500 cities with over 1.000.000 citizens in the world.

Coordinator position requirements

Coordinator should support the idea, have background in education, a good command of English and be emphatic

Personal requirements

- Interest for education in general and enthusiasm about LwB activities
- Interest for long-term involvement with LwB
- Communicative competence, empathy and patience (for communication with lecturers and schools)
- Good analytical abilities

Working conditions

- Remote work possible
- Part-time work possible

Professional requirements

- Very good command of English
- Good computer skills (esp. for communication and documentation)
- Small project management skills