# SANDEEP LEDALLA

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## PROFESSIONAL SUMMARY

Frontend Developer with 2+ years of hands-on experience building responsive web applications using React.js, JavaScript, HTML5, and CSS3. Proven track record of delivering user-centric solutions with modern frameworks and state management tools. Strong problem-solver with expertise in API integration, Redux Toolkit, and performance optimization. Seeking to leverage technical skills and collaborative mindset to drive innovation in a forward-thinking development team.

## TECHNICAL SKILLS

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| **Frontend Technologies:** | React.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS |
| **State Management:** | Redux, Redux Toolkit, React Router |
| **Version Control:** | Git, GitHub |
| **API Integration:** | RESTful APIs, TMDb API, Rapid API, Firebase |
| **Tools & Platforms:** | Firebase Authentication, Responsive Design, UI/UX Design Principles |
| **Soft Skills:** | Cross-functional Collaboration, Communication, Problem Solving, Client Relations |

## WORK EXPERIENCE

**Analyst | Teleperformance**                                                        *Feb 2025 - Dec 2025*

- Reviewed and moderated YouTube video content for product relevance, ensuring 100% compliance with client guidelines and quality standards
- Analyzed and tagged products in videos using specific evaluation criteria to identify accurate or misleading content associations
- Collaborated with quality analysts and project leads to refine moderation logic and improve tagging framework accuracy
- Handled high-volume content review while maintaining quality metrics and meeting performance targets

**Associate | Wipro Ltd**                                                              *Oct 2023 - Nov 2024*

- Managed escalated fraud-related customer issues for Google Ads platform, achieving 95%+ customer satisfaction ratings
- Reviewed and enforced ad campaign compliance, identifying and suspending non-compliant or fraudulent content
- Verified advertiser documentation and data integrity, escalating fraudulent submissions through proper channels
- Resolved 50+ tickets daily within SLA using advanced risk mitigation tools while maintaining 98% accuracy rate
- Delivered support to global customers across multiple regions, adapting communication style to cultural expectations

## PROJECTS

**NETFLIX GPT**

*Technologies: React.js, JavaScript, Tailwind CSS, Redux Toolkit, TMDb API*

- Developed full-featured movie recommendation web application using React.js and Tailwind CSS framework
- Integrated TMDb API for real-time movie data and implemented Redux Toolkit for centralized state management
- Built GPT-powered intelligent search feature delivering precise movie recommendations based on user queries
- Implemented multilingual support enabling users to browse content in multiple languages
- Optimized application performance resulting in fast load times and smooth user experience

### E-COMMERCE WEBSITE

*Technologies: React.js, JavaScript, HTML5, CSS3, RESTful API*

- Built complete e-commerce platform with product listings, search functionality, and shopping cart features
- Integrated RESTful API for real-time product data synchronization and inventory management
- Implemented React Router for seamless multi-page navigation and enhanced user experience
- Designed responsive UI compatible across desktop, tablet, and mobile devices

### FOOD DELIVERY APP

*Technologies: React.js, JavaScript, Firebase, React Router*

- Created food ordering application enabling users to browse restaurants and place orders seamlessly
- Implemented Firebase Authentication for secure user login and registration functionality
- Utilized Firebase Realtime Database for order data storage and real-time updates
- Built React Router navigation system for smooth transitions between restaurant listings and order pages

### YOUTUBE CLONE

*Technologies: React.js, JavaScript, Rapid API, HTML5, CSS3*

- Designed and developed video streaming platform with advanced search and playback capabilities
- Integrated Rapid API for video retrieval, channel search, and content recommendations
- Implemented responsive video player with controls for seamless playback experience
- Created user-friendly interface mimicking YouTube's design patterns and navigation flow

## EDUCATION

**Bachelor of Technology in Electrical and Electronics Engineering**           *2019 - 2022*

Siddartha Institute of Science and Technology

**Diploma in Electrical and Electronics Engineering**           *2016 - 2019*

Mahaveer Institute of Science and Technology

## CERTIFICATIONS

**Frontend Development Certification** | Magneq Software | 2023

## ACHIEVEMENTS

**1st Prize - Elocution Competition** | Election Commission of India
Awarded first place in elocution competition for delivering articulate speech on electoral themes and democratic engagement, demonstrating strong public speaking and communication abilities