Website Planning Document

Site name: Tri-City W Hub

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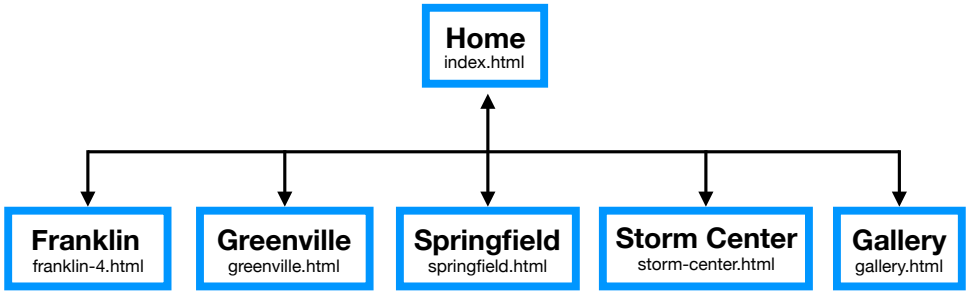
Site Purpose
The purpose of the site is to help families in the tai-city area prepare for upcoming weather. We want to help them be comfortable going to and from work/school/church and other local travel.
***Help families connect with local businesses and do fun outdoor activities.

Target Audience
I'm going to target families. Parents that are planning ahead for their kids outdoor school activities and travel.

Goals
Provide weather related alerts, stories, and data.
Show forecast:
Daily: hour by hour
Weekly - Day by Day
*Show Record Highs and Lows for that date.
Outdoor Activity Guide: Summer - UV warning and advice, Winter - sledding report.

Site Map


Home
index.html
Franklin
franklin-4.html
Greenville
greenville.html
Springfield
springfield.html
Storm Center
storm-center.html
Gallery
gallery.html

Color Scheme

Default color scheme is going to be color colors.
Blue, light blue, and white.

	#0066ff
	#99c2ff
	#ffffff

If I can fit it in. I'd like to adjust some aspects of the styling to correlate with the forecasted temp. Warmer colors when over 60. Cooler colors based on below 60 and time of year.?

Typography

Simple, friendly and fun lettering.

Rubik – Regular

https://fonts.google.com/specimen/Rubik

Quicksand – Regular

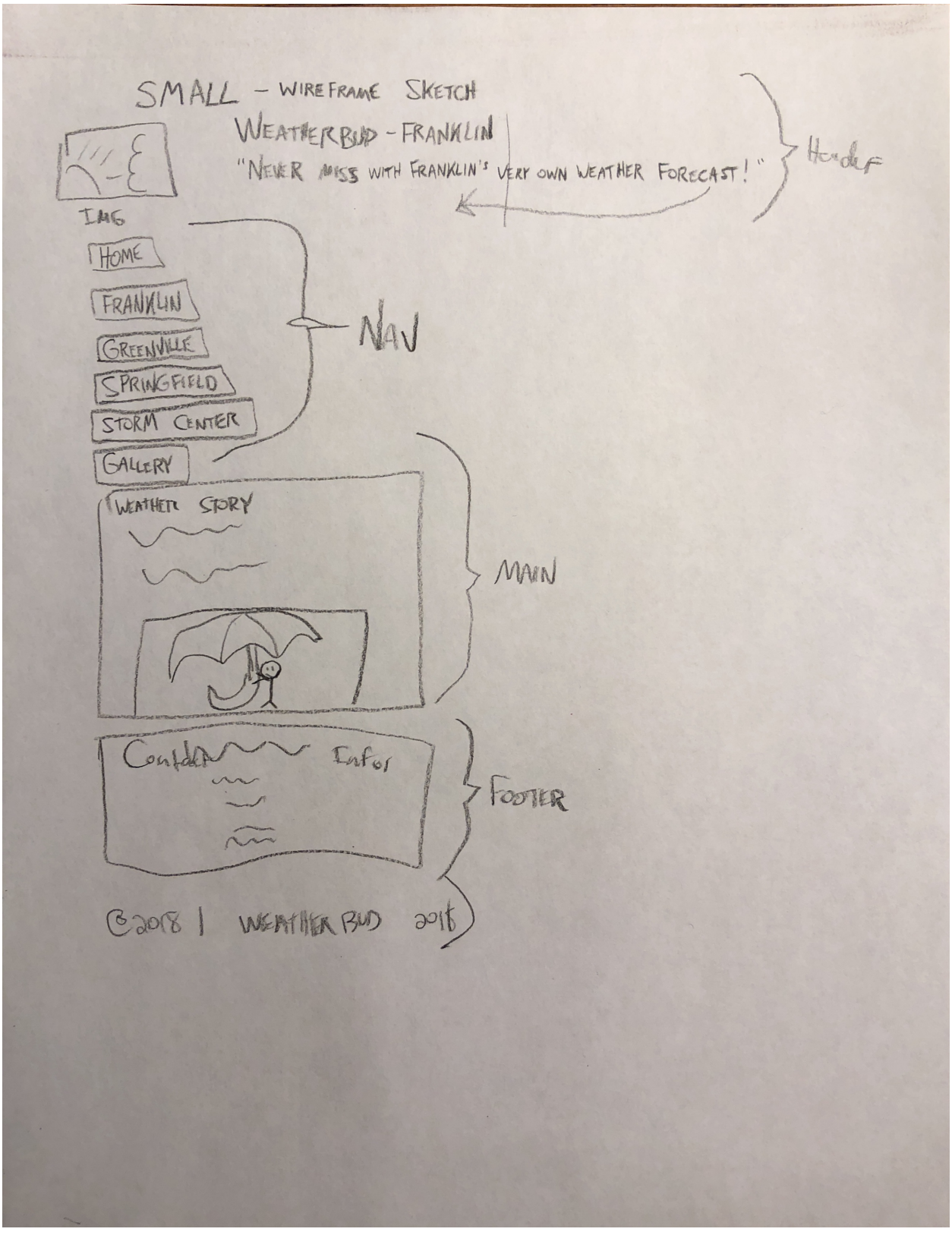
https://fonts.google.com/specimen/Quicksand

Nunito — Regular

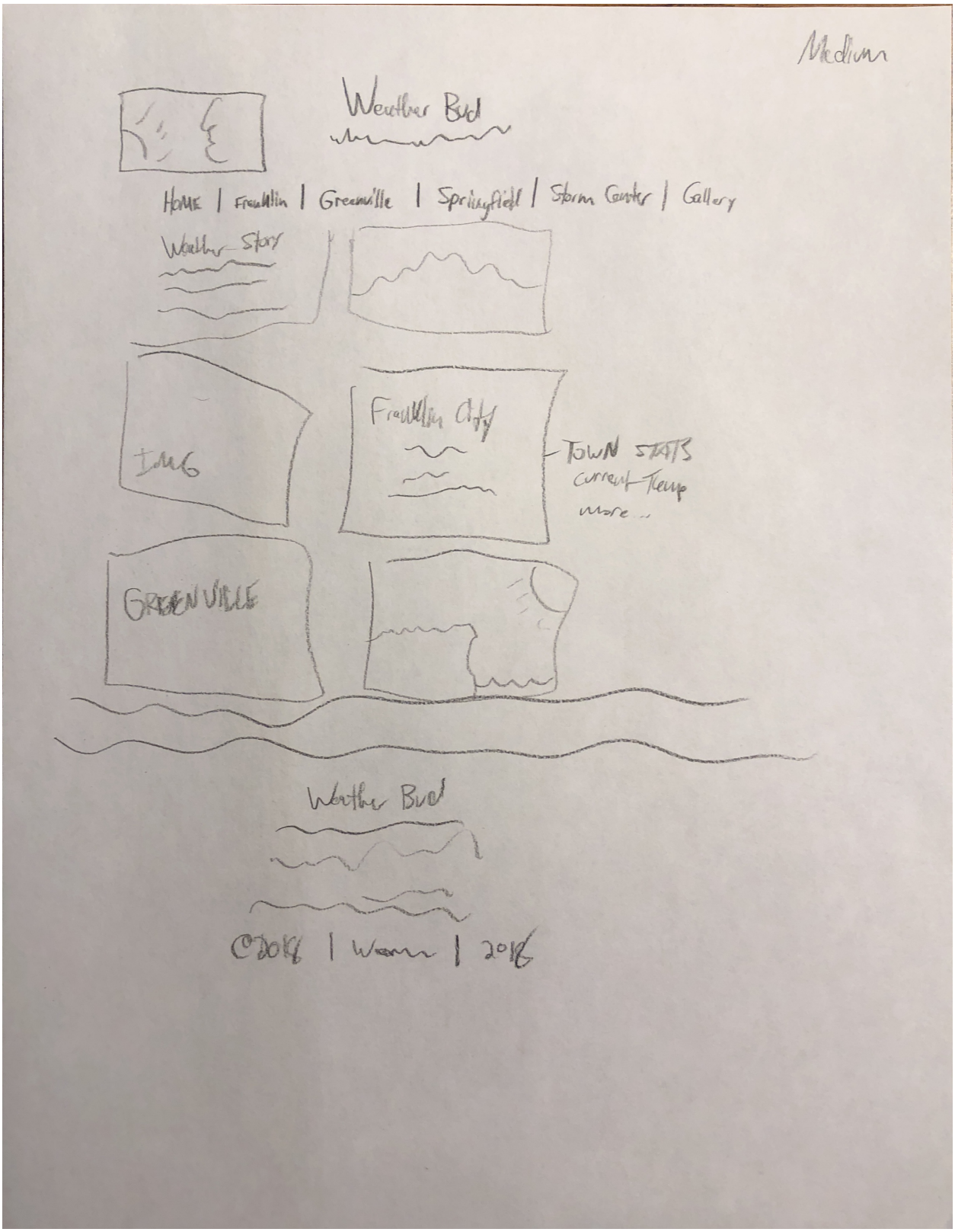
https://fonts.google.com/specimen/Nunito

Wire-Frame Sketches

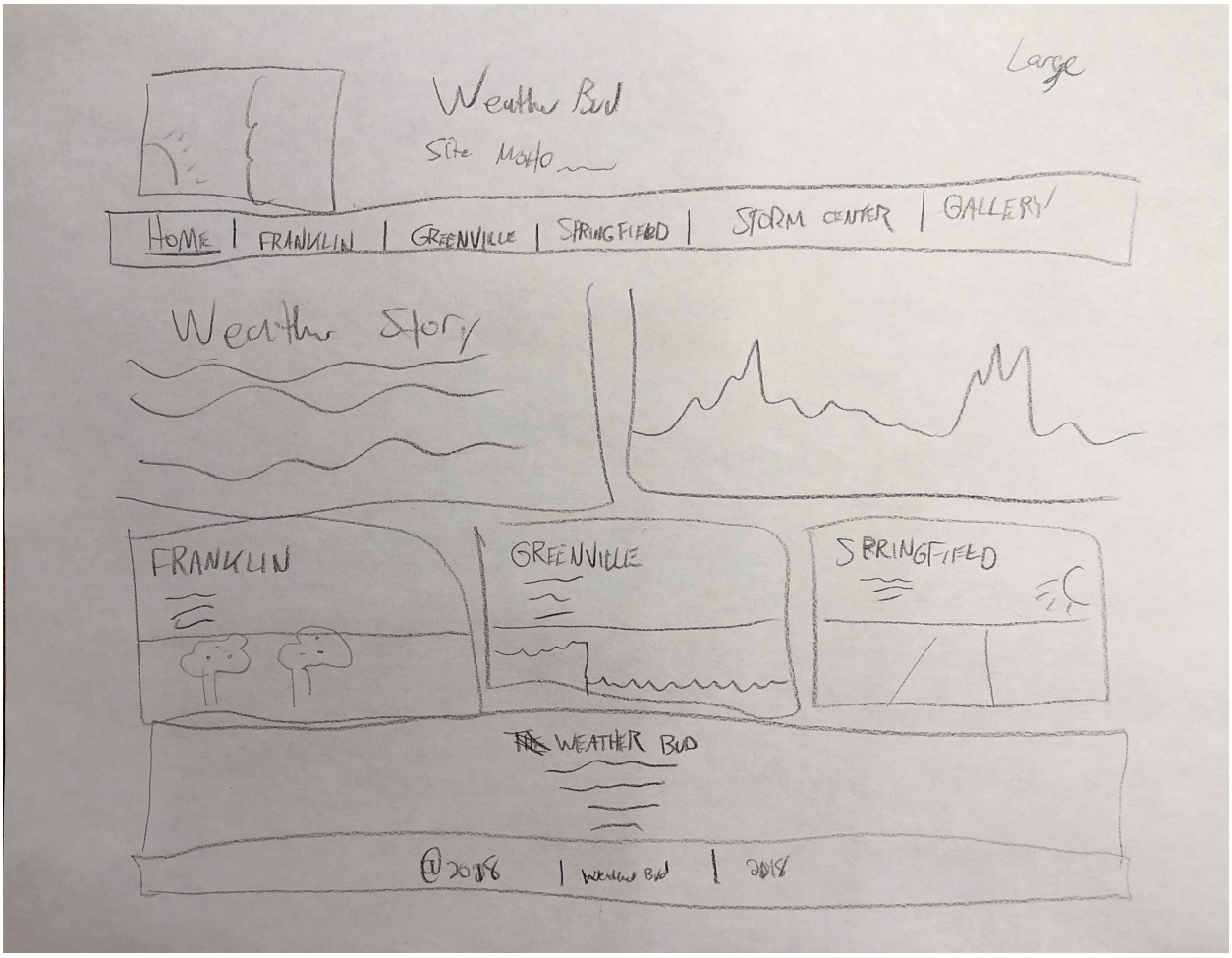
Small



Medium


Medium
Weather Bird
Home | Franklin | Greenville | Springfield | Storm Center | Gallery
Weather Story
IMG
Franklin City
TOWN STATS
current Temp
more ..
GREENVILLE
Weather Bird
©2018 | Warm | 2018

Large


Large
Weather Bud
Site Motto
HOME | FRANKLIN | GREENVILLE | SPRINGFIELD | STORM CENTER | GALLERY
Weather Story
FRANKLIN
GREENVILLE
SPRINGFIELD
WEATHER BUD
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