

CONNECT WALLET

AT

DA

MRKT

etc

# UPTURN

## NUKSO

W H A S T  
H I S  
T



ABOUT CONTACT T&C FAQ



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Using LUKSO's LSP's, the team has developed a decentralised system to allow Artists and Fans to transact between each other without the use of intermediaries.

The issuance of DIGITAL ASSET [DA] backed ARTIST TOKENS [AT] by an artist, allows for the indexing of their full digital catalogue. Meaning, if a fan were to buy at AT they would be purchasing a slice of ownership rights of the artists DA catalogue.

DA's can consist of a mix of different assets and their attributed standards.  
For example - Art, Music, Video, Tickets, Tokenised Streaming Royalties etc etc

HOW? By utilising the rICO method of token issuance  
WHO A? The artist creates tokens through our infrastructure  
WHO U? The user buys artist token via our marketplace and digital assets via UP  
WHY? To allow fans to invest in their favourite artists and provided a much needed steady income to the artist with out inbuilt vesting options

UPTURN currently has smart contracts written for future marketplace and exchange framework. Post HACKATHON we require funding to complete our front end and continue building out our governance structure as a DAO.

UP.TURN

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The Artist Token [AT] has been set up with the LSP 7 Digital Asset Standard.

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WHAT IS ▷

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Total Supply:

100,000

Circ. Supply:

50,000

Total LYXt:

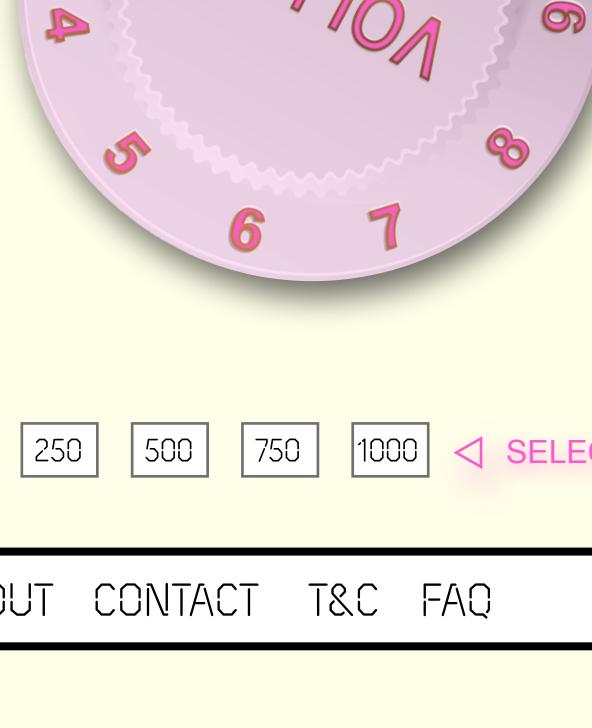
[TOT LYX TEXT]

Market Cap:

[MC TEXT]

MINT PRICE:

[MINT PRICE TEXT]



BUY

RETURN



0

250

500

750

1000

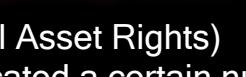
▷ SELECT AMOUNT [AT]

ALLOCATION PER WALLET:

1,000 AT



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#### WHAT UNDERWRITES THE ARTIST TOKEN AND WHAT IS ITS USE?

- Issuer retains 50% of Artist Tokens (Digital Asset Rights)
  - Sells 50% to public [each user will be allocated a certain number of reserved tokens during rICO]
  - Total Tokens: 100,000. Circulating Supply is 50,000.
- The rights in this example are shared 50% Artist [issuer] and 50% public.  
When a DA is sold for 100LYX 50% (50LYX) goes directly to the rights holders  
(so 25% to artist - 25% to public) and the other 50% (50LYX) goes into the liquidity pool  
and is VESTED for 12-24 months (over this period the RIGHTS HOLDERS will be paid 1/12 or 1/24 of the  
total locked liquidity monthly, depending on selection and % of ownership)  
All variables can be modified to suit the artists requirements.

## WHAT IS rICO

\*COPY, PASTED FROM LUKSO + SOME EDITS

The Reversible ICO allows you to buy Artist Tokens [AT] over time, while maintaining the ability to reverse your commitment partially at any point within 8 months.

Instead of buying AT instantly like in a regular ICO, the rICO allows you to "reserve" a desired amount of AT's, which will then be purchased automatically throughout the period of the rICO at your initial commitment price.

**NOTE:** Before you have verified your identity (KYC) your price can still change. Should between your initial reservation and your whitelisting the price change, you will reserve automatically in the current higher price stage. If you do not want that, you can always return your funds immediately.

You can return any un-bought AT to the rICO smart contract address at any point in time, and you will receive the corresponding funds back. Unlocked AT can not be reversed.

The total AT balance will be automatically visible in your wallet after you "reserve" and you verified your identity. You will only be able to move and transact with the part of the balance that is finally bought and not reversible.

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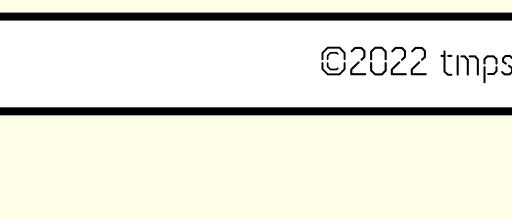
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[MINT PRICE TEXT]



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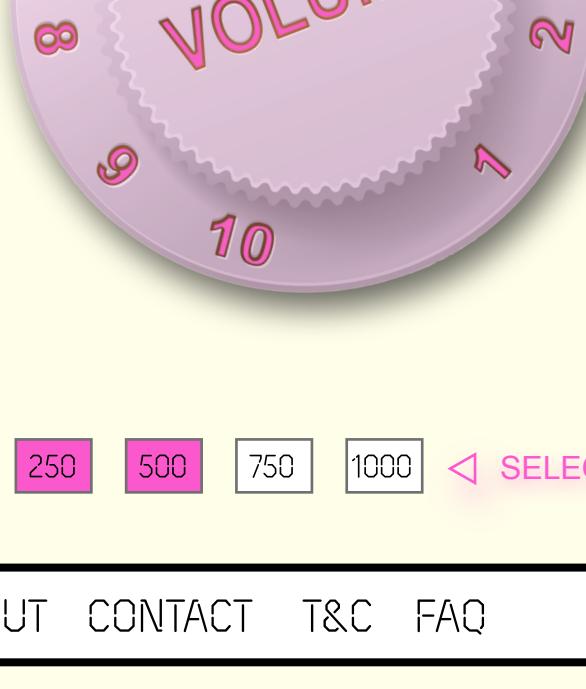
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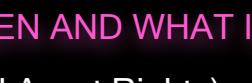
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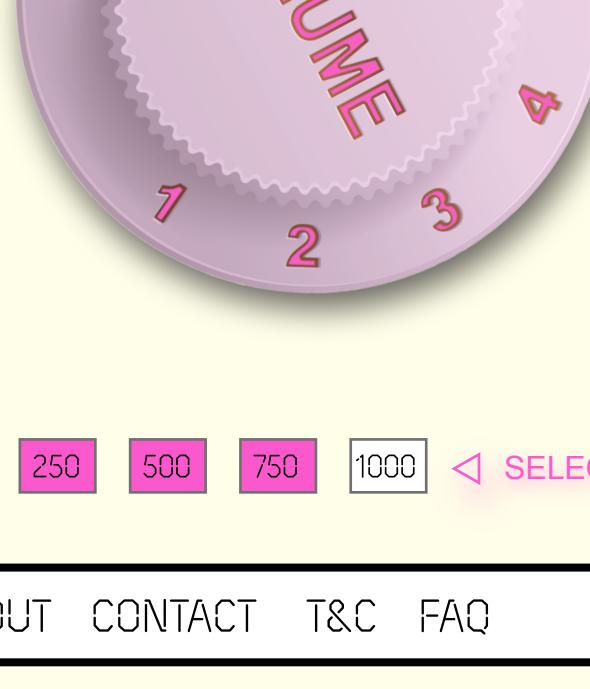
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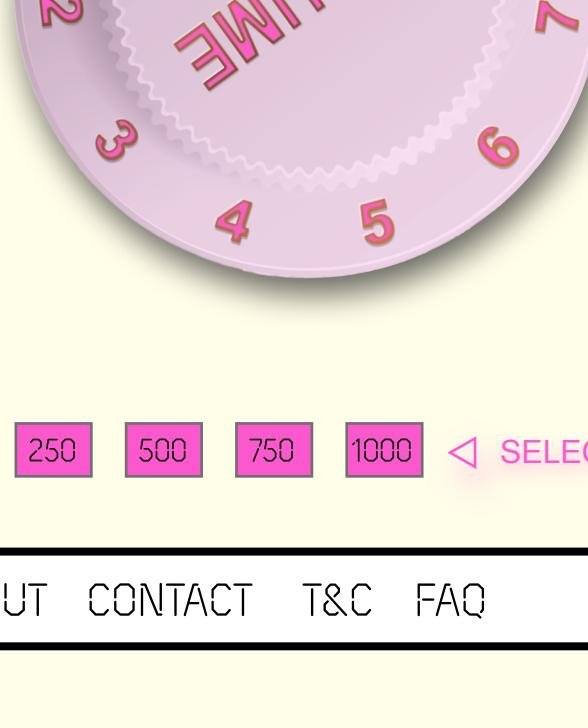
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# LEDFUT MERCH

WARNING: VISUALS MAY CAUSE EXCITEMENT

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◀ STINGER

Price: 50LYX

Stock: 5/5

BUY

Price: 20LYX

Stock: 87/100

BUY



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## WHAT HAPPENS TO DA SALE LIQUIDITY?

A % of each DA sale [set by the issuer or artist] is sent the rights owner of the AT [artist token]. A % equal to that is sent to the AT liquidity pool for vesting [vesting time also set by issuer].

This system helps stabilise the AT price, and is a responsible financial tool for artists and rights holder to slowly receive funds from assets sales rather than in a lump sum.

This also incentivises people to buy the digital asset backed AT.

STOMP3D



Price: 50LYX

Stock: 7/10

BUY



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Price: 50LYX

Stock: 19/20

BUY

BLAZ3D



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coming soon :(



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