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ABOUT CONTACT T&C FAQ



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UPTURN is a dApp built on the LUKSO network

Using LUKSO's LSP's, the team has developed a decentralised system to allow Artists and Fans to transact between each other without the use of intermediaries.

The issuance of DIGITAL ASSET [DA] backed ARTIST TOKENS [AT] by an artist, allows for the indexing of their full digital catalogue. Meaning, if a fan were to buy at AT they would be purchasing a slice of ownership rights of the artists DA catalogue.

DA's can consist of a mix of different assets and their attributed standards. For example - Art, Music, Video, Tickets, Tokenised Streaming Royalties etc etc

HOW? By utilising the rICO method of token issuance
WHO A? The artist creates tokens through our infrastructure
WHO U? The user buys artist token via our marketplace and digital assets via UP
WHY? To allow fans to invest in their favourite artists and provided a much needed steady income to the artist with out inbuilt vesting options

UPTURN currently has smart contracts written for future marketplace and exchange framework. Post HACKATHON we require funding to complete our front end and continue building out our governance structure as a DAO.

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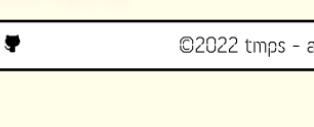
Total Supply: 100,000
Circ. Supply: 50,000
Total LYXt: [TOT LYX TEXT]
Market Cap: [MC TEXT]

MINT PRICE:

[MINT PRICE TEXT]

BUY

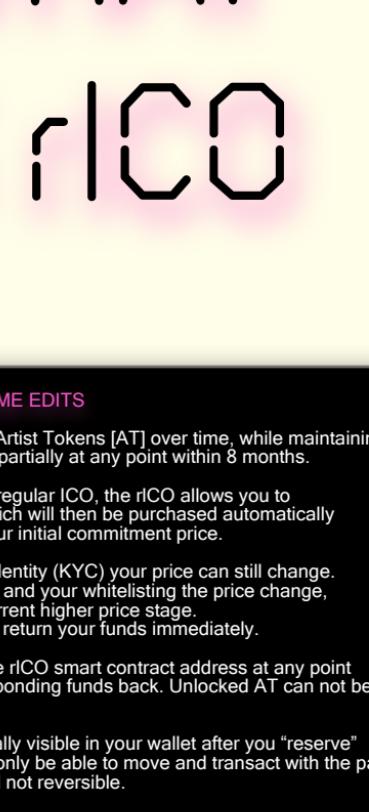
RETURN



The Artist Token [AT] has been set up with the LSP 7 Digital Asset Standard.

WHAT IS ▶

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ALLOCATION PER WALLET:

1,000 AT

0

250

500

750

1000



SELECT AMOUNT [AT]



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WHAT UNDERWRITES THE ARTIST TOKEN AND WHAT IS ITS USE?

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The rights in this example are shared 50% Artist [issuer] and 50% public.
When a DA is sold for 100LYX 50% (50LYX) goes directly to the rights holders (so 25% to artist - 25% to public) and the other 50% (50LYX) goes into the liquidity pool and is VESTED for 12-24 months (over this period the RIGHTS HOLDERS will be paid 1/12 or 1/24 of the total locked liquidity monthly, depending on selection and % of ownership)
All variables can be modified to suit the artists requirements.



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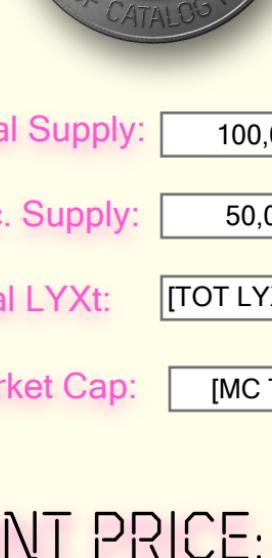
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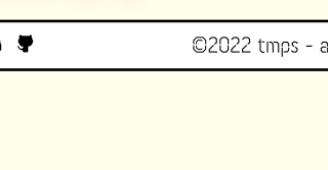
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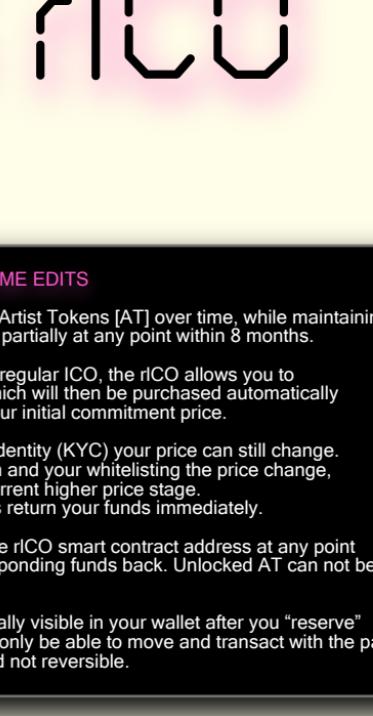
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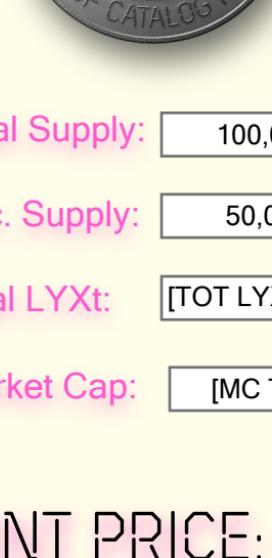
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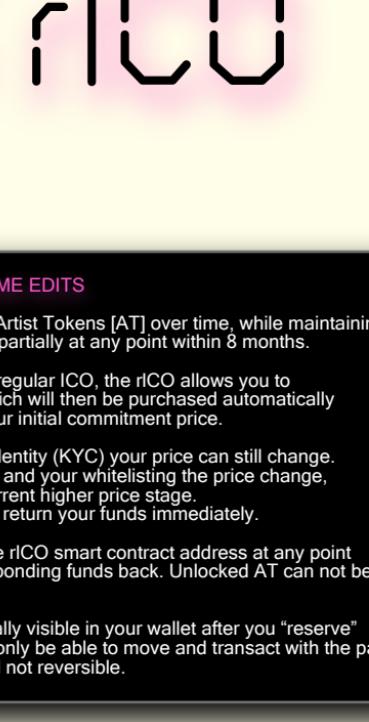
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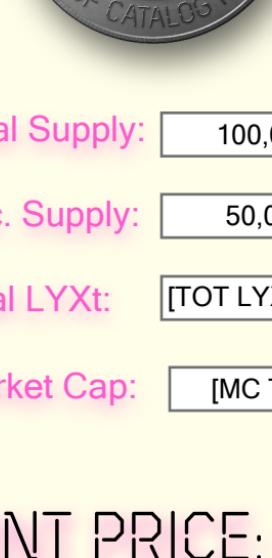
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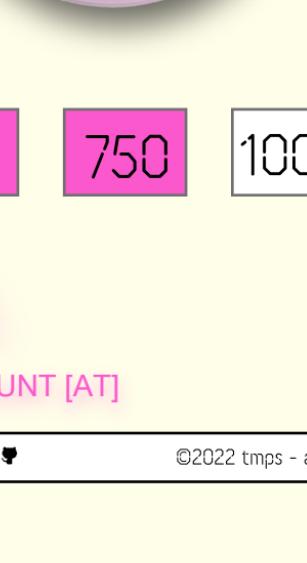
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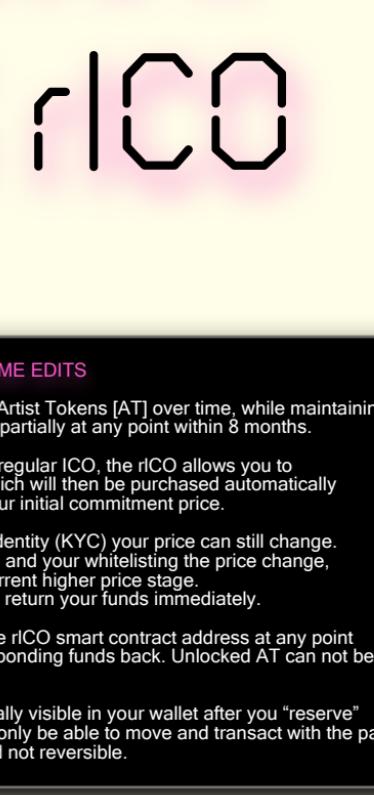
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1,000 AT



0 250 500 750 1000



SELECT AMOUNT [AT]



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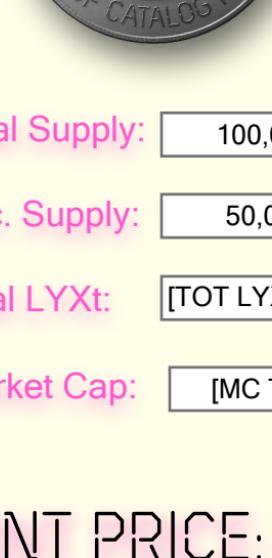
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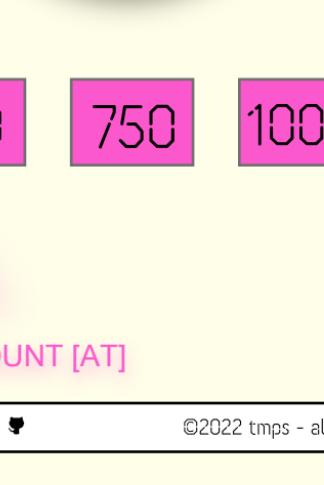
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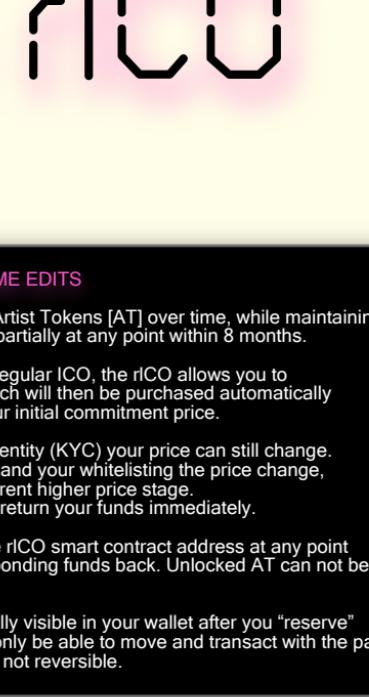
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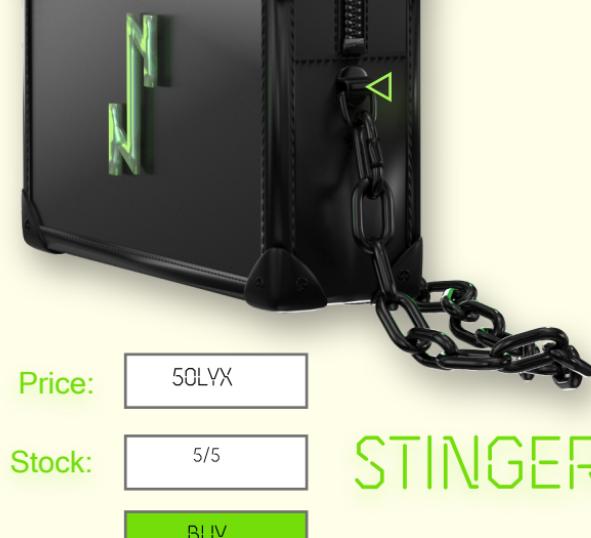
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WARNING: VISUALS MAY CAUSE EXCITEMENT

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Price: 50LYX

Stock: 5/5

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STINGER

WHAT HAPPENS TO DA SALE LIQUIDITY?

A % of each DA sale [set by the issuer or artist] is sent the rights owner of the AT [artist token]. A % equal to that is sent to the AT liquidity pool for vesting [vesting time also set by issuer].

This system helps stabilise the AT price, and is a responsible financial tool for artists and rights holder to slowly receive funds from assets sales rather than in a lump sum.

This also incentivises people to buy the digital asset backed AT.



Price: 20LYX

Stock: 87/100

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Price: 50LYX

Stock: 7/10

BUY



Price: 50LYX

Stock: 19/20

BUY

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