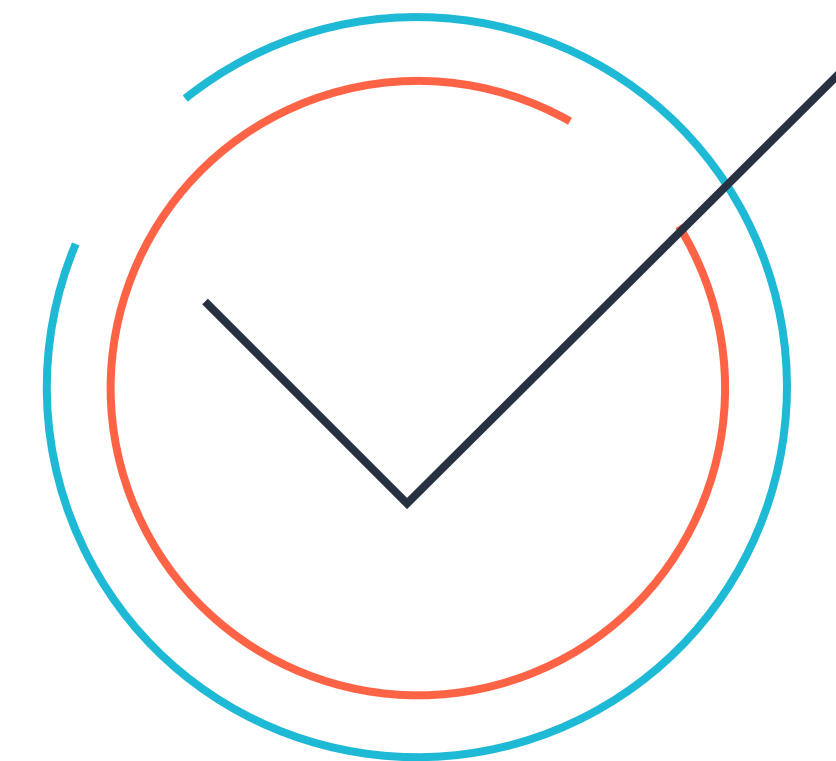


# Brand Guidelines



# Logo

Correct Logo Usage



On white background



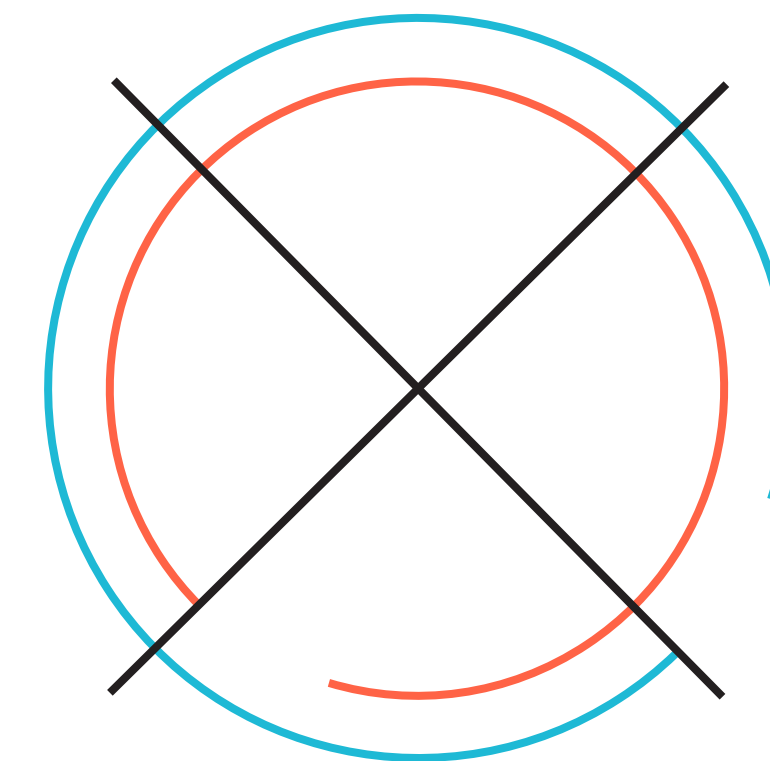
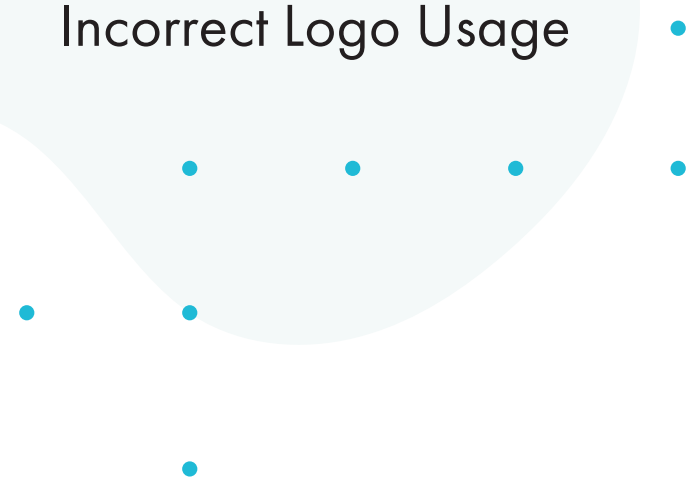
On dark background



On image background

# Logo

Incorrect Logo Usage



Rotated



Compressed



Stretched

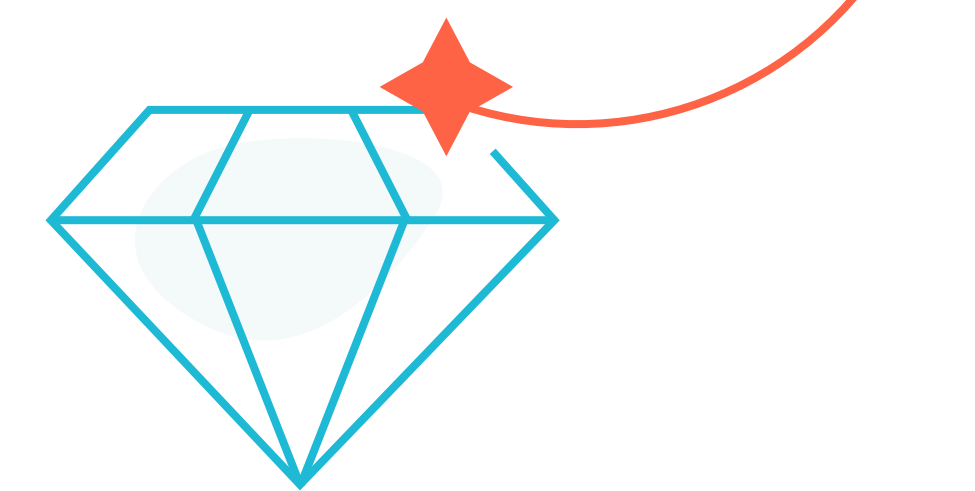


In gray



Less than  
100% opacity

# Colours



Blue

#1FBAD6

R: 31 G: 186 B: 214



Yellow

#FFE161

R: 255 G: 255 B: 97



Red

#FF6346

R: 255 G: 99 B: 70



Dark grey-blue

#334054

R: 51 G: 64 B: 84



Darker grey-blue

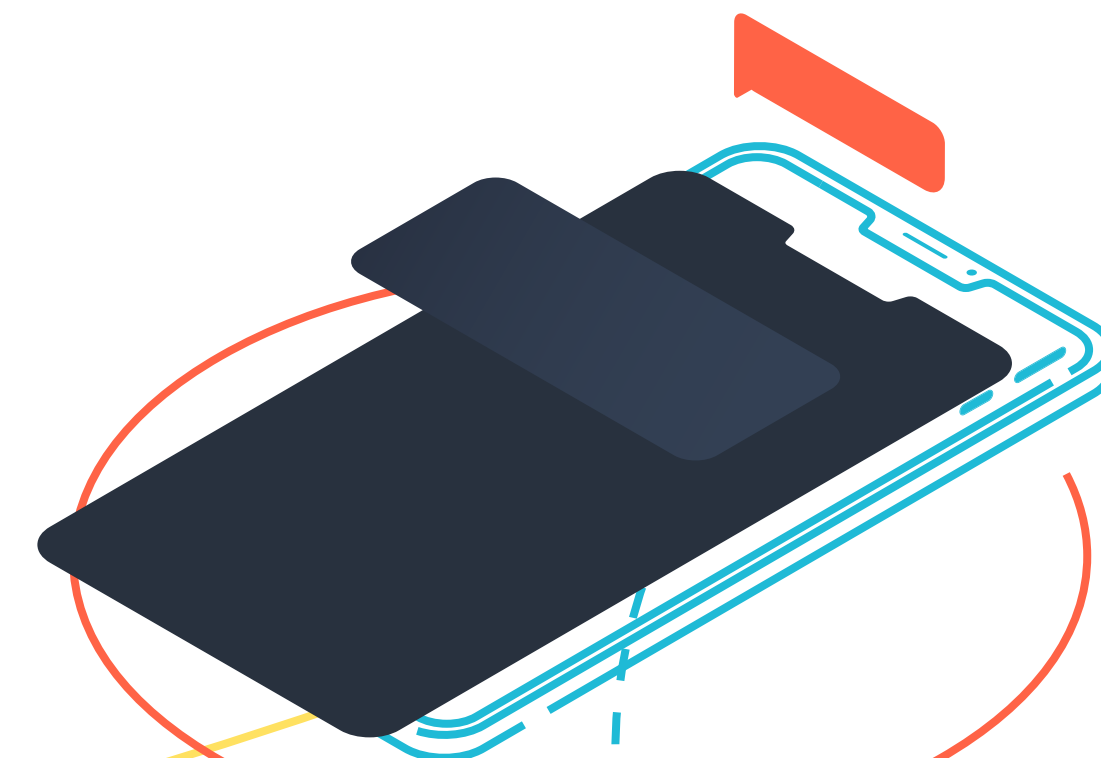
#283142

R: 40 G: 49 B: 66

Font .



Futura family ONLY



Futura Book

Futura *Medium*