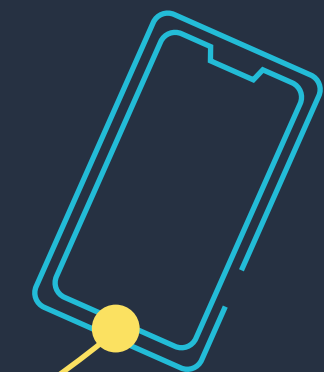




Mobile top up API for developers

Enable your apps and sites to send credit to 4.5 billion mobile phones



Hassle free integrations

With our API and a few lines of code, you can add airtime and digital content services to your application in the program language you already use



Cloud
platforms reshaping
huge markets



Why do customers choose Reloadly?

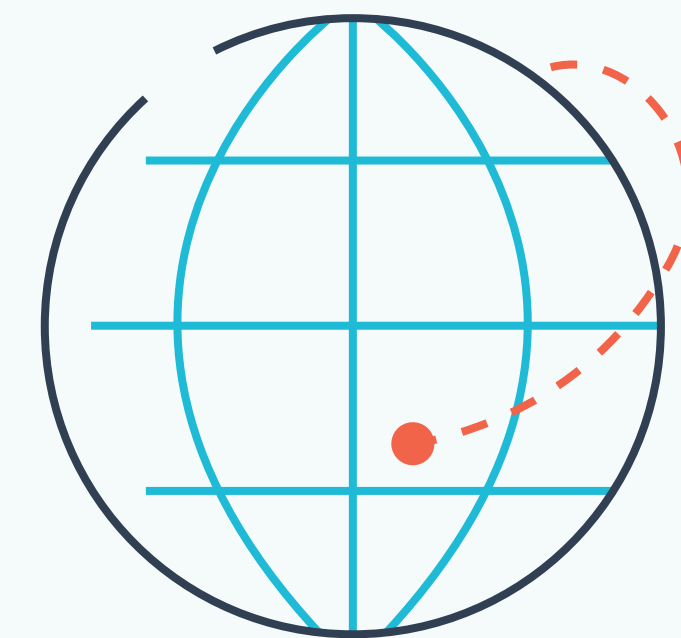
We've removed the heavy lifting for developers, making the integration process straight forward and easy to add top-ups and digital goods to 3rd party platforms



quality &
reliability



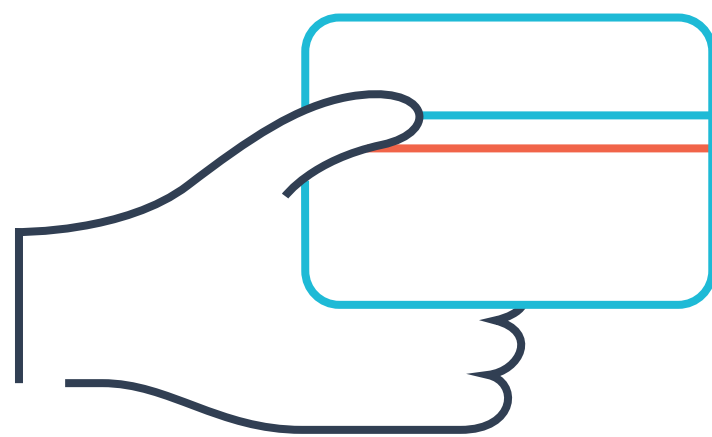
building blocks
for their user case



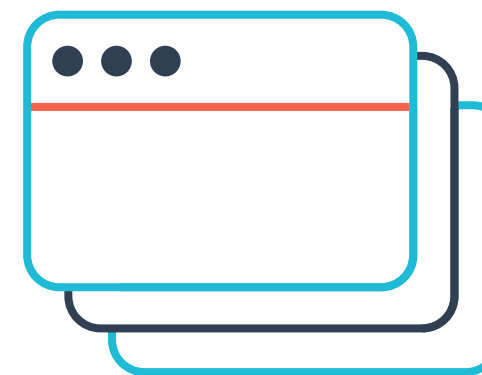
tooling to operate
on a global scale

World class developer on-boarding

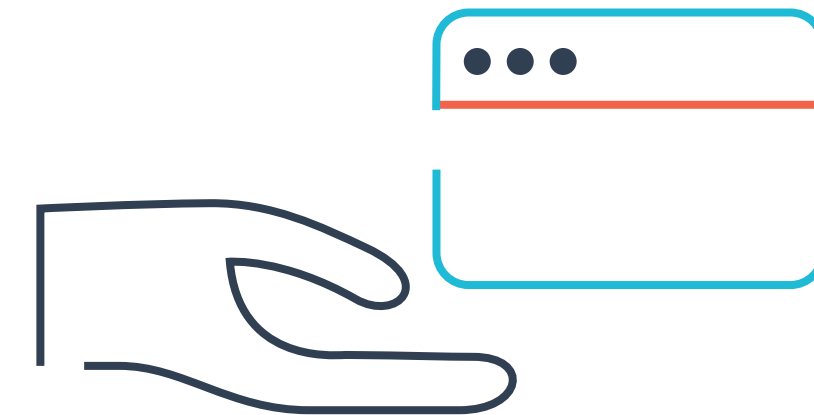
Reloadly has created a new sales channel for MNOs through an Open API platform, built for developers. MNOs traditionally fail to update their legacy BSS infrastructure systems, creating inefficiencies to deploy digital products



self-service model



unique developer
experience



runtime platform

See how 5,000 businesses use Reloadly



Rewards /
Loyalty



Web / Desktop /
Mobile Apps



Communication
Apps



Exchange Houses /
Banks



NGOs



Fintech /
Mobile Wallets



Crypto /
Blockchain



Retail Shops /
Chains



Mobile Operators
P2P



Money
Transmitters



POS Machines



Self Service
Machines

Cloud APIs for any use case

Airtime – Data bundles – Digital goods – Mobile money – Digital gifting

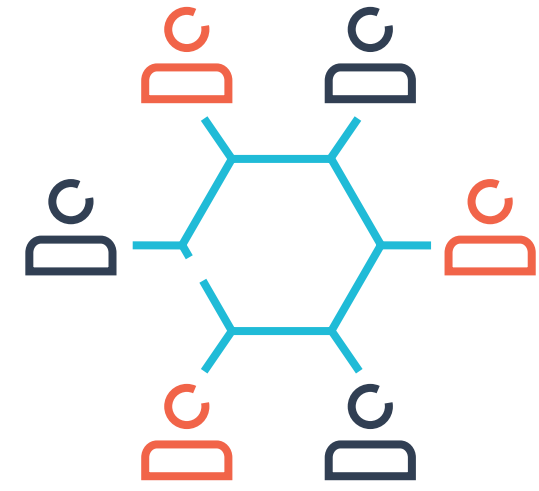


Business model for innovators

Acquire Developers Like Consumers, Enable Them to Spend like Enterprises

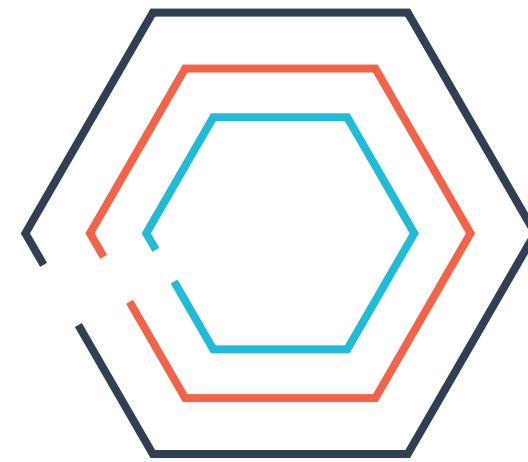


Our growth strategy



developer reach

Continue penetration with the 20m+ global developers



platform expansion

Continue innovating with building blocks, particularly Use Case APIs



enterprise momentum

Drive penetration in enterprises as they increasingly become software builders



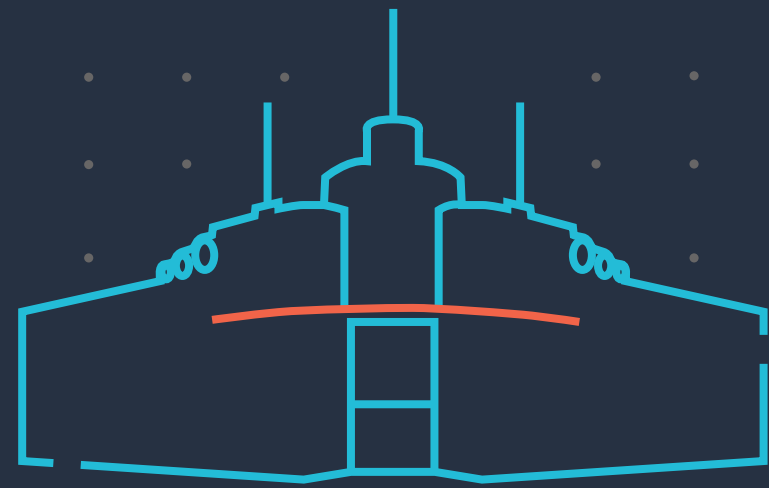
international growth

16% of revenue today comes from companies based outside of the United States

Get started right away, there are no contracts and only pay for what you use

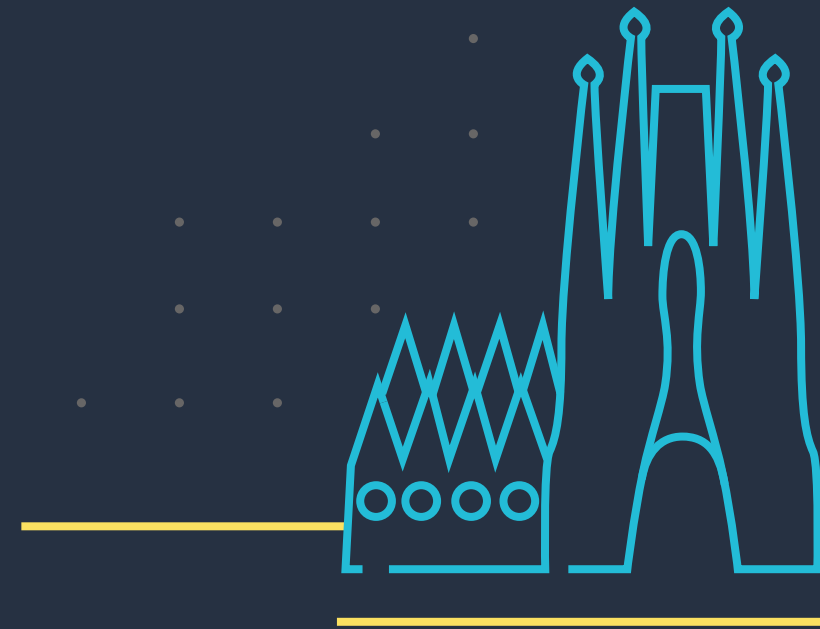
Get your free API key now at reloadly.com

Offices



Miami

Miami 78 sw
7th St. Miami
FL USA 5th Floor
USA



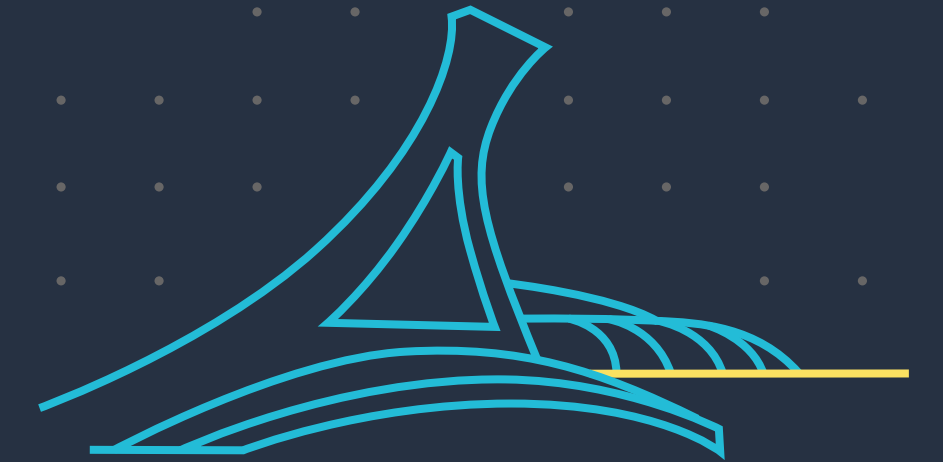
Barcelona

Barcelona Luxa
C/Tànger-Badajoz
Barcelona B 08018
Spain



Paris

40 rue du Colisée
Paris 75 75008
France



Montreal

010 Rue Sainte-Catherine Ouest
Montreal, QC H3G 1R3
Canada

Get in touch
hello@reloadly.com