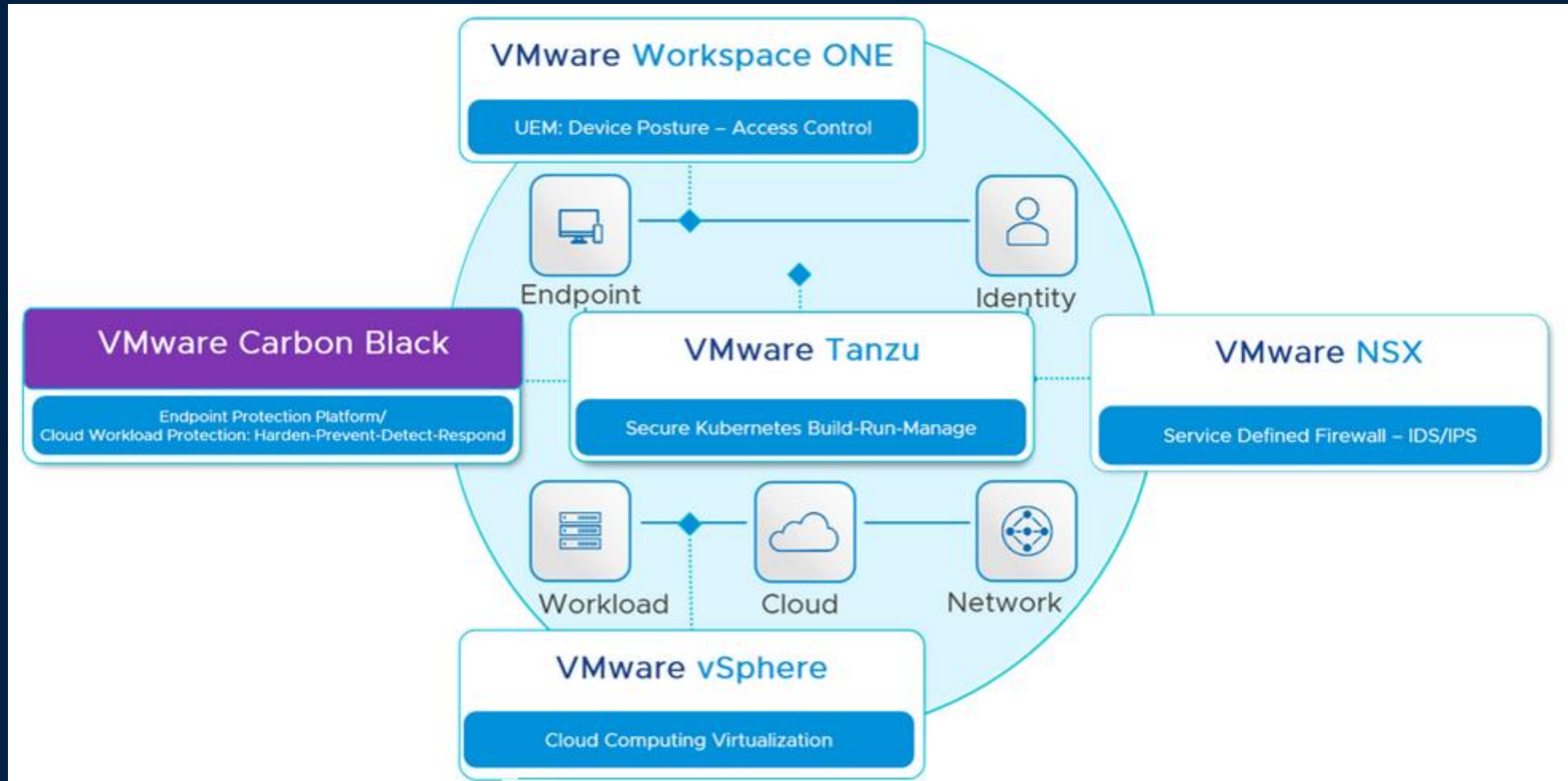




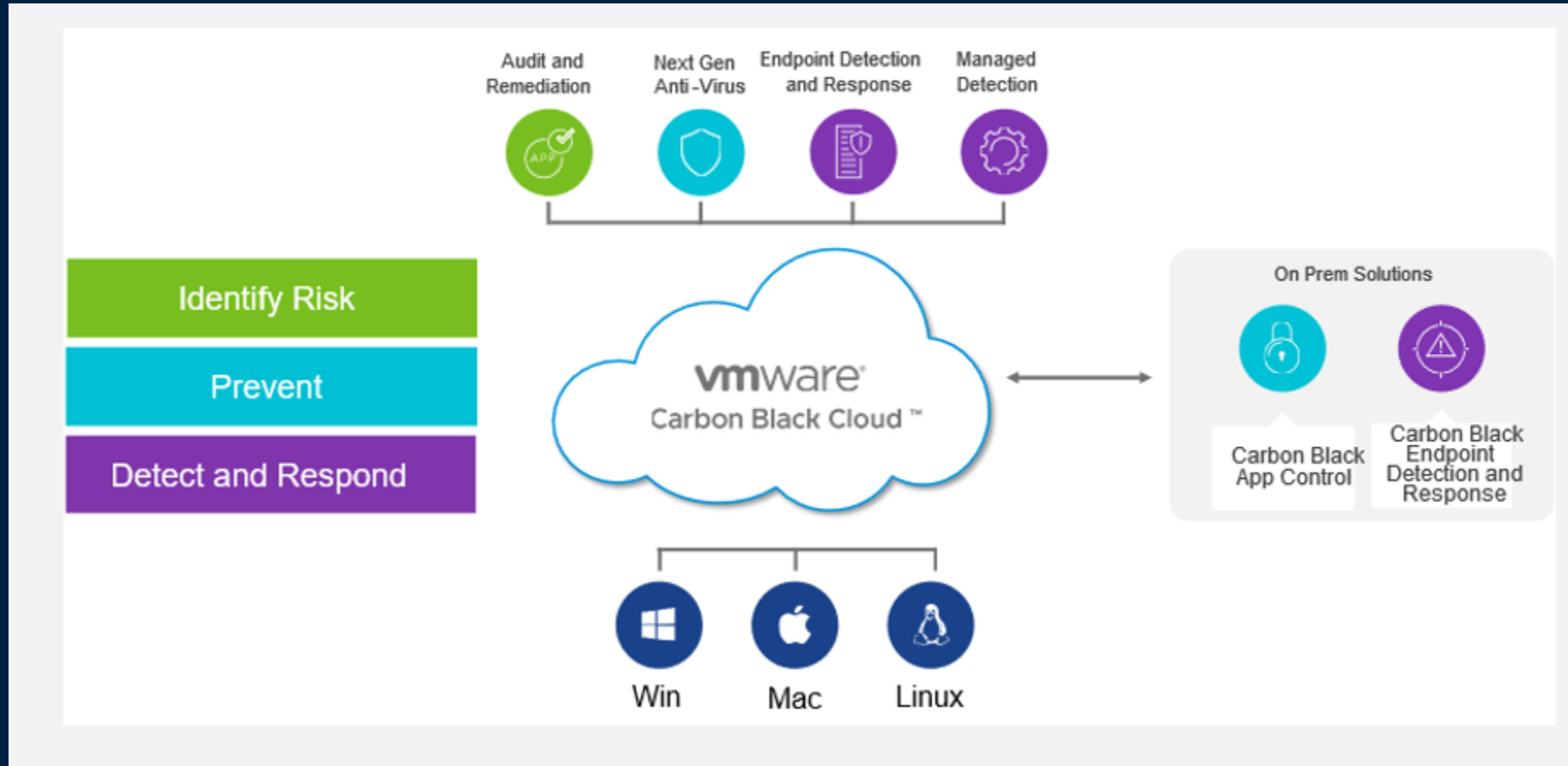
Solução Carbon Black



VMware Foundational Solutions



VMware Carbon Black Cloud



VMware Carbon Black's single-agent offering of all four core EPP capabilities

VMware Carbon Black Cloud Workload



Vulnerability Management



Workload Inventory & Lifecycle Management



vSphere Integration



Audit/Remediation



NGAV



EDR for Workloads

Reduce Attack Surface

Identify risk and harden workloads against attack.

Increase Visibility

Easy to understand current state of workloads and vulnerabilities.

Simplify Operations

Better collaboration and shared intelligence for IT and Security teams.

vm

vSphere Client

Menu

Search

Administrator@VSPHERE.LOCAL

Help

Home

Shortcuts

Hosts and Clusters

VMs and Templates

Storage

Networking

Content Libraries

Global Inventory Lists

Policies and Profiles

Networking and Sec...

Carbon Black

Administration

Tasks

Events

Tags & Custom Attri...

New Search

Carbon Black

10.172.146.36 | STANDALONE

Summary

Vulnerabilities

Inventory

Appliance Health

Healthy

vCenter connectivity

Inventory Health

Gateway

Appliance Worker

vSphere Worker

Access Control Service

GO TO APPLIANCE

Inventory Status (318)

Description	VMs
Carbon Black enabled	102
Carbon Black update available	86
Assets unsupported by Carbon Black	55
Assets requiring VMtools upgrade	75

VIEW INVENTORY

Critical Vulnerabilities by Asset

136 critical assets

ESXi

vCenter

Windows

Linux

25

50

40

21

VIEW ALL

Total Critical Vulnerabilities

27 critical vulnerabilities

ESXi

vCenter

Windows OS

Linux OS

Windows Apps

Linux Apps

1

7

9

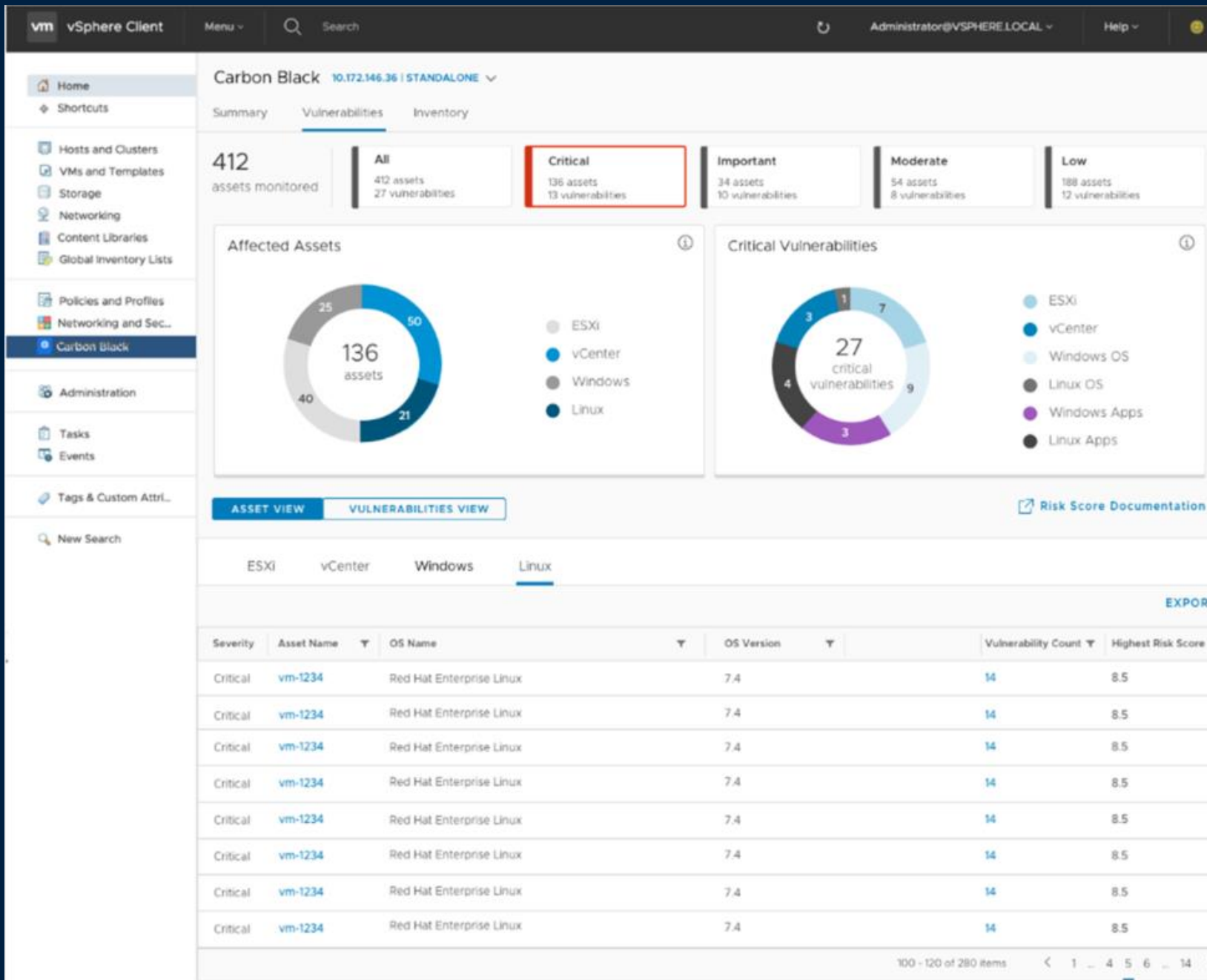
3

4

3

VIEW ALL

5



VMware Carbon Black Workspace Security

NGAV + EDR



Detects endpoint malware and behavioral threats and send to Intelligence.

Allows IT Ops and SecOps to get more depth of data on a compliance or security issue

Comprehensive Digital Workspace Security



Deliver zero trust security with Workspace ONE Intelligence continuous verification of user and device risk.

Combines broad WS1 Intelligence compliance & risk view w/ Carbon Black real-time threat

Manage Entire Device and App Lifecycle



Entitle, provision, and deploy apps easily across devices and enable DLP

Integrated insights, App analytics and Automation

Combines best-in-class behavior threat detection, NGAV, and digital workspace analytics & remediation solutions

Carbon Black Cloud

VMware Carbon Black Cloud Endpoint Standard

Certified to replace and extend traditional antivirus

Next-Gen
Antivirus
+ EDR

ADAPTIVE PREVENTION



- Stops malware & fileless attacks
- Unique behavioral approach uses EDR data to stop unknown attacks
- Strongest ransomware protection – 100% efficacy in 3rd-party testing
- Online & offline protection
- Flexible policy configurations for advanced users

BEHAVIORAL EDR



- Clear, behavioral view of endpoint activity
- Visualize every stage of an attack and uncover root cause in minutes
- Easily search and investigate endpoints
- Live Response to fix issues in real time

GROWS WITH YOUR TEAM



- Out-of-box detection & prevention for less sophisticated teams
- Easily configured dashboard to reduce noise and complexity
- Real-time investigation for teams w/o dedicated IR practitioners

VMware Carbon Black Cloud Audit & Remediation

Ask questions and take action in real time

Real-time
Query &
Remediation

ON-DEMAND AUDIT



- Inspect endpoints on demand
- Remotely assess to understand current system state
- On-demand access to 1,500+ security artifacts
- Make quick decisions to reduce risk

REAL-TIME REMEDiation



- Secure, remote shell into any protected endpoint
- Fix issues in real time
- Remotely perform full investigations and remediation
- Immediately resolve risky configurations and vulnerabilities

SIMPLIFIED OPERATIONS



- Built on a true security platform
- Single agent & single console
- Query results stored in the cloud
- Easy to manage
- No impact to users

VMware Carbon Black Cloud Enterprise EDR

Detect and respond to advanced attacks

Advanced
Threat
Hunting
& IR

COMPLETE VISIBILITY



- Capture all endpoint activity
- Visualize the attack
- Identify root cause
- Aggregate custom threat intel
- Minimize resource impact

SCALE THE HUNT



- Stop advanced threats
- Automate the hunt
- Reduce the attack surface
- Integrate defenses
- Leverage community experts

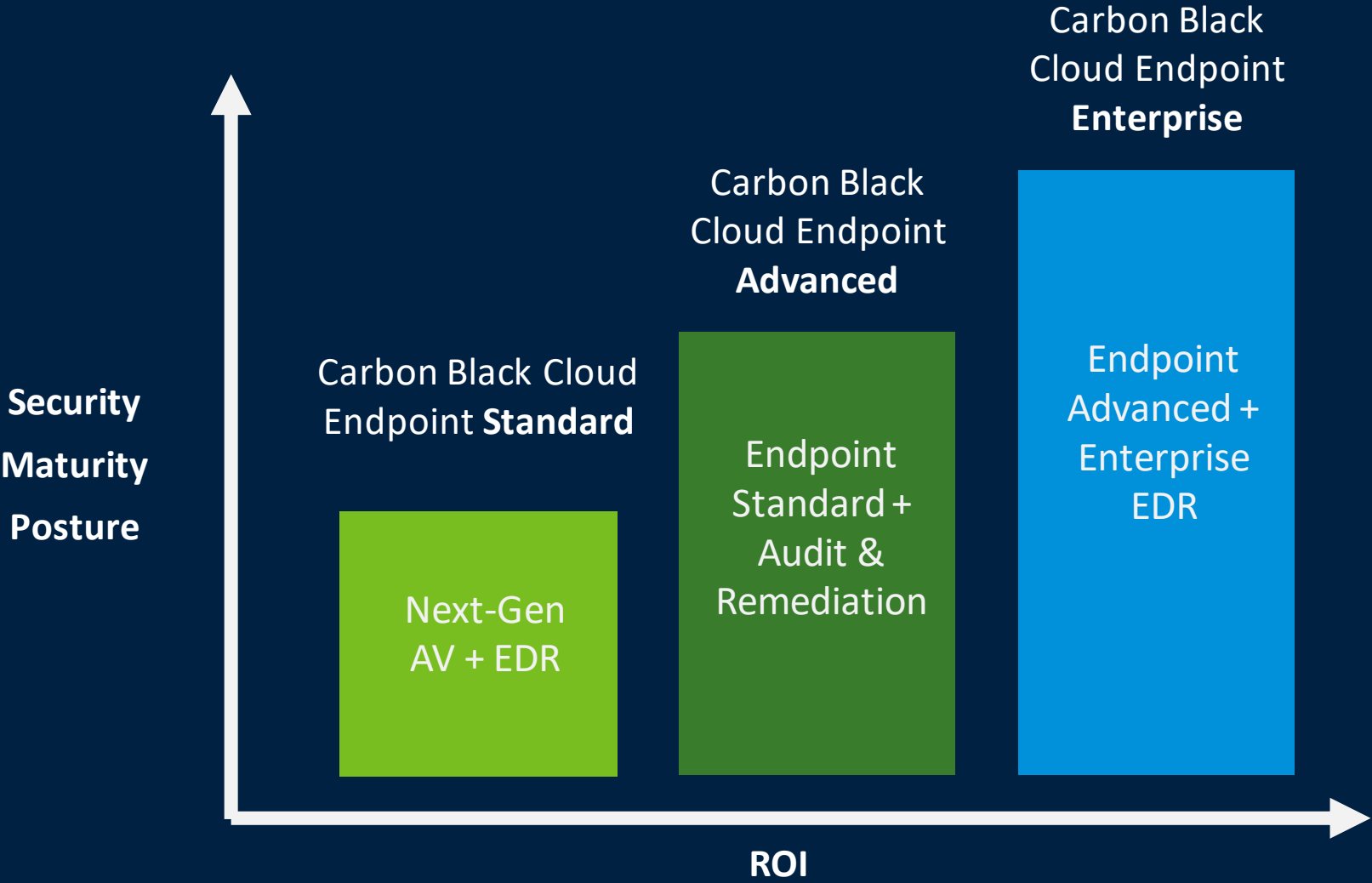
RESPOND IMMEDIATELY



- Isolate infected systems
- Ban malicious files
- Collect forensic data
- Remotely remediate devices

Carbon Black Cloud Endpoint Packages

Security Posture vs ROI



CBC Endpoint Standard provides Next-Gen AV + EDR

CBC Endpoint Advanced comes with Endpoint Standard + Audit & Remediation

CBC Endpoint Enterprise comes with Endpoint Advanced + Enterprise EDR

VMware Carbon Black Cloud Managed Detection

Prevent breaches with expert threat hunters at your side

Managed Alert
Triage

Expert Threat Validation

Analyzes, validates, and prioritizes alerts so that nothing is missed

Early Warning System

Identifies trends and proactively sends advisories to ensure a confident response

Roadmap to Root Cause

Provides additional context to streamline investigations and root cause analysis



VMware Carbon Black App Control

Market-leading application control solution

Application
Control
on-prem

LOCKDOWN SYSTEMS



- Strongest security possible
- Blocks malware, advanced attacks
- Prevents unwanted change
- Cross platform support

CONTINUOUS COMPLIANCE



- Enforce configuration integrity
- Monitor critical system activity
- Assess compliance risk
- Secure end-of-life systems

HIGH-PERFORMANCE & EASE OF MGMT



- Fast time to value
- Easy to manage
- Minimal impact to systems
- Low resource usage
(<1 admin per 10,000 systems)

VMware Carbon Black EDR / Hosted EDR

Detect and respond to advanced attacks

SOC & Incident
Response

COMPLETE VISIBILITY



- Capture all endpoint activity
- Visualize the attack
- Identify root cause
- Aggregate custom threat intel
- Minimize resource impact

PROACTIVE THREAT HUNTING



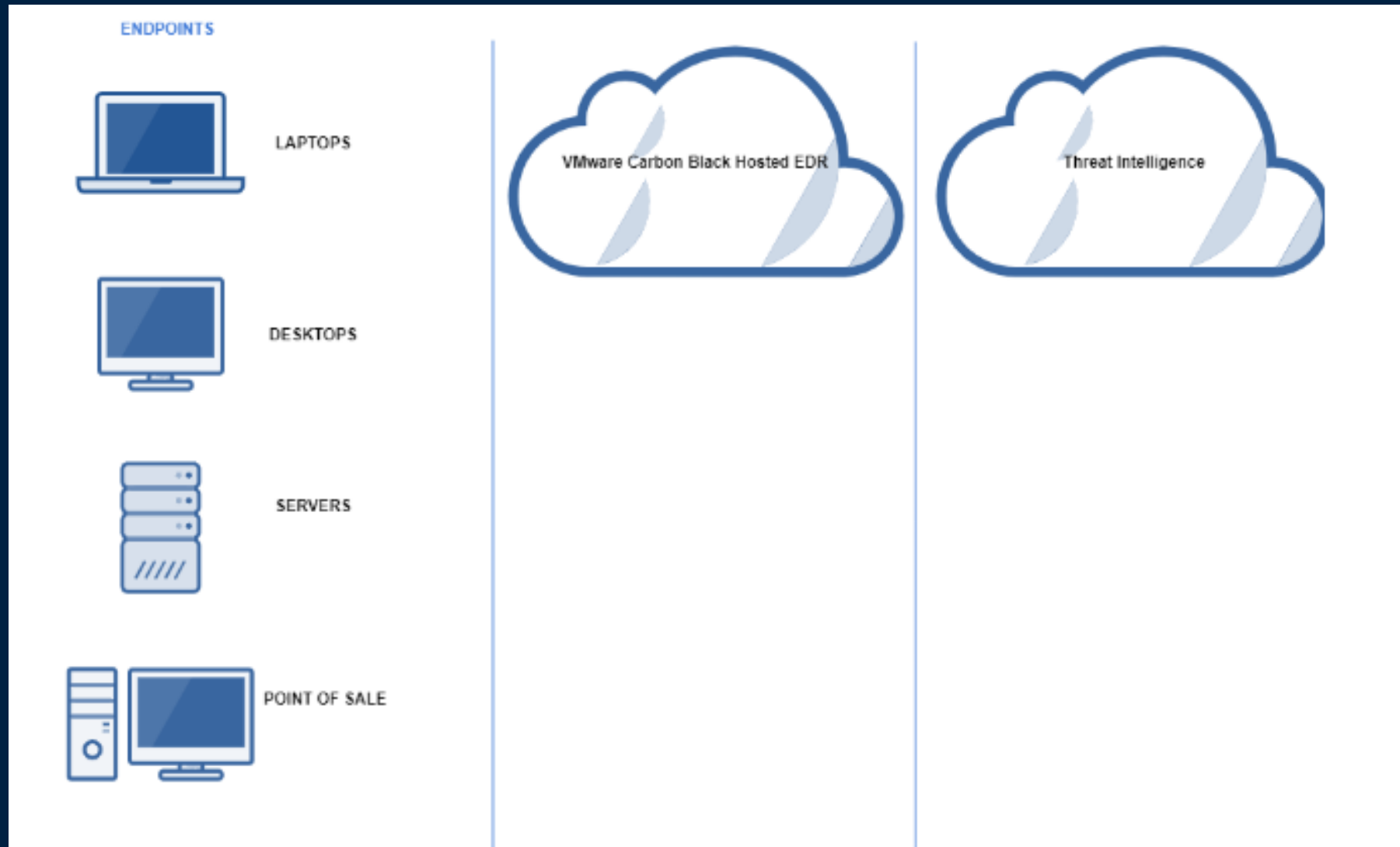
- Automate the hunt
- Stop the “headline” breach
- Make the next attack harder
- Integrate defenses
- Leverage community experts

RESPOND IMMEDIATELY

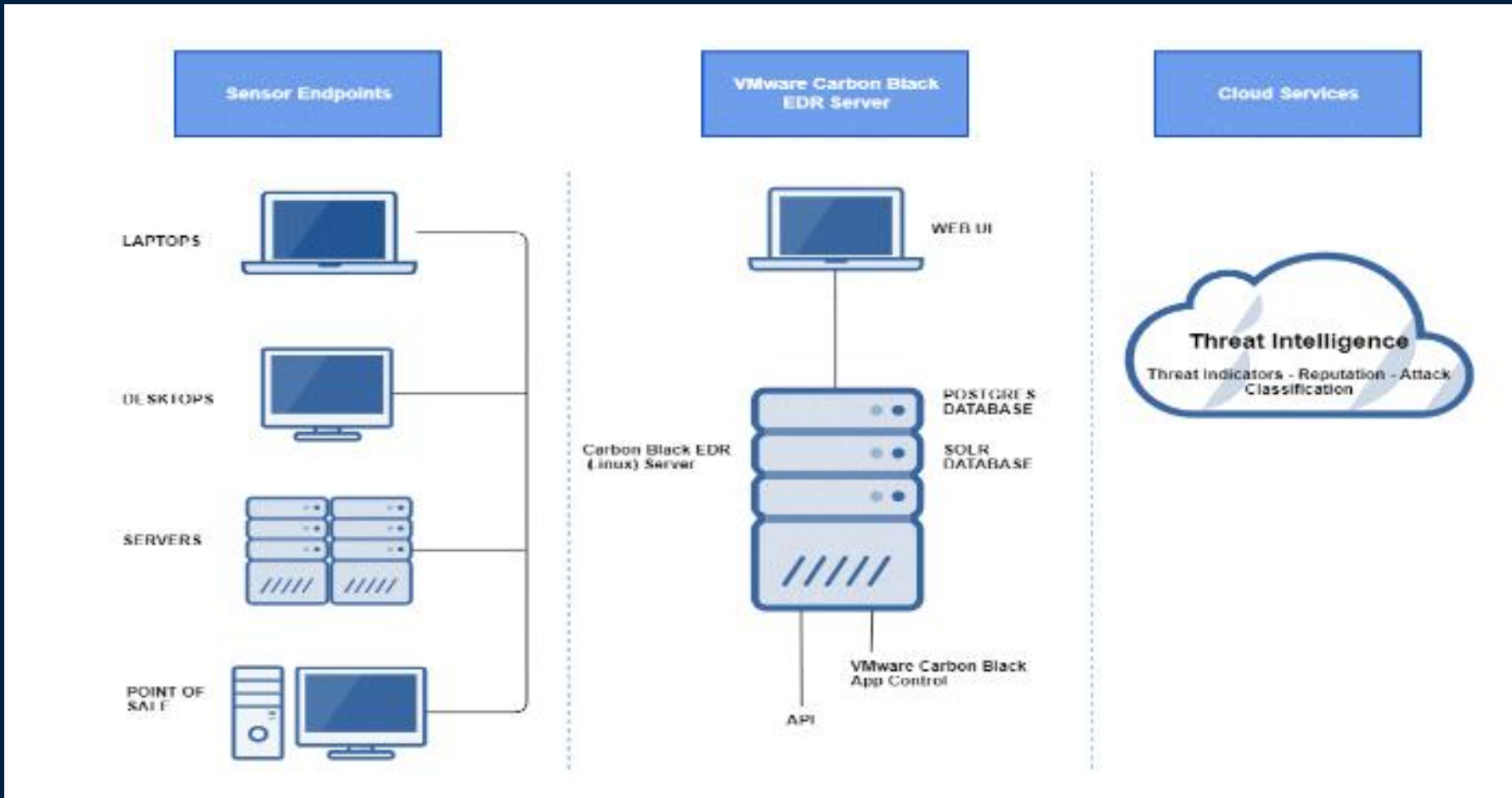


- Isolate infected systems
- Collect forensic data
- Remediate infected devices
- Prevent future attacks

Carbon Black Hosted EDR



Carbon Black EDR



- **VMware Workspace Security™** - The VMware Workspace Security offerings may include certain VMware Carbon Black Cloud functionality in combination with VMware Workspace ONE® and/or VMware Horizon® Service capabilities.
For details on the Workspace ONE offerings, see the Service Description at:
[https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/support/workspac
e-one-service-description.pdf](https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/support/workspac
e-one-service-description.pdf)
For details on the Horizon Service offerings, see the Service Description at:
[https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/downloads/eula/v
mw-horizon-service-description.pdf](https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/downloads/eula/v
mw-horizon-service-description.pdf)
- **VMware Advanced Security™ for VMware Cloud Foundation™** – VMware Carbon Black Workload Advanced, plus VMware NSX® Advanced Load Balancer™ and VMware NSX® Advanced Threat Prevention™ add-on.

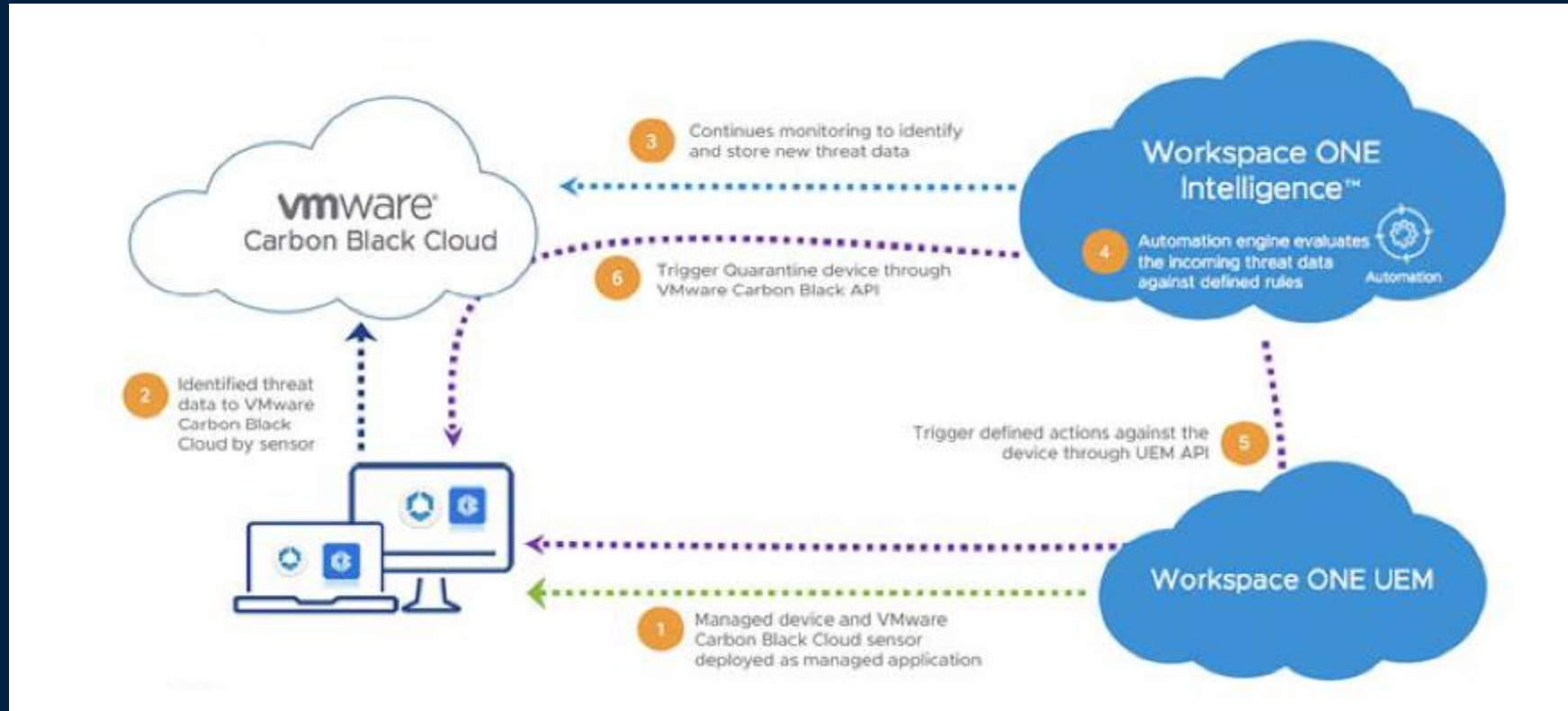
Announcing the General Availability of Container Security
in the VMware Carbon Black Cloud

Octarine

Carbon Black Workspace Security

VMware Workspace Security

Combines best-in-class behavior threat detection, NGAV, and digital workspace analytics & remediation solutions



<https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/products/nsx/vmware-workspace-security-solutions.pdf>

VMware Workspace Security

Combines best-in-class behavior threat detection, NGAV, and digital workspace analytics & remediation solutions

VMware Carbon Black Product Portfolio

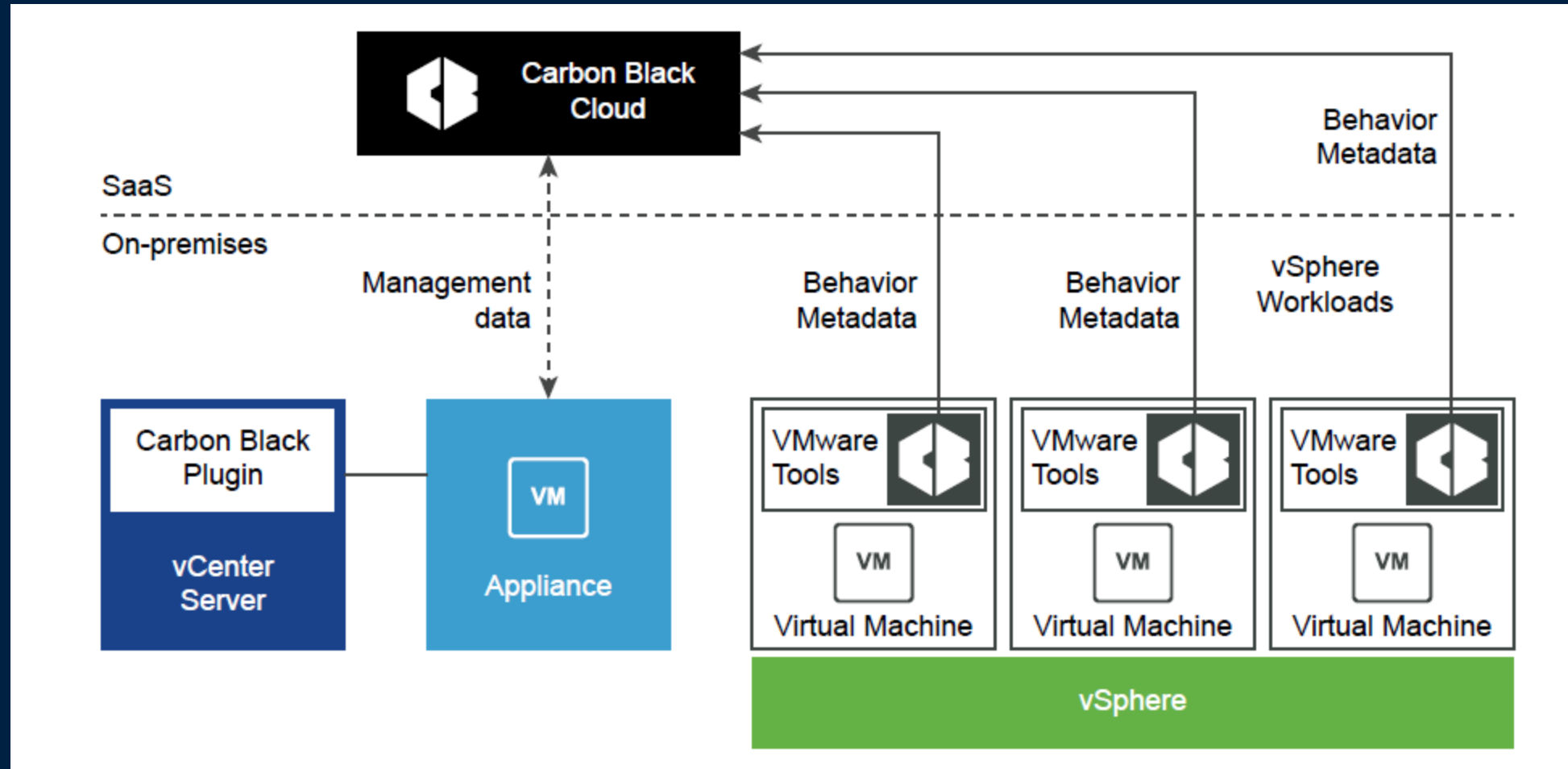
High Level

FUNCTION	VMware Carbon Black Endpoint			VMware Workspace Security
	STANDARD	ADVANCED	ENTERPRISE	
Next Gen AV	✓	✓	✓	✓
Endpoint detection and response (EDR)	✓	✓	✓	✓
Realtime endpoint audit and remediation		✓	✓	✓
Advanced threat hunting			✓	
Incident response			✓	
WorkspaceONE Compatible				✓

<https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/products/nsx/vmware-workspace-security-solutions.pdf>

Carbon Black Cloud Workload

Carbon Black Cloud Workload



Carbon Black Cloud Workload

The diagram illustrates three tiers of VMware Carbon Black Cloud Workload protection, each presented as a vertical stack of colored boxes. The top box of each tier is dark green, dark blue, or dark blue with a lighter blue gradient. The middle box is a lighter shade of the top box. The bottom box is a light gray. The tiers are: 1. VMware Carbon Black Cloud Workload Essentials (green), 2. VMware Carbon Black Cloud Workload Advanced (blue), and 3. VMware Carbon Black Cloud Workload Enterprise (dark blue). Each tier includes a list of features and a price tag at the bottom.

VMware Carbon Black Cloud Workload Essentials	VMware Carbon Black Cloud Workload Advanced	VMware Carbon Black Cloud Workload Enterprise
IDENTIFY RISK / HARDEN <ul style="list-style-type: none">Asset InventoryAudit and RemediationVulnerabilityvCenter Plug-inAgentlessLifecycle Management	+ PREVENTION <ul style="list-style-type: none">NGAVBehavioral EDRWorkload Essentials Functionality	+ THREATHUNTING <ul style="list-style-type: none">Enterprise EDRWorkload Advanced Functionality
LIST PRICE: \$/CPU/YR/US Hosted	LIST PRICE: \$/CPU/YR/US Hosted	LIST PRICE: \$/CPU/YR/US Hosted

<https://www.vmware.com/products/carbon-black-cloud/workload-protection-bundles.html>

DEMONSTRAÇÃO

Demonstração

Demonstração do Carbon Black Endpoints console:

https://docs.hol.vmware.com/hol-isim/hol-2021/hol-isim-player.htm?isim=HOL-2236-01-ISM_module2_Introduction%20to%20the%20Carbon%20Black%20Cloud%20Console.json

Demonstração do Carbon Black Cloud Workload Protection

https://docs.hol.vmware.com/hol-isim/hol-2022/hol-isim-player.htm?isim=hol-2236-01-ism_module2_vcenter-plugin.json

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40 YEARS

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