

# Cycle of Academic Publishing

Khuong Ho-Van

HCMUT

August 11, 2021

# Outline

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- 2 Preparation
- 3 Strategy
- 4 Networking
- 5 Persistence

# Cycle of academic publishing



# Preparation

- Develop a National/International Standard of **Knowledge** in a recognized discipline or area of research
- **Identify one or perhaps two topics of focus**
- Master necessary research methods
- **Preparation is an ongoing process; always remain up-to-date in your field/area of research**

# Strategy



- A careful plan or method for achieving a particular goal
- The skill of making or carrying out plans to achieve a goal
- Usually over a long period of time

# Strategy

- Establish a research and publication plan
- Set individuals goals
- Focus on & master one or two primary areas of research
- Allocate time in your schedule to write
- Find an appropriate space to write

# Strategy Includes Networking

**Tham gia Bài báo Hội nghị để giữ slot ý tưởng cho paper của mình**

- Access to information
  - Technology
  - University library system
  - Personal networks
- Academic associations
  - Academic conferences
  - Professional service opportunities: reviewer, presenter
  - Journal editors/associate editors
- Colleagues: encourage working papers

# Strategy Includes Persistence



- Academic writing is not always easy and it often takes time
- Meeting international publication standards requires innovation, overcoming research challenges, and perhaps most of all persistence



# Persistence

- Start with a “working paper” written in English
- Present it at a national, regional, or international conference
- Listen carefully to the questions and comments at the conference
- Refine and improve the paper
- Select at least three possible journals
- Submit to one of these three journals
- Be patient

# Persistence

- Never give up on academic writing!
- Take feedback with an open mind and improve on your research from peer feedback
- Begin writing today and continue to write even when it is not easy to write

# Persistent & Patient

- Continue to write regardless of your situation and finish all sections of your (academic journal article, report, or book) that you are able
- You can always go back and fill in the gaps and refine what has already been written