



SEAT FILLERS PRIVACY POLICY

Last Updated: May 1, 2015

Seat Fillers, LLC ("Seat Fillers," "we," and "us") respects the privacy of its users ("you") and has developed this Privacy Policy to demonstrate its commitment to protecting your privacy. This Privacy Policy describes your privacy rights regarding Seat Fillers' collection, use, storage, sharing, and protection of your personal information. It applies to the Seat Fillers application, website and all related websites, applications, services, and tools ("Services") where this policy is referenced, regardless of how you access or use them. By using our Services or transacting business with us, you agree to the terms of this Privacy Policy and consent to the processing of your personal information as described here.

If you have any questions about our privacy practices, please refer to the end of this Privacy Policy for information on how to contact us.

1. Information we collect about you

- In general, we may collect information that can identify you such as your name, user name and email address ("personal information") and other information that does not identify you. We may collect this information through a website or a mobile application. By using the Services, you are authorizing us to gather, parse and retain data related to the provision of the Services. Throughout this Privacy Policy, we use the term "personal information" to describe information that can be associated with a specific person and can be used to identify that person. We do not consider personal information to include information that has been made anonymous or aggregated so that it can no longer be used, whether in combination with other information or otherwise, to identify a specific person.
 - **Information you provide.** In order to register as a user with Seat Fillers, you will be asked to sign up using your name, password, email address or Facebook login. If you login with Facebook, you authorize us to access certain Facebook account information, such as your public Facebook profile (consistent with your privacy settings in Facebook) and your email address.
 - **Information collected automatically.** We use various technologies to collect information from your device and about your activities on our Services. We automatically collect information from your browser or device when you visit our Services. This information could include your IP address, device ID and type, your browser type and language, the operating system used by your device, access times, your mobile device's geographic location while our application is actively running, and the referring website address.

2. How we use the information we collect

- Our primary purpose in collecting personal information is to provide you with a safe, efficient and customized experience. In general, we may use information that we collect about you to:
 - provide the Services and customer support you request
 - resolve disputes, collect fees and troubleshoot problems
 - prevent, detect and investigate potentially prohibited or illegal activities, and enforce our Terms of Use
 - customize, measure and improve our App and Services
 - contact you to tell you about our Services and those of our corporate family, service updates, and promotional offers based on your communication preferences



- contact you to resolve disputes, collect fees, and troubleshoot problems with your account or our sites, services, applications or tools, or for other purposes authorized by law
- compare information for accuracy and verify it with third parties; and/or comply with applicable laws
- In all circumstances, we may perform these functions directly or use a third party vendor to perform these functions on our behalf who will be obligated to use your personal information only to perform services for us. Also, if you access our Services from a third party social platform, such as Facebook, we may share non-personal information with that platform to the extent permitted by your agreement with it and its privacy settings.

3. With whom we share your information

- **Information shared with other users.** When you register as a user of Seat Fillers, your Seat Fillers username will be viewable by other users of the Services. As a Seat Fillers “Buyer”, other users will be able to view information you have provided to us directly or through Facebook, such as username or Facebook profile name. As a Seat Fillers “Seller”, other users will be able to view information you have provided to us directly or through Facebook, such as username, Facebook profile name and location.
- **Personal information.** We do not share your personal information with others except as indicated in this Privacy Policy or when we inform you and give you an opportunity to opt out of having your personal information shared. We may share personal information with:
 - **Service providers:** We may share information, including personal information with third parties that perform certain services on our behalf. These services may include fulfilling orders, providing customer service and marketing assistance, performing business and sales analysis, member screenings, supporting our Services functionality, and supporting other features offered through our Services. These service providers may have access to personal information needed to perform their functions but are not permitted to share or use such information for any other purposes.
 - **Other situations.** We may disclose your information, including personal information:
 - In response to a subpoena or similar investigative demand, a court order, or a request for cooperation from law enforcement or other government agency; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right available to us.
 - When we believe disclosure is appropriate in connection with efforts to investigate, prevent, or take other action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of our company, our users, our employees, or others; to comply with applicable law or cooperate with law enforcement; or to enforce our Terms of Use or other agreements or policies.
 - To third party service providers under contract who help with our business operations (such as fraud detection, credit card processing, delivery services, ticket cancel and reissue, or bill collection).



- In connection with a substantial corporate transaction, such as the sale of our business, a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy. Should we plan to merge with or be acquired by a third party business entity or sell our assets, we will require that the new combined entity or purchaser follow this Privacy Policy with respect to your personal information. If your personal information will be used contrary to this policy, you will receive prior notice.
- **Aggregated and/or non-personal information.** We may use and share non-personal information we collect under any of the above circumstances. We may combine non-personal information we collect with additional non-personal information collected from other sources. We also may share aggregated, non-personal information, or personal information in hashed, non-human readable form, with third parties, including advisors and investors, for the purpose of conducting general business analysis or other business purposes.

4. How you can access your information

If you have a Seat Fillers account, you have the ability to review and update your personal information within the Services by opening your account and going to settings. More information about how to contact us is provided below. You also may close your account at any time by contacting Seat Fillers at the email address given below. If you close your account, we will retain certain information associated with your account for analytical purposes and recordkeeping integrity, as well as to prevent fraud, enforce our Terms of Use, take actions we deem necessary to protect the integrity of our Services or our users, or take other actions otherwise permitted by law. In addition, if certain information has already been provided to third parties as described in this Privacy Policy, retention of that information will be subject to those third parties' policies.

5. Your choices about collection and use of your information

- You can choose not to provide us with certain information, but that may result in you being unable to use certain features of our Services because such information may be required in order for you to register as user; purchase products or services; ask a question; or initiate other transactions.
- Our Services may also deliver notifications to your phone or mobile device. You can disable these notifications by deleting the relevant Service or by changing the settings on your mobile device or within the App.
- You can also control information collected by cookies. You can delete or decline cookies by changing your browser settings. Click "help" in the toolbar of most browsers for instructions.

6. Protecting your information

- **Protect your personal information.** Take care to protect your personal information, such as your name, address, phone number or credit card number. Only provide your personal information to Seat Fillers and our payment processing partners directly at PayPal. We provide areas on our Services where you can post information about yourself, your tickets, and your location and communicate with others but since the Seat Fillers application allows you to communicate directly with buyers and sellers, there should never be a need to share your personal information with others. User postings are governed by our Terms of Use. Also, whenever you voluntarily disclose personal information on publicly-viewable pages, that information will be publicly available and can be collected and used by others. For example, if you post your email address, you may receive unsolicited messages. We cannot control who reads your posting or what other users may do with the information you voluntarily post, so we encourage you to exercise discretion and caution with respect to your personal information.



- **Seat Fillers protection of your information.** We take security measures to help safeguard your personal information from unauthorized access and disclosure. However, no system can be completely secure. Third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they collect from the Services. Therefore, although we take steps to secure your information, we do not promise, and you should not expect, that your personal information, chats, or other communications will always remain secure. Users should also take care with how they handle and disclose their personal information and should avoid sending personal information through insecure email or in online chat rooms. Please refer to the Federal Trade Commission's website at <http://www.ftc.gov/bcp/menus/consumer/data.shtm> for information about how to protect yourself against identity theft.
- **Separate privacy policies for third parties.** Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information we collect from you. If you disclose your information to others, whether they are Buyers or Sellers on our Services or other sites throughout the internet (including the ones we link to), different rules may apply to their use or disclosure of the information you disclose to them. Seat Fillers does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. We encourage you to ask questions before you disclose your personal information to others.
- **Information retention.** We retain information as long as it is necessary and relevant for our operations. In addition, we may retain personal information from closed accounts to comply with the law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigation, enforce our Terms of Use and take other actions permitted by law.

7. **Children's privacy**

Seat Fillers is in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). Although our App and website are intended for a general audience, we restrict the use of our Services to individuals age 18 and above. We do not knowingly collect, maintain, or use personal information from children under the age of 18.

8. **Visiting our Services from outside the United States**

If you are visiting our Services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States and globally where our servers are located and our central database is operated. By using our Services, you understand and agree that your information may be transferred to our facilities and those third parties with whom we share it as described in this Privacy Policy.

9. **No Rights of Third Parties**

This Privacy Policy does not create rights enforceable by third parties or require disclosure of any personal information relating to users of the Services.

10. **Changes to this Privacy Policy**

We will occasionally update this Privacy Policy. When we post changes to this Privacy Policy, we will revise the "last updated" date at the top of this Privacy Policy. We recommend that you check our Services from time to time to inform yourself of any changes in this Privacy Policy or any of our other policies.

11. **How to contact us**

If you have any questions about this Privacy Policy, please contact us by email at customerservice@seatfillersapp.com.