

# Lauren Dunn

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My goal is to create a web presence for my clients focused on storytelling, accessibility and **usability**. I strive to keep the end-user's experience a priority. Contact me today so we can tell your story **together**.

## SKILLS:

### Technical:

HTML  
CSS3  
jQuery  
responsive design  
version control (Git)  
cross-browser compatibility

Adobe Creative Suite  
Drupal  
Microsoft Office Suite  
Balsamiq

### Visual:

photo editing  
illustration  
poster design  
wireframes  
mockups

## WORK EXPERIENCE

### Digital Content Producer

Brookline, MA

2017-Present

#### Facing History and Ourselves

- Build new educational and marketing content in Drupal; Re-build and manage existing content.
- Collaborate across departments and managers to discuss user experience and objectives for new products and deliverables. Create content maps, wireframes.
- Apply page layout and visual presentation, create navigation to support effective visual design and enhanced visual experience.

### Freelance Web Designer

2015-Present

- Consult with small business owners to outline customized website goals and functionality.
- Develop site layout and concept from sketches and mockups to completed (hand-coded) live site.
- Change design elements through multiple iterations based on client feedback.
- Maintain website by updating content, implementing new technology and monitoring performance.

### Book Scanning Associate, Internet Archive

Boston, MA

2012-2014

- Digitized images from books and documents and edited digital files for public viewing online.
- Asserted metadata for digitized media to enable SEO.

### Circulation Clerk, Blackstone Memorial Library

Branford, CT

2010-2011

- Responsible for customer service relations with patrons and assisted in collection maintenance.

## EDUCATION

### Continuing Education and Professional Coursework

2014-Present

Massachusetts College of Art and Design

Boston, MA

School of the Museum of Fine Arts

Boston, MA

*Coursework in design process, prototyping, data visualization, visual design fundamentals and web design and development*

### B.A. Cultural Anthropology

2011

Bard College

Annandale-on-Hudson, NY

*Coursework in ethnography, community research, methodology and ethics of fieldwork*