

Brochure

# Protect your digital enterprise

Hewlett Packard Enterprise Transformation Workshop



**Hewlett Packard**  
Enterprise

## A new era requires new approaches

Today's businesses are more connected, context aware, digital, and data driven than ever. Consumer and enterprise customer experiences are melding seamlessly into one. In this New Style of Business, cloud computing, Big Data, social media, and mobility solutions create faster, more affordable, and differentiated digital processes.

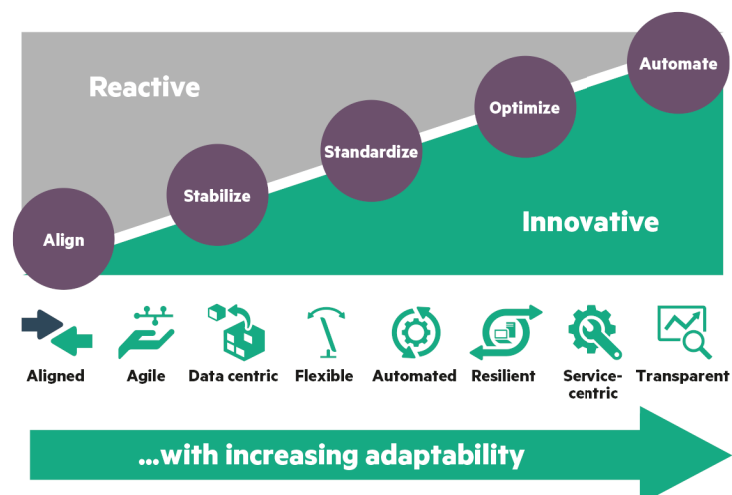
At the same time, internal and external risks and threats to your information are growing exponentially, and your organization is under increasing pressure to stay competitive, compliant with new regulations, and protected. Protecting the digital enterprise is more than protection from cyber-threats, it also includes the confidentiality, integrity and availability of your digital assets. Protecting your digital enterprise requires adaptive, predictive, and dynamic approaches across people, process, technology, and policies. Because a major key to your organization's success is speed to market, you depend heavily on secure and available information assets.

As one of the people responsible for protecting your organization's data, digital processes, and assets, your role is evolving as well. Organizations spend millions of dollars either because of these new threats, new compliance requirements, or technology changes. You need to move your organization forward and drive results by providing your employees and customers with secure and available access to information—anywhere, anytime, and with any device while keeping your budget under control.

## Move forward with this Hewlett Packard Enterprise Transformation Workshop

Protecting your digital enterprise requires alignment with key IT and business decision-makers for a business-aligned, integrated, and proactive strategy to protect your hybrid IT infrastructure and data-driven operations, as well as enable workplace productivity. By focusing on digital protection as a business enabler, the HPE Transformation Workshop: Protect your Digital Enterprise is an excellent way to begin this process.

During this workshop, Hewlett Packard Enterprise will bring new perspectives on how your organization can transform from traditional static security and recovery practices to intelligent, adaptive models to keep pace with your business dynamics. We will explore your models and frameworks, as well as steps that will help take you from where you are today to reach your short- and long-term enterprise security and resiliency goals.



**Figure 1:** The Hewlett Packard Enterprise experience to protect your digital enterprise

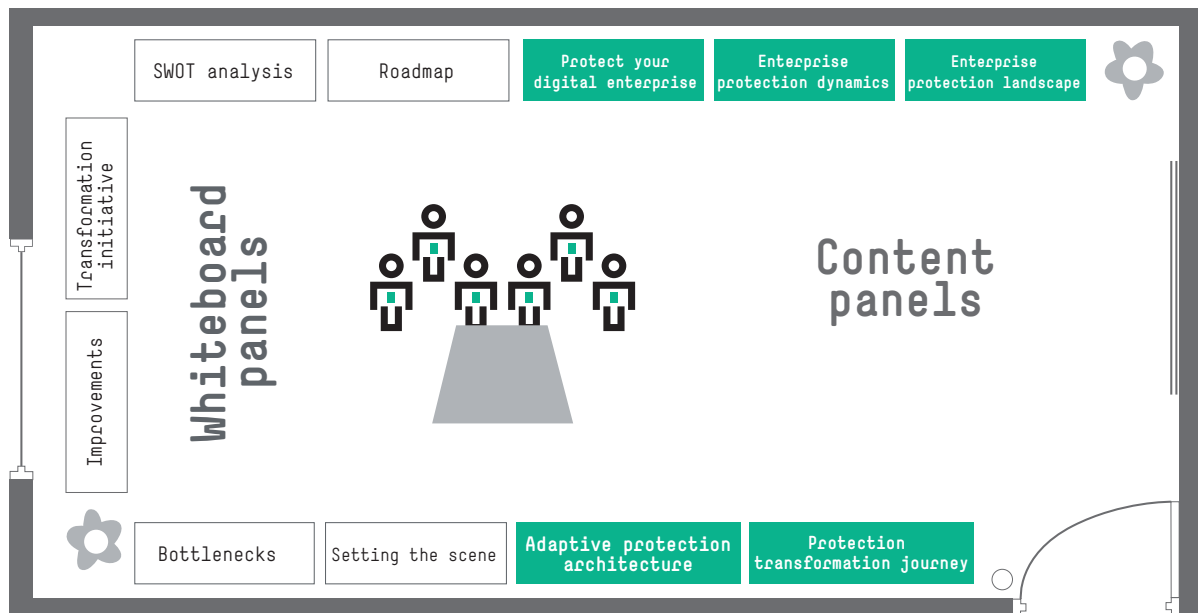


Figure 2: Whiteboard and content panels

## HPE Transformation Workshop: Protect your Digital Enterprise

### Explore enterprise digital protection strategies

Hewlett Packard Enterprise experts facilitate the workshop based on our knowledge and experience with new technology megatrends, risk and threat management, and protection models to help you align your business needs and priorities. This full-day workshop consists of a structured walk-through of visionary concepts and models for protecting the digital enterprise by exploring the following topics.

- Protect your digital enterprise
- Enterprise protection dynamics
- Enterprise protection landscape
- Adaptive protection architecture
- Protection transformation journey



### Protect your digital enterprise

Explore internal and external drivers that require different approaches to keep pace with new styles of business and new styles of service delivery and consumption. Compare and contrast the current style of enterprise protection with an agile, future-state enterprise protection approach.



### Enterprise protection dynamics

The speed of change from new technologies is placing new risks and pressures on the enterprise, increasing threats and regulatory compliance. IT megatrends such as the cloud, the Internet of Things (IoT), mobility, Big Data, and software-defined infrastructure (SDI) bring unique risks, threats and vulnerabilities.



### Enterprise protection landscape

Explore what digital enterprise protection means to your organization including risk tolerance and risk management. Examine interdependencies that make up your digital protection landscape.



### Adaptive protection architecture

An adaptive enterprise protection vision requires the adoption of a holistic, integrated service management framework that takes into account security, business continuity/disaster recovery (BC/DR), and operational processes. Hewlett Packard Enterprise shares its models and reference architectures that can jump-start an adaptive, integrated, and holistic enterprise protection strategy.



### Protection transformation journey

During this journey, organizations can evaluate their overall protection program on the scale of being reactive to being more proactive and innovative. At each state, we explore actions that can be taken with the goal of achieving an ideal digital protection model that supports the New Style of Business.

#### Seven reasons to join the HPE Transformation Workshop: Protect your Digital Enterprise

- Help ensure that your digital protection strategy aligns with your business needs and supports the New Style of IT
- Prepare for new threats, risks, and opportunities with new IT trends
- Rationalize and prioritize your security, governance, and resiliency initiatives
- Gain stakeholder buy-in and consensus
- Draw on best practices and Hewlett Packard Enterprise's project experience and methodologies
- Understand the current situation as well as your future aspirations clearly, and develop a high-level action plan
- Take a holistic approach to protecting your enterprise data—including people, process, technology, and governance

## The first step towards adaptive enterprise protection

The ultimate outcome of the HPE Transformation Workshop: Protect your Digital Enterprise is to create a roadmap that aligns to your digital protection goals. It culminates with an interactive roadmap-building session to identify the key components in your digital protection transformation journey, including long-term goals, major transformational steps, constraints, and short-term opportunities to sustain and boost your transformation initiatives. After the workshop, we'll collect, summarize, and prioritize the outputs in order to create a shared goals and initiatives unique to your organization. This will provide a high-level transformation program roadmap that you can use to take the next steps.

## Why Hewlett Packard Enterprise?

Hewlett Packard Enterprise delivers integrated IT security and assurance solutions based on internationally accepted security and availability standards—for example, ISO27k, European Network and Information Security Agency (ENISA), National Institute of Standards and Technology (NIST), and others. These standards guide you in managing business risk and making the most of your security and availability investments. Our capabilities, which span both traditional IT and hybrid IT environments, include consulting, education, and managed security services.

In addition to services, Hewlett Packard Enterprise also provides market-leading security products that enable operational security, application security, data protection, and network-level protection. Our selection of products include HPE ArcSight Security Information and Event Management (SIEM) solutions, HPE Fortify for application security, and HPE Voltage as well as HPE Atalla for data protection.

## For more information

Talk to your Hewlett Packard Enterprise representative about signing up for an HPE Transformation Workshop.



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