# Messi H.J. Lee

hojunlee@wustl.edu | lee-messi.github.io | OSF | Github | Google Scholar | LinkedIn

#### Research Interests

#### AI Bias (e.g., Stereotyping in Largue Language and Vision Language Models),

Behavioral Evaluation of LLMs, Computational Social Science, Text-as-data, Stereotyping, Prejudice

#### Education

#### Washington University in St. Louis

Exp. 2025

- PhD Candidate in the Division of Computational and Data Sciences
- McDonnell International Scholar
- Graduate Student Affiliate, Center for the Study of Race, Ethnicity & Equity

### Hong Kong University of Science and Technology

2017-2020

- BSc in Quantitative Social Analysis
- Capstone Project | "Part-time Electoral Campaigns on Social Media"
- Academic Achievement Medal & First Class Honors

# Full Conference & Journal Publications (Peer Reviewed)

- Lee, M. H. J., Montgomery, J. M., & Lai, C. K. (June 2024). Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans. FAccT '24: Proceedings of the 2024 ACM Conference on Fairness, Accountability, and Transparency.

  [ACM Digital Library] [Replication Materials]
- Lee, M. H. J., Montgomery, J. M., & Lai, C. K. (2024). America's racial framework of superiority and Americanness embedded in natural language. *PNAS Nexus*, pgad485. <a href="https://doi.org/10.1093/pnasnexus/pgad485">https://doi.org/10.1093/pnasnexus/pgad485</a> [Replication Materials] [OSF]

# Work in Progress

- Lee, M. H. J., Montgomery, J. M., & Lai, C. K. (Submitted). More Distinctively Black and Feminine Faces Lead to Increased Stereotyping in Vision-Language Models.

  [Pre-print] [Replication Materials]
- **Lee, M. H. J.** & Lai, C. K. (Submitted). Probability of Differentiation Reveals Brittleness of Homogeneity Bias in Large Language Models. [Pre-print] [Replication Materials]

# Workshop Publications (Lightly Peer-Reviewed)

**Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (2023). The Effect of Group Status on the Variability of Group Representations in LLM-generated Text. NeurIPS 2023 Socially Responsible Language Modelling Research (SoLaR) Workshop. [OpenReview]

## Talks & Presentations

- **Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (June 2024). *Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans*. ACM Conference on Fairness, Accountability, and Transparency 2024 in Rio de Janeiro, Brazil.
- **Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (May 2024). Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans. Poster Presentation @ STL DataFest 2024 in St. Louis, MO.
- **Lee, M. H. J.** (Mar 2024). Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans. TRIADS "Messy" Data Meeting @ Washington University in St.Louis.
- **Lee, M. H. J.**, Lai, C. K., & Montgomery, J. M. (Feb 2024). *Outgroup Homogeneity-like Effect in Large Language Models*. Poster presentation @ The Society of Personality and Social Psychology Conference in San Diego, CA. [Poster]
- **Lee, M. H. J.**, Lai, C. K., & Montgomery, J. M. (Dec 2023). *The Effect of Group Status on the Variability of Group Representations in LLM-generated Text*. Poster presentation @ NeurIPS 2023 Socially Responsible Language Modelling Research (SoLaR) Workshop in New Orleans, LA. [Poster]
- **Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (Feb 2023). *A Test of the racial position model in natural language*. Poster presentation @ The Society of Personality and Social Psychology Conference in Atlanta, GA. [Poster]
- **Lee, M. H. J.** (April 2022). *Racial/ethnic stereotypes in natural language*. Social and Personality Psychology Brown Bag @ Washington University in St.Louis.
- **Lee, M. H. J.**, & Lai, C. K. (Feb 2022). *The spread of stereotypes on social media*. Virtual poster presentation @ The Society of Personality and Social Psychology Conference.
- **Lee, M. H. J.**, Keller, F., & Yang, J. (Aug 2020). *Central coordination patterns distinguish Astro Turfing from grassroots campaigns*. Virtual poster presentation @ Politics and Computational Social Science & Political Networks.

# **Honors & Awards**

Travel Grant ACM Conference on Fairness, Accountability, and Transparency (\$1,000)	2024
OpenAI API Researcher Access Program OpenAI (\$5,000)	2024
Outstanding Research Award The Society for Personality and Social Psychology	2024
Graduate Student Conference Travel Award The Center for the Study of Race, Ethnicity & Equity at WashU (\$750)	2023
Winner and People's Choice of the Digital Transformation Track McDonnell International Scholars Academy (\$3,000)	2023
Small Grant The Center for the Study of Race, Ethnicity & Equity at WashU (\$900)	2022
Diversity Graduate Travel/Registration Award The Society for Personality and Social Psychology (\$500)	2022
Academic Achievement Medal The Hong Kong University of Science and Technology	2020
Undergraduate Research Award Second Runner Up The Hong Kong University of Science and Technology	2020
Scholarship for Continuing Undergraduate Students The Hong Kong University of Science and Technology	2019
Scholarship for Continuing Undergraduate Students Ng Hong Mun Educational Foundation	2018
Outstanding Student Scholarship Ng Hong Mun Educational Foundation	2017
Teaching Experience	
Washington University in St.Louis, Assistant in Instruction	2023
Text as Data (Instructor: Dr. Brandon Stewart)	
Washington University in St.Louis, Assistant in Instruction	2022-2023
<ul> <li>Quantitative Methods I &amp; II (Instructor: Dr. Shelly Cooper)</li> </ul>	

## **Skills**

#### Natural Language Processing & Text-as-Data

- Behavioral evaluations of Large Language Models
- Fine-tuning (e.g., LoRA) and Prompting Large Language Models for downstream tasks
- Contextualized Embeddings and word embeddings
- Deep learning and natural language processing
- Text-as-data approaches (e.g., Structural Topic Models)

#### Computational Social Science & Psychology

• Survey experiments using Qualtrics, CloudResearch, MTurk, Prolific

#### Programming Languages and Packages Frequently Used

- python: PyTorch, TensorFlow, HuggingFace, bitsandbytes, peft, sentence-transformers, transformers, openai, scikit-learn, gensim, numpy, pandas
- R: text, tidyverse, dplyr, ggplot2, psych, lme4, lmerTest, afex
- Other Languages: Java, C++, SQL

## Research Experience

## Stereotype Threat in Black College Students Across Many Operationalizations

2022-

- Coordinated data collection efforts for a large-scale study on stereotype threat among Black college students across the United States, aiming to recruit a large sample size (anticipated N = 2,700) from 30+ institutions to enhance the robustness of findings in stereotype threat research.
- Pre-print for the project: <a href="https://osf.io/preprints/psyarxiv/6hju9">https://osf.io/preprints/psyarxiv/6hju9</a>

#### Student Researcher (PI: Franziska Barbara Keller)

2019-2020

- Worked on a pivotal project examining coordinated activity patterns of Twitter accounts involved in political astroturfing during the 2012 South Korean Presidential Election.
- Conducted Social Network Analysis of Twitter account activities using Gephi, GraphViz, and R
  programming language identifying anomalous retweet patterns unique to astroturfing campaigns.
- Uncovered critical insights into the tactics of digital political influence, enhancing the understanding of social media's role in election dynamics.

#### Student Researcher (PI: Jiyeon Hong)

2018

- Led a research project analyzing sentiment of censored song lyrics during the Third and Fourth Republic of Korea, shedding light on the underlying socio-political sentiments of the time.
- Utilized state-of-the-art text-as-data approaches in Python and R to uncover distinctive sentiment patterns within censored lyrics and to draw correlations between the sentiments and the prevailing socio-political climate, contributing to a deeper understanding of historical censorship impacts.

## **Professional Service & Activities**

#### Reviewer

- Association for Computational Linguistics (ACL) Student Research Workshop 2024
- Trustworthy Multi-modal Foundation Models and AI Agents (TiFA) Workshop at ICML 2024
- Personality and Social Psychology Bulletin (March 2024)
- Socially Responsible Language Modelling Research (SoLaR) Workshop at NeurIPS 2023

#### **Program Committee**

• Socially Responsible Language Modelling Research (SoLaR) 2.0 Workshop at NeurIPS 2024

#### **Conference Volunteer**

- Volunteer at the STL DataFest 2024
- Volunteer at the Political Methodology (PolMeth) Annual Meeting 2022

#### **University Service**

- President of the Korean Graduate Student Association (KGSA) 2021-2022
- McDonnell International Scholars Academy Information Session @HKUST 2023

# Research Coverage & Recognition

Department of Political Science, Washington University in St.Louis (<u>Link</u>)

Center for the Study of Race, Ethnicity & Equity (<u>Link</u>)

2024