Messi H.J. Lee

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Research Interests

AI Bias (e.g., Stereotyping in Large Language and Vision Language Models),

Behavioral Evaluation of LLMs, Computational Social Science, Text-as-data, Stereotyping, Prejudice

Education

Washington University in St. Louis

Exp. 2025

- PhD Candidate in the Division of Computational and Data Sciences
- McDonnell International Scholar
- Graduate Student Affiliate, Center for the Study of Race, Ethnicity & Equity

Hong Kong University of Science and Technology

2017-2020

- BSc in Quantitative Social Analysis
- Capstone Project | "Part-time Electoral Campaigns on Social Media"
- Academic Achievement Medal & First Class Honors

Full Conference & Journal Publications (Peer Reviewed)

- Lee, M. H. J., Montgomery, J. M., & Lai, C. K. (June 2024). Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans. FAccT '24: Proceedings of the 2024 ACM Conference on Fairness, Accountability, and Transparency.

 [ACM Digital Library] [Replication Materials]
- Lee, M. H. J., Montgomery, J. M., & Lai, C. K. (2024). America's racial framework of superiority and Americanness embedded in natural language. *PNAS Nexus*, pgad485. https://doi.org/10.1093/pnasnexus/pgad485 [Replication Materials] [OSF]

Under Review

- **Lee, M. H. J.** (under review). Examining the Robustness of Homogeneity Bias to Hyperparameter Adjustments in GPT-4. [Pre-print]
- **Lee, M. H. J.**, Jeon, S., Montgomery, J. M., & Lai, C. K. (under review). More Distinctively Black and Feminine Faces Linked to Increased Stereotyping in Vision-Language Models.

- **Lee, M. H. J.** & Lai, C. K. (under review). Probability of Differentiation Reveals Brittleness of Homogeneity Bias in GPT-4. [Pre-print]
- **Lee, M. H. J.** & Jeon S. Y. (under review). Vision-Language Models Represent Darker-Skinned Individuals as More Homogeneous than Lighter-Skinned Individuals. [Pre-print]

Work in Progress

- **Lee, M. H. J.** (in prep.). Homogeneity Bias in Ethnic Origins: Comparing Racial Group Representations in Vision-Language Models.
- **Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (in prep.). GPT-4 Associates Distinctively Black Faces with Political Liberalism: Uncovering Political Bias at the Intersection of Race and Gender in AI.
- **PSA005 Team** (in prep.). Stereotype Threat in Black College Students Across Many Operationalizations. [Stage 1 Report]

Workshop Publications (Lightly Peer-Reviewed)

Lee, M. H. J., Montgomery, J. M., & Lai, C. K. (2023). The Effect of Group Status on the Variability of Group Representations in LLM-generated Text. NeurIPS 2023 Socially Responsible Language Modelling Research (SoLaR) Workshop. [OpenReview]

Talks & Presentations

- Lee, M. H. J., Montgomery, J. M., & Lai, C. K. (Expected Oct 2024). GPT-4 Associates Distinctively Black Faces with Political Liberalism: Uncovering Political Bias at the Intersection of Race and Gender in AI. The Political Data Science Lab Meeting @ Washington University in St. Louis.
- **Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (June 2024). *Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans*. ACM Conference on Fairness, Accountability, and Transparency 2024 in Rio de Janeiro, Brazil.
- **Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (May 2024). Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans. Poster Presentation @ STL DataFest 2024 in St. Louis, MO.
- **Lee, M. H. J.** (Mar 2024). Large Language Models Portray Socially Subordinate Groups as More Homogeneous, Consistent with a Bias Observed in Humans. TRIADS "Messy" Data Meeting @ Washington University in St.Louis.

- **Lee, M. H. J.**, Lai, C. K., & Montgomery, J. M. (Feb 2024). *Outgroup Homogeneity-like Effect in Large Language Models*. Poster presentation @ The Society of Personality and Social Psychology Conference in San Diego, CA. [Poster]
- **Lee, M. H. J.**, Lai, C. K., & Montgomery, J. M. (Dec 2023). *The Effect of Group Status on the Variability of Group Representations in LLM-generated Text*. Poster presentation @ NeurIPS 2023 Socially Responsible Language Modelling Research (SoLaR) Workshop in New Orleans, LA. [Poster]
- **Lee, M. H. J.**, Montgomery, J. M., & Lai, C. K. (Feb 2023). *A Test of the racial position model in natural language*. Poster presentation @ The Society of Personality and Social Psychology Conference in Atlanta, GA. [Poster]
- **Lee, M. H. J.** (April 2022). *Racial/ethnic stereotypes in natural language*. Social and Personality Psychology Brown Bag @ Washington University in St.Louis.
- **Lee, M. H. J.**, & Lai, C. K. (Feb 2022). *The spread of stereotypes on social media*. Virtual poster presentation @ The Society of Personality and Social Psychology Conference.
- **Lee, M. H. J.**, Keller, F., & Yang, J. (Aug 2020). *Central coordination patterns distinguish Astro Turfing from grassroots campaigns*. Virtual poster presentation @ Politics and Computational Social Science & Political Networks.

Awards

| Small Grant The Center for the Study of Race, Ethnicity & Equity at WashU (\$1,000) | 2024 |
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| Travel Grant ACM Conference on Fairness, Accountability, and Transparency (\$1,000) | 2024 |
| OpenAI API Researcher Access Program OpenAI (\$5,000) | 2024 |
| Outstanding Research Award The Society for Personality and Social Psychology | 2024 |
| Graduate Student Conference Travel Award The Center for the Study of Race, Ethnicity & Equity at WashU (\$750) | 2023 |
| Winner and People's Choice of the Digital Transformation Track McDonnell International Scholars Academy (\$3,000) | 2023 |
| Small Grant | 2022 |

The Center for the Study of Race, Ethnicity & Equity at WashU (\$900)

| Diversity Graduate Travel/Registration Award The Society for Personality and Social Psychology (\$500) | 2022 |
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| Academic Achievement Medal The Hong Kong University of Science and Technology | 2020 |
| Undergraduate Research Award Second Runner Up The Hong Kong University of Science and Technology | 2020 |
| Scholarship for Continuing Undergraduate Students The Hong Kong University of Science and Technology | 2019 |
| Scholarship for Continuing Undergraduate Students Ng Hong Mun Educational Foundation | 2017 & 2018 |

Teaching

Washington University in St.Louis, Assistant in Instruction

2023

• Text as Data (Instructor: Dr. Brandon Stewart)

Washington University in St.Louis, Assistant in Instruction

2022-2023

• Quantitative Methods I & II (Instructor: Dr. Shelly Cooper)

Skills

Natural Language Processing & Text-as-Data

- Behavioral evaluations of Large Language Models
- Fine-tuning (e.g., LoRA) and Prompting Large Language Models for downstream tasks
- Contextualized Embeddings and word embeddings
- Deep learning and natural language processing
- Text-as-data approaches (e.g., Structural Topic Models)

Computational Social Science & Psychology

Survey experiments using Qualtrics, CloudResearch, MTurk, Prolific

Programming Languages and Packages Frequently Used

- python: PyTorch, HuggingFace, bitsandbytes, peft, sentence-transformers, transformers, openai, scikit-learn, gensim, numpy, pandas
- R: text, tidyverse, dplyr, ggplot2, psych, lme4, lmerTest, afex, simr

Work Experience

Research Assistant in Computational Social Science

2019-2020

- Worked on a pivotal project examining coordinated activity patterns of Twitter accounts involved in political astroturfing during the 2012 South Korean Presidential Election.
- Conducted Social Network Analysis of Twitter account activities using Gephi, GraphViz, and R programming language identifying anomalous retweet patterns unique to astroturfing campaigns.
- Uncovered critical insights into the tactics of digital political influence, enhancing the understanding of social media's role in election dynamics.

Student Researcher in Research Methods and Political Science

2019

- Led a research project analyzing sentiment of censored song lyrics during the Third and Fourth Republic of Korea, shedding light on the underlying socio-political sentiments of the time.
- Utilized state-of-the-art text-as-data approaches in Python and R to uncover distinctive sentiment patterns within censored lyrics and to draw correlations between the sentiments and the prevailing socio-political climate, contributing to a deeper understanding of historical censorship impacts.

Professional Service

Journal Reviews

- PLOS ONE (Dec 2024)
- Computers in Human Behavior: Artificial Humans (Nov 2024, Jan 2025)
- Personality and Social Psychology Bulletin (March 2024)

Conference Reviews

- Society for Personality and Social Psychology (SPSP) Student Award Reviewer (2024)
- Socially Responsible Language Modelling Research (SoLaR) 2.0 Workshop at NeurIPS 2024
- Association for Computational Linguistics (ACL) Student Research Workshop 2024
- Trustworthy Multi-modal Foundation Models and AI Agents (TiFA) Workshop at ICML 2024
- Socially Responsible Language Modelling Research (SoLaR) Workshop at NeurIPS 2023

Conference Volunteer

- Volunteer at the STL DataFest 2024
- Volunteer at the Political Methodology (PolMeth) Annual Meeting 2022

University Service

- Treasurer of the Korean Graduate Student Association (KGSA) 2022-2023
- President of the Korean Graduate Student Association (KGSA) 2021-2022
- McDonnell International Scholars Academy Ambassador for HKUST 2023

Research Coverage & Recognition

| Department of Political Science, Washington University in St.Louis (<u>Link</u>) | 2024 |
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| Center for the Study of Race, Ethnicity & Equity (Link) | 2024 |