

Expression of Interest Form

Name Jason Gerbes

Student ID 1274664

BCIS Major Major in Computer Science; Minor in Software Development

Preferred Project

2.22 LuminAR

Preferred role

Group Coordinator, Researcher and Developer. Required project roles were not specified.

Rationale

I am a hard working perfectionist. I always strive to do my very best work, and the results demonstrate my commitment. Last year, I was chosen out of the five top students in my IT Project Management paper for an internship position at ASB Bank. My managers have been impressed with my work and work ethic, and have offered me a permanent position as part of their team.

Augmented Reality (AR) is an ambitious technology that promises to improve the landscape of digital advertising. In a world flooded by intrusive advertising, data mining and privacy concerns, AR looks to break the mould of how businesses interact with consumers.

I am a confident programmer with wide spanning Java skills. I have used my skills to produce applications and games, such as a circle drawing algorithm analyser and a Deal or No Deal game. I have been learning iOS Development over the summer break and have gained a certain amount of understanding of app development.

As part of the team, I would like to exercise my demand for excellence, bolster my app development skills, and be a part of the emerging AR technology. Having worked in the retail sector for five years, I understand the importance of customer interaction.

I believe that the success of the AR app will be determined by the customer experience. People don't want to download an app to be marketed to. I would propose an approach where the app is desirable to the customer, while also providing an excellent marketing opportunity.

If selected for the project, I would appreciate if Joshua Son (1388288) were also considered. I have worked with Josh on many past projects, and we strengthen each other's abilities.

Alternative Projects

1. 2.17 HTML5 Mockup Tool (Exium)
 2. 2.14 Fresh Facts - an app (Plant & Food Research)
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Current Employment

I am employed at ASB in a Project Coordinator internship position. I also hold positions at KiwiSchools Limited as a Technical Support Administrator, and SuperCheap Auto as a Retail Team Member

Current Weekly Hours

I work 40 hours per week at ASB. My positions at KiwiSchools and SuperCheap Auto have been placed on a temporarily hold to allow for my internship.

Upcoming Employment

ASB have offered to extend the scope of my employment to a more permanent position.

Upcoming Weekly Hours

My weekly hours will be reduced to approximately 8 hours per week during university semesters to allow me to focus on course-related work.
