Wireframes & Layout

Wireframes

An image or set of images which displays the functional elements of a website or page, used for planning a site's structure and functionality.
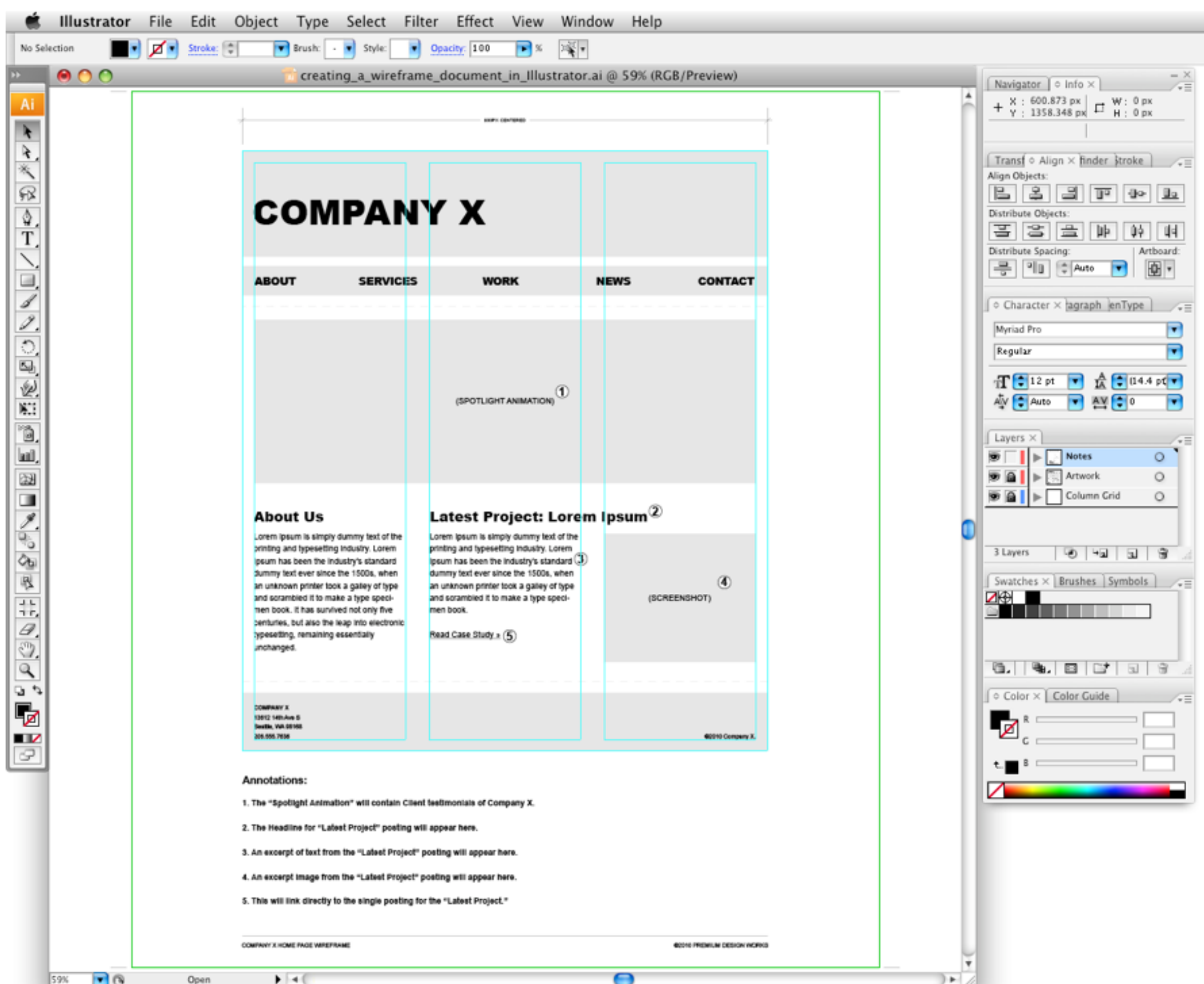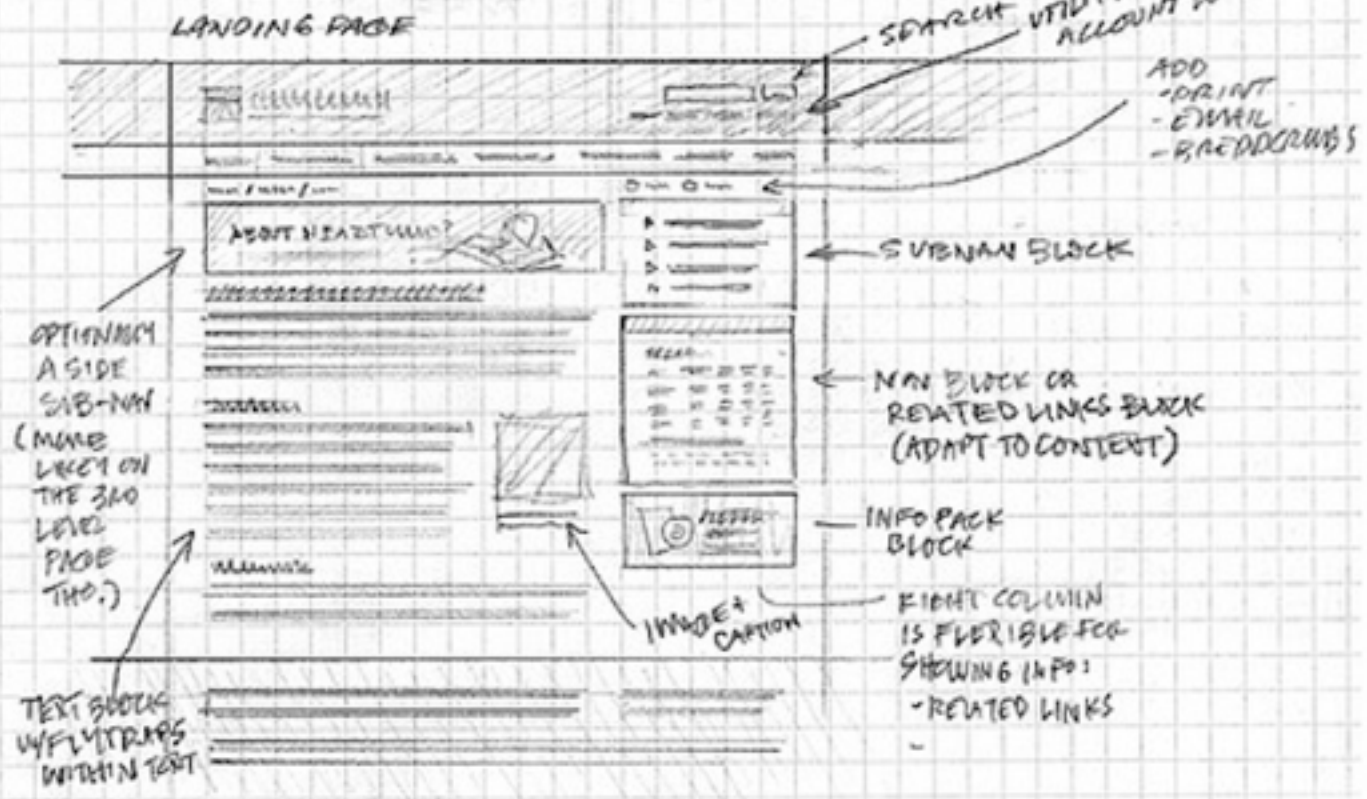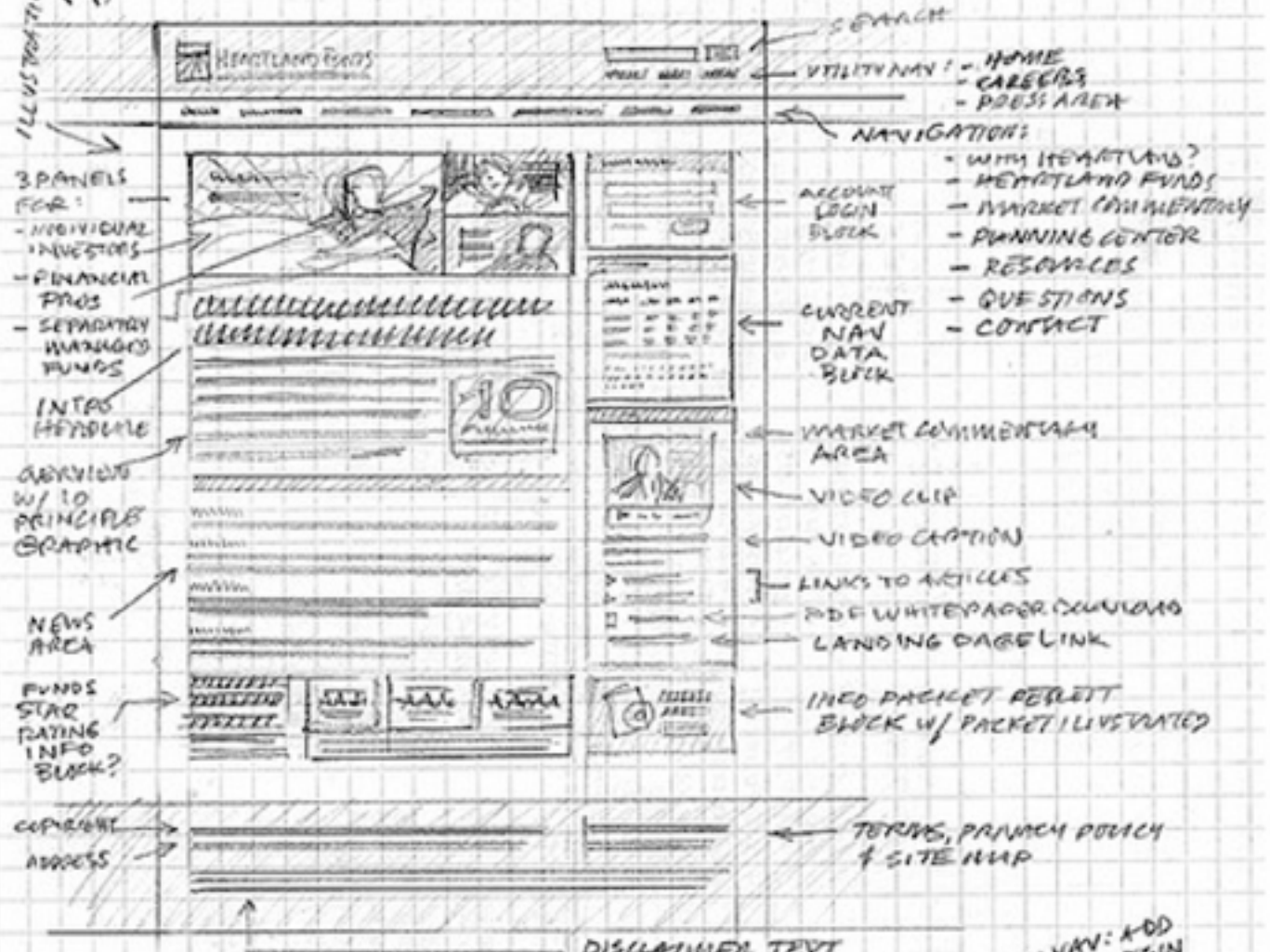
COMPANY X

ABOUT   SERVICES   WORK   NEWS   CONTACT

(SPOTLIGHT ANIMATION) ①

About Us

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

Latest Project: Lorem Ipsum ②

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard ③ dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Read Case Study » ⑤

(SCREENSHOT) ④

COMPANY X
13912 14th Ave B
Seattle, WA 98168
206.555.7636

©2010 Company X.

Annotations:

1. The "Spotlight Animation" will contain Client testimonials of Company X.

2. The Headline for "Latest Project" posting will appear here.

3. An excerpt of text from the "Latest Project" posting will appear here.

4. An excerpt image from the "Latest Project" posting will appear here.

5. This will link directly to the single posting for the "Latest Project."

COMPANY X HOME PAGE WIREFRAME   ©2010 PREMIUM DESIGN WORKS

HEARTLAND FUNDS · MAINPAGE WIREFRAME v2

1024 PX MAX –
- 900–950 PX WIDE
- CENTERED

ILLUSTRATION + PHOTO + NAV OPTION

SEARCH
UTILITY NAV: - HOME
- CAREERS
- PRESS AREA

HEARTLAND FUNDS

NAVIGATION:
- WHY HEARTLAND?
- HEARTLAND FUNDS
- MARKET COMMENTARY
- PLANNING CENTER
- RESOURCES
- QUESTIONS
- CONTACT

3 PANELS FOR:
- INDIVIDUAL INVESTORS
- FINANCIAL PROS
- SEPARATELY MANAGED FUNDS

INTRO HEADLINE

OVERVIEW W/ 10 PRINCIPLE GRAPHIC

NEWS AREA

FUNDS STAR RATING INFO BLOCK?

ACCOUNT LOGIN BLOCK

CURRENT NAV DATA BLOCK

MARKET COMMENTARY AREA

VIDEO CLIP

VIDEO CAPTION

LINKS TO ARTICLES
PDF WHITEPAPER DOWNLOAD
LANDING PAGE LINK

INFO PACKET REQUEST BLOCK W/ PACKET ILLUSTRATED

COPYRIGHT

ADDRESS

TERMS, PRIVACY POLICY & SITE MAP

DISCLAIMER TEXT

LANDING PAGE

SEARCH UTILITY NAV: ADD ACCOUNT LOGIN

ADD
- PRINT
- EMAIL
- BREADCRUMBS

ABOUT HEARTLAND?

OPTIONALLY A SIDE SUB-NAV (MORE LIKELY ON THE 3RD LEVEL PAGE THO.)

TEXT BLOCKS W/ FLYTRAPS WITHIN TEXT

SUBNAV BLOCK

NAV BLOCK OR RELATED LINKS BLOCK (ADAPT TO CONTENT)

INFO PACK BLOCK

IMAGE + CAPTION

RIGHT COLUMN IS FLEXIBLE FOR SHOWING INFO:
- RELATED LINKS

Introducing the world's best application

DOWNLOAD **FREE** TRIAL
Try out without obligations for 30 days!

SAVE TIME

SO SIMPLE TO USE

CLOUD INTEGRATION

Read our blog

Send us feedback

Get to know us

Introducing the world's best application

DOWNLOAD **FREE** TRIAL
Try out without obligations for 30 days!

SAVE TIME

SO SIMPLE TO USE

CLOUD INTEGRATION

Read our blog

Send us feedback

Get to know us

YouTube

Broadcast Yourself!

Search

Home | **Videos** | **Channels**

Subscriptions   History   Upload

Featured

Video Thumbnail
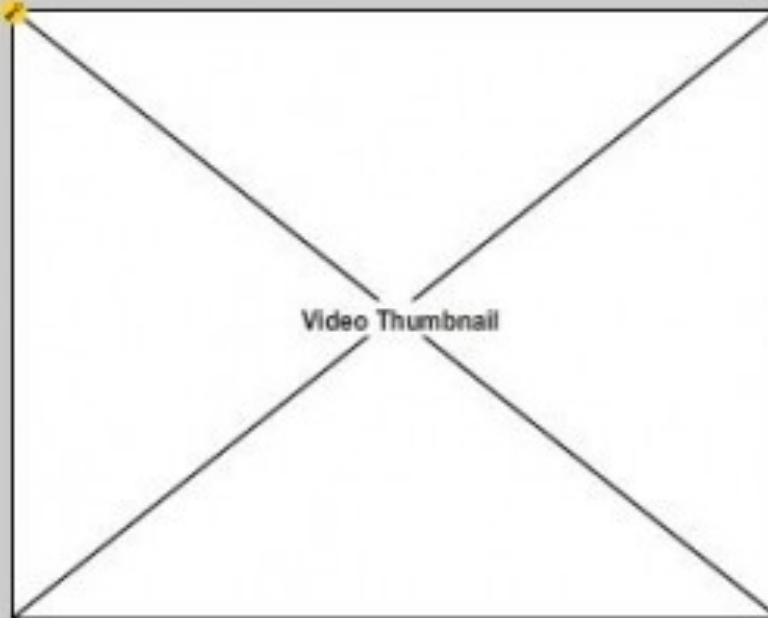
Square Pop-Up
251x264

More Videos
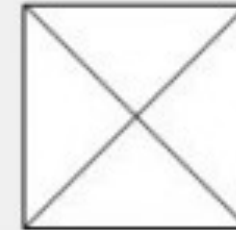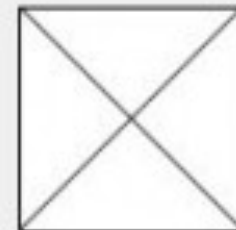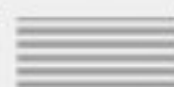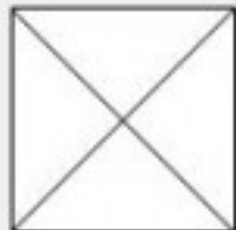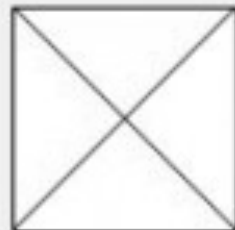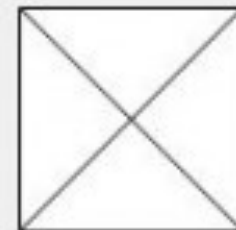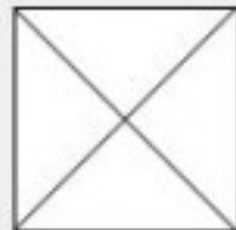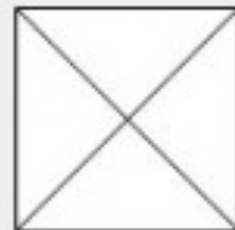
Mockups

A realistic representation of what the website will look like. The final result may look exactly like the mockup, or may have slight variations.

The New York Times

Saturday, February 12, 2011   Last Update: 5:30 PM ET

Search   Follow Us | Personalize Your Weather

Switch to Global Edition »

JOBS
REAL ESTATE
AUTOS
ALL CLASSIFIEDS

WORLD
U.S.
POLITICS
NEW YORK
BUSINESS
DEALBOOK
TECHNOLOGY
SPORTS
SCIENCE
HEALTH
OPINION
ARTS
Books
Movies
Music
Television
Theater
STYLE
Dining & Wine
Fashion & Style
Home & Garden
Weddings/Celebrations
TRAVEL
All Blogs
Cartoons
Classifieds
Corrections
Crossword / Games
Education
First Look
Learning Network
Multimedia
NYC Guide
Obituaries
Podcasts
Public Editor
Sunday Magazine
T Magazine
Video
Weather
Week in Review

SERVICES
Movie Tickets
My Alerts
NYT Mobile
NYT Store
Theater Tickets
Times Machine
Times Reader
Times Skimmer
Times Wire

NEWSPAPER
NYT Home Delivery
IHT Home Delivery
Customer Care
Replica Edition
Community Affairs
Events

ABOUT US
About the NYT Co.
About the IHT
Advertise with us

Military Seeks to Assure Egypt and Neighbors

PHOTOGRAPHS | VIDEO: CLEANING UP TAHRIR SQUARE

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 ▶

Cleanup, rather than protest, became the imperative in Tahrir Square on Saturday.

Spokesman Pledges 'Peaceful Transition'
By KAREEM FAHIM 3:21 PM ET
As people began to absorb the end of Hosni Mubarak's rule, new leaders sought to project control and assuage fears about military rule.

Post a Comment | Read (10)

Opening 'All the Files' to Track Mubarak Riches
By NEIL MacFARQUHAR, DAVID ROHDE and ARAM ROSTON 4:03 PM ET
With Hosni Mubarak out of power, there are growing calls for an accounting of his family's wealth.

In U.S. Signals to Egypt, Obama Straddled a Rift
By HELENE COOPER, MARK LANDLER and DAVID E. SANGER 4:17 PM ET
President Obama had to navigate between the counsel of foreign policy traditionalists and a younger White House.

Security Forces Halt Protest in Algeria
By ADAM NOSSITER and TIMOTHY WILLIAMS 3:52 PM ET
The police confronted people calling for President Abdelaziz Bouteflika to quit.

- Palestinian Leaders Suddenly Call for Elections 2:56 PM ET

THE LEDE BLOG
Latest Updates Live
A video report from Britain's Channel 4 News; the mother of Khaled Said reacted to Mubarak's departure; activists are divided.

VIDEO | PHOTOGRAPHS | OPINION VIDEO

Obama to Propose Cuts as Opening Bid in Budget Showdown
By JACKIE CALMES 2:35 PM ET
The budget that President Obama will propose on Monday reflects a pivot from a focus on spending and tax cuts to cutting as the economy picks up.

THE CAUCUS
Palin Hires a Political Adviser
By JEFF ZELENY 1:30 PM ET
Michael Glassner, who worked on Bob Dole's presidential campaign, will organize Sarah Palin's political ventures.

- F.B.I. File on Ted Stevens Mostly Just Color 2:17 PM ET
- Barbour Tells Conservatives G.O.P. Is United 12:28 PM ET

Suspect in Brooklyn Stabbing Spree Is Captured
By ROBERT D. McFADDEN 14 minutes ago
Maksim Gelman, 23, was accused in a rampage that left four people dead and two wounded.

U.S. Spends Millions to Support Exports
By RON NIXON 2:02 PM ET
An Agriculture Department program has given out almost $2 billion to help companies promote goods abroad.

MORE NEWS
- Attack on Police in Kandahar Stirs Panic 2:56 PM ET
- Suicide Bomber Kills 30 in Iraq 2:56 PM ET
- Pakistan Issues Musharraf Warrant 2:39 PM ET
- Wisconsin Hands Ohio State Its First Loss 17 minutes ago

—— NEW YORK FASHION WEEK ——

FASHION DIARY
An Improbable Magazine From a Fashion Zelig
By GUY TREBAY
Since his first runway show at age 15, Andre Walker has been in the thick of many different fashion scenes.

- More From the Blogs: On the Runway | T Magazine
- Slide Show: Day 2 | Submit Your Photos
- New York Fashion Week: Complete Coverage »

VIDEO »   More Video | Multimedia »

PLAY   00:00   02:14

POLITICS
CPAC Provides First Look at 2012 Race
Gathering of More Than 10,000 Republicans

BUSINESS DAY »
Buy Rating on Contractors
The Defense Department has to be bullish on military contractors, Joe Nocera writes.

DealB%k
dealbook.nytimes.com

SPORTS »
A Father's Pride
The N.B.A. great Bill Russell said the Presidential Medal of Freedom was "a close second" to the greatest personal honor in his life, his father's pride in him.

SPRING TRAINING PREVIEW
Wait Almost Over
A primer on baseball spring training camps.

REAL ESTATE | AUTOS | JOBS | ALL CLASSIFIEDS

A Year in the Slow Lane in a 1930 Model A Ford
When your daily driver is an octogenarian, you must be prepared to improvise.
- Slide Show

NEW CARS SEARCH
Select Make [Go]
USED CARS SEARCH
Select Make [Go]
Enter ZIP code [Go]

MORE IN AUTOMOBILES
- New Car Reviews
- Used Car Information
- Collectible Cars
- Sell Your Car

STRETCH
The Delicate Art of Adjustments
By EMILY S. RUEB
Hands-on instruction is essential for many forms of yoga but isn't always welcomed.
- Post a Comment

NEWS FROM AP & REUTERS »
- Florida State Stops Virginia Rally for 63-56 Win 2 minutes ago
- Monmouth Sweeps Fairleigh Dickinson 62-51 2 minutes ago
- English FA Repeats Warning to Players About Tweets 11 minutes ago

INSIDE NYTIMES.COM

U.S. »   OPINION »   N.Y. / REGION »   ARTS »   OPINION »   FASHION & STYLE »

Fixes: Making the Text-to-Mom Connection
How teamwork and attention to science bolster a simple but effective maternal health program.

In New California Gold Rush, Old Mines Reopen

Disunion: The Southern Matters Book

Lawsuit Over Condé's Size Claims Directive

From Here to There and Back, Melody Swirls

The Bohemian Fashion Show

Useful Tools

- http://generator.lorem-ipsum.info/
- https://color.adobe.com/create/color-wheel/
- https://fonts.google.com/
- http://awesome-fontstacks.com/

- https://wireframe.cc/
- https://www.sketchapp.com

CSS Units

Absolute: Pixels

```
p {
  font-size: 12px;
  width: 400px;
}
```
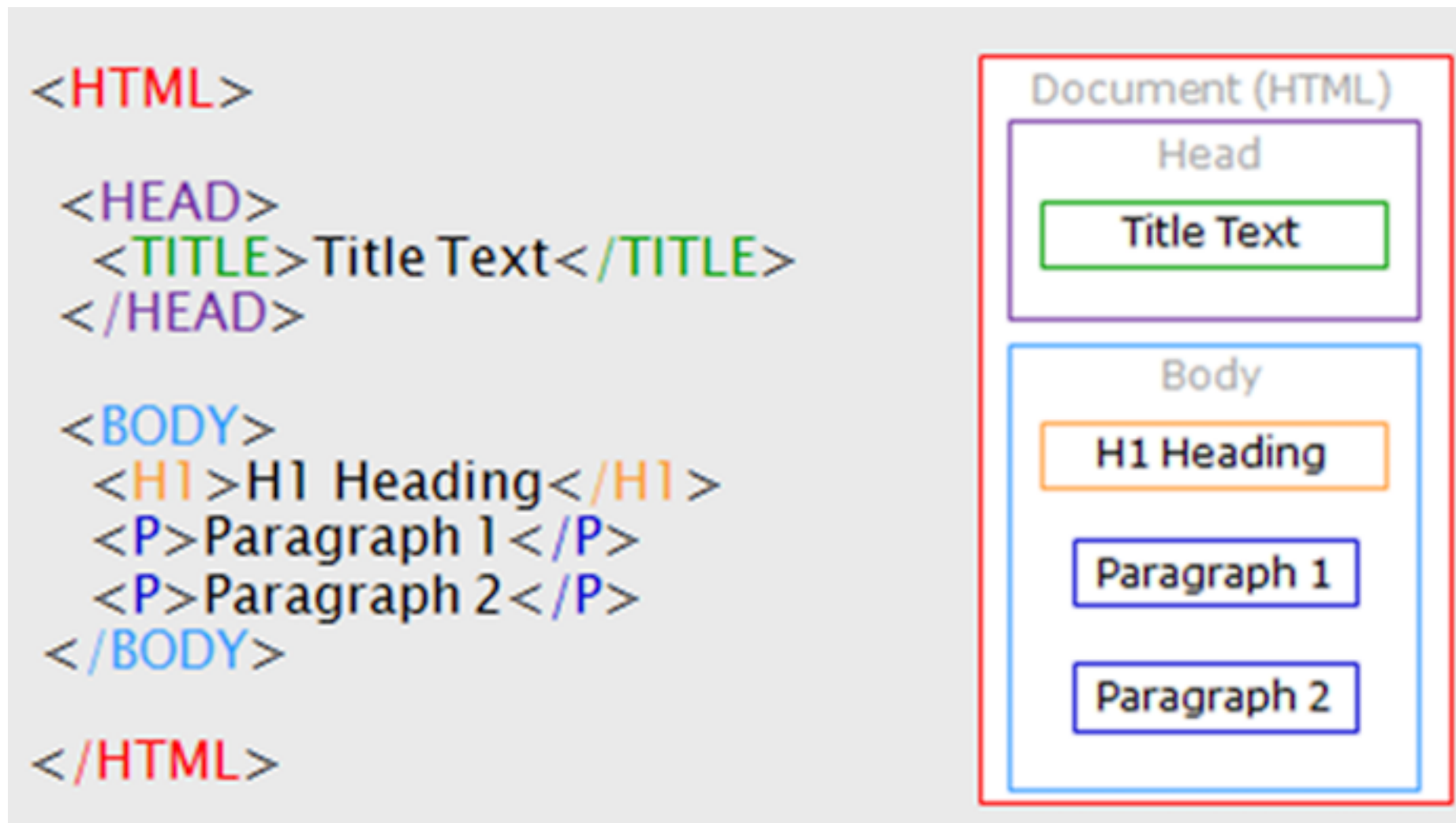
Relative: Percentages

```
p {
  font-size: 12px;
  width: 50%;
}
```
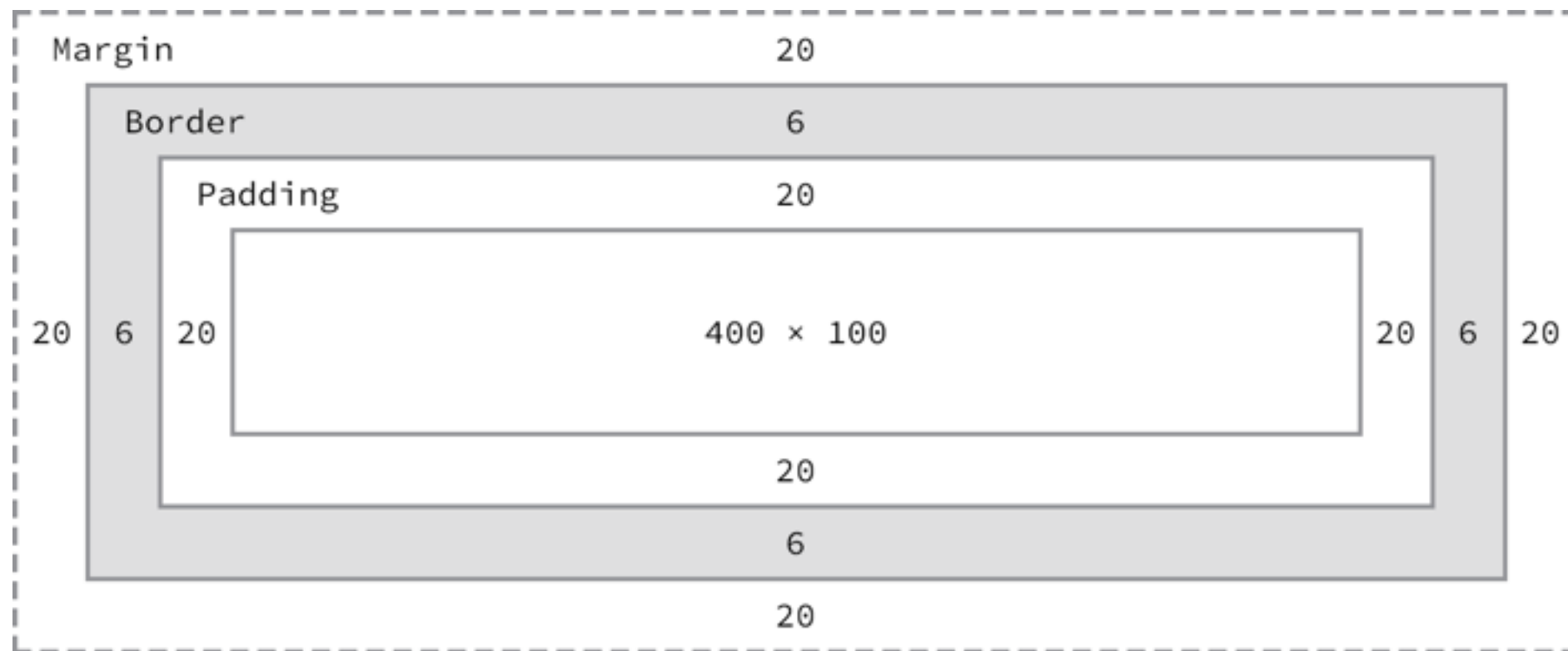
Relative: em

```
p {
  font-size: 12px;
  width: 5em;
}
```
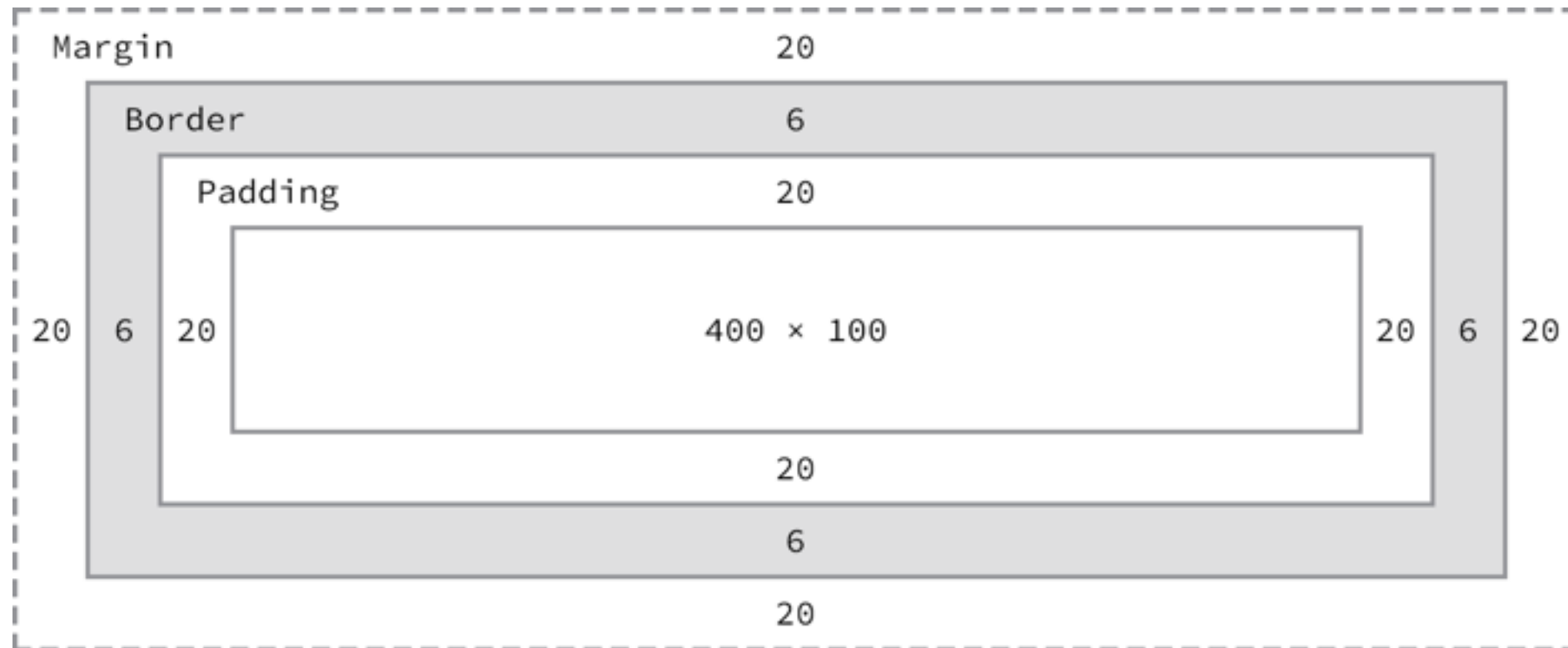
The Box Model

Every element on a page is a rectangular box

Every box element may have width, height, padding, border, and margins.


```
div {
    width: 400px;
    height: 100px;
    padding: 20px;
    border: 6px solid #949599;
    margin: 20px;
}
```

The box model is additive.


```
Margin                          20
    Border                       6
        Padding                  20

20  6  20        400 × 100      20  6  20

                                20
                                 6
                                20
```

Total element width
= 400 + 2*20 + 2*6 + 2*20
= 496px

width and height

```
p {
  width: 200px;
  height: 400px;
}
```

margin and padding

```
p {
  margin: 20px;
  height: 400px;
}
```

Margin / padding declarations

```
p {
  margin: 20px;
}
```

Margin / padding declarations

```
p {
  margin: 20px 50px;
}
```

Margin / padding declarations

```
p {
  margin: 20px 50px 10px 100px;
}
```

Margin / padding declarations

```
p {
  margin-top: 50px;
  margin-left: 10px;
}
```

Page Flow

block-level vs inline-level

display property

```
p {
  display: block;
}
```

display property

```
p {
  display: inline;
}
```

display property

```
p {
  display: none;
}
```

Positioning Content

The Grid System
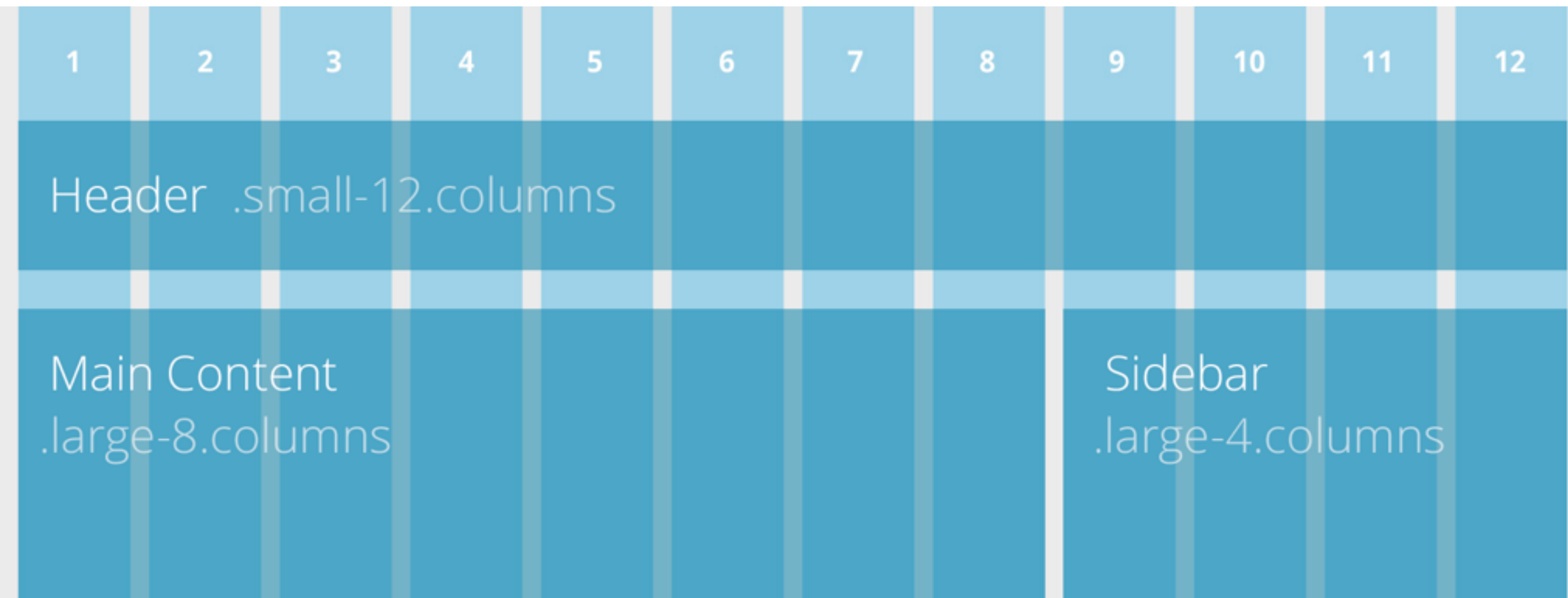
the float property

```
p {
  float: right;
}
```

Absolute Positioning

```
p {
  position: absolute;
  top: 10px;
  right: 50px;
}
```

Relative Positioning

```
p {
  position: relative;
  top: 10px;
  right: 50px;
}
```